

Functional Food and Beverage Market Insights 2019, Global and Chinese Analysis and Forecast to 2024

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Abstracts

Functional Food and Beverage Market Insights 2019, Global and Chinese Scenario is a professional and in-depth study on the current state of the global Functional Food and Beverage industry with a focus on the Chinese market. The report provides key statistics on the market status of the Functional Food and Beverage manufacturers and is a valuable source of guidance and direction for companies and individuals interested in the industry. Overall, the report provides an in-depth insight of 2014-2024 global and Chinese Functional Food and Beverage market covering all important parameters.

The key points of the report:

1. The report provides a basic overview of the industry including its definition, applications and manufacturing technology.
2. The report explores the international and Chinese major industry players in detail. In this part, the report presents the company profile, product specifications, capacity, production value, and 2014-2019 market shares for each company.
3. Through the statistical analysis, the report depicts the global and Chinese total market of Functional Food and Beverage industry including capacity, production, production value, cost/profit, supply/demand and Chinese import/export.
4. The total market is further divided by company, by country, and by application/type for the competitive landscape analysis.
5. The report then estimates 2019-2024 market development trends of Functional Food and Beverage industry. Analysis of upstream raw materials, downstream demand, and current market dynamics is also carried out.
6. The report makes some important proposals for a new project of Functional Food and Beverage Industry before evaluating its feasibility.

There are 3 key segments covered in this report: competitor segment, product type segment, end use/application segment.

For competitor segment, the report includes global key players of Functional Food and Beverage as well as some small players. At least 14 companies are included:

Coca-Cola

Dannon

General Mills

Kellogg

Kraft Heinz

Nestle

For complete companies list, please ask for sample pages.

The information for each competitor includes:

Company Profile

Main Business Information

SWOT Analysis

Sales, Revenue, Price and Gross Margin

Market Share

For product type segment, this report listed main product type of Functional Food and Beverage market in global and china.

Dairy Products

Bread

Grain

Sports Drinks

Energy Drinks

For end use/application segment, this report focuses on the status and outlook for key applications. End users are also listed.

Adult

Children

Old Man

Reasons to Purchase this Report:

Estimates 2019-2024 Functional Food and Beverage market development trends with the recent trends and SWOT analysis

Market dynamics scenario, along with growth opportunities of the market in the years to come

Market segmentation analysis including qualitative and quantitative research incorporating the impact of economic and policy aspects

Regional and country level analysis integrating the demand and supply forces that are influencing the growth of the market.

Market value (USD Million) and volume (Units Million) data for each segment and sub-segment

Competitive landscape involving the market share of major players, along with the new projects and strategies adopted by players in the past five years

Comprehensive company profiles covering the product offerings, key financial information, recent developments, SWOT analysis, and strategies employed by the major market players

1-year analyst support, along with the data support in excel format.

Any special requirements about this report, please let us know and we can provide custom report.

Contents

CHAPTER ONE INTRODUCTION OF FUNCTIONAL FOOD AND BEVERAGE INDUSTRY

- 1.1 Brief Introduction of Functional Food and Beverage
- 1.2 Development of Functional Food and Beverage Industry
- 1.3 Status of Functional Food and Beverage Industry

CHAPTER TWO MANUFACTURING TECHNOLOGY OF FUNCTIONAL FOOD AND BEVERAGE

- 2.1 Development of Functional Food and Beverage Manufacturing Technology
- 2.2 Analysis of Functional Food and Beverage Manufacturing Technology
- 2.3 Trends of Functional Food and Beverage Manufacturing Technology

CHAPTER THREE ANALYSIS OF GLOBAL KEY MANUFACTURERS

- 3.1 Coca-Cola
 - 3.1.1 Company Profile
 - 3.1.2 Product Information
 - 3.1.3 2014-2019 Production Information
 - 3.1.4 Contact Information
- 3.2 Dannon
 - 3.2.1 Company Profile
 - 3.2.2 Product Information
 - 3.2.3 2014-2019 Production Information
 - 3.2.4 Contact Information
- 3.3 General Mills
 - 3.2.1 Company Profile
 - 3.3.2 Product Information
 - 3.3.3 2014-2019 Production Information
 - 3.3.4 Contact Information
- 3.4 Kellogg
 - 3.4.1 Company Profile
 - 3.4.2 Product Information
 - 3.4.3 2014-2019 Production Information
 - 3.4.4 Contact Information
- 3.5 Kraft Heinz

- 3.5.1 Company Profile
- 3.5.2 Product Information
- 3.5.3 2014-2019 Production Information
- 3.5.4 Contact Information
- 3.6 Nestle
 - 3.6.1 Company Profile
 - 3.6.2 Product Information
 - 3.5.3 2014-2019 Production Information
 - 3.6.4 Contact Information
- 3.7 PepsiCo
 - 3.7.1 Company Profile
 - 3.7.2 Product Information
 - 3.7.3 2014-2019 Production Information
 - 3.7.4 Contact Information
- 3.8 Company H
 - 3.8.1 Company Profile
 - 3.8.2 Product Information
 - 3.8.3 2014-2019 Production Information
 - 3.8.4 Contact Information

CHAPTER FOUR 2014-2019 GLOBAL AND CHINESE MARKET OF FUNCTIONAL FOOD AND BEVERAGE

- 4.1 2014-2019 Global Capacity, Production and Production Value of Functional Food and Beverage Industry
- 4.2 2014-2019 Global Cost and Profit of Functional Food and Beverage Industry
- 4.3 Market Comparison of Global and Chinese Functional Food and Beverage Industry
- 4.4 2014-2019 Global and Chinese Supply and Consumption of Functional Food and Beverage
- 4.5 2014-2019 Chinese Import and Export of Functional Food and Beverage

CHAPTER FIVE MARKET STATUS OF FUNCTIONAL FOOD AND BEVERAGE INDUSTRY

- 5.1 Market Competition of Functional Food and Beverage Industry by Company
- 5.2 Market Competition of Functional Food and Beverage Industry by Country (USA, EU, Japan, Chinese etc.)
- 5.3 Market Analysis of Functional Food and Beverage Consumption by Application/Type

CHAPTER SIX 2019-2024 MARKET FORECAST OF GLOBAL AND CHINESE FUNCTIONAL FOOD AND BEVERAGE INDUSTRY

6.1 2019-2024 Global and Chinese Capacity, Production, and Production Value of Functional Food and Beverage

6.2 2019-2024 Functional Food and Beverage Industry Cost and Profit Estimation

6.3 2019-2024 Global and Chinese Market Share of Functional Food and Beverage

6.4 2019-2024 Global and Chinese Supply and Consumption of Functional Food and Beverage

6.5 2019-2024 Chinese Import and Export of Functional Food and Beverage

CHAPTER SEVEN ANALYSIS OF FUNCTIONAL FOOD AND BEVERAGE INDUSTRY CHAIN

7.1 Industry Chain Structure

7.2 Upstream Raw Materials

7.3 Downstream Industry

CHAPTER EIGHT GLOBAL AND CHINESE ECONOMIC IMPACT ON FUNCTIONAL FOOD AND BEVERAGE INDUSTRY

8.1 Global and Chinese Macroeconomic Environment Analysis

8.1.1 Global Macroeconomic Analysis

8.1.2 Chinese Macroeconomic Analysis

8.2 Global and Chinese Macroeconomic Environment Development Trend

8.2.1 Global Macroeconomic Outlook

8.2.2 Chinese Macroeconomic Outlook

8.3 Effects to Functional Food and Beverage Industry

CHAPTER NINE MARKET DYNAMICS OF FUNCTIONAL FOOD AND BEVERAGE INDUSTRY

9.1 Functional Food and Beverage Industry News

9.2 Functional Food and Beverage Industry Development Challenges

9.3 Functional Food and Beverage Industry Development Opportunities

CHAPTER TEN PROPOSALS FOR NEW PROJECT

10.1 Market Entry Strategies

10.2 Countermeasures of Economic Impact

10.3 Marketing Channels

10.4 Feasibility Studies of New Project Investment

CHAPTER ELEVEN RESEARCH CONCLUSIONS OF GLOBAL AND CHINESE FUNCTIONAL FOOD AND BEVERAGE INDUSTRY

Tables & Figures

TABLES AND FIGURES

Figure Functional Food and Beverage Product Picture
Table Development of Functional Food and Beverage Manufacturing Technology
Figure Manufacturing Process of Functional Food and Beverage
Table Trends of Functional Food and Beverage Manufacturing Technology
Figure Functional Food and Beverage Product and Specifications
Table 2014-2019 Functional Food and Beverage Product Capacity, Production, and Production Value etc. List
Figure 2014-2019 Functional Food and Beverage Capacity Production and Growth Rate
Figure 2014-2019 Functional Food and Beverage Production Global Market Share
Figure Functional Food and Beverage Product and Specifications
Table 2014-2019 Functional Food and Beverage Product Capacity, Production, and Production Value etc. List
Figure 2014-2019 Functional Food and Beverage Capacity Production and Growth Rate
Figure 2014-2019 Functional Food and Beverage Production Global Market Share
Figure Functional Food and Beverage Product and Specifications
Table 2014-2019 Functional Food and Beverage Product Capacity Production Price Cost Production Value List
Figure 2014-2019 Functional Food and Beverage Capacity Production and Growth Rate
Figure 2014-2019 Functional Food and Beverage Production Global Market Share
Figure Functional Food and Beverage Product and Specifications
Table 2014-2019 Functional Food and Beverage Product Capacity, Production, and Production Value etc. List
Figure 2014-2019 Functional Food and Beverage Capacity Production and Growth Rate
Figure 2014-2019 Functional Food and Beverage Production Global Market Share
Figure Functional Food and Beverage Product and Specifications
Table 2014-2019 Functional Food and Beverage Product Capacity Production Price Cost Production Value List
Figure 2014-2019 Functional Food and Beverage Capacity Production and Growth Rate
Figure 2014-2019 Functional Food and Beverage Production Global Market Share
Figure Functional Food and Beverage Product and Specifications
Table 2014-2019 Functional Food and Beverage Product Capacity, Production, and Production Value etc. List
Figure 2014-2019 Functional Food and Beverage Capacity Production and Growth Rate
Figure 2014-2019 Functional Food and Beverage Production Global Market Share
Figure Functional Food and Beverage Product and Specifications

Table 2014-2019 Functional Food and Beverage Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Functional Food and Beverage Capacity Production and Growth Rate

Figure 2014-2019 Functional Food and Beverage Production Global Market Share

Figure Functional Food and Beverage Product and Specifications

Table 2014-2019 Functional Food and Beverage Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Functional Food and Beverage Capacity Production and Growth Rate

Figure 2014-2019 Functional Food and Beverage Production Global Market Share

Table 2014-2019 Global Functional Food and Beverage Capacity List

Table 2014-2019 Global Functional Food and Beverage Key Manufacturers Capacity Share List

Figure 2014-2019 Global Functional Food and Beverage Manufacturers Capacity Share

Table 2014-2019 Global Functional Food and Beverage Key Manufacturers Production List

Table 2014-2019 Global Functional Food and Beverage Key Manufacturers Production Share List

Figure 2014-2019 Global Functional Food and Beverage Manufacturers Production Share

Figure 2014-2019 Global Functional Food and Beverage Capacity Production and Growth Rate

Table 2014-2019 Global Functional Food and Beverage Key Manufacturers Production Value List

Figure 2014-2019 Global Functional Food and Beverage Production Value and Growth Rate

Table 2014-2019 Global Functional Food and Beverage Key Manufacturers Production Value Share List

Figure 2014-2019 Global Functional Food and Beverage Manufacturers Production Value Share

Table 2014-2019 Global Functional Food and Beverage Capacity Production Cost Profit and Gross Margin List

Figure 2014-2019 Chinese Share of Global Functional Food and Beverage Production

Table 2014-2019 Global Supply and Consumption of Functional Food and Beverage

Table 2014-2019 Import and Export of Functional Food and Beverage

Figure 2018 Global Functional Food and Beverage Key Manufacturers Capacity Market Share

Figure 2018 Global Functional Food and Beverage Key Manufacturers Production Market Share

Figure 2018 Global Functional Food and Beverage Key Manufacturers Production

Value Market Share

Table 2014-2019 Global Functional Food and Beverage Key Countries Capacity List

Figure 2014-2019 Global Functional Food and Beverage Key Countries Capacity

Table 2014-2019 Global Functional Food and Beverage Key Countries Capacity Share List

Figure 2014-2019 Global Functional Food and Beverage Key Countries Capacity Share

Table 2014-2019 Global Functional Food and Beverage Key Countries Production List

Figure 2014-2019 Global Functional Food and Beverage Key Countries Production

Table 2014-2019 Global Functional Food and Beverage Key Countries Production Share List

Figure 2014-2019 Global Functional Food and Beverage Key Countries Production Share

Table 2014-2019 Global Functional Food and Beverage Key Countries Consumption Volume List

Figure 2014-2019 Global Functional Food and Beverage Key Countries Consumption Volume

Table 2014-2019 Global Functional Food and Beverage Key Countries Consumption Volume Share List

Figure 2014-2019 Global Functional Food and Beverage Key Countries Consumption Volume Share

Figure 78 2014-2019 Global Functional Food and Beverage Consumption Volume Market by Application

Table 89 2014-2019 Global Functional Food and Beverage Consumption Volume Market Share List by Application

Figure 79 2014-2019 Global Functional Food and Beverage Consumption Volume Market Share by Application

Table 90 2014-2019 Chinese Functional Food and Beverage Consumption Volume Market List by Application

Figure 80 2014-2019 Chinese Functional Food and Beverage Consumption Volume Market by Application

Figure 2019-2024 Global Functional Food and Beverage Capacity Production and Growth Rate

Figure 2019-2024 Global Functional Food and Beverage Production Value and Growth Rate

Table 2019-2024 Global Functional Food and Beverage Capacity Production Cost Profit and Gross Margin List

Figure 2019-2024 Chinese Share of Global Functional Food and Beverage Production

Table 2019-2024 Global Supply and Consumption of Functional Food and Beverage

Table 2019-2024 Import and Export of Functional Food and Beverage

Figure Industry Chain Structure of Functional Food and Beverage Industry
Figure Production Cost Analysis of Functional Food and Beverage
Figure Downstream Analysis of Functional Food and Beverage
Table Growth of World output, 2014 - 2019, Annual Percentage Change
Figure Unemployment Rates in Selected Developed Countries, January 2014 - March 2018
Figure Nominal Effective Exchange Rate: Japan and Selected Emerging Economies, September 2014-March 2018
Figure 2014-2019 Chinese GDP and Growth Rates
Figure 2014-2019 Chinese CPI Changes
Figure 2014-2019 Chinese PMI Changes
Figure 2014-2019 Chinese Financial Revenue and Growth Rate
Figure 2014-2019 Chinese Total Fixed Asset Investment and Growth Rate
Figure 2019-2024 Chinese GDP and Growth Rates
Figure 2019-2024 Chinese CPI Changes
Table Economic Effects to Functional Food and Beverage Industry
Table Functional Food and Beverage Industry Development Challenges
Table Functional Food and Beverage Industry Development Opportunities
Figure Map of Chinese 33 Provinces and Administrative Regions
Table Selected Cities According to Industrial Orientation
Figure Chinese IPR Strategy
Table Brief Summary of Suggestions
Table New Functional Food and Beverages Project Feasibility Study

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