

## GPS IC Market Insights 2019, Global and Chinese Analysis and Forecast to 2024

https://marketpublishers.com/r/GD8DA7377B1EN.html

Date: August 2019 Pages: 136 Price: US\$ 3,000.00 (Single User License) ID: GD8DA7377B1EN

## Abstracts

GPS IC Market Insights 2019, Global and Chinese Scenario is a professional and indepth study on the current state of the global GPS IC industry with a focus on the Chinese market. The report provides key statistics on the market status of the GPS IC manufacturers and is a valuable source of guidance and direction for companies and individuals interested in the industry. Overall, the report provides an in-depth insight of 2014-2024 global and Chinese GPS IC market covering all important parameters.

The key ponits of the report:

1. The report provides a basic overview of the industry including its definition, applications and manufacturing technology.

2. The report explores the international and Chinese major industry players in detail. In this part, the report presents the company profile, product specifications, capacity, production value, and 2014-2019 market shares for each company.

3. Through the statistical analysis, the report depicts the global and Chinese total market of GPS IC industry including capacity, production, production value, cost/profit, supply/demand and Chinese import/export.

4. The total market is further divided by company, by country, and by application/type for the competitive landscape analysis.

5. The report then estimates 2019-2024 market development trends of GPS IC industry. Analysis of upstream raw materials, downstream demand, and current market dynamics is also carried out.

6. The report makes some important proposals for a new project of GPS IC Industry before evaluating its feasibility.

There are 3 key segments covered in this report: competitor segment, product type



segment, end use/application segment.

For competitor segment, the report includes global key players of GPS IC as well as some small players. At least 8 companies are included:

Qualcomm Inc.

Broadcom Corp.

Texas Instruments Inc.

MediaTek

CSR Plc.

Maxim Integrated Products Inc.

For complete companies list, please ask for sample pages.

The information for each competitor includes:

**Company Profile** 

Main Business Information

SWOT Analysis

Sales, Revenue, Price and Gross Margin

Market Share

For product type segment, this report listed main product type of GPS IC market in gloabal and china.

SIRF

MTK



MSTAR

Others

For end use/application segment, this report focuses on the status and outlook for key applications. End users sre also listed.

Voice-Guided Navigation

Tracking and Tracing

Location-Enabled Search

Others

Reasons to Purchase this Report:

Estimates 2019-2024 GPS IC market development trends with the recent trends and SWOT analysis

Market dynamics scenario, along with growth opportunities of the market in the years to come

Market segmentation analysis including qualitative and quantitative research incorporating the impact of economic and policy aspects

Regional and country level analysis integrating the demand and supply forces that are influencing the growth of the market.

Market value (USD Million) and volume (Units Million) data for each segment and sub-segment

Competitive landscape involving the market share of major players, along with the new projects and strategies adopted by players in the past five years

Comprehensive company profiles covering the product offerings, key financial



information, recent developments, SWOT analysis, and strategies employed by the major market players

1-year analyst support, along with the data support in excel format.

Any special requirements about this report, please let us know and we can provide custom report.



### Contents

#### CHAPTER ONE INTRODUCTION OF GPS IC INDUSTRY

- 1.1 Brief Introduction of GPS IC
- 1.2 Development of GPS IC Industry
- 1.3 Status of GPS IC Industry

#### CHAPTER TWO MANUFACTURING TECHNOLOGY OF GPS IC

- 2.1 Development of GPS IC Manufacturing Technology
- 2.2 Analysis of GPS IC Manufacturing Technology
- 2.3 Trends of GPS IC Manufacturing Technology

#### CHAPTER THREE ANALYSIS OF GLOBAL KEY MANUFACTURERS

- 3.1 Qualcomm Inc.
  - 3.1.1 Company Profile
  - 3.1.2 Product Information
  - 3.1.3 2014-2019 Production Information
  - 3.1.4 Contact Information
- 3.2 Broadcom Corp.
  - 3.2.1 Company Profile
  - 3.2.2 Product Information
  - 3.2.3 2014-2019 Production Information
  - 3.2.4 Contact Information
- 3.3 Texas Instruments Inc.
  - 3.2.1 Company Profile
  - 3.3.2 Product Information
  - 3.3.3 2014-2019 Production Information
  - 3.3.4 Contact Information
- 3.4 MediaTek
  - 3.4.1 Company Profile
  - 3.4.2 Product Information
  - 3.4.3 2014-2019 Production Information
  - 3.4.4 Contact Information
- 3.5 CSR Plc.
  - 3.5.1 Company Profile
  - 3.5.2 Product Information



- 3.5.3 2014-2019 Production Information
- 3.5.4 Contact Information
- 3.6 Maxim Integrated Products Inc.
  - 3.6.1 Company Profile
  - 3.6.2 Product Information
  - 3.5.3 2014-2019 Production Information
  - 3.6.4 Contact Information

#### 3.7 RF Micro Devices

- 3.7.1 Company Profile
- 3.7.2 Product Information
- 3.7.3 2014-2019 Production Information
- 3.7.4 Contact Information
- 3.8 Company H
  - 3.8.1 Company Profile
  - 3.8.2 Product Information
  - 3.8.3 2014-2019 Production Information
  - 3.8.4 Contact Information

#### CHAPTER FOUR 2014-2019 GLOBAL AND CHINESE MARKET OF GPS IC

- 4.1 2014-2019 Global Capacity, Production and Production Value of GPS IC Industry
- 4.2 2014-2019 Global Cost and Profit of GPS IC Industry
- 4.3 Market Comparison of Global and Chinese GPS IC Industry
- 4.4 2014-2019 Global and Chinese Supply and Consumption of GPS IC
- 4.5 2014-2019 Chinese Import and Export of GPS IC

#### CHAPTER FIVE MARKET STATUS OF GPS IC INDUSTRY

- 5.1 Market Competition of GPS IC Industry by Company
- 5.2 Market Competition of GPS IC Industry by Country (USA, EU, Japan, Chinese etc.)
- 5.3 Market Analysis of GPS IC Consumption by Application/Type

#### CHAPTER SIX 2019-2024 MARKET FORECAST OF GLOBAL AND CHINESE GPS IC INDUSTRY

6.1 2019-2024 Global and Chinese Capacity, Production, and Production Value of GPS IC

6.2 2019-2024 GPS IC Industry Cost and Profit Estimation

6.3 2019-2024 Global and Chinese Market Share of GPS IC



6.4 2019-2024 Global and Chinese Supply and Consumption of GPS IC6.5 2019-2024 Chinese Import and Export of GPS IC

#### CHAPTER SEVEN ANALYSIS OF GPS IC INDUSTRY CHAIN

- 7.1 Industry Chain Structure
- 7.2 Upstream Raw Materials
- 7.3 Downstream Industry

# CHAPTER EIGHT GLOBAL AND CHINESE ECONOMIC IMPACT ON GPS IC INDUSTRY

- 8.1 Global and Chinese Macroeconomic Environment Analysis
- 8.1.1 Global Macroeconomic Analysis
- 8.1.2 Chinese Macroeconomic Analysis
- 8.2 Global and Chinese Macroeconomic Environment Development Trend
  - 8.2.1 Global Macroeconomic Outlook
  - 8.2.2 Chinese Macroeconomic Outlook
- 8.3 Effects to GPS IC Industry

#### CHAPTER NINE MARKET DYNAMICS OF GPS IC INDUSTRY

- 9.1 GPS IC Industry News
- 9.2 GPS IC Industry Development Challenges
- 9.3 GPS IC Industry Development Opportunities

#### CHAPTER TEN PROPOSALS FOR NEW PROJECT

- 10.1 Market Entry Strategies
- 10.2 Countermeasures of Economic Impact
- 10.3 Marketing Channels
- 10.4 Feasibility Studies of New Project Investment

#### CHAPTER ELEVEN RESEARCH CONCLUSIONS OF GLOBAL AND CHINESE GPS IC INDUSTRY



## **Tables & Figures**

#### TABLES AND FIGURES

Figure GPS IC Product Picture Table Development of GPS IC Manufacturing Technology Figure Manufacturing Process of GPS IC Table Trends of GPS IC Manufacturing Technology Figure GPS IC Product and Specifications Table 2014-2019 GPS IC Product Capacity, Production, and Production Value etc. List Figure 2014-2019 GPS IC Capacity Production and Growth Rate Figure 2014-2019 GPS IC Production Global Market Share Figure GPS IC Product and Specifications Table 2014-2019 GPS IC Product Capacity, Production, and Production Value etc. List Figure 2014-2019 GPS IC Capacity Production and Growth Rate Figure 2014-2019 GPS IC Production Global Market Share Figure GPS IC Product and Specifications Table 2014-2019 GPS IC Product Capacity Production Price Cost Production Value List Figure 2014-2019 GPS IC Capacity Production and Growth Rate Figure 2014-2019 GPS IC Production Global Market Share Figure GPS IC Product and Specifications Table 2014-2019 GPS IC Product Capacity, Production, and Production Value etc. List Figure 2014-2019 GPS IC Capacity Production and Growth Rate Figure 2014-2019 GPS IC Production Global Market Share Figure GPS IC Product and Specifications Table 2014-2019 GPS IC Product Capacity Production Price Cost Production Value List Figure 2014-2019 GPS IC Capacity Production and Growth Rate Figure 2014-2019 GPS IC Production Global Market Share Figure GPS IC Product and Specifications Table 2014-2019 GPS IC Product Capacity, Production, and Production Value etc. List Figure 2014-2019 GPS IC Capacity Production and Growth Rate Figure 2014-2019 GPS IC Production Global Market Share Figure GPS IC Product and Specifications Table 2014-2019 GPS IC Product Capacity, Production, and Production Value etc. List Figure 2014-2019 GPS IC Capacity Production and Growth Rate Figure 2014-2019 GPS IC Production Global Market Share Figure GPS IC Product and Specifications Table 2014-2019 GPS IC Product Capacity, Production, and Production Value etc. List Figure 2014-2019 GPS IC Capacity Production and Growth Rate



Figure 2014-2019 GPS IC Production Global Market Share Table 2014-2019 Global GPS IC Capacity List Table 2014-2019 Global GPS IC Key Manufacturers Capacity Share List Figure 2014-2019 Global GPS IC Manufacturers Capacity Share Table 2014-2019 Global GPS IC Key Manufacturers Production List Table 2014-2019 Global GPS IC Key Manufacturers Production Share List Figure 2014-2019 Global GPS IC Manufacturers Production Share Figure 2014-2019 Global GPS IC Capacity Production and Growth Rate Table 2014-2019 Global GPS IC Key Manufacturers Production Value List Figure 2014-2019 Global GPS IC Production Value and Growth Rate Table 2014-2019 Global GPS IC Key Manufacturers Production Value Share List Figure 2014-2019 Global GPS IC Manufacturers Production Value Share Table 2014-2019 Global GPS IC Capacity Production Cost Profit and Gross Margin List Figure 2014-2019 Chinese Share of Global GPS IC Production Table 2014-2019 Global Supply and Consumption of GPS IC Table 2014-2019 Import and Export of GPS IC Figure 2018 Global GPS IC Key Manufacturers Capacity Market Share Figure 2018 Global GPS IC Key Manufacturers Production Market Share Figure 2018 Global GPS IC Key Manufacturers Production Value Market Share Table 2014-2019 Global GPS IC Key Countries Capacity List Figure 2014-2019 Global GPS IC Key Countries Capacity Table 2014-2019 Global GPS IC Key Countries Capacity Share List Figure 2014-2019 Global GPS IC Key Countries Capacity Share Table 2014-2019 Global GPS IC Key Countries Production List Figure 2014-2019 Global GPS IC Key Countries Production Table 2014-2019 Global GPS IC Key Countries Production Share List Figure 2014-2019 Global GPS IC Key Countries Production Share Table 2014-2019 Global GPS IC Key Countries Consumption Volume List Figure 2014-2019 Global GPS IC Key Countries Consumption Volume Table 2014-2019 Global GPS IC Key Countries Consumption Volume Share List Figure 2014-2019 Global GPS IC Key Countries Consumption Volume Share Figure 78 2014-2019 Global GPS IC Consumption Volume Market by Application Table 89 2014-2019 Global GPS IC Consumption Volume Market Share List by Application

Figure 79 2014-2019 Global GPS IC Consumption Volume Market Share by Application Table 90 2014-2019 Chinese GPS IC Consumption Volume Market List by Application Figure 80 2014-2019 Chinese GPS IC Consumption Volume Market by Application Figure 2019-2024 Global GPS IC Capacity Production and Growth Rate Figure 2019-2024 Global GPS IC Production Value and Growth Rate



Table 2019-2024 Global GPS IC Capacity Production Cost Profit and Gross Margin List Figure 2019-2024 Chinese Share of Global GPS IC Production Table 2019-2024 Global Supply and Consumption of GPS IC Table 2019-2024 Import and Export of GPS IC Figure Industry Chain Structure of GPS IC Industry Figure Production Cost Analysis of GPS IC Figure Downstream Analysis of GPS IC Table Growth of World output, 2014 - 2019, Annual Percentage Change Figure Unemployment Rates in Selected Developed Countries, January 2014 - March 2018 Figure Nominal Effective Exchange Rate: Japan and Selected Emerging Economies, September 2014-March 2018 Figure 2014-2019 Chinese GDP and Growth Rates Figure 2014-2019 Chinese CPI Changes Figure 2014-2019 Chinese PMI Changes Figure 2014-2019 Chinese Financial Revenue and Growth Rate Figure 2014-2019 Chinese Total Fixed Asset Investment and Growth Rate Figure 2019-2024 Chinese GDP and Growth Rates Figure 2019-2024 Chinese CPI Changes Table Economic Effects to GPS IC Industry Table GPS IC Industry Development Challenges Table GPS IC Industry Development Opportunities Figure Map of Chinese 33 Provinces and Administrative Regions Table Selected Cities According to Industrial Orientation Figure Chinese IPR Strategy Table Brief Summary of Suggestions Table New GPS ICs Project Feasibility Study



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