

# Global Android TV Market Report 2019 - Market Size, Share, Price, Trend and Forecast

<https://marketpublishers.com/r/G49BC4A5A1C3PEN.html>

Date: June 2019

Pages: 144

Price: US\$ 4,000.00 (Single User License)

ID: G49BC4A5A1C3PEN

## Abstracts

The global market size of Android TV is \$XX million in 2018 with XX CAGR from 2014 to 2018, and it is expected to reach \$XX million by the end of 2024 with a CAGR of XX% from 2019 to 2024.

Global Android TV Market Report 2019 - Market Size, Share, Price, Trend and Forecast is a professional and in-depth study on the current state of the global Android TV industry. The key insights of the report:

1. The report provides key statistics on the market status of the Android TV manufacturers and is a valuable source of guidance and direction for companies and individuals interested in the industry.
2. The report provides a basic overview of the industry including its definition, applications and manufacturing technology.
3. The report presents the company profile, product specifications, capacity, production value, and 2013-2018 market shares for key vendors.
4. The total market is further divided by company, by country, and by application/type for the competitive landscape analysis.
5. The report estimates 2019-2024 market development trends of Android TV industry.
6. Analysis of upstream raw materials, downstream demand, and current market dynamics is also carried out
7. The report makes some important proposals for a new project of Android TV Industry before evaluating its feasibility.

There are 4 key segments covered in this report: competitor segment, product type segment, end use/application segment and geography segment.

For competitor segment, the report includes global key players of Android TV as well as some small players. At least 12 companies are included:

Samsung Electronics

Vizio

Sony

LG Electronics

Panasonic

Hisense

For complete companies list, please ask for sample pages.  
The information for each competitor includes:

Company Profile

Main Business Information

SWOT Analysis

Sales, Revenue, Price and Gross Margin

Market Share

For product type segment, this report listed main product type of Android TV market

Product Type I

Product Type II

Product Type III

For end use/application segment, this report focuses on the status and outlook for key applications. End users are also listed.

Family

Public

For geography segment, regional supply, application-wise and type-wise demand, major players, price is presented from 2013 to 2023. This report covers following regions:

North America

South America

Asia & Pacific

Europe

MEA (Middle East and Africa)

The key countries in each region are taken into consideration as well, such as United States, China, Japan, India, Korea, ASEAN, Germany, France, UK, Italy, Spain, CIS, and Brazil etc.

Reasons to Purchase this Report:

Analyzing the outlook of the market with the recent trends and SWOT analysis

Market dynamics scenario, along with growth opportunities of the market in the years to come

Market segmentation analysis including qualitative and quantitative research incorporating the impact of economic and non-economic aspects

Regional and country level analysis integrating the demand and supply forces that are influencing the growth of the market.

Market value (USD Million) and volume (Units Million) data for each segment and sub-segment

Competitive landscape involving the market share of major players, along with the new projects and strategies adopted by players in the past five years

Comprehensive company profiles covering the product offerings, key financial information, recent developments, SWOT analysis, and strategies employed by the major market players

1-year analyst support, along with the data support in excel format.

We also can offer customized report to fulfill special requirements of our clients. Regional and Countries report can be provided as well.

## Contents

### **CHAPTER 1 EXECUTIVE SUMMARY**

### **CHAPTER 2 ABBREVIATION AND ACRONYMS**

### **CHAPTER 3 PREFACE**

- 3.1 Research Scope
- 3.2 Research Methodology
  - 3.2.1 Primary Sources
  - 3.2.2 Secondary Sources
  - 3.2.3 Assumptions

### **CHAPTER 4 MARKET LANDSCAPE**

- 4.1 Market Overview
- 4.2 Classification/Types
- 4.3 Application/End Users

### **CHAPTER 5 MARKET TREND ANALYSIS**

- 5.1 Introduction
- 5.2 Drivers
- 5.3 Restraints
- 5.4 Opportunities
- 5.5 Threats

### **CHAPTER 6 INDUSTRY CHAIN ANALYSIS**

- 6.1 Upstream/Suppliers Analysis
- 6.2 Android TV Analysis
  - 6.2.1 Technology Analysis
  - 6.2.2 Cost Analysis
  - 6.2.3 Market Channel Analysis
- 6.3 Downstream Buyers/End Users

### **CHAPTER 7 LATEST MARKET DYNAMICS**

- 7.1 Latest News
- 7.2 Merger and Acquisition
- 7.3 Planned/Future Project
- 7.4 Policy Dynamics

## **CHAPTER 8 TRADING ANALYSIS**

- 8.1 Export of Android TV by Region
- 8.2 Import of Android TV by Region
- 8.3 Balance of Trade

## **CHAPTER 9 HISTORICAL AND CURRENT ANDROID TV IN NORTH AMERICA (2013-2018)**

- 9.1 Android TV Supply
- 9.2 Android TV Demand by End Use
- 9.3 Competition by Players/Suppliers
- 9.4 Type Segmentation and Price
- 9.5 Key Countries Analysis
  - 9.5.1 US
  - 9.5.2 Canada
  - 9.5.3 Mexico

## **CHAPTER 10 HISTORICAL AND CURRENT ANDROID TV IN SOUTH AMERICA (2013-2018)**

- 10.1 Android TV Supply
- 10.2 Android TV Demand by End Use
- 10.3 Competition by Players/Suppliers
- 10.4 Type Segmentation and Price
- 10.5 Key Countries Analysis
  - 10.5.1 Brazil
  - 10.5.2 Argentina
  - 10.5.3 Chile
  - 10.5.4 Peru

## **CHAPTER 11 HISTORICAL AND CURRENT ANDROID TV IN ASIA & PACIFIC (2013-2018)**

- 11.1 Android TV Supply
- 11.2 Android TV Demand by End Use
- 11.3 Competition by Players/Suppliers
- 11.4 Type Segmentation and Price
- 11.5 Key Countries Analysis
  - 11.5.1 China
  - 11.5.2 India
  - 11.5.3 Japan
  - 11.5.4 South Korea
  - 11.5.5 ASEAN
  - 11.5.6 Australia

## **CHAPTER 12 HISTORICAL AND CURRENT ANDROID TV IN EUROPE (2013-2018)**

- 12.1 Android TV Supply
- 12.2 Android TV Demand by End Use
- 12.3 Competition by Players/Suppliers
- 12.4 Type Segmentation and Price
- 12.5 Key Countries Analysis
  - 12.5.1 Germany
  - 12.5.2 France
  - 12.5.3 UK
  - 12.5.4 Italy
  - 12.5.5 Spain
  - 12.5.6 Belgium
  - 12.5.7 Netherlands
  - 12.5.8 Austria
  - 12.5.9 Poland
  - 12.5.10 Russia

## **CHAPTER 13 HISTORICAL AND CURRENT ANDROID TV IN MEA (2013-2018)**

- 13.1 Android TV Supply
- 13.2 Android TV Demand by End Use
- 13.3 Competition by Players/Suppliers
- 13.4 Type Segmentation and Price
- 13.5 Key Countries Analysis
  - 13.5.1 Egypt
  - 13.5.2 Iran

- 13.5.3 Israel
- 13.5.4 South Africa
- 13.5.5 GCC
- 13.5.6 Turkey

## **CHAPTER 14 SUMMARY FOR GLOBAL ANDROID TV (2013-2018)**

- 14.1 Android TV Supply
- 14.2 Android TV Demand by End Use
- 14.3 Competition by Players/Suppliers
- 14.4 Type Segmentation and Price

## **CHAPTER 15 GLOBAL ANDROID TV FORECAST (2019-2023)**

- 15.1 Android TV Supply Forecast
- 15.2 Android TV Demand Forecast
- 15.3 Competition by Players/Suppliers
- 15.4 Type Segmentation and Price Forecast

## **CHAPTER 16 ANALYSIS OF GLOBAL KEY VENDORS**

- 16.1 Samsung Electronics
  - 16.1.1 Company Profile
  - 16.1.2 Main Business and Android TV Information
  - 16.1.3 SWOT Analysis of Samsung Electronics
  - 16.1.4 Samsung Electronics Android TV Sales, Revenue, Price and Gross Margin (2014-2019)
- 16.2 Vizio
  - 16.2.1 Company Profile
  - 16.2.2 Main Business and Android TV Information
  - 16.2.3 SWOT Analysis of Vizio
  - 16.2.4 Vizio Android TV Sales, Revenue, Price and Gross Margin (2014-2019)
- 16.3 Sony
  - 16.3.1 Company Profile
  - 16.3.2 Main Business and Android TV Information
  - 16.3.3 SWOT Analysis of Sony
  - 16.3.4 Sony Android TV Sales, Revenue, Price and Gross Margin (2014-2019)
- 16.4 LG Electronics
  - 16.4.1 Company Profile



- 16.4.2 Main Business and Android TV Information
- 16.4.3 SWOT Analysis of LG Electronics
- 16.4.4 LG Electronics Android TV Sales, Revenue, Price and Gross Margin (2014-2019)
- 16.5 Panasonic
  - 16.5.1 Company Profile
  - 16.5.2 Main Business and Android TV Information
  - 16.5.3 SWOT Analysis of Panasonic
  - 16.5.4 Panasonic Android TV Sales, Revenue, Price and Gross Margin (2014-2019)
- 16.6 Hisense
  - 16.6.1 Company Profile
  - 16.6.2 Main Business and Android TV Information
  - 16.6.3 SWOT Analysis of Hisense
  - 16.6.4 Hisense Android TV Sales, Revenue, Price and Gross Margin (2014-2019)
- 16.7 TCL
  - 16.7.1 Company Profile
  - 16.7.2 Main Business and Android TV Information
  - 16.7.3 SWOT Analysis of TCL
  - 16.7.4 TCL Android TV Sales, Revenue, Price and Gross Margin (2014-2019)

## Tables & Figures

### TABLES AND FIGURES

Table Abbreviation and Acronyms List  
Table Research Scope of Android TV Report  
Table Primary Sources of Android TV Report  
Table Secondary Sources of Android TV Report  
Table Major Assumptions of Android TV Report  
Figure Android TV Picture  
Table Android TV Classification  
Table Android TV Applications List  
Table Drivers of Android TV Market  
Table Restraints of Android TV Market  
Table Opportunities of Android TV Market  
Table Threats of Android TV Market  
Table Raw Materials Suppliers List  
Table Different Production Methods of Android TV  
Table Cost Structure Analysis of Android TV  
Table Key End Users List  
Table Latest News of Android TV Market  
Table Merger and Acquisition List  
Table Planned/Future Project of Android TV Market  
Table Policy of Android TV Market  
Table 2014-2024 Regional Export of Android TV  
Table 2014-2024 Regional Import of Android TV  
Table 2014-2024 Regional Trade Balance  
Figure 2014-2024 Regional Trade Balance  
Table 2014-2024 North America Android TV Market Size (M USD) and Market Volume (Tons) List  
Figure 2014-2024 North America Android TV Market Size (M USD) and CAGR  
Figure 2014-2024 North America Android TV Market Volume (Tons) and CAGR  
Table 2014-2024 North America Android TV Demand (Tons) List by Application  
Table 2014-2019 North America Android TV Key Players Sales (Tons) List  
Table 2014-2019 North America Android TV Key Players Market Share List  
Table 2014-2024 North America Android TV Demand (Tons) List by Type  
Table 2014-2019 North America Android TV Price (USD/Ton) List by Type  
Table 2014-2024 US Android TV Market Size (M USD) and Market Volume (Tons) List  
Table 2014-2024 US Android TV Import & Export (Tons) List

Table 2014-2024 Canada Android TV Market Size (M USD) and Market Volume (Tons) List

Table 2014-2024 Canada Android TV Import & Export (Tons) List

Table 2014-2024 Mexico Android TV Market Size (M USD) and Market Volume (Tons) List

Table 2014-2024 Mexico Android TV Import & Export (Tons) List

Table 2014-2024 South America Android TV Market Size (M USD) and Market Volume (Tons) List

Figure 2014-2024 South America Android TV Market Size (M USD) and CAGR

Figure 2014-2024 South America Android TV Market Volume (Tons) and CAGR

Table 2014-2024 South America Android TV Demand (Tons) List by Application

Table 2014-2019 South America Android TV Key Players Sales (Tons) List

Table 2014-2019 South America Android TV Key Players Market Share List

Table 2014-2024 South America Android TV Demand (Tons) List by Type

Table 2014-2019 South America Android TV Price (USD/Ton) List by Type

Table 2014-2024 Brazil Android TV Market Size (M USD) and Market Volume (Tons) List

Table 2014-2024 Brazil Android TV Import & Export (Tons) List

Table 2014-2024 Argentina Android TV Market Size (M USD) and Market Volume (Tons) List

Table 2014-2024 Argentina Android TV Import & Export (Tons) List

Table 2014-2024 Chile Android TV Market Size (M USD) and Market Volume (Tons) List

Table 2014-2024 Chile Android TV Import & Export (Tons) List

Table 2014-2024 Peru Android TV Market Size (M USD) and Market Volume (Tons) List

Table 2014-2024 Peru Android TV Import & Export (Tons) List

Table 2014-2024 Asia & Pacific Android TV Market Size (M USD) and Market Volume (Tons) List

Figure 2014-2024 Asia & Pacific Android TV Market Size (M USD) and CAGR

Figure 2014-2024 Asia & Pacific Android TV Market Volume (Tons) and CAGR

Table 2014-2024 Asia & Pacific Android TV Demand (Tons) List by Application

Table 2014-2019 Asia & Pacific Android TV Key Players Sales (Tons) List

Table 2014-2019 Asia & Pacific Android TV Key Players Market Share List

Table 2014-2024 Asia & Pacific Android TV Demand (Tons) List by Type

Table 2014-2019 Asia & Pacific Android TV Price (USD/Ton) List by Type

Table 2014-2024 China Android TV Market Size (M USD) and Market Volume (Tons) List

Table 2014-2024 China Android TV Import & Export (Tons) List

Table 2014-2024 India Android TV Market Size (M USD) and Market Volume (Tons) List

- Table 2014-2024 India Android TV Import & Export (Tons) List
- Table 2014-2024 Japan Android TV Market Size (M USD) and Market Volume (Tons) List
- Table 2014-2024 Japan Android TV Import & Export (Tons) List
- Table 2014-2024 South Korea Android TV Market Size (M USD) and Market Volume (Tons) List
- Table 2014-2024 South Korea Android TV Import & Export (Tons) List
- Table 2014-2024 ASEAN Android TV Market Size (M USD) List
- Table 2014-2024 ASEAN Android TV Market Volume (Tons) List
- Table 2014-2024 ASEAN Android TV Import (Tons) List
- Table 2014-2024 ASEAN Android TV Export (Tons) List
- Table 2014-2024 Australia Android TV Market Size (M USD) and Market Volume (Tons) List
- Table 2014-2024 Australia Android TV Import & Export (Tons) List
- Table 2014-2024 Europe Android TV Market Size (M USD) and Market Volume (Tons) List
- Figure 2014-2024 Europe Android TV Market Size (M USD) and CAGR
- Figure 2014-2024 Europe Android TV Market Volume (Tons) and CAGR
- Table 2014-2024 Europe Android TV Demand (Tons) List by Application
- Table 2014-2019 Europe Android TV Key Players Sales (Tons) List
- Table 2014-2019 Europe Android TV Key Players Market Share List
- Table 2014-2024 Europe Android TV Demand (Tons) List by Type
- Table 2014-2019 Europe Android TV Price (USD/Ton) List by Type
- Table 2014-2024 Germany Android TV Market Size (M USD) and Market Volume (Tons) List
- Table 2014-2024 Germany Android TV Import & Export (Tons) List
- Table 2014-2024 France Android TV Market Size (M USD) and Market Volume (Tons) List
- Table 2014-2024 France Android TV Import & Export (Tons) List
- Table 2014-2024 UK Android TV Market Size (M USD) and Market Volume (Tons) List
- Table 2014-2024 UK Android TV Import & Export (Tons) List
- Table 2014-2024 Italy Android TV Market Size (M USD) and Market Volume (Tons) List
- Table 2014-2024 Italy Android TV Import & Export (Tons) List
- Table 2014-2024 Spain Android TV Market Size (M USD) and Market Volume (Tons) List
- Table 2014-2024 Spain Android TV Import & Export (Tons) List
- Table 2014-2024 Belgium Android TV Market Size (M USD) and Market Volume (Tons) List
- Table 2014-2024 Belgium Android TV Import & Export (Tons) List

Table 2014-2024 Netherlands Android TV Market Size (M USD) and Market Volume (Tons) List

Table 2014-2024 Netherlands Android TV Import & Export (Tons) List

Table 2014-2024 Austria Android TV Market Size (M USD) and Market Volume (Tons) List

Table 2014-2024 Austria Android TV Import & Export (Tons) List

Table 2014-2024 Poland Android TV Market Size (M USD) and Market Volume (Tons) List

Table 2014-2024 Poland Android TV Import & Export (Tons) List

Table 2014-2024 Russia Android TV Market Size (M USD) and Market Volume (Tons) List

Table 2014-2024 Russia Android TV Import & Export (Tons) List

Table 2014-2024 MEA Android TV Market Size (M USD) and Market Volume (Tons) List

Figure 2014-2024 MEA Android TV Market Size (M USD) and CAGR

Figure 2014-2024 MEA Android TV Market Volume (Tons) and CAGR

Table 2014-2024 MEA Android TV Demand (Tons) List by Application

Table 2014-2019 MEA Android TV Key Players Sales (Tons) List

Table 2014-2019 MEA Android TV Key Players Market Share List

Table 2014-2024 MEA Android TV Demand (Tons) List by Type

Table 2014-2019 MEA Android TV Price (USD/Ton) List by Type

Table 2014-2024 Egypt Android TV Market Size (M USD) and Market Volume (Tons) List

Table 2014-2024 Egypt Android TV Import & Export (Tons) List

Table 2014-2024 Iran Android TV Market Size (M USD) and Market Volume (Tons) List

Table 2014-2024 Iran Android TV Import & Export (Tons) List

Table 2014-2024 Israel Android TV Market Size (M USD) and Market Volume (Tons) List

Table 2014-2024 Israel Android TV Import & Export (Tons) List

Table 2014-2024 South Africa Android TV Market Size (M USD) and Market Volume (Tons) List

Table 2014-2024 South Africa Android TV Import & Export (Tons) List

Table 2014-2024 GCC Android TV Market Size (M USD) and Market Volume (Tons) List

Table 2014-2024 GCC Android TV Import & Export (Tons) List

Table 2014-2024 Turkey Android TV Market Size (M USD) and Market Volume (Tons) List

Table 2014-2024 Turkey Android TV Import & Export (Tons) List

Table 2014-2019 Global Android TV Market Size (M USD) List by Region

Table 2014-2019 Global Android TV Market Size Share List by Region



Table 2014-2019 Global Android TV Market Volume (Tons) List by Region  
Table 2014-2019 Global Android TV Market Volume Share List by Region  
Table 2014-2019 Global Android TV Demand (Tons) List by Application  
Table 2014-2019 Global Android TV Demand Market Share List by Application  
Table 2014-2019 Global Android TV Capacity (Tons) List  
Table 2014-2019 Global Android TV Key Vendors Capacity Share List  
Table 2014-2019 Global Android TV Key Vendors Production (Tons) List  
Table 2014-2019 Global Android TV Key Vendors Production Share List  
Figure 2014-2019 Global Android TV Capacity Production and Growth Rate  
Table 2014-2019 Global Android TV Key Vendors Production Value (M USD) List  
Figure 2014-2019 Global Android TV Production Value (M USD) and Growth Rate  
Table 2014-2019 Global Android TV Key Vendors Production Value Share List  
Table 2014-2019 Global Android TV Demand (Tons) List by Type  
Table 2014-2019 Global Android TV Demand Market Share List by Type  
Table 2014-2019 Regional Android TV Price (USD/Ton) List  
Table 2019-2024 Global Android TV Market Size (M USD) List by Region  
Table 2019-2024 Global Android TV Market Size Share List by Region  
Table 2019-2024 Global Android TV Market Volume (Tons) List by Region  
Table 2019-2024 Global Android TV Market Volume Share List by Region  
Table 2019-2024 Global Android TV Demand (Tons) List by Application  
Table 2019-2024 Global Android TV Demand Market Share List by Application  
Table 2019-2024 Global Android TV Capacity (Tons) List  
Table 2019-2024 Global Android TV Key Vendors Capacity Share List  
Table 2019-2024 Global Android TV Key Vendors Production (Tons) List  
Table 2019-2024 Global Android TV Key Vendors Production Share List  
Figure 2019-2024 Global Android TV Capacity Production and Growth Rate  
Table 2019-2024 Global Android TV Key Vendors Production Value (M USD) List  
Figure 2019-2024 Global Android TV Production Value (M USD) and Growth Rate  
Table 2019-2024 Global Android TV Key Vendors Production Value Share List  
Table 2019-2024 Global Android TV Demand (Tons) List by Type  
Table 2019-2024 Global Android TV Demand Market Share List by Type  
Table 2019-2024 Regional Android TV Price (USD/Ton) List  
Table Samsung Electronics Information List  
Table SWOT Analysis of Samsung Electronics  
Table 2014-2019 Samsung Electronics Android TV Product Capacity Production (Tons)  
Price Cost (USD/Ton) Production Value (M USD) List  
Figure 2014-2019 Samsung Electronics Android TV Capacity Production (Tons) and  
Growth Rate  
Figure 2014-2019 Samsung Electronics Android TV Market Share

Table Vizio Information List

Table SWOT Analysis of Vizio

Table 2014-2019 Vizio Android TV Product Capacity Production (Tons) Price Cost (USD/Ton) Production Value (M USD) List

Figure 2014-2019 Vizio Android TV Capacity Production (Tons) and Growth Rate

Figure 2014-2019 Vizio Android TV Market Share

Table Sony Information List

Table SWOT Analysis of Sony

Table 2014-2019 Sony Android TV Product Capacity Production (Tons) Price Cost (USD/Ton) Production Value (M USD) List

Figure 2014-2019 Sony Android TV Capacity Production (Tons) and Growth Rate

Figure 2014-2019 Sony Android TV Market Share

Table LG Electronics Information List

Table SWOT Analysis of LG Electronics

Table 2014-2019 LG Electronics Android TV Product Capacity Production (Tons) Price Cost (USD/Ton) Production Value (M USD) List

Figure 2014-2019 LG Electronics Android TV Capacity Production (Tons) and Growth Rate

Figure 2014-2019 LG Electronics Android TV Market Share

Table Panasonic Information List

Table SWOT Analysis of Panasonic

Table 2014-2019 Panasonic Android TV Product Capacity Production (Tons) Price Cost (USD/Ton) Production Value (M USD) List

Figure 2014-2019 Panasonic Android TV Capacity Production (Tons) and Growth Rate

Figure 2014-2019 Panasonic Android TV Market Share

Table Hisense Information List

Table SWOT Analysis of Hisense

Table 2014-2019 Hisense Android TV Product Capacity Production (Tons) Price Cost (USD/Ton) Production Value (M USD) List

Figure 2014-2019 Hisense Android TV Capacity Production (Tons) and Growth Rate

Figure 2014-2019 Hisense Android TV Market Share

Table TCL Information List

Table SWOT Analysis of TCL

Table 2014-2019 TCL Android TV Product Capacity Production (Tons) Price Cost (USD/Ton) Production Value (M USD) List

Figure 2014-2019 TCL Android TV Capacity Production (Tons) and Growth Rate

Figure 2014-2019 TCL Android TV Market Share

## I would like to order

Product name: Global Android TV Market Report 2019 - Market Size, Share, Price, Trend and Forecast

Product link: <https://marketpublishers.com/r/G49BC4A5A1C3PEN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G49BC4A5A1C3PEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970