

# Global and Chinese Low-alcohol Beer Industry, 2017 Market Research Report

<https://marketpublishers.com/r/G433D659C65EN.html>

Date: December 2017

Pages: 138

Price: US\$ 3,000.00 (Single User License)

ID: G433D659C65EN

## Abstracts

The 'Global and Chinese Low-alcohol Beer Industry, 2012-2022 Market Research Report' is a professional and in-depth study on the current state of the global Low-alcohol Beer industry with a focus on the Chinese market. The report provides key statistics on the market status of the Low-alcohol Beer manufacturers and is a valuable source of guidance and direction for companies and individuals interested in the industry. Firstly, the report provides a basic overview of the industry including its definition, applications and manufacturing technology. Then, the report explores the international and Chinese major industry players in detail. In this part, the report presents the company profile, product specifications, capacity, production value, and 2012-2017 market shares for each company. Through the statistical analysis, the report depicts the global and Chinese total market of Low-alcohol Beer industry including capacity, production, production value, cost/profit, supply/demand and Chinese import/export. The total market is further divided by company, by country, and by application/type for the competitive landscape analysis. The report then estimates 2017-2022 market development trends of Low-alcohol Beer industry. Analysis of upstream raw materials, downstream demand, and current market dynamics is also carried out. In the end, the report makes some important proposals for a new project of Low-alcohol Beer Industry before evaluating its feasibility. Overall, the report provides an in-depth insight of 2012-2022 global and Chinese Low-alcohol Beer industry covering all important parameters.

Any special requirements about this report, please let us know and we can provide custom report.

## Contents

### **CHAPTER ONE INTRODUCTION OF LOW-ALCOHOL BEER INDUSTRY**

- 1.1 Brief Introduction of Low-alcohol Beer
- 1.2 Development of Low-alcohol Beer Industry
- 1.3 Status of Low-alcohol Beer Industry

### **CHAPTER TWO MANUFACTURING TECHNOLOGY OF LOW-ALCOHOL BEER**

- 2.1 Development of Low-alcohol Beer Manufacturing Technology
- 2.2 Analysis of Low-alcohol Beer Manufacturing Technology
- 2.3 Trends of Low-alcohol Beer Manufacturing Technology

### **CHAPTER THREE ANALYSIS OF GLOBAL KEY MANUFACTURERS**

- 3.1 Company A
  - 3.1.1 Company Profile
  - 3.1.2 Product Information
  - 3.1.3 2012-2017 Production Information
  - 3.1.4 Contact Information
- 3.2 Company B
  - 3.2.1 Company Profile
  - 3.2.2 Product Information
  - 3.2.3 2012-2017 Production Information
  - 3.2.4 Contact Information
- 3.3 Company C
  - 3.3.1 Company Profile
  - 3.3.2 Product Information
  - 3.3.3 2012-2017 Production Information
  - 3.3.4 Contact Information
- 3.4 Company D
  - 3.4.1 Company Profile
  - 3.4.2 Product Information
  - 3.4.3 2012-2017 Production Information
  - 3.4.4 Contact Information
- 3.5 Company E
  - 3.5.1 Company Profile
  - 3.5.2 Product Information

- 3.5.3 2012-2017 Production Information
- 3.5.4 Contact Information
- 3.6 Company F
  - 3.6.1 Company Profile
  - 3.6.2 Product Information
  - 3.5.3 2012-2017 Production Information
  - 3.6.4 Contact Information
- 3.7 Company G
  - 3.7.1 Company Profile
  - 3.7.2 Product Information
  - 3.7.3 2012-2017 Production Information
  - 3.7.4 Contact Information
- 3.8 Company H
  - 3.8.1 Company Profile
  - 3.8.2 Product Information
  - 3.8.3 2012-2017 Production Information
  - 3.8.4 Contact Information

## **CHAPTER FOUR 2012-2017 GLOBAL AND CHINESE MARKET OF LOW-ALCOHOL BEER**

- 4.1 2012-2017 Global Capacity, Production and Production Value of Low-alcohol Beer Industry
- 4.2 2012-2017 Global Cost and Profit of Low-alcohol Beer Industry
- 4.3 Market Comparison of Global and Chinese Low-alcohol Beer Industry
- 4.4 2012-2017 Global and Chinese Supply and Consumption of Low-alcohol Beer
- 4.5 2012-2017 Chinese Import and Export of Low-alcohol Beer

## **CHAPTER FIVE MARKET STATUS OF LOW-ALCOHOL BEER INDUSTRY**

- 5.1 Market Competition of Low-alcohol Beer Industry by Company
- 5.2 Market Competition of Low-alcohol Beer Industry by Country (USA, EU, Japan, Chinese etc.)
- 5.3 Market Analysis of Low-alcohol Beer Consumption by Application/Type

## **CHAPTER SIX 2017-2022 MARKET FORECAST OF GLOBAL AND CHINESE LOW-ALCOHOL BEER INDUSTRY**

- 6.1 2017-2022 Global and Chinese Capacity, Production, and Production Value of Low-

alcohol Beer

6.2 2017-2022 Low-alcohol Beer Industry Cost and Profit Estimation

6.3 2017-2022 Global and Chinese Market Share of Low-alcohol Beer

6.4 2017-2022 Global and Chinese Supply and Consumption of Low-alcohol Beer

6.5 2017-2022 Chinese Import and Export of Low-alcohol Beer

## **CHAPTER SEVEN ANALYSIS OF LOW-ALCOHOL BEER INDUSTRY CHAIN**

7.1 Industry Chain Structure

7.2 Upstream Raw Materials

7.3 Downstream Industry

## **CHAPTER EIGHT GLOBAL AND CHINESE ECONOMIC IMPACT ON LOW-ALCOHOL BEER INDUSTRY**

8.1 Global and Chinese Macroeconomic Environment Analysis

8.1.1 Global Macroeconomic Analysis

8.1.2 Chinese Macroeconomic Analysis

8.2 Global and Chinese Macroeconomic Environment Development Trend

8.2.1 Global Macroeconomic Outlook

8.2.2 Chinese Macroeconomic Outlook

8.3 Effects to Low-alcohol Beer Industry

## **CHAPTER NINE MARKET DYNAMICS OF LOW-ALCOHOL BEER INDUSTRY**

9.1 Low-alcohol Beer Industry News

9.2 Low-alcohol Beer Industry Development Challenges

9.3 Low-alcohol Beer Industry Development Opportunities

## **CHAPTER TEN PROPOSALS FOR NEW PROJECT**

10.1 Market Entry Strategies

10.2 Countermeasures of Economic Impact

10.3 Marketing Channels

10.4 Feasibility Studies of New Project Investment

## **CHAPTER ELEVEN RESEARCH CONCLUSIONS OF GLOBAL AND CHINESE LOW-ALCOHOL BEER INDUSTRY**

## Tables & Figures

### TABLES AND FIGURES

Figure Low-alcohol Beer Product Picture

Table Development of Low-alcohol Beer Manufacturing Technology

Figure Manufacturing Process of Low-alcohol Beer

Table Trends of Low-alcohol Beer Manufacturing Technology

Figure Low-alcohol Beer Product and Specifications

Table 2012-2017 Low-alcohol Beer Product Capacity, Production, and Production Value etc. List

Figure 2012-2017 Low-alcohol Beer Capacity Production and Growth Rate

Figure 2012-2017 Low-alcohol Beer Production Global Market Share

Figure Low-alcohol Beer Product and Specifications

Table 2012-2017 Low-alcohol Beer Product Capacity, Production, and Production Value etc. List

Figure 2012-2017 Low-alcohol Beer Capacity Production and Growth Rate

Figure 2012-2017 Low-alcohol Beer Production Global Market Share

Figure Low-alcohol Beer Product and Specifications

Table 2012-2017 Low-alcohol Beer Product Capacity Production Price Cost Production Value List

Figure 2012-2017 Low-alcohol Beer Capacity Production and Growth Rate

Figure 2012-2017 Low-alcohol Beer Production Global Market Share

Figure Low-alcohol Beer Product and Specifications

Table 2012-2017 Low-alcohol Beer Product Capacity, Production, and Production Value etc. List

Figure 2012-2017 Low-alcohol Beer Capacity Production and Growth Rate

Figure 2012-2017 Low-alcohol Beer Production Global Market Share

Figure Low-alcohol Beer Product and Specifications

Table 2012-2017 Low-alcohol Beer Product Capacity Production Price Cost Production Value List

Figure 2012-2017 Low-alcohol Beer Capacity Production and Growth Rate

Figure 2012-2017 Low-alcohol Beer Production Global Market Share

Figure Low-alcohol Beer Product and Specifications

Table 2012-2017 Low-alcohol Beer Product Capacity, Production, and Production Value etc. List

Figure 2012-2017 Low-alcohol Beer Capacity Production and Growth Rate

Figure 2012-2017 Low-alcohol Beer Production Global Market Share

Figure Low-alcohol Beer Product and Specifications

Table 2012-2017 Low-alcohol Beer Product Capacity, Production, and Production Value etc. List

Figure 2012-2017 Low-alcohol Beer Capacity Production and Growth Rate

Figure 2012-2017 Low-alcohol Beer Production Global Market Share

Figure Low-alcohol Beer Product and Specifications

Table 2012-2017 Low-alcohol Beer Product Capacity, Production, and Production Value etc. List

Figure 2012-2017 Low-alcohol Beer Capacity Production and Growth Rate

Figure 2012-2017 Low-alcohol Beer Production Global Market Share

Table 2012-2017 Global Low-alcohol Beer Capacity List

Table 2012-2017 Global Low-alcohol Beer Key Manufacturers Capacity Share List

Figure 2012-2017 Global Low-alcohol Beer Manufacturers Capacity Share

Table 2012-2017 Global Low-alcohol Beer Key Manufacturers Production List

Table 2012-2017 Global Low-alcohol Beer Key Manufacturers Production Share List

Figure 2012-2017 Global Low-alcohol Beer Manufacturers Production Share

Figure 2012-2017 Global Low-alcohol Beer Capacity Production and Growth Rate

Table 2012-2017 Global Low-alcohol Beer Key Manufacturers Production Value List

Figure 2012-2017 Global Low-alcohol Beer Production Value and Growth Rate

Table 2012-2017 Global Low-alcohol Beer Key Manufacturers Production Value Share List

Figure 2012-2017 Global Low-alcohol Beer Manufacturers Production Value Share

Table 2012-2017 Global Low-alcohol Beer Capacity Production Cost Profit and Gross Margin List

Figure 2012-2017 Chinese Share of Global Low-alcohol Beer Production

Table 2012-2017 Global Supply and Consumption of Low-alcohol Beer

Table 2012-2017 Import and Export of Low-alcohol Beer

Figure 2017 Global Low-alcohol Beer Key Manufacturers Capacity Market Share

Figure 2017 Global Low-alcohol Beer Key Manufacturers Production Market Share

Figure 2017 Global Low-alcohol Beer Key Manufacturers Production Value Market Share

Table 2012-2017 Global Low-alcohol Beer Key Countries Capacity List

Figure 2012-2017 Global Low-alcohol Beer Key Countries Capacity

Table 2012-2017 Global Low-alcohol Beer Key Countries Capacity Share List

Figure 2012-2017 Global Low-alcohol Beer Key Countries Capacity Share

Table 2012-2017 Global Low-alcohol Beer Key Countries Production List

Figure 2012-2017 Global Low-alcohol Beer Key Countries Production

Table 2012-2017 Global Low-alcohol Beer Key Countries Production Share List

Figure 2012-2017 Global Low-alcohol Beer Key Countries Production Share

Table 2012-2017 Global Low-alcohol Beer Key Countries Consumption Volume List



Figure 2012-2017 Global Low-alcohol Beer Key Countries Consumption Volume  
Table 2012-2017 Global Low-alcohol Beer Key Countries Consumption Volume Share List  
Figure 2012-2017 Global Low-alcohol Beer Key Countries Consumption Volume Share  
Figure 78 2012-2017 Global Low-alcohol Beer Consumption Volume Market by Application  
Table 89 2012-2017 Global Low-alcohol Beer Consumption Volume Market Share List by Application  
Figure 79 2012-2017 Global Low-alcohol Beer Consumption Volume Market Share by Application  
Table 90 2012-2017 Chinese Low-alcohol Beer Consumption Volume Market List by Application  
Figure 80 2012-2017 Chinese Low-alcohol Beer Consumption Volume Market by Application  
Figure 2017-2022 Global Low-alcohol Beer Capacity Production and Growth Rate  
Figure 2017-2022 Global Low-alcohol Beer Production Value and Growth Rate  
Table 2017-2022 Global Low-alcohol Beer Capacity Production Cost Profit and Gross Margin List  
Figure 2017-2022 Chinese Share of Global Low-alcohol Beer Production  
Table 2017-2022 Global Supply and Consumption of Low-alcohol Beer  
Table 2017-2022 Import and Export of Low-alcohol Beer  
Figure Industry Chain Structure of Low-alcohol Beer Industry  
Figure Production Cost Analysis of Low-alcohol Beer  
Figure Downstream Analysis of Low-alcohol Beer  
Table Growth of World output, 2012 "C 2017, Annual Percentage Change  
Figure Unemployment Rates in Selected Developed Countries, January 2008 "C March 2015  
Figure Nominal Effective Exchange Rate: Japan and Selected Emerging Economies, September 2012-March 2015  
Figure 2012-2017 Chinese GDP and Growth Rates  
Figure 2012-2017 Chinese CPI Changes  
Figure 2012-2017 Chinese PMI Changes  
Figure 2012-2017 Chinese Financial Revenue and Growth Rate  
Figure 2012-2017 Chinese Total Fixed Asset Investment and Growth Rate  
Figure 2017-2022 Chinese GDP and Growth Rates  
Figure 2017-2022 Chinese CPI Changes  
Table Economic Effects to Low-alcohol Beer Industry  
Table Low-alcohol Beer Industry Development Challenges  
Table Low-alcohol Beer Industry Development Opportunities

Figure Map of Chinese 33 Provinces and Administrative Regions

Table Selected Cities According to Industrial Orientation

Figure Chinese IPR Strategy

Table Brief Summary of Suggestions

Table New Low-alcohol Beers Project Feasibility Study



## I would like to order

Product name: Global and Chinese Low-alcohol Beer Industry, 2017 Market Research Report

Product link: <https://marketpublishers.com/r/G433D659C65EN.html>

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G433D659C65EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970