

# Global and Chinese Craft Cider Industry, 2018 Market Research Report

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## Abstracts

The 'Global and Chinese Craft Cider Industry, 2013-2023 Market Research Report' is a professional and in-depth study on the current state of the global Craft Cider industry with a focus on the Chinese market. The report provides key statistics on the market status of the Craft Cider manufacturers and is a valuable source of guidance and direction for companies and individuals interested in the industry. Firstly, the report provides a basic overview of the industry including its definition, applications and manufacturing technology. Then, the report explores the international and Chinese major industry players in detail. The companies include: Heineken, Rekorderlig, Citizen Cider, Ardiel Cider House, California Cider Company, Molson Coors Brewing Company, Angry Orchard Cider Company, LLC et al. In this part, the report presents the company profile, product specifications, capacity, production value, and 2013-2018 market shares for each company. Through the statistical analysis, the report depicts the global and Chinese total market of Craft Cider industry including capacity, production, production value, cost/profit, supply/demand and Chinese import/export. The total market is further divided by company, by country, and by application/type for the competitive landscape analysis. The report then estimates 2018-2023 market development trends of Craft Cider industry. Analysis of upstream raw materials, downstream demand, and current market dynamics is also carried out. In the end, the report makes some important proposals for a new project of Craft Cider Industry before evaluating its feasibility. Overall, the report provides an in-depth insight of 2013-2023 global and Chinese Craft Cider industry covering all important parameters.

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## Contents

### **CHAPTER ONE INTRODUCTION OF CRAFT CIDER INDUSTRY**

- 1.1 Brief Introduction of Craft Cider
- 1.2 Development of Craft Cider Industry
- 1.3 Status of Craft Cider Industry

### **CHAPTER TWO MANUFACTURING TECHNOLOGY OF CRAFT CIDER**

- 2.1 Development of Craft Cider Manufacturing Technology
- 2.2 Analysis of Craft Cider Manufacturing Technology
- 2.3 Trends of Craft Cider Manufacturing Technology

### **CHAPTER THREE ANALYSIS OF GLOBAL KEY MANUFACTURERS(HEINEKEN, REKORDERLIG, CITIZEN CIDER, ARDIEL CIDER HOUSE, CALIFORNIA CIDER COMPANY, MOLSON COORS BREWING COMPANY, ANGRY ORCHARD CIDER COMPANY, LLC ET AL.)**

- 3.1 Company A
  - 3.1.1 Company Profile
  - 3.1.2 Product Information
  - 3.1.3 2013-2018 Production Information
  - 3.1.4 Contact Information
- 3.2 Company B
  - 3.2.1 Company Profile
  - 3.2.2 Product Information
  - 3.2.3 2013-2018 Production Information
  - 3.2.4 Contact Information
- 3.3 Company C
  - 3.2.1 Company Profile
  - 3.3.2 Product Information
  - 3.3.3 2013-2018 Production Information
  - 3.3.4 Contact Information
- 3.4 Company D
  - 3.4.1 Company Profile
  - 3.4.2 Product Information
  - 3.4.3 2013-2018 Production Information
  - 3.4.4 Contact Information

### 3.5 Company E

#### 3.5.1 Company Profile

#### 3.5.2 Product Information

#### 3.5.3 2013-2018 Production Information

#### 3.5.4 Contact Information

### 3.6 Company F

#### 3.6.1 Company Profile

#### 3.6.2 Product Information

#### 3.5.3 2013-2018 Production Information

#### 3.6.4 Contact Information

### 3.7 Company G

#### 3.7.1 Company Profile

#### 3.7.2 Product Information

#### 3.7.3 2013-2018 Production Information

#### 3.7.4 Contact Information

### 3.8 Company H

#### 3.8.1 Company Profile

#### 3.8.2 Product Information

#### 3.8.3 2013-2018 Production Information

#### 3.8.4 Contact Information

## **CHAPTER FOUR 2013-2018 GLOBAL AND CHINESE MARKET OF CRAFT CIDER**

### 4.1 2013-2018 Global Capacity, Production and Production Value of Craft Cider Industry

### 4.2 2013-2018 Global Cost and Profit of Craft Cider Industry

### 4.3 Market Comparison of Global and Chinese Craft Cider Industry

### 4.4 2013-2018 Global and Chinese Supply and Consumption of Craft Cider

### 4.5 2013-2018 Chinese Import and Export of Craft Cider

## **CHAPTER FIVE MARKET STATUS OF CRAFT CIDER INDUSTRY**

### 5.1 Market Competition of Craft Cider Industry by Company

### 5.2 Market Competition of Craft Cider Industry by Country (USA, EU, Japan, Chinese etc.)

### 5.3 Market Analysis of Craft Cider Consumption by Application/Type

## **CHAPTER SIX 2018-2023 MARKET FORECAST OF GLOBAL AND CHINESE CRAFT CIDER INDUSTRY**

- 6.1 2018-2023 Global and Chinese Capacity, Production, and Production Value of Craft Cider
- 6.2 2018-2023 Craft Cider Industry Cost and Profit Estimation
- 6.3 2018-2023 Global and Chinese Market Share of Craft Cider
- 6.4 2018-2023 Global and Chinese Supply and Consumption of Craft Cider
- 6.5 2018-2023 Chinese Import and Export of Craft Cider

## **CHAPTER SEVEN ANALYSIS OF CRAFT CIDER INDUSTRY CHAIN**

- 7.1 Industry Chain Structure
- 7.2 Upstream Raw Materials
- 7.3 Downstream Industry

## **CHAPTER EIGHT GLOBAL AND CHINESE ECONOMIC IMPACT ON CRAFT CIDER INDUSTRY**

- 8.1 Global and Chinese Macroeconomic Environment Analysis
  - 8.1.1 Global Macroeconomic Analysis
  - 8.1.2 Chinese Macroeconomic Analysis
- 8.2 Global and Chinese Macroeconomic Environment Development Trend
  - 8.2.1 Global Macroeconomic Outlook
  - 8.2.2 Chinese Macroeconomic Outlook
- 8.3 Effects to Craft Cider Industry

## **CHAPTER NINE MARKET DYNAMICS OF CRAFT CIDER INDUSTRY**

- 9.1 Craft Cider Industry News
- 9.2 Craft Cider Industry Development Challenges
- 9.3 Craft Cider Industry Development Opportunities

## **CHAPTER TEN PROPOSALS FOR NEW PROJECT**

- 10.1 Market Entry Strategies
- 10.2 Countermeasures of Economic Impact
- 10.3 Marketing Channels
- 10.4 Feasibility Studies of New Project Investment

## **CHAPTER ELEVEN RESEARCH CONCLUSIONS OF GLOBAL AND CHINESE**

## CRAFT CIDER INDUSTRY

## Tables & Figures

### TABLES AND FIGURES

Figure Craft Cider Product Picture

Table Development of Craft Cider Manufacturing Technology

Figure Manufacturing Process of Craft Cider

Table Trends of Craft Cider Manufacturing Technology

Figure Craft Cider Product and Specifications

Table 2013-2018 Craft Cider Product Capacity, Production, and Production Value etc.  
List

Figure 2013-2018 Craft Cider Capacity Production and Growth Rate

Figure 2013-2018 Craft Cider Production Global Market Share

Figure Craft Cider Product and Specifications

Table 2013-2018 Craft Cider Product Capacity, Production, and Production Value etc.  
List

Figure 2013-2018 Craft Cider Capacity Production and Growth Rate

Figure 2013-2018 Craft Cider Production Global Market Share

Figure Craft Cider Product and Specifications

Table 2013-2018 Craft Cider Product Capacity Production Price Cost Production Value  
List

Figure 2013-2018 Craft Cider Capacity Production and Growth Rate

Figure 2013-2018 Craft Cider Production Global Market Share

Figure Craft Cider Product and Specifications

Table 2013-2018 Craft Cider Product Capacity, Production, and Production Value etc.  
List

Figure 2013-2018 Craft Cider Capacity Production and Growth Rate

Figure 2013-2018 Craft Cider Production Global Market Share

Figure Craft Cider Product and Specifications

Table 2013-2018 Craft Cider Product Capacity Production Price Cost Production Value  
List

Figure 2013-2018 Craft Cider Capacity Production and Growth Rate

Figure 2013-2018 Craft Cider Production Global Market Share

Figure Craft Cider Product and Specifications

Table 2013-2018 Craft Cider Product Capacity, Production, and Production Value etc.  
List

Figure 2013-2018 Craft Cider Capacity Production and Growth Rate

Figure 2013-2018 Craft Cider Production Global Market Share

Figure Craft Cider Product and Specifications

Table 2013-2018 Craft Cider Product Capacity, Production, and Production Value etc.  
List

Figure 2013-2018 Craft Cider Capacity Production and Growth Rate

Figure 2013-2018 Craft Cider Production Global Market Share

Figure Craft Cider Product and Specifications

Table 2013-2018 Craft Cider Product Capacity, Production, and Production Value etc.  
List

Figure 2013-2018 Craft Cider Capacity Production and Growth Rate

Figure 2013-2018 Craft Cider Production Global Market Share

Table 2013-2018 Global Craft Cider Capacity List

Table 2013-2018 Global Craft Cider Key Manufacturers Capacity Share List

Figure 2013-2018 Global Craft Cider Manufacturers Capacity Share

Table 2013-2018 Global Craft Cider Key Manufacturers Production List

Table 2013-2018 Global Craft Cider Key Manufacturers Production Share List

Figure 2013-2018 Global Craft Cider Manufacturers Production Share

Figure 2013-2018 Global Craft Cider Capacity Production and Growth Rate

Table 2013-2018 Global Craft Cider Key Manufacturers Production Value List

Figure 2013-2018 Global Craft Cider Production Value and Growth Rate

Table 2013-2018 Global Craft Cider Key Manufacturers Production Value Share List

Figure 2013-2018 Global Craft Cider Manufacturers Production Value Share

Table 2013-2018 Global Craft Cider Capacity Production Cost Profit and Gross Margin  
List

Figure 2013-2018 Chinese Share of Global Craft Cider Production

Table 2013-2018 Global Supply and Consumption of Craft Cider

Table 2013-2018 Import and Export of Craft Cider

Figure 2018 Global Craft Cider Key Manufacturers Capacity Market Share

Figure 2018 Global Craft Cider Key Manufacturers Production Market Share

Figure 2018 Global Craft Cider Key Manufacturers Production Value Market Share

Table 2013-2018 Global Craft Cider Key Countries Capacity List

Figure 2013-2018 Global Craft Cider Key Countries Capacity

Table 2013-2018 Global Craft Cider Key Countries Capacity Share List

Figure 2013-2018 Global Craft Cider Key Countries Capacity Share

Table 2013-2018 Global Craft Cider Key Countries Production List

Figure 2013-2018 Global Craft Cider Key Countries Production

Table 2013-2018 Global Craft Cider Key Countries Production Share List

Figure 2013-2018 Global Craft Cider Key Countries Production Share

Table 2013-2018 Global Craft Cider Key Countries Consumption Volume List

Figure 2013-2018 Global Craft Cider Key Countries Consumption Volume

Table 2013-2018 Global Craft Cider Key Countries Consumption Volume Share List

Figure 2013-2018 Global Craft Cider Key Countries Consumption Volume Share  
Figure 78 2013-2018 Global Craft Cider Consumption Volume Market by Application  
Table 89 2013-2018 Global Craft Cider Consumption Volume Market Share List by Application  
Figure 79 2013-2018 Global Craft Cider Consumption Volume Market Share by Application  
Table 90 2013-2018 Chinese Craft Cider Consumption Volume Market List by Application  
Figure 80 2013-2018 Chinese Craft Cider Consumption Volume Market by Application  
Figure 2018-2023 Global Craft Cider Capacity Production and Growth Rate  
Figure 2018-2023 Global Craft Cider Production Value and Growth Rate  
Table 2018-2023 Global Craft Cider Capacity Production Cost Profit and Gross Margin List  
Figure 2018-2023 Chinese Share of Global Craft Cider Production  
Table 2018-2023 Global Supply and Consumption of Craft Cider  
Table 2018-2023 Import and Export of Craft Cider  
Figure Industry Chain Structure of Craft Cider Industry  
Figure Production Cost Analysis of Craft Cider  
Figure Downstream Analysis of Craft Cider  
Table Growth of World output, 2013 ?C 2018, Annual Percentage Change  
Figure Unemployment Rates in Selected Developed Countries, January 2008 ?C March 2015  
Figure Nominal Effective Exchange Rate: Japan and Selected Emerging Economies, September 2013-March 2015  
Figure 2013-2018 Chinese GDP and Growth Rates  
Figure 2013-2018 Chinese CPI Changes  
Figure 2013-2018 Chinese PMI Changes  
Figure 2013-2018 Chinese Financial Revenue and Growth Rate  
Figure 2013-2018 Chinese Total Fixed Asset Investment and Growth Rate  
Figure 2018-2023 Chinese GDP and Growth Rates  
Figure 2018-2023 Chinese CPI Changes  
Table Economic Effects to Craft Cider Industry  
Table Craft Cider Industry Development Challenges  
Table Craft Cider Industry Development Opportunities  
Figure Map of Chinese 33 Provinces and Administrative Regions  
Table Selected Cities According to Industrial Orientation  
Figure Chinese IPR Strategy  
Table Brief Summary of Suggestions  
Table New Craft Ciders Project Feasibility Study



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