

Food Allergy Treatment Global Market Insights 2025, Analysis and Forecast to 2030, by Market Participants, Regions, Technology, Application, Product Type

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Abstracts

Food Allergy Treatment Market Summary

Introduction and Market Overview

Food allergy treatments, including antihistamines, epinephrine, immunotherapy, and biologics like Xolair, address a condition affecting 250 million people globally, with 32 million in the U.S. (5.6 million children). The market is driven by rising prevalence (peanut allergy doubled in 20 years), advanced diagnostics (20% fewer misdiagnoses), and therapies like oral immunotherapy (OIT), increasing tolerance by 60%. Strict allergen labeling and 65% OECD reimbursement coverage boost access. The global food allergy treatment market is estimated at USD 4.0-7.0 billion in 2025, with a CAGR of 5.0%-10.0% through 2030.

Regional Market Trends

North America: The U.S. leads with high peanut allergy rates and Xolair adoption, while Canada emphasizes allergen labeling.

Europe: Germany, France, and the UK drive growth with robust allergy programs.

Asia Pacific: Australia expands immunotherapy, while China focuses on diagnostic access.

Rest of the World: Brazil improves allergy care, while the Middle East addresses

pediatric allergies.

Distribution Channel Analysis

Hospital Pharmacies: Expected growth of 5.5%-10.5%, driven by epinephrine and biologics. Trends focus on emergency care.

Retail Pharmacies: Projected growth of 5.0%-10.0%, linked to antihistamines. Advances emphasize accessibility.

Others: Anticipated growth of 4.5%-9.5%, covering online platforms. Trends highlight digital access.

Type Analysis

Antihistamines: Expected growth of 4.5%-9.5%, for mild reactions. Trends focus on OTC formulations.

Epinephrine: Projected growth of 5.0%-10.0%, for anaphylaxis. Advances emphasize auto-injector designs.

Immunotherapy: Anticipated growth of 6.0%-11.0%, for long-term tolerance. Trends highlight OIT and EPIT.

Xolair: Expected growth of 6.5%-11.5%, for severe cases. Developments prioritize expanded indications.

PALFORZIA: Expected growth of 6.2%-11.2%, for peanut allergy. Trends focus on pediatric use.

Others: Expected growth of 4.8%-9.8%, covering novel therapies. Developments prioritize biologics.

Key Market Players

Stallergenes Greer: Offers immunotherapy solutions.

DBV Technologies: Develops Viaskin Peanut.

Roche: Provides Xolair for allergies.

Sanofi: Supplies epinephrine auto-injectors.

Aravax: Innovates peanut allergy therapies.

Porter's Five Forces Analysis

Threat of New Entrants: Moderate, due to high R&D costs, but unmet needs lower barriers.

Threat of Substitutes: Moderate, with avoidance strategies competing, but therapies are primary for severe cases.

Bargaining Power of Buyers: Moderate, with insurers negotiating prices, but urgent needs limit leverage.

Bargaining Power of Suppliers: Low, with multiple API providers.

Competitive Rivalry: High, with players competing on efficacy and delivery.

Market Opportunities and Challenges

Opportunities:

Addressing 250 million food allergy patients.

Leveraging peanut allergy, affecting 30% of U.S. children cases.

Utilizing advanced diagnostics, reducing misdiagnoses by 20%.

Supporting OIT, improving tolerance by 60%.

Benefiting from 65% OECD reimbursement coverage.

Expanding strict allergen labeling globally.

Challenges:

High costs of biologics and immunotherapy.

Regulatory delays for novel therapies.

Limited access in low-income regions.

Patient adherence issues with OIT regimens.

Risk of adverse reactions requiring monitoring.

Contents

CHAPTER 1 EXECUTIVE SUMMARY

CHAPTER 2 ABBREVIATION AND ACRONYMS

CHAPTER 3 PREFACE

- 3.1 Research Scope
- 3.2 Research Sources
 - 3.2.1 Data Sources
 - 3.2.2 Assumptions
- 3.3 Research Method
- Chapter Four Market Landscape
- 4.1 Market Overview
- 4.2 Classification/Types
- 4.3 Application/End Users

CHAPTER 5 MARKET TREND ANALYSIS

- 5.1 Introduction
- 5.2 Drivers
- 5.3 Restraints
- 5.4 Opportunities
- 5.5 Threats

CHAPTER 6 INDUSTRY CHAIN ANALYSIS

- 6.1 Upstream/Suppliers Analysis
- 6.2 Food Allergy Treatment Analysis
 - 6.2.1 Technology Analysis
 - 6.2.2 Cost Analysis
 - 6.2.3 Market Channel Analysis
- 6.3 Downstream Buyers/End Users

CHAPTER 7 LATEST MARKET DYNAMICS

- 7.1 Latest News
- 7.2 Merger and Acquisition

7.3 Planned/Future Project

7.4 Policy Dynamics

CHAPTER 8 HISTORICAL AND FORECAST FOOD ALLERGY TREATMENT MARKET IN NORTH AMERICA (2020-2030)

8.1 Food Allergy Treatment Market Size

8.2 Food Allergy Treatment Market by End Use

8.3 Competition by Players/Suppliers

8.4 Food Allergy Treatment Market Size by Type

8.5 Key Countries Analysis

8.5.1 United States

8.5.2 Canada

8.5.3 Mexico

CHAPTER 9 HISTORICAL AND FORECAST FOOD ALLERGY TREATMENT MARKET IN SOUTH AMERICA (2020-2030)

9.1 Food Allergy Treatment Market Size

9.2 Food Allergy Treatment Market by End Use

9.3 Competition by Players/Suppliers

9.4 Food Allergy Treatment Market Size by Type

9.5 Key Countries Analysis

9.5.1 Brazil

9.5.2 Argentina

9.5.3 Chile

9.5.4 Peru

CHAPTER 10 HISTORICAL AND FORECAST FOOD ALLERGY TREATMENT MARKET IN ASIA & PACIFIC (2020-2030)

10.1 Food Allergy Treatment Market Size

10.2 Food Allergy Treatment Market by End Use

10.3 Competition by Players/Suppliers

10.4 Food Allergy Treatment Market Size by Type

10.5 Key Countries Analysis

10.5.1 China

10.5.2 India

10.5.3 Japan

- 10.5.4 South Korea
- 10.5.5 Southeast Asia
- 10.5.6 Australia

CHAPTER 11 HISTORICAL AND FORECAST FOOD ALLERGY TREATMENT MARKET IN EUROPE (2020-2030)

- 11.1 Food Allergy Treatment Market Size
- 11.2 Food Allergy Treatment Market by End Use
- 11.3 Competition by Players/Suppliers
- 11.4 Food Allergy Treatment Market Size by Type
- 11.5 Key Countries Analysis
 - 11.5.1 Germany
 - 11.5.2 France
 - 11.5.3 United Kingdom
 - 11.5.4 Italy
 - 11.5.5 Spain
 - 11.5.6 Belgium
 - 11.5.7 Netherlands
 - 11.5.8 Austria
 - 11.5.9 Poland
 - 11.5.10 Russia

CHAPTER 12 HISTORICAL AND FORECAST FOOD ALLERGY TREATMENT MARKET IN MEA (2020-2030)

- 12.1 Food Allergy Treatment Market Size
- 12.2 Food Allergy Treatment Market by End Use
- 12.3 Competition by Players/Suppliers
- 12.4 Food Allergy Treatment Market Size by Type
- 12.5 Key Countries Analysis
 - 12.5.1 Egypt
 - 12.5.2 Israel
 - 12.5.3 South Africa
 - 12.5.4 Gulf Cooperation Council Countries
 - 12.5.5 Turkey

CHAPTER 13 SUMMARY FOR GLOBAL FOOD ALLERGY TREATMENT MARKET (2020-2025)

- 13.1 Food Allergy Treatment Market Size
- 13.2 Food Allergy Treatment Market by End Use
- 13.3 Competition by Players/Suppliers
- 13.4 Food Allergy Treatment Market Size by Type

CHAPTER 14 GLOBAL FOOD ALLERGY TREATMENT MARKET FORECAST (2025-2030)

- 14.1 Food Allergy Treatment Market Size Forecast
- 14.2 Food Allergy Treatment Application Forecast
- 14.3 Competition by Players/Suppliers
- 14.4 Food Allergy Treatment Type Forecast

CHAPTER 15 ANALYSIS OF GLOBAL KEY VENDORS

- 15.1 Stallergenes Greer
 - 15.1.1 Company Profile
 - 15.1.2 Main Business and Food Allergy Treatment Information
 - 15.1.3 SWOT Analysis of Stallergenes Greer
 - 15.1.4 Stallergenes Greer Food Allergy Treatment Revenue, Gross Margin and Market Share (2020-2025)
- 15.2 DBV Technologies
 - 15.2.1 Company Profile
 - 15.2.2 Main Business and Food Allergy Treatment Information
 - 15.2.3 SWOT Analysis of DBV Technologies
 - 15.2.4 DBV Technologies Food Allergy Treatment Revenue, Gross Margin and Market Share (2020-2025)
- 15.3 Roche
 - 15.3.1 Company Profile
 - 15.3.2 Main Business and Food Allergy Treatment Information
 - 15.3.3 SWOT Analysis of Roche
 - 15.3.4 Roche Food Allergy Treatment Revenue, Gross Margin and Market Share (2020-2025)
- 15.4 Sanofi
 - 15.4.1 Company Profile
 - 15.4.2 Main Business and Food Allergy Treatment Information
 - 15.4.3 SWOT Analysis of Sanofi
 - 15.4.4 Sanofi Food Allergy Treatment Revenue, Gross Margin and Market Share

(2020-2025)

15.5 Aravax

15.5.1 Company Profile

15.5.2 Main Business and Food Allergy Treatment Information

15.5.3 SWOT Analysis of Aravax

15.5.4 Aravax Food Allergy Treatment Revenue, Gross Margin and Market Share

(2020-2025)

15.6 Novartis

15.6.1 Company Profile

15.6.2 Main Business and Food Allergy Treatment Information

15.6.3 SWOT Analysis of Novartis

15.6.4 Novartis Food Allergy Treatment Revenue, Gross Margin and Market Share

(2020-2025)

15.7 Alladapt Immunotherapeutics

15.7.1 Company Profile

15.7.2 Main Business and Food Allergy Treatment Information

15.7.3 SWOT Analysis of Alladapt Immunotherapeutics

15.7.4 Alladapt Immunotherapeutics Food Allergy Treatment Revenue, Gross Margin and Market Share (2020-2025)

Please ask for sample pages for full companies list

Tables and Figures

Table Abbreviation and Acronyms

Table Research Scope of Food Allergy Treatment Report

Table Data Sources of Food Allergy Treatment Report

Table Major Assumptions of Food Allergy Treatment Report

Figure Market Size Estimated Method

Figure Major Forecasting Factors

Figure Food Allergy Treatment Picture

Table Food Allergy Treatment Classification

Table Food Allergy Treatment Applications

Table Drivers of Food Allergy Treatment Market

Table Restraints of Food Allergy Treatment Market

Table Opportunities of Food Allergy Treatment Market

Table Threats of Food Allergy Treatment Market

Table Covid-19 Impact For Food Allergy Treatment Market

Table Raw Materials Suppliers

Table Different Production Methods of Food Allergy Treatment

Table Cost Structure Analysis of Food Allergy Treatment

Table Key End Users

Table Latest News of Food Allergy Treatment Market
Table Merger and Acquisition
Table Planned/Future Project of Food Allergy Treatment Market
Table Policy of Food Allergy Treatment Market
Table 2020-2030 North America Food Allergy Treatment Market Size
Figure 2020-2030 North America Food Allergy Treatment Market Size and CAGR
Table 2020-2030 North America Food Allergy Treatment Market Size by Application
Table 2020-2025 North America Food Allergy Treatment Key Players Revenue
Table 2020-2025 North America Food Allergy Treatment Key Players Market Share
Table 2020-2030 North America Food Allergy Treatment Market Size by Type
Table 2020-2030 United States Food Allergy Treatment Market Size
Table 2020-2030 Canada Food Allergy Treatment Market Size
Table 2020-2030 Mexico Food Allergy Treatment Market Size
Table 2020-2030 South America Food Allergy Treatment Market Size
Figure 2020-2030 South America Food Allergy Treatment Market Size and CAGR
Table 2020-2030 South America Food Allergy Treatment Market Size by Application
Table 2020-2025 South America Food Allergy Treatment Key Players Revenue
Table 2020-2025 South America Food Allergy Treatment Key Players Market Share
Table 2020-2030 South America Food Allergy Treatment Market Size by Type
Table 2020-2030 Brazil Food Allergy Treatment Market Size
Table 2020-2030 Argentina Food Allergy Treatment Market Size
Table 2020-2030 Chile Food Allergy Treatment Market Size
Table 2020-2030 Peru Food Allergy Treatment Market Size
Table 2020-2030 Asia & Pacific Food Allergy Treatment Market Size
Figure 2020-2030 Asia & Pacific Food Allergy Treatment Market Size and CAGR
Table 2020-2030 Asia & Pacific Food Allergy Treatment Market Size by Application
Table 2020-2025 Asia & Pacific Food Allergy Treatment Key Players Revenue
Table 2020-2025 Asia & Pacific Food Allergy Treatment Key Players Market Share
Table 2020-2030 Asia & Pacific Food Allergy Treatment Market Size by Type
Table 2020-2030 China Food Allergy Treatment Market Size
Table 2020-2030 India Food Allergy Treatment Market Size
Table 2020-2030 Japan Food Allergy Treatment Market Size
Table 2020-2030 South Korea Food Allergy Treatment Market Size
Table 2020-2030 Southeast Asia Food Allergy Treatment Market Size
Table 2020-2030 Australia Food Allergy Treatment Market Size
Table 2020-2030 Europe Food Allergy Treatment Market Size
Figure 2020-2030 Europe Food Allergy Treatment Market Size and CAGR
Table 2020-2030 Europe Food Allergy Treatment Market Size by Application
Table 2020-2025 Europe Food Allergy Treatment Key Players Revenue

Table 2020-2025 Europe Food Allergy Treatment Key Players Market Share
Table 2020-2030 Europe Food Allergy Treatment Market Size by Type
Table 2020-2030 Germany Food Allergy Treatment Market Size
Table 2020-2030 France Food Allergy Treatment Market Size
Table 2020-2030 United Kingdom Food Allergy Treatment Market Size
Table 2020-2030 Italy Food Allergy Treatment Market Size
Table 2020-2030 Spain Food Allergy Treatment Market Size
Table 2020-2030 Belgium Food Allergy Treatment Market Size
Table 2020-2030 Netherlands Food Allergy Treatment Market Size
Table 2020-2030 Austria Food Allergy Treatment Market Size
Table 2020-2030 Poland Food Allergy Treatment Market Size
Table 2020-2030 Russia Food Allergy Treatment Market Size
Table 2020-2030 MEA Food Allergy Treatment Market Size
Figure 2020-2030 MEA Food Allergy Treatment Market Size and CAGR
Table 2020-2030 MEA Food Allergy Treatment Market Size by Application
Table 2020-2025 MEA Food Allergy Treatment Key Players Revenue
Table 2020-2025 MEA Food Allergy Treatment Key Players Market Share
Table 2020-2030 MEA Food Allergy Treatment Market Size by Type
Table 2020-2030 Egypt Food Allergy Treatment Market Size
Table 2020-2030 Israel Food Allergy Treatment Market Size
Table 2020-2030 South Africa Food Allergy Treatment Market Size
Table 2020-2030 Gulf Cooperation Council Countries Food Allergy Treatment Market Size
Table 2020-2030 Turkey Food Allergy Treatment Market Size
Table 2020-2025 Global Food Allergy Treatment Market Size by Region
Table 2020-2025 Global Food Allergy Treatment Market Size Share by Region
Table 2020-2025 Global Food Allergy Treatment Market Size by Application
Table 2020-2025 Global Food Allergy Treatment Market Share by Application
Table 2020-2025 Global Food Allergy Treatment Key Vendors Revenue
Figure 2020-2025 Global Food Allergy Treatment Market Size and Growth Rate
Table 2020-2025 Global Food Allergy Treatment Key Vendors Market Share
Table 2020-2025 Global Food Allergy Treatment Market Size by Type
Table 2020-2025 Global Food Allergy Treatment Market Share by Type
Table 2025-2030 Global Food Allergy Treatment Market Size by Region
Table 2025-2030 Global Food Allergy Treatment Market Size Share by Region
Table 2025-2030 Global Food Allergy Treatment Market Size by Application
Table 2025-2030 Global Food Allergy Treatment Market Share by Application
Table 2025-2030 Global Food Allergy Treatment Key Vendors Revenue
Figure 2025-2030 Global Food Allergy Treatment Market Size and Growth Rate

Table 2025-2030 Global Food Allergy Treatment Key Vendors Market Share

Table 2025-2030 Global Food Allergy Treatment Market Size by Type

Table 2025-2030 Food Allergy Treatment Global Market Share by Type

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