

Global and Chinese Outdoor Equipment Industry, 2017 Market Research Report

<https://marketpublishers.com/r/G90F8313323FEN.html>

Date: July 2017

Pages: 150

Price: US\$ 3,000.00 (Single User License)

ID: G90F8313323FEN

Abstracts

The 'Global and Chinese Outdoor Equipment Industry, 2012-2022 Market Research Report' is a professional and in-depth study on the current state of the global Outdoor Equipment industry with a focus on the Chinese market. The report provides key statistics on the market status of the Outdoor Equipment manufacturers and is a valuable source of guidance and direction for companies and individuals interested in the industry. Firstly, the report provides a basic overview of the industry including its definition, applications and manufacturing technology. Then, the report explores the international and Chinese major industry players in detail. In this part, the report presents the company profile, product specifications, capacity, production value, and 2012-2017 market shares for each company. Through the statistical analysis, the report depicts the global and Chinese total market of Outdoor Equipment industry including capacity, production, production value, cost/profit, supply/demand and Chinese import/export. The total market is further divided by company, by country, and by application/type for the competitive landscape analysis. The report then estimates 2017-2022 market development trends of Outdoor Equipment industry. Analysis of upstream raw materials, downstream demand, and current market dynamics is also carried out. In the end, the report makes some important proposals for a new project of Outdoor Equipment Industry before evaluating its feasibility. Overall, the report provides an in-depth insight of 2012-2022 global and Chinese Outdoor Equipment industry covering all important parameters.

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Contents

CHAPTER ONE INTRODUCTION OF OUTDOOR EQUIPMENT INDUSTRY

- 1.1 Brief Introduction of Outdoor Equipment
- 1.2 Development of Outdoor Equipment Industry
- 1.3 Status of Outdoor Equipment Industry

CHAPTER TWO MANUFACTURING TECHNOLOGY OF OUTDOOR EQUIPMENT

- 2.1 Development of Outdoor Equipment Manufacturing Technology
- 2.2 Analysis of Outdoor Equipment Manufacturing Technology
- 2.3 Trends of Outdoor Equipment Manufacturing Technology

CHAPTER THREE ANALYSIS OF GLOBAL KEY MANUFACTURERS

- 3.1 Company A
 - 3.1.1 Company Profile
 - 3.1.2 Product Information
 - 3.1.3 2012-2017 Production Information
 - 3.1.4 Contact Information
- 3.2 Company B
 - 3.2.1 Company Profile
 - 3.2.2 Product Information
 - 3.2.3 2012-2017 Production Information
 - 3.2.4 Contact Information
- 3.3 Company C
 - 3.3.1 Company Profile
 - 3.3.2 Product Information
 - 3.3.3 2012-2017 Production Information
 - 3.3.4 Contact Information
- 3.4 Company D
 - 3.4.1 Company Profile
 - 3.4.2 Product Information
 - 3.4.3 2012-2017 Production Information
 - 3.4.4 Contact Information
- 3.5 Company E
 - 3.5.1 Company Profile
 - 3.5.2 Product Information

- 3.5.3 2012-2017 Production Information
- 3.5.4 Contact Information
- 3.6 Company F
 - 3.6.1 Company Profile
 - 3.6.2 Product Information
 - 3.5.3 2012-2017 Production Information
 - 3.6.4 Contact Information
- 3.7 Company G
 - 3.7.1 Company Profile
 - 3.7.2 Product Information
 - 3.7.3 2012-2017 Production Information
 - 3.7.4 Contact Information
- 3.8 Company H
 - 3.8.1 Company Profile
 - 3.8.2 Product Information
 - 3.8.3 2012-2017 Production Information
 - 3.8.4 Contact Information

CHAPTER FOUR 2012-2017 GLOBAL AND CHINESE MARKET OF OUTDOOR EQUIPMENT

- 4.1 2012-2017 Global Capacity, Production and Production Value of Outdoor Equipment Industry
- 4.2 2012-2017 Global Cost and Profit of Outdoor Equipment Industry
- 4.3 Market Comparison of Global and Chinese Outdoor Equipment Industry
- 4.4 2012-2017 Global and Chinese Supply and Consumption of Outdoor Equipment
- 4.5 2012-2017 Chinese Import and Export of Outdoor Equipment

CHAPTER FIVE MARKET STATUS OF OUTDOOR EQUIPMENT INDUSTRY

- 5.1 Market Competition of Outdoor Equipment Industry by Company
- 5.2 Market Competition of Outdoor Equipment Industry by Country (USA, EU, Japan, Chinese etc.)
- 5.3 Market Analysis of Outdoor Equipment Consumption by Application/Type

CHAPTER SIX 2017-2022 MARKET FORECAST OF GLOBAL AND CHINESE OUTDOOR EQUIPMENT INDUSTRY

- 6.1 2017-2022 Global and Chinese Capacity, Production, and Production Value of

Outdoor Equipment

6.2 2017-2022 Outdoor Equipment Industry Cost and Profit Estimation

6.3 2017-2022 Global and Chinese Market Share of Outdoor Equipment

6.4 2017-2022 Global and Chinese Supply and Consumption of Outdoor Equipment

6.5 2017-2022 Chinese Import and Export of Outdoor Equipment

CHAPTER SEVEN ANALYSIS OF OUTDOOR EQUIPMENT INDUSTRY CHAIN

7.1 Industry Chain Structure

7.2 Upstream Raw Materials

7.3 Downstream Industry

CHAPTER EIGHT GLOBAL AND CHINESE ECONOMIC IMPACT ON OUTDOOR EQUIPMENT INDUSTRY

8.1 Global and Chinese Macroeconomic Environment Analysis

8.1.1 Global Macroeconomic Analysis

8.1.2 Chinese Macroeconomic Analysis

8.2 Global and Chinese Macroeconomic Environment Development Trend

8.2.1 Global Macroeconomic Outlook

8.2.2 Chinese Macroeconomic Outlook

8.3 Effects to Outdoor Equipment Industry

CHAPTER NINE MARKET DYNAMICS OF OUTDOOR EQUIPMENT INDUSTRY

9.1 Outdoor Equipment Industry News

9.2 Outdoor Equipment Industry Development Challenges

9.3 Outdoor Equipment Industry Development Opportunities

CHAPTER TEN PROPOSALS FOR NEW PROJECT

10.1 Market Entry Strategies

10.2 Countermeasures of Economic Impact

10.3 Marketing Channels

10.4 Feasibility Studies of New Project Investment

CHAPTER ELEVEN RESEARCH CONCLUSIONS OF GLOBAL AND CHINESE OUTDOOR EQUIPMENT INDUSTRY

Tables & Figures

TABLES AND FIGURES

Figure Outdoor Equipment Product Picture

Table Development of Outdoor Equipment Manufacturing Technology

Figure Manufacturing Process of Outdoor Equipment

Table Trends of Outdoor Equipment Manufacturing Technology

Figure Outdoor Equipment Product and Specifications

Table 2012-2017 Outdoor Equipment Product Capacity, Production, and Production Value etc. List

Figure 2012-2017 Outdoor Equipment Capacity Production and Growth Rate

Figure 2012-2017 Outdoor Equipment Production Global Market Share

Figure Outdoor Equipment Product and Specifications

Table 2012-2017 Outdoor Equipment Product Capacity, Production, and Production Value etc. List

Figure 2012-2017 Outdoor Equipment Capacity Production and Growth Rate

Figure 2012-2017 Outdoor Equipment Production Global Market Share

Figure Outdoor Equipment Product and Specifications

Table 2012-2017 Outdoor Equipment Product Capacity Production Price Cost Production Value List

Figure 2012-2017 Outdoor Equipment Capacity Production and Growth Rate

Figure 2012-2017 Outdoor Equipment Production Global Market Share

Figure Outdoor Equipment Product and Specifications

Table 2012-2017 Outdoor Equipment Product Capacity, Production, and Production Value etc. List

Figure 2012-2017 Outdoor Equipment Capacity Production and Growth Rate

Figure 2012-2017 Outdoor Equipment Production Global Market Share

Figure Outdoor Equipment Product and Specifications

Table 2012-2017 Outdoor Equipment Product Capacity Production Price Cost Production Value List

Figure 2012-2017 Outdoor Equipment Capacity Production and Growth Rate

Figure 2012-2017 Outdoor Equipment Production Global Market Share

Figure Outdoor Equipment Product and Specifications

Table 2012-2017 Outdoor Equipment Product Capacity, Production, and Production Value etc. List

Figure 2012-2017 Outdoor Equipment Capacity Production and Growth Rate

Figure 2012-2017 Outdoor Equipment Production Global Market Share

Figure Outdoor Equipment Product and Specifications

Table 2012-2017 Outdoor Equipment Product Capacity, Production, and Production Value etc. List

Figure 2012-2017 Outdoor Equipment Capacity Production and Growth Rate

Figure 2012-2017 Outdoor Equipment Production Global Market Share

Figure Outdoor Equipment Product and Specifications

Table 2012-2017 Outdoor Equipment Product Capacity, Production, and Production Value etc. List

Figure 2012-2017 Outdoor Equipment Capacity Production and Growth Rate

Figure 2012-2017 Outdoor Equipment Production Global Market Share

Table 2012-2017 Global Outdoor Equipment Capacity List

Table 2012-2017 Global Outdoor Equipment Key Manufacturers Capacity Share List

Figure 2012-2017 Global Outdoor Equipment Manufacturers Capacity Share

Table 2012-2017 Global Outdoor Equipment Key Manufacturers Production List

Table 2012-2017 Global Outdoor Equipment Key Manufacturers Production Share List

Figure 2012-2017 Global Outdoor Equipment Manufacturers Production Share

Figure 2012-2017 Global Outdoor Equipment Capacity Production and Growth Rate

Table 2012-2017 Global Outdoor Equipment Key Manufacturers Production Value List

Figure 2012-2017 Global Outdoor Equipment Production Value and Growth Rate

Table 2012-2017 Global Outdoor Equipment Key Manufacturers Production Value Share List

Figure 2012-2017 Global Outdoor Equipment Manufacturers Production Value Share

Table 2012-2017 Global Outdoor Equipment Capacity Production Cost Profit and Gross Margin List

Figure 2012-2017 Chinese Share of Global Outdoor Equipment Production

Table 2012-2017 Global Supply and Consumption of Outdoor Equipment

Table 2012-2017 Import and Export of Outdoor Equipment

Figure 2017 Global Outdoor Equipment Key Manufacturers Capacity Market Share

Figure 2017 Global Outdoor Equipment Key Manufacturers Production Market Share

Figure 2017 Global Outdoor Equipment Key Manufacturers Production Value Market Share

Table 2012-2017 Global Outdoor Equipment Key Countries Capacity List

Figure 2012-2017 Global Outdoor Equipment Key Countries Capacity

Table 2012-2017 Global Outdoor Equipment Key Countries Capacity Share List

Figure 2012-2017 Global Outdoor Equipment Key Countries Capacity Share

Table 2012-2017 Global Outdoor Equipment Key Countries Production List

Figure 2012-2017 Global Outdoor Equipment Key Countries Production

Table 2012-2017 Global Outdoor Equipment Key Countries Production Share List

Figure 2012-2017 Global Outdoor Equipment Key Countries Production Share

Table 2012-2017 Global Outdoor Equipment Key Countries Consumption Volume List

Figure 2012-2017 Global Outdoor Equipment Key Countries Consumption Volume
Table 2012-2017 Global Outdoor Equipment Key Countries Consumption Volume
Share List

Figure 2012-2017 Global Outdoor Equipment Key Countries Consumption Volume
Share

Figure 78 2012-2017 Global Outdoor Equipment Consumption Volume Market by
Application

Table 89 2012-2017 Global Outdoor Equipment Consumption Volume Market Share
List by Application

Figure 79 2012-2017 Global Outdoor Equipment Consumption Volume Market Share by
Application

Table 90 2012-2017 Chinese Outdoor Equipment Consumption Volume Market List by
Application

Figure 80 2012-2017 Chinese Outdoor Equipment Consumption Volume Market by
Application

Figure 2017-2022 Global Outdoor Equipment Capacity Production and Growth Rate

Figure 2017-2022 Global Outdoor Equipment Production Value and Growth Rate

Table 2017-2022 Global Outdoor Equipment Capacity Production Cost Profit and Gross
Margin List

Figure 2017-2022 Chinese Share of Global Outdoor Equipment Production

Table 2017-2022 Global Supply and Consumption of Outdoor Equipment

Table 2017-2022 Import and Export of Outdoor Equipment

Figure Industry Chain Structure of Outdoor Equipment Industry

Figure Production Cost Analysis of Outdoor Equipment

Figure Downstream Analysis of Outdoor Equipment

Table Growth of World output, 2012 ?C 2017, Annual Percentage Change

Figure Unemployment Rates in Selected Developed Countries, January 2008 ?C March
2015

Figure Nominal Effective Exchange Rate: Japan and Selected Emerging Economies,
September 2012-March 2015

Figure 2012-2017 Chinese GDP and Growth Rates

Figure 2012-2017 Chinese CPI Changes

Figure 2012-2017 Chinese PMI Changes

Figure 2012-2017 Chinese Financial Revenue and Growth Rate

Figure 2012-2017 Chinese Total Fixed Asset Investment and Growth Rate

Figure 2017-2022 Chinese GDP and Growth Rates

Figure 2017-2022 Chinese CPI Changes

Table Economic Effects to Outdoor Equipment Industry

Table Outdoor Equipment Industry Development Challenges

Table Outdoor Equipment Industry Development Opportunities
Figure Map of Chinese 33 Provinces and Administrative Regions
Table Selected Cities According to Industrial Orientation
Figure Chinese IPR Strategy
Table Brief Summary of Suggestions
Table New Outdoor Equipments Project Feasibility Study

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