

Electronics Manufacturing Services (EMS) Global Market Insights 2025, Analysis and Forecast to 2030, by Market Participants, Regions, Technology, Application, Product Type

https://marketpublishers.com/r/EB5866A64E49EN.html

Date: February 2025

Pages: 101

Price: US\$ 3,200.00 (Single User License)

ID: EB5866A64E49EN

Abstracts

Overview of the Electronics Manufacturing Services (EMS) Market
The Electronics Manufacturing Services (EMS) market is poised for significant growth
from 2025 to 2030, driven by increasing demand for electronic components across
various industries. The EMS market encompasses a wide range of services, including
design, manufacturing, testing, and distribution of electronic components and
assemblies. Key players such as Foxconn, Inventec, Wistron, and Pegatron are leading
the market with their extensive capabilities and global reach.

Market Size and Growth

The global EMS market was valued at approximately \$500 billion in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 5%-7% from 2025 to 2030. This growth is attributed to the increasing adoption of advanced technologies such as IoT, AI, and 5G, which are driving demand for sophisticated electronic components.

Market Share & Trends Analysis
By Product Type

OEM (Original Equipment Manufacturer): OEMs account for approximately 60%-65% of the EMS market. The demand for OEM services is driven by the need for customized solutions and high-quality manufacturing processes.

ODM (Original Design Manufacturer): ODMs hold a market share of around 35%-40%. The ODM segment is growing due to the increasing trend of outsourcing design and



manufacturing processes to reduce costs and time-to-market.

By Key Players

The EMS market is highly competitive, with key players such as Foxconn, Inventec, Wistron, Pegatron, SFO, Elin Electronics, NTL, Cyient, Syrma, Sanmina, Benchmark Electronics Inc., Jabil Inc., Plexus Corp., Kimball Electronics Inc., Flextronics, Qual Pro, ESC, Express Manufacturing Inc, Dixon, Amber, and Avalon dominating the market. These companies are focusing on strategic partnerships, mergers, and acquisitions to strengthen their market position.

By Process

Design and Engineering: This segment accounts for approximately 20%-25% of the EMS market. The demand for design and engineering services is driven by the need for innovative and efficient product designs.

Manufacturing: The manufacturing segment holds the largest share, around 50%-55%, due to the high demand for electronic components and assemblies.

Testing and Quality Assurance: This segment accounts for approximately 15%-20% of the market. The increasing focus on product quality and reliability is driving the growth of this segment.

Distribution and After-Sales Services: This segment holds a share of around 10%-15%. The demand for efficient distribution and after-sales services is growing as companies aim to enhance customer satisfaction.

By Application

Mobile Phone: The mobile phone segment accounts for approximately 25%-30% of the EMS market. The increasing demand for smartphones and other mobile devices is driving the growth of this segment.

IT: The IT segment holds a share of around 20%-25%. The demand for IT equipment and components is driven by the growing adoption of cloud computing and data centers.

Telecom: The telecom segment accounts for approximately 15%-20% of the market.

The deployment of 5G networks is a key driver for this segment.

Industrial: The industrial segment holds a share of around 10%-15%. The increasing adoption of automation and IoT in industrial applications is driving the demand for electronic components.

Consumer Electronics: This segment accounts for approximately 10%-15% of the EMS



market. The demand for consumer electronics such as smart home devices and wearables is driving the growth of this segment.

Automotive: The automotive segment holds a share of around 5%-10%. The increasing adoption of electric vehicles and advanced driver-assistance systems (ADAS) is driving the demand for electronic components in the automotive industry.

Medical: The medical segment accounts for approximately 5%-10% of the market. The demand for medical devices and equipment is driven by the increasing focus on healthcare and wellness.

Lighting: The lighting segment holds a share of around 5%-10%. The increasing adoption of LED lighting and smart lighting solutions is driving the growth of this segment.

Others: This segment includes various other applications and accounts for approximately 5%-10% of the EMS market.

By End-Use

Enterprise: The enterprise segment accounts for approximately 40%-45% of the EMS market. The demand for enterprise-grade electronic components is driven by the increasing adoption of digital transformation initiatives.

Consumer: The consumer segment holds a share of around 30%-35%. The demand for consumer electronics and devices is driving the growth of this segment.

Industrial: The industrial segment accounts for approximately 20%-25% of the market. The increasing adoption of automation and IoT in industrial applications is driving the demand for electronic components.

By Region

North America: North America holds a market share of approximately 25%-30%. The region is driven by the presence of major technology companies and the increasing adoption of advanced technologies.

Europe: Europe accounts for approximately 20%-25% of the EMS market. The region is driven by the increasing demand for automotive and industrial electronics.

Asia-Pacific: The Asia-Pacific region holds the largest share, around 35%-40%, due to the presence of major EMS providers and the increasing demand for consumer electronics and mobile devices.

Latin America: Latin America accounts for approximately 5%-10% of the market. The region is driven by the increasing adoption of electronic components in various



industries.

Middle East & Africa: The Middle East & Africa region holds a share of around 5%-10%. The region is driven by the increasing demand for telecom and industrial electronics.

Market News on Policy and Companies Recent developments in the EMS market include:

Foxconn announced a new manufacturing facility in India, aiming to capitalize on the growing demand for electronic components in the region.

Jabil Inc. acquired a leading EMS provider to expand its capabilities in the medical and automotive sectors.

Sanmina partnered with a major telecom company to develop 5G infrastructure components, driving growth in the telecom segment.

Governments worldwide are implementing policies to promote local manufacturing of electronic components, reducing dependency on imports and boosting the EMS market.

Segment Forecasts, 2025 - 2030

The EMS market is expected to witness significant growth across all segments from 2025 to 2030. Key forecasts include:

The OEM segment is projected to grow at a CAGR of 6%-8%, driven by the increasing demand for customized solutions.

The ODM segment is expected to grow at a CAGR of 5%-7%, driven by the trend of outsourcing design and manufacturing processes.

The mobile phone segment is projected to grow at a CAGR of 7%-9%, driven by the increasing demand for smartphones and other mobile devices.

The automotive segment is expected to grow at a CAGR of 8%-10%, driven by the increasing adoption of electric vehicles and ADAS.

The Asia-Pacific region is projected to grow at a CAGR of 6%-8%, driven by the presence of major EMS providers and the increasing demand for consumer electronics and mobile devices.

In conclusion, the EMS market is set for robust growth from 2025 to 2030, driven by increasing demand for electronic components across various industries. Key players are focusing on strategic partnerships and acquisitions to strengthen their market position, while governments are implementing policies to promote local manufacturing. The



market is expected to witness significant growth across all segments, with the Asia-Pacific region leading the way.



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