

In-Game Advertising Global Market Insights 2024, Analysis and Forecast to 2029, by Market Participants, Regions, Technology, Application, Product Type

<https://marketpublishers.com/r/I6C10791E035EN.html>

Date: February 2024

Pages: 88

Price: US\$ 3,200.00 (Single User License)

ID: I6C10791E035EN

Abstracts

This report describes the global market size of In-Game Advertising from 2019 to 2023 and its CAGR from 2019 to 2023, and also forecasts its market size to the end of 2029 and its CAGR from 2024 to 2029.

For geography segment, regional supply, demand, major players, price is presented from 2019 to 2029. This report cover following regions:

North America

South America

Asia & Pacific

Europe

MEA

The key countries for each regions are also included such as United States, China, Japan, India, Korea, ASEAN, Germany, France, UK, Italy, Spain, CIS, and Brazil etc.

For competitor segment, the report include global key players of In-Game Advertising as well as some small players. The information for each competitor include:

Company Profile

Business Information

SWOT Analysis

Revenue, Gross Margin and Market Share

Applications Segment:

Online Games

Mobile Games

Connected Console Games

Types Segment:

Dynamic Ads

StaticAds

Advergaming

Companies Covered:

Playwire Media

Giftgaming

Double Fusion

RapidFire

Axion Ventures

Engage Advertising

etc.

Please ask for sample pages for full companies list

Base Year: 2024

Historical Data: from 2019 to 2023

Forecast Data: from 2024 to 2029

Any special requirements about this report, please let us know and we can provide custom report.

Contents

CHAPTER 1 EXECUTIVE SUMMARY

CHAPTER 2 ABBREVIATION AND ACRONYMS

CHAPTER 3 PREFACE

3.1 Research Scope

3.2 Research Sources

3.2.1 Data Sources

3.2.2 Assumptions

3.3 Research Method

Chapter Four Market Landscape

4.1 Market Overview

4.2 Classification/Types

4.3 Application/End Users

CHAPTER 5 MARKET TREND ANALYSIS

5.1 Introduction

5.2 Drivers

5.3 Restraints

5.4 Opportunities

5.5 Threats

5.6 Covid-19 Impact

CHAPTER 6 INDUSTRY CHAIN ANALYSIS

6.1 Upstream/Suppliers Analysis

6.2 In-Game Advertising Analysis

6.2.1 Technology Analysis

6.2.2 Cost Analysis

6.2.3 Market Channel Analysis

6.3 Downstream Buyers/End Users

CHAPTER 7 LATEST MARKET DYNAMICS

- 7.1 Latest News
- 7.2 Merger and Acquisition
- 7.3 Planned/Future Project
- 7.4 Policy Dynamics

CHAPTER 8 HISTORICAL AND FORECAST IN-GAME ADVERTISING MARKET IN NORTH AMERICA (2019-2029)

- 8.1 In-Game Advertising Market Size
- 8.2 In-Game Advertising Market by End Use
- 8.3 Competition by Players/Suppliers
- 8.4 In-Game Advertising Market Size by Type
- 8.5 Key Countries Analysis
 - 8.5.1 United States
 - 8.5.2 Canada
 - 8.5.3 Mexico

CHAPTER 9 HISTORICAL AND FORECAST IN-GAME ADVERTISING MARKET IN SOUTH AMERICA (2019-2029)

- 9.1 In-Game Advertising Market Size
- 9.2 In-Game Advertising Market by End Use
- 9.3 Competition by Players/Suppliers
- 9.4 In-Game Advertising Market Size by Type
- 9.5 Key Countries Analysis
 - 9.5.1 Brazil
 - 9.5.2 Argentina
 - 9.5.3 Chile
 - 9.5.4 Peru

CHAPTER 10 HISTORICAL AND FORECAST IN-GAME ADVERTISING MARKET IN ASIA & PACIFIC (2019-2029)

- 10.1 In-Game Advertising Market Size
- 10.2 In-Game Advertising Market by End Use
- 10.3 Competition by Players/Suppliers
- 10.4 In-Game Advertising Market Size by Type
- 10.5 Key Countries Analysis

- 10.5.1 China
- 10.5.2 India
- 10.5.3 Japan
- 10.5.4 South Korea
- 10.5.5 Southeast Asia
- 10.5.6 Australia

CHAPTER 11 HISTORICAL AND FORECAST IN-GAME ADVERTISING MARKET IN EUROPE (2019-2029)

- 11.1 In-Game Advertising Market Size
- 11.2 In-Game Advertising Market by End Use
- 11.3 Competition by Players/Suppliers
- 11.4 In-Game Advertising Market Size by Type
- 11.5 Key Countries Analysis
 - 11.5.1 Germany
 - 11.5.2 France
 - 11.5.3 United Kingdom
 - 11.5.4 Italy
 - 11.5.5 Spain
 - 11.5.6 Belgium
 - 11.5.7 Netherlands
 - 11.5.8 Austria
 - 11.5.9 Poland
 - 11.5.10 Russia

CHAPTER 12 HISTORICAL AND FORECAST IN-GAME ADVERTISING MARKET IN MEA (2019-2029)

- 12.1 In-Game Advertising Market Size
- 12.2 In-Game Advertising Market by End Use
- 12.3 Competition by Players/Suppliers
- 12.4 In-Game Advertising Market Size by Type
- 12.5 Key Countries Analysis
 - 12.5.1 Egypt
 - 12.5.2 Israel
 - 12.5.3 South Africa
 - 12.5.4 Gulf Cooperation Council Countries
 - 12.5.5 Turkey

CHAPTER 13 SUMMARY FOR GLOBAL IN-GAME ADVERTISING MARKET (2019-2024)

- 13.1 In-Game Advertising Market Size
- 13.2 In-Game Advertising Market by End Use
- 13.3 Competition by Players/Suppliers
- 13.4 In-Game Advertising Market Size by Type

CHAPTER 14 GLOBAL IN-GAME ADVERTISING MARKET FORECAST (2024-2029)

- 14.1 In-Game Advertising Market Size Forecast
- 14.2 In-Game Advertising Application Forecast
- 14.3 Competition by Players/Suppliers
- 14.4 In-Game Advertising Type Forecast

CHAPTER 15 ANALYSIS OF GLOBAL KEY VENDORS

- 15.1 Playwire Media
 - 15.1.1 Company Profile
 - 15.1.2 Main Business and In-Game Advertising Information
 - 15.1.3 SWOT Analysis of Playwire Media
 - 15.1.4 Playwire Media In-Game Advertising Revenue, Gross Margin and Market Share (2019-2024)
- 15.2 Giftgaming
 - 15.2.1 Company Profile
 - 15.2.2 Main Business and In-Game Advertising Information
 - 15.2.3 SWOT Analysis of Giftgaming
 - 15.2.4 Giftgaming In-Game Advertising Revenue, Gross Margin and Market Share (2019-2024)
- 15.3 Double Fusion
 - 15.3.1 Company Profile
 - 15.3.2 Main Business and In-Game Advertising Information
 - 15.3.3 SWOT Analysis of Double Fusion
 - 15.3.4 Double Fusion In-Game Advertising Revenue, Gross Margin and Market Share (2019-2024)
- 15.4 RapidFire
 - 15.4.1 Company Profile
 - 15.4.2 Main Business and In-Game Advertising Information

15.4.3 SWOT Analysis of RapidFire

15.4.4 RapidFire In-Game Advertising Revenue, Gross Margin and Market Share
(2019-2024)

15.5 Axion Ventures

15.5.1 Company Profile

15.5.2 Main Business and In-Game Advertising Information

15.5.3 SWOT Analysis of Axion Ventures

15.5.4 Axion Ventures In-Game Advertising Revenue, Gross Margin and Market Share
(2019-2024)

15.6 Engage Advertising

15.6.1 Company Profile

15.6.2 Main Business and In-Game Advertising Information

15.6.3 SWOT Analysis of Engage Advertising

15.6.4 Engage Advertising In-Game Advertising Revenue, Gross Margin and Market
Share (2019-2024)

Please ask for sample pages for full companies list

Tables & Figures

TABLES AND FIGURES

- Table Abbreviation and Acronyms
- Table Research Scope of In-Game Advertising Report
- Table Data Sources of In-Game Advertising Report
- Table Major Assumptions of In-Game Advertising Report
- Figure Market Size Estimated Method
- Figure Major Forecasting Factors
- Figure In-Game Advertising Picture
- Table In-Game Advertising Classification
- Table In-Game Advertising Applications
- Table Drivers of In-Game Advertising Market
- Table Restraints of In-Game Advertising Market
- Table Opportunities of In-Game Advertising Market
- Table Threats of In-Game Advertising Market
- Table Covid-19 Impact For In-Game Advertising Market
- Table Raw Materials Suppliers
- Table Different Production Methods of In-Game Advertising
- Table Cost Structure Analysis of In-Game Advertising
- Table Key End Users
- Table Latest News of In-Game Advertising Market
- Table Merger and Acquisition
- Table Planned/Future Project of In-Game Advertising Market
- Table Policy of In-Game Advertising Market
- Table 2019-2029 North America In-Game Advertising Market Size
- Figure 2019-2029 North America In-Game Advertising Market Size and CAGR
- Table 2019-2029 North America In-Game Advertising Market Size by Application
- Table 2019-2024 North America In-Game Advertising Key Players Revenue
- Table 2019-2024 North America In-Game Advertising Key Players Market Share
- Table 2019-2029 North America In-Game Advertising Market Size by Type
- Table 2019-2029 United States In-Game Advertising Market Size
- Table 2019-2029 Canada In-Game Advertising Market Size
- Table 2019-2029 Mexico In-Game Advertising Market Size
- Table 2019-2029 South America In-Game Advertising Market Size
- Figure 2019-2029 South America In-Game Advertising Market Size and CAGR
- Table 2019-2029 South America In-Game Advertising Market Size by Application
- Table 2019-2024 South America In-Game Advertising Key Players Revenue

Table 2019-2024 South America In-Game Advertising Key Players Market Share
Table 2019-2029 South America In-Game Advertising Market Size by Type
Table 2019-2029 Brazil In-Game Advertising Market Size
Table 2019-2029 Argentina In-Game Advertising Market Size
Table 2019-2029 Chile In-Game Advertising Market Size
Table 2019-2029 Peru In-Game Advertising Market Size
Table 2019-2029 Asia & Pacific In-Game Advertising Market Size
Figure 2019-2029 Asia & Pacific In-Game Advertising Market Size and CAGR
Table 2019-2029 Asia & Pacific In-Game Advertising Market Size by Application
Table 2019-2024 Asia & Pacific In-Game Advertising Key Players Revenue
Table 2019-2024 Asia & Pacific In-Game Advertising Key Players Market Share
Table 2019-2029 Asia & Pacific In-Game Advertising Market Size by Type
Table 2019-2029 China In-Game Advertising Market Size
Table 2019-2029 India In-Game Advertising Market Size
Table 2019-2029 Japan In-Game Advertising Market Size
Table 2019-2029 South Korea In-Game Advertising Market Size
Table 2019-2029 Southeast Asia In-Game Advertising Market Size
Table 2019-2029 Australia In-Game Advertising Market Size
Table 2019-2029 Europe In-Game Advertising Market Size
Figure 2019-2029 Europe In-Game Advertising Market Size and CAGR
Table 2019-2029 Europe In-Game Advertising Market Size by Application
Table 2019-2024 Europe In-Game Advertising Key Players Revenue
Table 2019-2024 Europe In-Game Advertising Key Players Market Share
Table 2019-2029 Europe In-Game Advertising Market Size by Type
Table 2019-2029 Germany In-Game Advertising Market Size
Table 2019-2029 France In-Game Advertising Market Size
Table 2019-2029 United Kingdom In-Game Advertising Market Size
Table 2019-2029 Italy In-Game Advertising Market Size
Table 2019-2029 Spain In-Game Advertising Market Size
Table 2019-2029 Belgium In-Game Advertising Market Size
Table 2019-2029 Netherlands In-Game Advertising Market Size
Table 2019-2029 Austria In-Game Advertising Market Size
Table 2019-2029 Poland In-Game Advertising Market Size
Table 2019-2029 Russia In-Game Advertising Market Size
Table 2019-2029 MEA In-Game Advertising Market Size
Figure 2019-2029 MEA In-Game Advertising Market Size and CAGR
Table 2019-2029 MEA In-Game Advertising Market Size by Application
Table 2019-2024 MEA In-Game Advertising Key Players Revenue
Table 2019-2024 MEA In-Game Advertising Key Players Market Share

Table 2019-2029 MEA In-Game Advertising Market Size by Type
Table 2019-2029 Egypt In-Game Advertising Market Size
Table 2019-2029 Israel In-Game Advertising Market Size
Table 2019-2029 South Africa In-Game Advertising Market Size
Table 2019-2029 Gulf Cooperation Council Countries In-Game Advertising Market Size
Table 2019-2029 Turkey In-Game Advertising Market Size
Table 2019-2024 Global In-Game Advertising Market Size by Region
Table 2019-2024 Global In-Game Advertising Market Size Share by Region
Table 2019-2024 Global In-Game Advertising Market Size by Application
Table 2019-2024 Global In-Game Advertising Market Share by Application
Table 2019-2024 Global In-Game Advertising Key Vendors Revenue
Figure 2019-2024 Global In-Game Advertising Market Size and Growth Rate
Table 2019-2024 Global In-Game Advertising Key Vendors Market Share
Table 2019-2024 Global In-Game Advertising Market Size by Type
Table 2019-2024 Global In-Game Advertising Market Share by Type
Table 2024-2029 Global In-Game Advertising Market Size by Region
Table 2024-2029 Global In-Game Advertising Market Size Share by Region
Table 2024-2029 Global In-Game Advertising Market Size by Application
Table 2024-2029 Global In-Game Advertising Market Share by Application
Table 2024-2029 Global In-Game Advertising Key Vendors Revenue
Figure 2024-2029 Global In-Game Advertising Market Size and Growth Rate
Table 2024-2029 Global In-Game Advertising Key Vendors Market Share
Table 2024-2029 Global In-Game Advertising Market Size by Type
Table 2024-2029 In-Game Advertising Global Market Share by Type

I would like to order

Product name: In-Game Advertising Global Market Insights 2024, Analysis and Forecast to 2029, by Market Participants, Regions, Technology, Application, Product Type

Product link: <https://marketpublishers.com/r/l6C10791E035EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l6C10791E035EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

