

# Functional Foods and Beverages Market Insights 2019, Global and Chinese Analysis and Forecast to 2024

<https://marketpublishers.com/r/FB17A6A1498FPEN.html>

Date: June 2019

Pages: 146

Price: US\$ 3,000.00 (Single User License)

ID: FB17A6A1498FPEN

## Abstracts

Functional Foods and Beverages Market Insights 2019, Global and Chinese Scenario is a professional and in-depth study on the current state of the global Functional Foods and Beverages industry with a focus on the Chinese market. The report provides key statistics on the market status of the Functional Foods and Beverages manufacturers and is a valuable source of guidance and direction for companies and individuals interested in the industry. Overall, the report provides an in-depth insight of 2014-2024 global and Chinese Functional Foods and Beverages market covering all important parameters.

The key points of the report:

1. The report provides a basic overview of the industry including its definition, applications and manufacturing technology.
2. The report explores the international and Chinese major industry players in detail. In this part, the report presents the company profile, product specifications, capacity, production value, and 2014-2019 market shares for each company.
3. Through the statistical analysis, the report depicts the global and Chinese total market of Functional Foods and Beverages industry including capacity, production, production value, cost/profit, supply/demand and Chinese import/export.
4. The total market is further divided by company, by country, and by application/type for the competitive landscape analysis.
5. The report then estimates 2019-2024 market development trends of Functional Foods and Beverages industry. Analysis of upstream raw materials, downstream demand, and current market dynamics is also carried out.
6. The report makes some important proposals for a new project of Functional Foods

and Beverages Industry before evaluating its feasibility.

There are 3 key segments covered in this report: competitor segment, product type segment, end use/application segment.

For competitor segment, the report includes global key players of Functional Foods and Beverages as well as some small players. At least 15 companies are included:

General Mills

Nestle

NBTY

Glanbia plc

Monster Beverage

GNC Holdings

For complete companies list, please ask for sample pages.

The information for each competitor includes:

Company Profile

Main Business Information

SWOT Analysis

Sales, Revenue, Price and Gross Margin

Market Share

For product type segment, this report listed main product type of Functional Foods and Beverages market in global and china.

Fortified Food

Functional Beverages

Dietary Supplements

For end use/application segment, this report focuses on the status and outlook for key applications. End users are also listed.

Energy/Sport Nutritional

Immune Support and Supplement

Digestive Health

Healthy Food or Snacking

Reasons to Purchase this Report:

Estimates 2019-2024 Functional Foods and Beverages market development trends with the recent trends and SWOT analysis

Market dynamics scenario, along with growth opportunities of the market in the years to come

Market segmentation analysis including qualitative and quantitative research incorporating the impact of economic and policy aspects

Regional and country level analysis integrating the demand and supply forces that are influencing the growth of the market.

Market value (USD Million) and volume (Units Million) data for each segment and sub-segment

Competitive landscape involving the market share of major players, along with the new projects and strategies adopted by players in the past five years

Comprehensive company profiles covering the product offerings, key financial information, recent developments, SWOT analysis, and strategies employed by the major market players

1-year analyst support, along with the data support in excel format.

Any special requirements about this report, please let us know and we can provide custom report.

## Contents

### **CHAPTER ONE INTRODUCTION OF FUNCTIONAL FOODS AND BEVERAGES INDUSTRY**

- 1.1 Brief Introduction of Functional Foods and Beverages
- 1.2 Development of Functional Foods and Beverages Industry
- 1.3 Status of Functional Foods and Beverages Industry

### **CHAPTER TWO MANUFACTURING TECHNOLOGY OF FUNCTIONAL FOODS AND BEVERAGES**

- 2.1 Development of Functional Foods and Beverages Manufacturing Technology
- 2.2 Analysis of Functional Foods and Beverages Manufacturing Technology
- 2.3 Trends of Functional Foods and Beverages Manufacturing Technology

### **CHAPTER THREE ANALYSIS OF GLOBAL KEY MANUFACTURERS**

- 3.1 General Mills
  - 3.1.1 Company Profile
  - 3.1.2 Product Information
  - 3.1.3 2014-2019 Production Information
  - 3.1.4 Contact Information
- 3.2 Nestle
  - 3.2.1 Company Profile
  - 3.2.2 Product Information
  - 3.2.3 2014-2019 Production Information
  - 3.2.4 Contact Information
- 3.3 NBTY
  - 3.2.1 Company Profile
  - 3.3.2 Product Information
  - 3.3.3 2014-2019 Production Information
  - 3.3.4 Contact Information
- 3.4 Glanbia plc
  - 3.4.1 Company Profile
  - 3.4.2 Product Information
  - 3.4.3 2014-2019 Production Information
  - 3.4.4 Contact Information
- 3.5 Monster Beverage

- 3.5.1 Company Profile
- 3.5.2 Product Information
- 3.5.3 2014-2019 Production Information
- 3.5.4 Contact Information
- 3.6 GNC Holdings
  - 3.6.1 Company Profile
  - 3.6.2 Product Information
  - 3.5.3 2014-2019 Production Information
  - 3.6.4 Contact Information
- 3.7 Red Bull
  - 3.7.1 Company Profile
  - 3.7.2 Product Information
  - 3.7.3 2014-2019 Production Information
  - 3.7.4 Contact Information
- 3.8 Company H
  - 3.8.1 Company Profile
  - 3.8.2 Product Information
  - 3.8.3 2014-2019 Production Information
  - 3.8.4 Contact Information

## **CHAPTER FOUR 2014-2019 GLOBAL AND CHINESE MARKET OF FUNCTIONAL FOODS AND BEVERAGES**

- 4.1 2014-2019 Global Capacity, Production and Production Value of Functional Foods and Beverages Industry
- 4.2 2014-2019 Global Cost and Profit of Functional Foods and Beverages Industry
- 4.3 Market Comparison of Global and Chinese Functional Foods and Beverages Industry
- 4.4 2014-2019 Global and Chinese Supply and Consumption of Functional Foods and Beverages
- 4.5 2014-2019 Chinese Import and Export of Functional Foods and Beverages

## **CHAPTER FIVE MARKET STATUS OF FUNCTIONAL FOODS AND BEVERAGES INDUSTRY**

- 5.1 Market Competition of Functional Foods and Beverages Industry by Company
- 5.2 Market Competition of Functional Foods and Beverages Industry by Country (USA, EU, Japan, Chinese etc.)
- 5.3 Market Analysis of Functional Foods and Beverages Consumption by

Application/Type

## **CHAPTER SIX 2019-2024 MARKET FORECAST OF GLOBAL AND CHINESE FUNCTIONAL FOODS AND BEVERAGES INDUSTRY**

6.1 2019-2024 Global and Chinese Capacity, Production, and Production Value of Functional Foods and Beverages

6.2 2019-2024 Functional Foods and Beverages Industry Cost and Profit Estimation

6.3 2019-2024 Global and Chinese Market Share of Functional Foods and Beverages

6.4 2019-2024 Global and Chinese Supply and Consumption of Functional Foods and Beverages

6.5 2019-2024 Chinese Import and Export of Functional Foods and Beverages

## **CHAPTER SEVEN ANALYSIS OF FUNCTIONAL FOODS AND BEVERAGES INDUSTRY CHAIN**

7.1 Industry Chain Structure

7.2 Upstream Raw Materials

7.3 Downstream Industry

## **CHAPTER EIGHT GLOBAL AND CHINESE ECONOMIC IMPACT ON FUNCTIONAL FOODS AND BEVERAGES INDUSTRY**

8.1 Global and Chinese Macroeconomic Environment Analysis

8.1.1 Global Macroeconomic Analysis

8.1.2 Chinese Macroeconomic Analysis

8.2 Global and Chinese Macroeconomic Environment Development Trend

8.2.1 Global Macroeconomic Outlook

8.2.2 Chinese Macroeconomic Outlook

8.3 Effects to Functional Foods and Beverages Industry

## **CHAPTER NINE MARKET DYNAMICS OF FUNCTIONAL FOODS AND BEVERAGES INDUSTRY**

9.1 Functional Foods and Beverages Industry News

9.2 Functional Foods and Beverages Industry Development Challenges

9.3 Functional Foods and Beverages Industry Development Opportunities

## **CHAPTER TEN PROPOSALS FOR NEW PROJECT**

10.1 Market Entry Strategies

10.2 Countermeasures of Economic Impact

10.3 Marketing Channels

10.4 Feasibility Studies of New Project Investment

## **CHAPTER ELEVEN RESEARCH CONCLUSIONS OF GLOBAL AND CHINESE FUNCTIONAL FOODS AND BEVERAGES INDUSTRY**



## Tables & Figures

### TABLES AND FIGURES

Figure Functional Foods and Beverages Product Picture

Table Development of Functional Foods and Beverages Manufacturing Technology

Figure Manufacturing Process of Functional Foods and Beverages

Table Trends of Functional Foods and Beverages Manufacturing Technology

Figure Functional Foods and Beverages Product and Specifications

Table 2014-2019 Functional Foods and Beverages Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Functional Foods and Beverages Capacity Production and Growth Rate

Figure 2014-2019 Functional Foods and Beverages Production Global Market Share

Figure Functional Foods and Beverages Product and Specifications

Table 2014-2019 Functional Foods and Beverages Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Functional Foods and Beverages Capacity Production and Growth Rate

Figure 2014-2019 Functional Foods and Beverages Production Global Market Share

Figure Functional Foods and Beverages Product and Specifications

Table 2014-2019 Functional Foods and Beverages Product Capacity Production Price Cost Production Value List

Figure 2014-2019 Functional Foods and Beverages Capacity Production and Growth Rate

Figure 2014-2019 Functional Foods and Beverages Production Global Market Share

Figure Functional Foods and Beverages Product and Specifications

Table 2014-2019 Functional Foods and Beverages Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Functional Foods and Beverages Capacity Production and Growth Rate

Figure 2014-2019 Functional Foods and Beverages Production Global Market Share

Figure Functional Foods and Beverages Product and Specifications

Table 2014-2019 Functional Foods and Beverages Product Capacity Production Price Cost Production Value List

Figure 2014-2019 Functional Foods and Beverages Capacity Production and Growth Rate

Figure 2014-2019 Functional Foods and Beverages Production Global Market Share

Figure Functional Foods and Beverages Product and Specifications

Table 2014-2019 Functional Foods and Beverages Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Functional Foods and Beverages Capacity Production and Growth Rate

Figure 2014-2019 Functional Foods and Beverages Production Global Market Share

Figure Functional Foods and Beverages Product and Specifications

Table 2014-2019 Functional Foods and Beverages Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Functional Foods and Beverages Capacity Production and Growth Rate

Figure 2014-2019 Functional Foods and Beverages Production Global Market Share

Figure Functional Foods and Beverages Product and Specifications

Table 2014-2019 Functional Foods and Beverages Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Functional Foods and Beverages Capacity Production and Growth Rate

Figure 2014-2019 Functional Foods and Beverages Production Global Market Share

Table 2014-2019 Global Functional Foods and Beverages Capacity List

Table 2014-2019 Global Functional Foods and Beverages Key Manufacturers Capacity Share List

Figure 2014-2019 Global Functional Foods and Beverages Manufacturers Capacity Share

Table 2014-2019 Global Functional Foods and Beverages Key Manufacturers Production List

Table 2014-2019 Global Functional Foods and Beverages Key Manufacturers Production Share List

Figure 2014-2019 Global Functional Foods and Beverages Manufacturers Production Share

Figure 2014-2019 Global Functional Foods and Beverages Capacity Production and Growth Rate

Table 2014-2019 Global Functional Foods and Beverages Key Manufacturers Production Value List

Figure 2014-2019 Global Functional Foods and Beverages Production Value and Growth Rate

Table 2014-2019 Global Functional Foods and Beverages Key Manufacturers Production Value Share List

Figure 2014-2019 Global Functional Foods and Beverages Manufacturers Production Value Share

Table 2014-2019 Global Functional Foods and Beverages Capacity Production Cost

Profit and Gross Margin List

Figure 2014-2019 Chinese Share of Global Functional Foods and Beverages  
Production

Table 2014-2019 Global Supply and Consumption of Functional Foods and Beverages

Table 2014-2019 Import and Export of Functional Foods and Beverages

Figure 2018 Global Functional Foods and Beverages Key Manufacturers Capacity  
Market Share

Figure 2018 Global Functional Foods and Beverages Key Manufacturers Production  
Market Share

Figure 2018 Global Functional Foods and Beverages Key Manufacturers Production  
Value Market Share

Table 2014-2019 Global Functional Foods and Beverages Key Countries Capacity List

Figure 2014-2019 Global Functional Foods and Beverages Key Countries Capacity

Table 2014-2019 Global Functional Foods and Beverages Key Countries Capacity  
Share List

Figure 2014-2019 Global Functional Foods and Beverages Key Countries Capacity  
Share

Table 2014-2019 Global Functional Foods and Beverages Key Countries Production  
List

Figure 2014-2019 Global Functional Foods and Beverages Key Countries Production

Table 2014-2019 Global Functional Foods and Beverages Key Countries Production  
Share List

Figure 2014-2019 Global Functional Foods and Beverages Key Countries Production  
Share

Table 2014-2019 Global Functional Foods and Beverages Key Countries Consumption  
Volume List

Figure 2014-2019 Global Functional Foods and Beverages Key Countries Consumption  
Volume

Table 2014-2019 Global Functional Foods and Beverages Key Countries Consumption  
Volume Share List

Figure 2014-2019 Global Functional Foods and Beverages Key Countries Consumption  
Volume Share

Figure 78 2014-2019 Global Functional Foods and Beverages Consumption Volume  
Market by Application

Table 89 2014-2019 Global Functional Foods and Beverages Consumption Volume  
Market Share List by Application

Figure 79 2014-2019 Global Functional Foods and Beverages Consumption Volume  
Market Share by Application

Table 90 2014-2019 Chinese Functional Foods and Beverages Consumption Volume

Market List by Application

Figure 80 2014-2019 Chinese Functional Foods and Beverages Consumption Volume

Market by Application

Figure 2019-2024 Global Functional Foods and Beverages Capacity Production and Growth Rate

Figure 2019-2024 Global Functional Foods and Beverages Production Value and Growth Rate

Table 2019-2024 Global Functional Foods and Beverages Capacity Production Cost Profit and Gross Margin List

Figure 2019-2024 Chinese Share of Global Functional Foods and Beverages Production

Table 2019-2024 Global Supply and Consumption of Functional Foods and Beverages

Table 2019-2024 Import and Export of Functional Foods and Beverages

Figure Industry Chain Structure of Functional Foods and Beverages Industry

Figure Production Cost Analysis of Functional Foods and Beverages

Figure Downstream Analysis of Functional Foods and Beverages

Table Growth of World output, 2014 - 2019, Annual Percentage Change

Figure Unemployment Rates in Selected Developed Countries, January 2014 - March 2018

Figure Nominal Effective Exchange Rate: Japan and Selected Emerging Economies, September 2014-March 2018

Figure 2014-2019 Chinese GDP and Growth Rates

Figure 2014-2019 Chinese CPI Changes

Figure 2014-2019 Chinese PMI Changes

Figure 2014-2019 Chinese Financial Revenue and Growth Rate

Figure 2014-2019 Chinese Total Fixed Asset Investment and Growth Rate

Figure 2019-2024 Chinese GDP and Growth Rates

Figure 2019-2024 Chinese CPI Changes

Table Economic Effects to Functional Foods and Beverages Industry

Table Functional Foods and Beverages Industry Development Challenges

Table Functional Foods and Beverages Industry Development Opportunities

Figure Map of Chinese 33 Provinces and Administrative Regions

Table Selected Cities According to Industrial Orientation

Figure Chinese IPR Strategy

Table Brief Summary of Suggestions

Table New Functional Foods and Beverages Project Feasibility Study

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