

# Inflatable Mattress Market Insights 2019, Global and Chinese Analysis and Forecast to 2024

<https://marketpublishers.com/r/I19D5A0712F2EN.html>

Date: July 2019

Pages: 140

Price: US\$ 3,000.00 (Single User License)

ID: I19D5A0712F2EN

## Abstracts

Inflatable Mattress Market Insights 2019, Global and Chinese Scenario is a professional and in-depth study on the current state of the global Inflatable Mattress industry with a focus on the Chinese market. The report provides key statistics on the market status of the Inflatable Mattress manufacturers and is a valuable source of guidance and direction for companies and individuals interested in the industry. Overall, the report provides an in-depth insight of 2014-2024 global and Chinese Inflatable Mattress market covering all important parameters.

The key points of the report:

1. The report provides a basic overview of the industry including its definition, applications and manufacturing technology.
2. The report explores the international and Chinese major industry players in detail. In this part, the report presents the company profile, product specifications, capacity, production value, and 2014-2019 market shares for each company.
3. Through the statistical analysis, the report depicts the global and Chinese total market of Inflatable Mattress industry including capacity, production, production value, cost/profit, supply/demand and Chinese import/export.
4. The total market is further divided by company, by country, and by application/type for the competitive landscape analysis.
5. The report then estimates 2019-2024 market development trends of Inflatable Mattress industry. Analysis of upstream raw materials, downstream demand, and current market dynamics is also carried out.
6. The report makes some important proposals for a new project of Inflatable Mattress Industry before evaluating its feasibility.

There are 3 key segments covered in this report: competitor segment, product type segment, end use/application segment.

For competitor segment, the report includes global key players of Inflatable Mattress as well as some small players. At least 5 companies are included:

Intex

Products

Aerobed

Instabed

Coleman

The information for each competitor includes:

Company Profile

Main Business Information

SWOT Analysis

Sales, Revenue, Price and Gross Margin

Market Share

For product type segment, this report listed main product type of Inflatable Mattress market in global and china.

Dynamic Inflatable Mattress

Static Inflatable Mattress

For end use/application segment, this report focuses on the status and outlook for key

applications. End users are also listed.

Online Sales

Traditional Retail

Reasons to Purchase this Report:

Estimates 2019-2024 Inflatable Mattress market development trends with the recent trends and SWOT analysis

Market dynamics scenario, along with growth opportunities of the market in the years to come

Market segmentation analysis including qualitative and quantitative research incorporating the impact of economic and policy aspects

Regional and country level analysis integrating the demand and supply forces that are influencing the growth of the market.

Market value (USD Million) and volume (Units Million) data for each segment and sub-segment

Competitive landscape involving the market share of major players, along with the new projects and strategies adopted by players in the past five years

Comprehensive company profiles covering the product offerings, key financial information, recent developments, SWOT analysis, and strategies employed by the major market players

1-year analyst support, along with the data support in excel format.

Any special requirements about this report, please let us know and we can provide custom report.

## Contents

### **CHAPTER ONE INTRODUCTION OF INFLATABLE MATTRESS INDUSTRY**

- 1.1 Brief Introduction of Inflatable Mattress
- 1.2 Development of Inflatable Mattress Industry
- 1.3 Status of Inflatable Mattress Industry

### **CHAPTER TWO MANUFACTURING TECHNOLOGY OF INFLATABLE MATTRESS**

- 2.1 Development of Inflatable Mattress Manufacturing Technology
- 2.2 Analysis of Inflatable Mattress Manufacturing Technology
- 2.3 Trends of Inflatable Mattress Manufacturing Technology

### **CHAPTER THREE ANALYSIS OF GLOBAL KEY MANUFACTURERS**

- 3.1 Intex
  - 3.1.1 Company Profile
  - 3.1.2 Product Information
  - 3.1.3 2014-2019 Production Information
  - 3.1.4 Contact Information
- 3.2 Products
  - 3.2.1 Company Profile
  - 3.2.2 Product Information
  - 3.2.3 2014-2019 Production Information
  - 3.2.4 Contact Information
- 3.3 Aerobed
  - 3.2.1 Company Profile
  - 3.3.2 Product Information
  - 3.3.3 2014-2019 Production Information
  - 3.3.4 Contact Information
- 3.4 Instabed
  - 3.4.1 Company Profile
  - 3.4.2 Product Information
  - 3.4.3 2014-2019 Production Information
  - 3.4.4 Contact Information
- 3.5 Coleman
  - 3.5.1 Company Profile
  - 3.5.2 Product Information

- 3.5.3 2014-2019 Production Information
- 3.5.4 Contact Information
- 3.6 Company F
  - 3.6.1 Company Profile
  - 3.6.2 Product Information
  - 3.5.3 2014-2019 Production Information
  - 3.6.4 Contact Information
- 3.7 Company G
  - 3.7.1 Company Profile
  - 3.7.2 Product Information
  - 3.7.3 2014-2019 Production Information
  - 3.7.4 Contact Information
- 3.8 Company H
  - 3.8.1 Company Profile
  - 3.8.2 Product Information
  - 3.8.3 2014-2019 Production Information
  - 3.8.4 Contact Information

## **CHAPTER FOUR 2014-2019 GLOBAL AND CHINESE MARKET OF INFLATABLE MATTRESS**

- 4.1 2014-2019 Global Capacity, Production and Production Value of Inflatable Mattress Industry
- 4.2 2014-2019 Global Cost and Profit of Inflatable Mattress Industry
- 4.3 Market Comparison of Global and Chinese Inflatable Mattress Industry
- 4.4 2014-2019 Global and Chinese Supply and Consumption of Inflatable Mattress
- 4.5 2014-2019 Chinese Import and Export of Inflatable Mattress

## **CHAPTER FIVE MARKET STATUS OF INFLATABLE MATTRESS INDUSTRY**

- 5.1 Market Competition of Inflatable Mattress Industry by Company
- 5.2 Market Competition of Inflatable Mattress Industry by Country (USA, EU, Japan, Chinese etc.)
- 5.3 Market Analysis of Inflatable Mattress Consumption by Application/Type

## **CHAPTER SIX 2019-2024 MARKET FORECAST OF GLOBAL AND CHINESE INFLATABLE MATTRESS INDUSTRY**

- 6.1 2019-2024 Global and Chinese Capacity, Production, and Production Value of

## Inflatable Mattress

6.2 2019-2024 Inflatable Mattress Industry Cost and Profit Estimation

6.3 2019-2024 Global and Chinese Market Share of Inflatable Mattress

6.4 2019-2024 Global and Chinese Supply and Consumption of Inflatable Mattress

6.5 2019-2024 Chinese Import and Export of Inflatable Mattress

## **CHAPTER SEVEN ANALYSIS OF INFLATABLE MATTRESS INDUSTRY CHAIN**

7.1 Industry Chain Structure

7.2 Upstream Raw Materials

7.3 Downstream Industry

## **CHAPTER EIGHT GLOBAL AND CHINESE ECONOMIC IMPACT ON INFLATABLE MATTRESS INDUSTRY**

8.1 Global and Chinese Macroeconomic Environment Analysis

8.1.1 Global Macroeconomic Analysis

8.1.2 Chinese Macroeconomic Analysis

8.2 Global and Chinese Macroeconomic Environment Development Trend

8.2.1 Global Macroeconomic Outlook

8.2.2 Chinese Macroeconomic Outlook

8.3 Effects to Inflatable Mattress Industry

## **CHAPTER NINE MARKET DYNAMICS OF INFLATABLE MATTRESS INDUSTRY**

9.1 Inflatable Mattress Industry News

9.2 Inflatable Mattress Industry Development Challenges

9.3 Inflatable Mattress Industry Development Opportunities

## **CHAPTER TEN PROPOSALS FOR NEW PROJECT**

10.1 Market Entry Strategies

10.2 Countermeasures of Economic Impact

10.3 Marketing Channels

10.4 Feasibility Studies of New Project Investment

## **CHAPTER ELEVEN RESEARCH CONCLUSIONS OF GLOBAL AND CHINESE INFLATABLE MATTRESS INDUSTRY**

## Tables & Figures

### TABLES AND FIGURES

Figure Inflatable Mattress Product Picture

Table Development of Inflatable Mattress Manufacturing Technology

Figure Manufacturing Process of Inflatable Mattress

Table Trends of Inflatable Mattress Manufacturing Technology

Figure Inflatable Mattress Product and Specifications

Table 2014-2019 Inflatable Mattress Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Inflatable Mattress Capacity Production and Growth Rate

Figure 2014-2019 Inflatable Mattress Production Global Market Share

Figure Inflatable Mattress Product and Specifications

Table 2014-2019 Inflatable Mattress Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Inflatable Mattress Capacity Production and Growth Rate

Figure 2014-2019 Inflatable Mattress Production Global Market Share

Figure Inflatable Mattress Product and Specifications

Table 2014-2019 Inflatable Mattress Product Capacity Production Price Cost Production Value List

Figure 2014-2019 Inflatable Mattress Capacity Production and Growth Rate

Figure 2014-2019 Inflatable Mattress Production Global Market Share

Figure Inflatable Mattress Product and Specifications

Table 2014-2019 Inflatable Mattress Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Inflatable Mattress Capacity Production and Growth Rate

Figure 2014-2019 Inflatable Mattress Production Global Market Share

Figure Inflatable Mattress Product and Specifications

Table 2014-2019 Inflatable Mattress Product Capacity Production Price Cost Production Value List

Figure 2014-2019 Inflatable Mattress Capacity Production and Growth Rate

Figure 2014-2019 Inflatable Mattress Production Global Market Share

Figure Inflatable Mattress Product and Specifications

Table 2014-2019 Inflatable Mattress Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Inflatable Mattress Capacity Production and Growth Rate

Figure 2014-2019 Inflatable Mattress Production Global Market Share

Figure Inflatable Mattress Product and Specifications

Table 2014-2019 Inflatable Mattress Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Inflatable Mattress Capacity Production and Growth Rate

Figure 2014-2019 Inflatable Mattress Production Global Market Share

Figure Inflatable Mattress Product and Specifications

Table 2014-2019 Inflatable Mattress Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Inflatable Mattress Capacity Production and Growth Rate

Figure 2014-2019 Inflatable Mattress Production Global Market Share

Table 2014-2019 Global Inflatable Mattress Capacity List

Table 2014-2019 Global Inflatable Mattress Key Manufacturers Capacity Share List

Figure 2014-2019 Global Inflatable Mattress Manufacturers Capacity Share

Table 2014-2019 Global Inflatable Mattress Key Manufacturers Production List

Table 2014-2019 Global Inflatable Mattress Key Manufacturers Production Share List

Figure 2014-2019 Global Inflatable Mattress Manufacturers Production Share

Figure 2014-2019 Global Inflatable Mattress Capacity Production and Growth Rate

Table 2014-2019 Global Inflatable Mattress Key Manufacturers Production Value List

Figure 2014-2019 Global Inflatable Mattress Production Value and Growth Rate

Table 2014-2019 Global Inflatable Mattress Key Manufacturers Production Value Share List

Figure 2014-2019 Global Inflatable Mattress Manufacturers Production Value Share

Table 2014-2019 Global Inflatable Mattress Capacity Production Cost Profit and Gross Margin List

Figure 2014-2019 Chinese Share of Global Inflatable Mattress Production

Table 2014-2019 Global Supply and Consumption of Inflatable Mattress

Table 2014-2019 Import and Export of Inflatable Mattress

Figure 2018 Global Inflatable Mattress Key Manufacturers Capacity Market Share

Figure 2018 Global Inflatable Mattress Key Manufacturers Production Market Share

Figure 2018 Global Inflatable Mattress Key Manufacturers Production Value Market Share

Table 2014-2019 Global Inflatable Mattress Key Countries Capacity List

Figure 2014-2019 Global Inflatable Mattress Key Countries Capacity

Table 2014-2019 Global Inflatable Mattress Key Countries Capacity Share List

Figure 2014-2019 Global Inflatable Mattress Key Countries Capacity Share

Table 2014-2019 Global Inflatable Mattress Key Countries Production List

Figure 2014-2019 Global Inflatable Mattress Key Countries Production

Table 2014-2019 Global Inflatable Mattress Key Countries Production Share List

Figure 2014-2019 Global Inflatable Mattress Key Countries Production Share

Table 2014-2019 Global Inflatable Mattress Key Countries Consumption Volume List



Figure 2014-2019 Global Inflatable Mattress Key Countries Consumption Volume  
Table 2014-2019 Global Inflatable Mattress Key Countries Consumption Volume Share List  
Figure 2014-2019 Global Inflatable Mattress Key Countries Consumption Volume Share  
Figure 78 2014-2019 Global Inflatable Mattress Consumption Volume Market by Application  
Table 89 2014-2019 Global Inflatable Mattress Consumption Volume Market Share List by Application  
Figure 79 2014-2019 Global Inflatable Mattress Consumption Volume Market Share by Application  
Table 90 2014-2019 Chinese Inflatable Mattress Consumption Volume Market List by Application  
Figure 80 2014-2019 Chinese Inflatable Mattress Consumption Volume Market by Application  
Figure 2019-2024 Global Inflatable Mattress Capacity Production and Growth Rate  
Figure 2019-2024 Global Inflatable Mattress Production Value and Growth Rate  
Table 2019-2024 Global Inflatable Mattress Capacity Production Cost Profit and Gross Margin List  
Figure 2019-2024 Chinese Share of Global Inflatable Mattress Production  
Table 2019-2024 Global Supply and Consumption of Inflatable Mattress  
Table 2019-2024 Import and Export of Inflatable Mattress  
Figure Industry Chain Structure of Inflatable Mattress Industry  
Figure Production Cost Analysis of Inflatable Mattress  
Figure Downstream Analysis of Inflatable Mattress  
Table Growth of World output, 2014 - 2019, Annual Percentage Change  
Figure Unemployment Rates in Selected Developed Countries, January 2014 - March 2018  
Figure Nominal Effective Exchange Rate: Japan and Selected Emerging Economies, September 2014-March 2018  
Figure 2014-2019 Chinese GDP and Growth Rates  
Figure 2014-2019 Chinese CPI Changes  
Figure 2014-2019 Chinese PMI Changes  
Figure 2014-2019 Chinese Financial Revenue and Growth Rate  
Figure 2014-2019 Chinese Total Fixed Asset Investment and Growth Rate  
Figure 2019-2024 Chinese GDP and Growth Rates  
Figure 2019-2024 Chinese CPI Changes  
Table Economic Effects to Inflatable Mattress Industry  
Table Inflatable Mattress Industry Development Challenges  
Table Inflatable Mattress Industry Development Opportunities

Figure Map of Chinese 33 Provinces and Administrative Regions

Table Selected Cities According to Industrial Orientation

Figure Chinese IPR Strategy

Table Brief Summary of Suggestions

Table New Inflatable Mattresses Project Feasibility Study

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