

Grain and Cereal Crop Protection Global Market Insights 2025, Analysis and Forecast to 2030, by Market Participants, Regions, Technology, Application, Product Type

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Abstracts

Grain and Cereal Crop Protection Market Overview

The grain and cereal crop protection market is experiencing significant growth due to increasing global demand for food security and sustainable agricultural practices. Innovations in crop protection chemicals and integrated pest management strategies are further supporting market expansion.

Market Size

The global grain and cereal crop protection market is expected to grow at a compound annual growth rate (CAGR) of 5% to 7% during the forecast period, driven by rising awareness about crop yield optimization and pest control.

Market Share & Trends Analysis

By Application

The market is segmented based on its applications:

Retailers: The dominant segment due to widespread distribution networks, with a projected CAGR of 4% to 6%.

Online: Rapidly growing due to increasing digitalization and convenience, with a CAGR of 7% to 9%.

Convenience Stores: Moderate growth as farmers seek quick and accessible

purchasing options, with a CAGR of 4% to 5%.

Others: Niche applications contributing to overall market stability.

By Product Type

The market is categorized based on product types:

Herbicides: A major contributor, driven by the need to control weed growth and improve crop quality, with a CAGR of 5% to 6%.

Insecticides: Increasing demand due to pest outbreaks and changing climatic conditions, with a CAGR of 6% to 8%.

Fungicides: Rising adoption to prevent fungal diseases and ensure crop health, with a CAGR of 5% to 7%.

By Key Market Players

Leading companies in the grain and cereal crop protection market focus on research and development, sustainable solutions, and strategic partnerships. Key players include:

BASF: A global leader in agricultural solutions, offering innovative crop protection products.

Bayer CropScience: Renowned for its advanced pest management and herbicide solutions.

Dow AgroSciences: Focuses on sustainable and integrated crop management technologies.

FMC: Provides a diverse portfolio of insecticides and fungicides.

Syngenta: Known for its comprehensive crop protection and seed treatment solutions.

Nutrien: Specializes in nutrient and crop protection solutions.

Nufarm: Offers innovative and eco-friendly agricultural products.

Valent Biosciences: Focuses on biological pest management products.

UPL: Provides a wide range of crop protection solutions for global markets.

Isagro: Known for its focus on eco-compatible fungicides and biostimulants.

By Region

Regional analysis indicates varying growth patterns:

North America: The largest market, supported by advanced agricultural practices and high adoption of crop protection chemicals, with a CAGR of 4% to 6%.

Europe: Steady growth driven by regulatory support for sustainable farming, with a CAGR of 5% to 6%.

Asia-Pacific: The fastest-growing region, fueled by rising food demand and increased awareness of pest control, with a CAGR of 7% to 9%.

Latin America: Moderate growth due to expanding agricultural activities, with a CAGR of 5% to 7%.

Middle East & Africa: Niche growth supported by initiatives to improve agricultural productivity, with a CAGR of 4% to 5%.

Forecast (2025-2030)

Growth in Key Segments

Asia-Pacific: Anticipated to exhibit the highest growth due to increased investments in agricultural infrastructure and crop protection technologies.

Online Sales: Expected to grow significantly as digital platforms and e-commerce solutions expand their reach.

Contents

CHAPTER 1 EXECUTIVE SUMMARY

CHAPTER 2 ABBREVIATION AND ACRONYMS

CHAPTER 3 PREFACE

3.1 Research Scope

3.2 Research Sources

3.2.1 Data Sources

3.2.2 Assumptions

3.3 Research Method

Chapter Four Market Landscape

4.1 Market Overview

4.2 Classification/Types

4.3 Application/End Users

CHAPTER 5 MARKET TREND ANALYSIS

5.1 Introduction

5.2 Drivers

5.3 Restraints

5.4 Opportunities

5.5 Threats

5.6 Covid-19 Impact

CHAPTER 6 INDUSTRY CHAIN ANALYSIS

6.1 Upstream/Suppliers Analysis

6.2 Grain and Cereal Crop Protection Analysis

6.2.1 Technology Analysis

6.2.2 Cost Analysis

6.2.3 Market Channel Analysis

6.3 Downstream Buyers/End Users

CHAPTER 7 LATEST MARKET DYNAMICS

7.1 Latest News

7.2 Merger and Acquisition

7.3 Planned/Future Project

7.4 Policy Dynamics

CHAPTER 8 HISTORICAL AND FORECAST GRAIN AND CEREAL CROP PROTECTION MARKET IN NORTH AMERICA (2020-2030)

8.1 Grain and Cereal Crop Protection Market Size

8.2 Grain and Cereal Crop Protection Market by End Use

8.3 Competition by Players/Suppliers

8.4 Grain and Cereal Crop Protection Market Size by Type

8.5 Key Countries Analysis

8.5.1 United States

8.5.2 Canada

8.5.3 Mexico

CHAPTER 9 HISTORICAL AND FORECAST GRAIN AND CEREAL CROP PROTECTION MARKET IN SOUTH AMERICA (2020-2030)

9.1 Grain and Cereal Crop Protection Market Size

9.2 Grain and Cereal Crop Protection Market by End Use

9.3 Competition by Players/Suppliers

9.4 Grain and Cereal Crop Protection Market Size by Type

9.5 Key Countries Analysis

9.5.1 Brazil

9.5.2 Argentina

9.5.3 Chile

9.5.4 Peru

CHAPTER 10 HISTORICAL AND FORECAST GRAIN AND CEREAL CROP PROTECTION MARKET IN ASIA & PACIFIC (2020-2030)

10.1 Grain and Cereal Crop Protection Market Size

10.2 Grain and Cereal Crop Protection Market by End Use

10.3 Competition by Players/Suppliers

10.4 Grain and Cereal Crop Protection Market Size by Type

10.5 Key Countries Analysis

10.5.1 China

10.5.2 India

- 10.5.3 Japan
- 10.5.4 South Korea
- 10.5.5 Southeast Asia
- 10.5.6 Australia

CHAPTER 11 HISTORICAL AND FORECAST GRAIN AND CEREAL CROP PROTECTION MARKET IN EUROPE (2020-2030)

- 11.1 Grain and Cereal Crop Protection Market Size
- 11.2 Grain and Cereal Crop Protection Market by End Use
- 11.3 Competition by Players/Suppliers
- 11.4 Grain and Cereal Crop Protection Market Size by Type
- 11.5 Key Countries Analysis
 - 11.5.1 Germany
 - 11.5.2 France
 - 11.5.3 United Kingdom
 - 11.5.4 Italy
 - 11.5.5 Spain
 - 11.5.6 Belgium
 - 11.5.7 Netherlands
 - 11.5.8 Austria
 - 11.5.9 Poland
 - 11.5.10 Russia

CHAPTER 12 HISTORICAL AND FORECAST GRAIN AND CEREAL CROP PROTECTION MARKET IN MEA (2020-2030)

- 12.1 Grain and Cereal Crop Protection Market Size
- 12.2 Grain and Cereal Crop Protection Market by End Use
- 12.3 Competition by Players/Suppliers
- 12.4 Grain and Cereal Crop Protection Market Size by Type
- 12.5 Key Countries Analysis
 - 12.5.1 Egypt
 - 12.5.2 Israel
 - 12.5.3 South Africa
 - 12.5.4 Gulf Cooperation Council Countries
 - 12.5.5 Turkey

CHAPTER 13 SUMMARY FOR GLOBAL GRAIN AND CEREAL CROP PROTECTION

MARKET (2020-2025)

- 13.1 Grain and Cereal Crop Protection Market Size
- 13.2 Grain and Cereal Crop Protection Market by End Use
- 13.3 Competition by Players/Suppliers
- 13.4 Grain and Cereal Crop Protection Market Size by Type

CHAPTER 14 GLOBAL GRAIN AND CEREAL CROP PROTECTION MARKET FORECAST (2025-2030)

- 14.1 Grain and Cereal Crop Protection Market Size Forecast
- 14.2 Grain and Cereal Crop Protection Application Forecast
- 14.3 Competition by Players/Suppliers
- 14.4 Grain and Cereal Crop Protection Type Forecast

CHAPTER 15 ANALYSIS OF GLOBAL KEY VENDORS**15.1 BASF**

- 15.1.1 Company Profile
- 15.1.2 Main Business and Grain and Cereal Crop Protection Information
- 15.1.3 SWOT Analysis of BASF
- 15.1.4 BASF Grain and Cereal Crop Protection Revenue, Gross Margin and Market Share (2020-2025)

15.2 Bayer CropScience

- 15.2.1 Company Profile
- 15.2.2 Main Business and Grain and Cereal Crop Protection Information
- 15.2.3 SWOT Analysis of Bayer CropScience
- 15.2.4 Bayer CropScience Grain and Cereal Crop Protection Revenue, Gross Margin and Market Share (2020-2025)

15.3 Dow AgroSciences

- 15.3.1 Company Profile
- 15.3.2 Main Business and Grain and Cereal Crop Protection Information
- 15.3.3 SWOT Analysis of Dow AgroSciences
- 15.3.4 Dow AgroSciences Grain and Cereal Crop Protection Revenue, Gross Margin and Market Share (2020-2025)

15.4 FMC

- 15.4.1 Company Profile
- 15.4.2 Main Business and Grain and Cereal Crop Protection Information
- 15.4.3 SWOT Analysis of FMC

15.4.4 FMC Grain and Cereal Crop Protection Revenue, Gross Margin and Market Share (2020-2025)

15.5 Syngenta

15.5.1 Company Profile

15.5.2 Main Business and Grain and Cereal Crop Protection Information

15.5.3 SWOT Analysis of Syngenta

15.5.4 Syngenta Grain and Cereal Crop Protection Revenue, Gross Margin and Market Share (2020-2025)

15.6 Nutrien

15.6.1 Company Profile

15.6.2 Main Business and Grain and Cereal Crop Protection Information

15.6.3 SWOT Analysis of Nutrien

15.6.4 Nutrien Grain and Cereal Crop Protection Revenue, Gross Margin and Market Share (2020-2025)

Please ask for sample pages for full companies list

Tables & Figures

TABLES AND FIGURES

Table Abbreviation and Acronyms

Table Research Scope of Grain and Cereal Crop Protection Report

Table Data Sources of Grain and Cereal Crop Protection Report

Table Major Assumptions of Grain and Cereal Crop Protection Report

Figure Market Size Estimated Method

Figure Major Forecasting Factors

Figure Grain and Cereal Crop Protection Picture

Table Grain and Cereal Crop Protection Classification

Table Grain and Cereal Crop Protection Applications

Table Drivers of Grain and Cereal Crop Protection Market

Table Restraints of Grain and Cereal Crop Protection Market

Table Opportunities of Grain and Cereal Crop Protection Market

Table Threats of Grain and Cereal Crop Protection Market

Table Covid-19 Impact For Grain and Cereal Crop Protection Market

Table Raw Materials Suppliers

Table Different Production Methods of Grain and Cereal Crop Protection

Table Cost Structure Analysis of Grain and Cereal Crop Protection

Table Key End Users

Table Latest News of Grain and Cereal Crop Protection Market

Table Merger and Acquisition

Table Planned/Future Project of Grain and Cereal Crop Protection Market

Table Policy of Grain and Cereal Crop Protection Market

Table 2020-2030 North America Grain and Cereal Crop Protection Market Size

Figure 2020-2030 North America Grain and Cereal Crop Protection Market Size and CAGR

Table 2020-2030 North America Grain and Cereal Crop Protection Market Size by Application

Table 2020-2025 North America Grain and Cereal Crop Protection Key Players Revenue

Table 2020-2025 North America Grain and Cereal Crop Protection Key Players Market Share

Table 2020-2030 North America Grain and Cereal Crop Protection Market Size by Type

Table 2020-2030 United States Grain and Cereal Crop Protection Market Size

Table 2020-2030 Canada Grain and Cereal Crop Protection Market Size

Table 2020-2030 Mexico Grain and Cereal Crop Protection Market Size

Table 2020-2030 South America Grain and Cereal Crop Protection Market Size

Figure 2020-2030 South America Grain and Cereal Crop Protection Market Size and CAGR

Table 2020-2030 South America Grain and Cereal Crop Protection Market Size by Application

Table 2020-2025 South America Grain and Cereal Crop Protection Key Players Revenue

Table 2020-2025 South America Grain and Cereal Crop Protection Key Players Market Share

Table 2020-2030 South America Grain and Cereal Crop Protection Market Size by Type

Table 2020-2030 Brazil Grain and Cereal Crop Protection Market Size

Table 2020-2030 Argentina Grain and Cereal Crop Protection Market Size

Table 2020-2030 Chile Grain and Cereal Crop Protection Market Size

Table 2020-2030 Peru Grain and Cereal Crop Protection Market Size

Table 2020-2030 Asia & Pacific Grain and Cereal Crop Protection Market Size

Figure 2020-2030 Asia & Pacific Grain and Cereal Crop Protection Market Size and CAGR

Table 2020-2030 Asia & Pacific Grain and Cereal Crop Protection Market Size by Application

Table 2020-2025 Asia & Pacific Grain and Cereal Crop Protection Key Players Revenue

Table 2020-2025 Asia & Pacific Grain and Cereal Crop Protection Key Players Market Share

Table 2020-2030 Asia & Pacific Grain and Cereal Crop Protection Market Size by Type

Table 2020-2030 China Grain and Cereal Crop Protection Market Size

Table 2020-2030 India Grain and Cereal Crop Protection Market Size

Table 2020-2030 Japan Grain and Cereal Crop Protection Market Size

Table 2020-2030 South Korea Grain and Cereal Crop Protection Market Size

Table 2020-2030 Southeast Asia Grain and Cereal Crop Protection Market Size

Table 2020-2030 Australia Grain and Cereal Crop Protection Market Size

Table 2020-2030 Europe Grain and Cereal Crop Protection Market Size

Figure 2020-2030 Europe Grain and Cereal Crop Protection Market Size and CAGR

Table 2020-2030 Europe Grain and Cereal Crop Protection Market Size by Application

Table 2020-2025 Europe Grain and Cereal Crop Protection Key Players Revenue

Table 2020-2025 Europe Grain and Cereal Crop Protection Key Players Market Share

Table 2020-2030 Europe Grain and Cereal Crop Protection Market Size by Type

Table 2020-2030 Germany Grain and Cereal Crop Protection Market Size

Table 2020-2030 France Grain and Cereal Crop Protection Market Size

Table 2020-2030 United Kingdom Grain and Cereal Crop Protection Market Size

Table 2020-2030 Italy Grain and Cereal Crop Protection Market Size

Table 2020-2030 Spain Grain and Cereal Crop Protection Market Size
Table 2020-2030 Belgium Grain and Cereal Crop Protection Market Size
Table 2020-2030 Netherlands Grain and Cereal Crop Protection Market Size
Table 2020-2030 Austria Grain and Cereal Crop Protection Market Size
Table 2020-2030 Poland Grain and Cereal Crop Protection Market Size
Table 2020-2030 Russia Grain and Cereal Crop Protection Market Size
Table 2020-2030 MEA Grain and Cereal Crop Protection Market Size
Figure 2020-2030 MEA Grain and Cereal Crop Protection Market Size and CAGR
Table 2020-2030 MEA Grain and Cereal Crop Protection Market Size by Application
Table 2020-2025 MEA Grain and Cereal Crop Protection Key Players Revenue
Table 2020-2025 MEA Grain and Cereal Crop Protection Key Players Market Share
Table 2020-2030 MEA Grain and Cereal Crop Protection Market Size by Type
Table 2020-2030 Egypt Grain and Cereal Crop Protection Market Size
Table 2020-2030 Israel Grain and Cereal Crop Protection Market Size
Table 2020-2030 South Africa Grain and Cereal Crop Protection Market Size
Table 2020-2030 Gulf Cooperation Council Countries Grain and Cereal Crop Protection Market Size
Table 2020-2030 Turkey Grain and Cereal Crop Protection Market Size
Table 2020-2025 Global Grain and Cereal Crop Protection Market Size by Region
Table 2020-2025 Global Grain and Cereal Crop Protection Market Size Share by Region
Table 2020-2025 Global Grain and Cereal Crop Protection Market Size by Application
Table 2020-2025 Global Grain and Cereal Crop Protection Market Share by Application
Table 2020-2025 Global Grain and Cereal Crop Protection Key Vendors Revenue
Figure 2020-2025 Global Grain and Cereal Crop Protection Market Size and Growth Rate
Table 2020-2025 Global Grain and Cereal Crop Protection Key Vendors Market Share
Table 2020-2025 Global Grain and Cereal Crop Protection Market Size by Type
Table 2020-2025 Global Grain and Cereal Crop Protection Market Share by Type
Table 2025-2030 Global Grain and Cereal Crop Protection Market Size by Region
Table 2025-2030 Global Grain and Cereal Crop Protection Market Size Share by Region
Table 2025-2030 Global Grain and Cereal Crop Protection Market Size by Application
Table 2025-2030 Global Grain and Cereal Crop Protection Market Share by Application
Table 2025-2030 Global Grain and Cereal Crop Protection Key Vendors Revenue
Figure 2025-2030 Global Grain and Cereal Crop Protection Market Size and Growth Rate
Table 2025-2030 Global Grain and Cereal Crop Protection Key Vendors Market Share
Table 2025-2030 Global Grain and Cereal Crop Protection Market Size by Type

Table 2025-2030 Grain and Cereal Crop Protection Global Market Share by Type

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