

Global and Chinese Functional Foods Industry, 2018 Market Research Report

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Abstracts

The 'Global and Chinese Functional Foods Industry, 2013-2023 Market Research Report' is a professional and in-depth study on the current state of the global Functional Foods industry with a focus on the Chinese market. The report provides key statistics on the market status of the Functional Foods manufacturers and is a valuable source of guidance and direction for companies and individuals interested in the industry. Firstly, the report provides a basic overview of the industry including its definition, applications and manufacturing technology. Then, the report explores the international and Chinese major industry players in detail. The companies include: Nestle, General Mills, Danone, Dean Foods, PepsiCo, Coca-Cola, Archer Daniels Midland (ADM), Kellogg, Abbott Nutrition, BASF, Bayer HealthCare, Pfizer, GSK, Herbalife, Arla, Champion Nutrition et al. In this part, the report presents the company profile, product specifications, capacity, production value, and 2013-2018 market shares for each company. Through the statistical analysis, the report depicts the global and Chinese total market of Functional Foods industry including capacity, production, production value, cost/profit, supply/demand and Chinese import/export. The total market is further divided by company, by country, and by application/type for the competitive landscape analysis. The report then estimates 2018-2023 market development trends of Functional Foods industry. Analysis of upstream raw materials, downstream demand, and current market dynamics is also carried out. In the end, the report makes some important proposals for a new project of Functional Foods Industry before evaluating its feasibility. Overall, the report provides an in-depth insight of 2013-2023 global and Chinese Functional Foods industry covering all important parameters.

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Contents

CHAPTER ONE INTRODUCTION OF FUNCTIONAL FOODS INDUSTRY

- 1.1 Brief Introduction of Functional Foods
- 1.2 Development of Functional Foods Industry
- 1.3 Status of Functional Foods Industry

CHAPTER TWO MANUFACTURING TECHNOLOGY OF FUNCTIONAL FOODS

- 2.1 Development of Functional Foods Manufacturing Technology
- 2.2 Analysis of Functional Foods Manufacturing Technology
- 2.3 Trends of Functional Foods Manufacturing Technology

CHAPTER THREE ANALYSIS OF GLOBAL KEY MANUFACTURERS(NESTLE, GENERAL MILLS, DANONE, DEAN FOODS, PEPSICO, COCA-COLA, ARCHER DANIELS MIDLAND (ADM), KELLOGG, ABBOTT NUTRITION, BASF, BAYER HEALTHCARE, PFIZER, GSK, HERBALIFE, ARLA, CHAMPION NUTRITION ET AL.)

- 3.1 Company A
 - 3.1.1 Company Profile
 - 3.1.2 Product Information
 - 3.1.3 2013-2018 Production Information
 - 3.1.4 Contact Information
- 3.2 Company B
 - 3.2.1 Company Profile
 - 3.2.2 Product Information
 - 3.2.3 2013-2018 Production Information
 - 3.2.4 Contact Information
- 3.3 Company C
 - 3.2.1 Company Profile
 - 3.3.2 Product Information
 - 3.3.3 2013-2018 Production Information
 - 3.3.4 Contact Information
- 3.4 Company D
 - 3.4.1 Company Profile
 - 3.4.2 Product Information
 - 3.4.3 2013-2018 Production Information
 - 3.4.4 Contact Information

3.5 Company E

- 3.5.1 Company Profile
- 3.5.2 Product Information
- 3.5.3 2013-2018 Production Information
- 3.5.4 Contact Information

3.6 Company F

- 3.6.1 Company Profile
- 3.6.2 Product Information
- 3.5.3 2013-2018 Production Information
- 3.6.4 Contact Information

3.7 Company G

- 3.7.1 Company Profile
- 3.7.2 Product Information
- 3.7.3 2013-2018 Production Information
- 3.7.4 Contact Information

3.8 Company H

- 3.8.1 Company Profile
- 3.8.2 Product Information
- 3.8.3 2013-2018 Production Information
- 3.8.4 Contact Information

CHAPTER FOUR 2013-2018 GLOBAL AND CHINESE MARKET OF FUNCTIONAL FOODS

- 4.1 2013-2018 Global Capacity, Production and Production Value of Functional Foods Industry
- 4.2 2013-2018 Global Cost and Profit of Functional Foods Industry
- 4.3 Market Comparison of Global and Chinese Functional Foods Industry
- 4.4 2013-2018 Global and Chinese Supply and Consumption of Functional Foods
- 4.5 2013-2018 Chinese Import and Export of Functional Foods

CHAPTER FIVE MARKET STATUS OF FUNCTIONAL FOODS INDUSTRY

- 5.1 Market Competition of Functional Foods Industry by Company
- 5.2 Market Competition of Functional Foods Industry by Country (USA, EU, Japan, Chinese etc.)
- 5.3 Market Analysis of Functional Foods Consumption by Application/Type

CHAPTER SIX 2018-2023 MARKET FORECAST OF GLOBAL AND CHINESE

FUNCTIONAL FOODS INDUSTRY

- 6.1 2018-2023 Global and Chinese Capacity, Production, and Production Value of Functional Foods
- 6.2 2018-2023 Functional Foods Industry Cost and Profit Estimation
- 6.3 2018-2023 Global and Chinese Market Share of Functional Foods
- 6.4 2018-2023 Global and Chinese Supply and Consumption of Functional Foods
- 6.5 2018-2023 Chinese Import and Export of Functional Foods

CHAPTER SEVEN ANALYSIS OF FUNCTIONAL FOODS INDUSTRY CHAIN

- 7.1 Industry Chain Structure
- 7.2 Upstream Raw Materials
- 7.3 Downstream Industry

CHAPTER EIGHT GLOBAL AND CHINESE ECONOMIC IMPACT ON FUNCTIONAL FOODS INDUSTRY

- 8.1 Global and Chinese Macroeconomic Environment Analysis
 - 8.1.1 Global Macroeconomic Analysis
 - 8.1.2 Chinese Macroeconomic Analysis
- 8.2 Global and Chinese Macroeconomic Environment Development Trend
 - 8.2.1 Global Macroeconomic Outlook
 - 8.2.2 Chinese Macroeconomic Outlook
- 8.3 Effects to Functional Foods Industry

CHAPTER NINE MARKET DYNAMICS OF FUNCTIONAL FOODS INDUSTRY

- 9.1 Functional Foods Industry News
- 9.2 Functional Foods Industry Development Challenges
- 9.3 Functional Foods Industry Development Opportunities

CHAPTER TEN PROPOSALS FOR NEW PROJECT

- 10.1 Market Entry Strategies
- 10.2 Countermeasures of Economic Impact
- 10.3 Marketing Channels
- 10.4 Feasibility Studies of New Project Investment

CHAPTER ELEVEN RESEARCH CONCLUSIONS OF GLOBAL AND CHINESE FUNCTIONAL FOODS INDUSTRY

Tables & Figures

TABLES AND FIGURES

Figure Functional Foods Product Picture

Table Development of Functional Foods Manufacturing Technology

Figure Manufacturing Process of Functional Foods

Table Trends of Functional Foods Manufacturing Technology

Figure Functional Foods Product and Specifications

Table 2013-2018 Functional Foods Product Capacity, Production, and Production Value etc. List

Figure 2013-2018 Functional Foods Capacity Production and Growth Rate

Figure 2013-2018 Functional Foods Production Global Market Share

Figure Functional Foods Product and Specifications

Table 2013-2018 Functional Foods Product Capacity, Production, and Production Value etc. List

Figure 2013-2018 Functional Foods Capacity Production and Growth Rate

Figure 2013-2018 Functional Foods Production Global Market Share

Figure Functional Foods Product and Specifications

Table 2013-2018 Functional Foods Product Capacity Production Price Cost Production Value List

Figure 2013-2018 Functional Foods Capacity Production and Growth Rate

Figure 2013-2018 Functional Foods Production Global Market Share

Figure Functional Foods Product and Specifications

Table 2013-2018 Functional Foods Product Capacity, Production, and Production Value etc. List

Figure 2013-2018 Functional Foods Capacity Production and Growth Rate

Figure 2013-2018 Functional Foods Production Global Market Share

Figure Functional Foods Product and Specifications

Table 2013-2018 Functional Foods Product Capacity Production Price Cost Production Value List

Figure 2013-2018 Functional Foods Capacity Production and Growth Rate

Figure 2013-2018 Functional Foods Production Global Market Share

Figure Functional Foods Product and Specifications

Table 2013-2018 Functional Foods Product Capacity, Production, and Production Value etc. List

Figure 2013-2018 Functional Foods Capacity Production and Growth Rate

Figure 2013-2018 Functional Foods Production Global Market Share

Figure Functional Foods Product and Specifications

Table 2013-2018 Functional Foods Product Capacity, Production, and Production Value etc. List

Figure 2013-2018 Functional Foods Capacity Production and Growth Rate

Figure 2013-2018 Functional Foods Production Global Market Share

Figure Functional Foods Product and Specifications

Table 2013-2018 Functional Foods Product Capacity, Production, and Production Value etc. List

Figure 2013-2018 Functional Foods Capacity Production and Growth Rate

Figure 2013-2018 Functional Foods Production Global Market Share

Table 2013-2018 Global Functional Foods Capacity List

Table 2013-2018 Global Functional Foods Key Manufacturers Capacity Share List

Figure 2013-2018 Global Functional Foods Manufacturers Capacity Share

Table 2013-2018 Global Functional Foods Key Manufacturers Production List

Table 2013-2018 Global Functional Foods Key Manufacturers Production Share List

Figure 2013-2018 Global Functional Foods Manufacturers Production Share

Figure 2013-2018 Global Functional Foods Capacity Production and Growth Rate

Table 2013-2018 Global Functional Foods Key Manufacturers Production Value List

Figure 2013-2018 Global Functional Foods Production Value and Growth Rate

Table 2013-2018 Global Functional Foods Key Manufacturers Production Value Share List

Figure 2013-2018 Global Functional Foods Manufacturers Production Value Share

Table 2013-2018 Global Functional Foods Capacity Production Cost Profit and Gross Margin List

Figure 2013-2018 Chinese Share of Global Functional Foods Production

Table 2013-2018 Global Supply and Consumption of Functional Foods

Table 2013-2018 Import and Export of Functional Foods

Figure 2018 Global Functional Foods Key Manufacturers Capacity Market Share

Figure 2018 Global Functional Foods Key Manufacturers Production Market Share

Figure 2018 Global Functional Foods Key Manufacturers Production Value Market Share

Table 2013-2018 Global Functional Foods Key Countries Capacity List

Figure 2013-2018 Global Functional Foods Key Countries Capacity

Table 2013-2018 Global Functional Foods Key Countries Capacity Share List

Figure 2013-2018 Global Functional Foods Key Countries Capacity Share

Table 2013-2018 Global Functional Foods Key Countries Production List

Figure 2013-2018 Global Functional Foods Key Countries Production

Table 2013-2018 Global Functional Foods Key Countries Production Share List

Figure 2013-2018 Global Functional Foods Key Countries Production Share

Table 2013-2018 Global Functional Foods Key Countries Consumption Volume List

Figure 2013-2018 Global Functional Foods Key Countries Consumption Volume
Table 2013-2018 Global Functional Foods Key Countries Consumption Volume Share List
Figure 2013-2018 Global Functional Foods Key Countries Consumption Volume Share
Figure 78 2013-2018 Global Functional Foods Consumption Volume Market by Application
Table 89 2013-2018 Global Functional Foods Consumption Volume Market Share List by Application
Figure 79 2013-2018 Global Functional Foods Consumption Volume Market Share by Application
Table 90 2013-2018 Chinese Functional Foods Consumption Volume Market List by Application
Figure 80 2013-2018 Chinese Functional Foods Consumption Volume Market by Application
Figure 2018-2023 Global Functional Foods Capacity Production and Growth Rate
Figure 2018-2023 Global Functional Foods Production Value and Growth Rate
Table 2018-2023 Global Functional Foods Capacity Production Cost Profit and Gross Margin List
Figure 2018-2023 Chinese Share of Global Functional Foods Production
Table 2018-2023 Global Supply and Consumption of Functional Foods
Table 2018-2023 Import and Export of Functional Foods
Figure Industry Chain Structure of Functional Foods Industry
Figure Production Cost Analysis of Functional Foods
Figure Downstream Analysis of Functional Foods
Table Growth of World output, 2013 ?C 2018, Annual Percentage Change
Figure Unemployment Rates in Selected Developed Countries, January 2008 ?C March 2015
Figure Nominal Effective Exchange Rate: Japan and Selected Emerging Economies, September 2013-March 2015
Figure 2013-2018 Chinese GDP and Growth Rates
Figure 2013-2018 Chinese CPI Changes
Figure 2013-2018 Chinese PMI Changes
Figure 2013-2018 Chinese Financial Revenue and Growth Rate
Figure 2013-2018 Chinese Total Fixed Asset Investment and Growth Rate
Figure 2018-2023 Chinese GDP and Growth Rates
Figure 2018-2023 Chinese CPI Changes
Table Economic Effects to Functional Foods Industry
Table Functional Foods Industry Development Challenges
Table Functional Foods Industry Development Opportunities

Figure Map of Chinese 33 Provinces and Administrative Regions

Table Selected Cities According to Industrial Orientation

Figure Chinese IPR Strategy

Table Brief Summary of Suggestions

Table New Functional Foodss Project Feasibility Study

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