

Global and Chinese Sports Goods Industry, 2016 Market Research Report

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Abstracts

The 'Global and Chinese Sports Goods Industry, 2011-2021 Market Research Report' is a professional and in-depth study on the current state of the global Sports Goods industry with a focus on the Chinese market.

The report provides key statistics on the market status of the Sports Goods manufacturers and is a valuable source of guidance and direction for companies and individuals interested in the industry. Firstly, the report provides a basic overview of the industry including its definition, applications and manufacturing technology.

Then, the report explores the international and Chinese major industry players in detail. In this part, the report presents the company profile, product specifications, capacity, production value, and 2011-2016 market shares for each company. Through the statistical analysis, the report depicts the global and Chinese total market of Sports Goods industry including capacity, production, production value, cost/profit, supply/demand and Chinese import/export.

The total market is further divided by company, by country, and by application/type for the competitive landscape analysis. The report then estimates 2016-2021 market development trends of Sports Goods industry. Analysis of upstream raw materials, downstream demand, and current market dynamics is also carried out. In the end, the report makes some important proposals for a new project of Sports Goods Industry before evaluating its feasibility.

Overall, the report provides an in-depth insight of 2011-2021 global and Chinese Sports Goods industry covering all important parameters.

Contents

CHAPTER ONE INTRODUCTION OF SPORTS GOODS INDUSTRY

- 1.1 Brief Introduction of Sports Goods
- 1.2 Development of Sports Goods Industry
- 1.3 Status of Sports Goods Industry

CHAPTER TWO MANUFACTURING TECHNOLOGY OF SPORTS GOODS

- 2.1 Development of Sports Goods Manufacturing Technology
- 2.2 Analysis of Sports Goods Manufacturing Technology
- 2.3 Trends of Sports Goods Manufacturing Technology

CHAPTER THREE ANALYSIS OF GLOBAL KEY MANUFACTURERS

- 3.1 Company A
 - 3.1.1 Company Profile
 - 3.1.2 Product Information
 - 3.1.3 2011-2016 Production Information
 - 3.1.4 Contact Information
- 3.2 Company B
 - 3.2.1 Company Profile
 - 3.2.2 Product Information
 - 3.2.3 2011-2016 Production Information
 - 3.2.4 Contact Information
- 3.3 Company C
 - 3.3.1 Company Profile
 - 3.3.2 Product Information
 - 3.3.3 2011-2016 Production Information
 - 3.3.4 Contact Information
- 3.4 Company D
 - 3.4.1 Company Profile
 - 3.4.2 Product Information
 - 3.4.3 2011-2016 Production Information
 - 3.4.4 Contact Information
- 3.5 Company E
 - 3.5.1 Company Profile
 - 3.5.2 Product Information

- 3.5.3 2011-2016 Production Information
- 3.5.4 Contact Information
- 3.6 Company F
 - 3.6.1 Company Profile
 - 3.6.2 Product Information
 - 3.5.3 2011-2016 Production Information
 - 3.6.4 Contact Information
- 3.7 Company G
 - 3.7.1 Company Profile
 - 3.7.2 Product Information
 - 3.7.3 2011-2016 Production Information
 - 3.7.4 Contact Information
- 3.8 Company H
 - 3.8.1 Company Profile
 - 3.8.2 Product Information
 - 3.8.3 2011-2016 Production Information
 - 3.8.4 Contact Information

CHAPTER FOUR 2011-2016 GLOBAL AND CHINESE MARKET OF SPORTS GOODS

- 4.1 2011-2016 Global Capacity, Production and Production Value of Sports Goods Industry
- 4.2 2011-2016 Global Cost and Profit of Sports Goods Industry
- 4.3 Market Comparison of Global and Chinese Sports Goods Industry
- 4.4 2011-2016 Global and Chinese Supply and Consumption of Sports Goods
- 4.5 2011-2016 Chinese Import and Export of Sports Goods

CHAPTER FIVE MARKET STATUS OF SPORTS GOODS INDUSTRY

- 5.1 Market Competition of Sports Goods Industry by Company
- 5.2 Market Competition of Sports Goods Industry by Country (USA, EU, Japan, Chinese etc.)
- 5.3 Market Analysis of Sports Goods Consumption by Application/Type

CHAPTER SIX 2016-2021 MARKET FORECAST OF GLOBAL AND CHINESE SPORTS GOODS INDUSTRY

- 6.1 2016-2021 Global and Chinese Capacity, Production, and Production Value of

Sports Goods

6.2 2016-2021 Sports Goods Industry Cost and Profit Estimation

6.3 2016-2021 Global and Chinese Market Share of Sports Goods

6.4 2016-2021 Global and Chinese Supply and Consumption of Sports Goods

6.5 2016-2021 Chinese Import and Export of Sports Goods

CHAPTER SEVEN ANALYSIS OF SPORTS GOODS INDUSTRY CHAIN

7.1 Industry Chain Structure

7.2 Upstream Raw Materials

7.3 Downstream Industry

CHAPTER EIGHT GLOBAL AND CHINESE ECONOMIC IMPACT ON SPORTS GOODS INDUSTRY

8.1 Global and Chinese Macroeconomic Environment Analysis

8.1.1 Global Macroeconomic Analysis

8.1.2 Chinese Macroeconomic Analysis

8.2 Global and Chinese Macroeconomic Environment Development Trend

8.2.1 Global Macroeconomic Outlook

8.2.2 Chinese Macroeconomic Outlook

8.3 Effects to Sports Goods Industry

CHAPTER NINE MARKET DYNAMICS OF SPORTS GOODS INDUSTRY

9.1 Sports Goods Industry News

9.2 Sports Goods Industry Development Challenges

9.3 Sports Goods Industry Development Opportunities

CHAPTER TEN PROPOSALS FOR NEW PROJECT

10.1 Market Entry Strategies

10.2 Countermeasures of Economic Impact

10.3 Marketing Channels

10.4 Feasibility Studies of New Project Investment

CHAPTER ELEVEN RESEARCH CONCLUSIONS OF GLOBAL AND CHINESE SPORTS GOODS INDUSTRY

Tables & Figures

TABLES AND FIGURES

Figure Sports Goods Product Picture

Table Development of Sports Goods Manufacturing Technology

Figure Manufacturing Process of Sports Goods

Table Trends of Sports Goods Manufacturing Technology

Figure Company A Sports Goods Product and Specifications

Table 2011-2016 Company A Sports Goods Product Capacity, Production, and Production Value etc. List

Figure 2011-2016 Company A Sports Goods Capacity Production and Growth Rate

Figure 2011-2016 Company A Sports Goods Production Global Market Share

Figure Company B Sports Goods Product and Specifications

Table 2011-2016 Company B Sports Goods Product Capacity, Production, and Production Value etc. List

Figure 2011-2016 Company B Sports Goods Capacity Production and Growth Rate

Figure 2011-2016 Company B Sports Goods Production Global Market Share

Figure Company C Sports Goods Product and Specifications

Table 2011-2016 Company C Sports Goods Product Capacity Production Price Cost Production Value List

Figure 2011-2016 Company C Sports Goods Capacity Production and Growth Rate

Figure 2011-2016 Company C Sports Goods Production Global Market Share

Figure Company D Sports Goods Product and Specifications

Table 2011-2016 Company D Sports Goods Product Capacity, Production, and Production Value etc. List

Figure 2011-2016 Company D Sports Goods Capacity Production and Growth Rate

Figure 2011-2016 Company D Sports Goods Production Global Market Share

Figure Company E Sports Goods Product and Specifications

Table 2011-2016 Company E Sports Goods Product Capacity Production Price Cost Production Value List

Figure 2011-2016 Company E Sports Goods Capacity Production and Growth Rate

Figure 2011-2016 Company E Sports Goods Production Global Market Share

Figure Company F Sports Goods Product and Specifications

Table 2011-2016 Company F Sports Goods Product Capacity, Production, and Production Value etc. List

Figure 2011-2016 Company F Sports Goods Capacity Production and Growth Rate

Figure 2011-2016 Company F Sports Goods Production Global Market Share

Figure Company G Sports Goods Product and Specifications

Table 2011-2016 Company G Sports Goods Product Capacity, Production, and Production Value etc. List

Figure 2011-2016 Company G Sports Goods Capacity Production and Growth Rate

Figure 2011-2016 Company G Sports Goods Production Global Market Share

Figure Company H Sports Goods Product and Specifications

Table 2011-2016 Company H Sports Goods Product Capacity, Production, and Production Value etc. List

Figure 2011-2016 Company H Sports Goods Capacity Production and Growth Rate

Figure 2011-2016 Company H Sports Goods Production Global Market Share

Table 2011-2016 Global Sports Goods Capacity List

Table 2011-2016 Global Sports Goods Key Manufacturers Capacity Share List

Figure 2011-2016 Global Sports Goods Manufacturers Capacity Share

Table 2011-2016 Global Sports Goods Key Manufacturers Production List

Table 2011-2016 Global Sports Goods Key Manufacturers Production Share List

Figure 2011-2016 Global Sports Goods Manufacturers Production Share

Figure 2011-2016 Global Sports Goods Capacity Production and Growth Rate

Table 2011-2016 Global Sports Goods Key Manufacturers Production Value List

Figure 2011-2016 Global Sports Goods Production Value and Growth Rate

Table 2011-2016 Global Sports Goods Key Manufacturers Production Value Share List

Figure 2011-2016 Global Sports Goods Manufacturers Production Value Share

Table 2011-2016 Global Sports Goods Capacity Production Cost Profit and Gross Margin List

Figure 2011-2016 Chinese Share of Global Sports Goods Production

Table 2011-2016 Global Supply and Consumption of Sports Goods

Table 2011-2016 Import and Export of Sports Goods

Figure 2015 Global Sports Goods Key Manufacturers Capacity Market Share

Figure 2015 Global Sports Goods Key Manufacturers Production Market Share

Figure 2015 Global Sports Goods Key Manufacturers Production Value Market Share

Table 2011-2016 Global Sports Goods Key Countries Capacity List

Figure 2011-2016 Global Sports Goods Key Countries Capacity

Table 2011-2016 Global Sports Goods Key Countries Capacity Share List

Figure 2011-2016 Global Sports Goods Key Countries Capacity Share

Table 2011-2016 Global Sports Goods Key Countries Production List

Figure 2011-2016 Global Sports Goods Key Countries Production

Table 2011-2016 Global Sports Goods Key Countries Production Share List

Figure 2011-2016 Global Sports Goods Key Countries Production Share

Table 2011-2016 Global Sports Goods Key Countries Consumption Volume List

Figure 2011-2016 Global Sports Goods Key Countries Consumption Volume

Table 2011-2016 Global Sports Goods Key Countries Consumption Volume Share List

Figure 2011-2016 Global Sports Goods Key Countries Consumption Volume Share

Figure 78 2011-2016 Global Sports Goods Consumption Volume Market by Application

Table 89 2011-2016 Global Sports Goods Consumption Volume Market Share List by Application

Figure 79 2011-2016 Global Sports Goods Consumption Volume Market Share by Application

Table 90 2011-2016 Chinese Sports Goods Consumption Volume Market List by Application

Figure 80 2011-2016 Chinese Sports Goods Consumption Volume Market by Application

Figure 2016-2021 Global Sports Goods Capacity Production and Growth Rate

Figure 2016-2021 Global Sports Goods Production Value and Growth Rate

Table 2016-2021 Global Sports Goods Capacity Production Cost Profit and Gross Margin List

Figure 2016-2021 Chinese Share of Global Sports Goods Production

Table 2016-2021 Global Supply and Consumption of Sports Goods

Table 2016-2021 Import and Export of Sports Goods

Figure Industry Chain Structure of Sports Goods Industry

Figure Production Cost Analysis of Sports Goods

Figure Downstream Analysis of Sports Goods

Table Growth of World output, 2011 – 2016, Annual Percentage Change

Figure Unemployment Rates in Selected Developed Countries, January 2008 – March 2015

Figure Nominal Effective Exchange Rate: Japan and Selected Emerging Economies, September 2012-March 2015

Figure 2008-2016 Chinese GDP and Growth Rates

Figure 2008-2016 Chinese CPI Changes

Figure 2008-2016 Chinese PMI Changes

Figure 2007-2016 Chinese Financial Revenue and Growth Rate

Figure 2007-2016 Chinese Total Fixed Asset Investment and Growth Rate

Figure 2016-2021 Chinese GDP and Growth Rates

Figure 2016-2021 Chinese CPI Changes

Table Economic Effects to Sports Goods Industry

Table Sports Goods Industry Development Challenges

Table Sports Goods Industry Development Opportunities

Figure Map of Chinese's 33 Provinces and Administrative Regions

Table Selected Cities According to Industrial Orientation

Figure Chinese IPR Strategy

Table Brief Summary of Suggestions

Table New Sports Goodss Project Feasibility Study

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