

# Inulin Global Market Insights 2025, Analysis and Forecast to 2030, by Manufacturers, Regions, Technology, Application

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#### **Abstracts**

**Inulin Market Summary** 

#### Introduction

Inulin is a naturally occurring polysaccharide extracted from plants like chicory root, valued as a prebiotic fiber for its health benefits, including gut health promotion and blood sugar regulation. Used in food and beverage, healthcare nutrition, pet food, and other applications, it offers solubility, texture enhancement, and low-calorie properties. The inulin industry is a dynamic segment of the global functional food and nutraceutical market, characterized by its alignment with health and wellness trends, versatility in formulation, and reliance on consumer demand for natural ingredients. The market is driven by rising health consciousness, pet nutrition trends, and food innovation, particularly in Europe, but faces challenges from high extraction costs, competition from synthetic fibers, and supply chain variability.

#### Market Size and Growth Forecast

The global Inulin market is estimated at approximately USD 0.98 to 1.2 billion in 2025, with a projected compound annual growth rate (CAGR) of 6% to 8% from 2025 to 2030, reaching USD 1.3 to 1.65 billion by 2030. This growth reflects robust demand from health-focused applications, supported by consumer trends, though moderated by cost and competition factors.

#### Regional Analysis

Europe: Dominating with an estimated 50-55% share, Europe grows at 5.5-7%. The Netherlands and Belgium lead as major producers and consumers, driven by a strong functional food market and chicory cultivation. Germany and France emphasize



healthcare nutrition, with trends focusing on clean-label products and prebiotic innovation.

Asia Pacific: Accounting for 25-30% of the market share, this region grows at 7-9%. China and Japan dominate due to rising health awareness and pet food demand, with India emerging as a consumer market. Trends highlight cost-effective formulations and growing adoption in functional beverages.

North America: Representing 15-20% of the market share, North America grows at 6-8%. The United States leads with demand in food and beverage and healthcare nutrition, driven by dietary supplement trends. Trends focus on natural sweeteners and gut health products.

Rest of the World: With a 5-10% share, this region grows at 5.5-7%. Brazil and Australia see uptake in food and pet applications, driven by health trends. Trends emphasize affordable prebiotic solutions for emerging markets.

#### **Application Analysis**

Food & Beverage: Expected to grow at 6-8%, largest application. Enhances texture and fiber content in dairy and bakery, trends focus on low-calorie and prebiotic labeling. Healthcare Nutrition: Projected at 7-9%, key use. Used in supplements for gut health, trends target personalized nutrition and diabetic-friendly products.

Pet Food: Anticipated at 5.5-7%, growing use. Improves digestion, trends focus on premium pet diets.

Others: Projected at 4-6%, covering industrial uses. Trends explore niche health applications.

#### **Key Market Players**

BENEO: A leader in inulin extraction and application.

Sensus: Specializes in prebiotic fibers.

COSUCRA: Offers high-quality inulin products.

Weinihao (Shanghai) Food Technology Co. Ltd.: Focuses on cost-effective inulin solutions.

Fuji Nihon: Provides inulin for food innovation.

Chongqing Joywin Natural Products Co. Ltd.: Supplies natural health ingredients.

Gansu Lierkang Biological Co. Ltd.: Innovates in inulin production.

NutriAgaves Group: Offers versatile inulin formulations.

#### Porter's Five Forces Analysis

Threat of New Entrants: Medium; high extraction expertise deters entry, but demand offers opportunities.

Threat of Substitutes: Medium; synthetic fibers compete, but inulin's natural appeal



sustains demand.

Bargaining Power of Buyers: High; food and health firms negotiate due to bulk orders. Bargaining Power of Suppliers: Medium; reliance on chicory gives leverage, offset by sourcing diversity.

Competitive Rivalry: High; players compete on quality and cost-effectiveness.

#### Market Opportunities and Challenges

#### Opportunities:

Health consciousness in Asia Pacific and North America boosts demand, driven by prebiotic trends and functional foods.

Pet food growth in Europe and North America expands applications, aligning with premium pet care.

Innovations in low-calorie formulations enhance market appeal in food and beverage sectors

#### Challenges:

High extraction costs limit affordability in emerging markets.

Competition from synthetic alternatives challenges market share.

Supply chain variability, with chicory yield fluctuations, affects production stability.



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