

Electric Heater Global Market Insights 2025, Analysis and Forecast to 2030, by Manufacturers, Regions, Technology, Application

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Abstracts

Electric Heater Market Overview

The global electric heater market is projected to witness significant growth from 2025 to 2030, driven by increasing demand for energy-efficient heating solutions across residential, commercial, and industrial sectors. The market is expected to grow at a compound annual growth rate (CAGR) of 5.2% during the forecast period, reaching a market size of approximately \$12.5 billion by 2030. This growth is attributed to advancements in heating technologies, rising adoption of smart heating systems, and stringent government regulations promoting energy efficiency.

Market Size and Share Analysis

In 2025, the electric heater market is estimated to be valued at \$9.8 billion. By product type, the market is segmented into convection heaters, radiant heaters, and fan heaters. Convection heaters currently dominate the market with a share of 45%, followed by radiant heaters at 30%, and fan heaters at 25%. The residential sector accounts for the largest share of 50%, driven by increasing demand for space heating in cold regions. The commercial and industrial sectors hold shares of 30% and 20%, respectively.

Market Trends

Key trends shaping the electric heater market include:

Smart Heating Systems: The integration of IoT and smart technologies in electric heaters is gaining traction, with a projected adoption rate of 15%-20% annually. Energy Efficiency: Governments worldwide are implementing policies to promote energy-efficient appliances, leading to a 10%-12% annual increase in demand for energy-efficient electric heaters.



Renewable Energy Integration: The use of renewable energy sources, such as solar-powered electric heaters, is expected to grow at a CAGR of 8%-10%.

Market Segmentation
By Product Type

Convection Heaters: Dominating the market with a 45% share, these heaters are widely used in residential and commercial spaces.

Radiant Heaters: Holding a 30% share, these heaters are preferred for spot heating in industrial applications.

Fan Heaters: With a 25% share, these heaters are popular for quick heating in small spaces.

By Application

Residential: The largest segment with a 50% share, driven by increasing demand for space heating in cold climates.

Commercial: Accounting for 30% of the market, this segment is growing due to the need for efficient heating in offices, hotels, and retail spaces.

Industrial: Representing 20% of the market, this segment is driven by the need for process heating in manufacturing and production facilities.

By Region

North America: Expected to grow at a CAGR of 4.5%, driven by high adoption of smart heating systems.

Europe: Projected to grow at a CAGR of 5.8%, supported by stringent energy efficiency regulations.

Asia-Pacific: Anticipated to witness the highest growth rate of 6.5%, fueled by rapid urbanization and industrialization.

Latin America: Expected to grow at a CAGR of 4.2%, driven by increasing demand for residential heating solutions.

Middle East & Africa: Projected to grow at a CAGR of 3.8%, supported by infrastructure development.



Key Players

The electric heater market is highly competitive, with key players including:

SPX Corporation: A leading player with a market share of 15%, known for its innovative heating solutions.

Glen Dimplex: Holding a 12% market share, the company specializes in energy-efficient electric heaters.

TPI Corporation: With a 10% market share, TPI is a major player in the industrial heating segment.

Ouellet: Accounting for 8% of the market, Ouellet is known for its residential heating products.

King Electric: Holding a 7% market share, the company focuses on commercial heating solutions.

Systemair: With a 6% market share, Systemair is a key player in the ventilation and heating industry.

Market News

Policy Updates

Governments worldwide are implementing policies to promote energy efficiency and reduce carbon emissions. For instance, the European Union's Energy Efficiency Directive aims to achieve a 32.5% improvement in energy efficiency by 2030, driving demand for energy-efficient electric heaters.

Company Developments

Key players are focusing on product innovation and strategic partnerships to strengthen their market position. For example, SPX Corporation recently launched a new line of smart electric heaters with IoT integration, expected to capture a 5%-7% increase in market share by 2026.

Segment Forecasts (2025-2030)

Residential Segment: Expected to grow at a CAGR of 5.5%, driven by increasing demand for space heating in cold regions.

Commercial Segment: Projected to grow at a CAGR of 6.0%, supported by the need for efficient heating in offices and retail spaces.

Industrial Segment: Anticipated to grow at a CAGR of 4.8%, fueled by the demand for process heating in manufacturing facilities.



Conclusion

The global electric heater market is poised for steady growth from 2025 to 2030, driven by advancements in heating technologies, increasing demand for energy-efficient solutions, and supportive government policies. Key players are focusing on innovation and strategic partnerships to capitalize on emerging opportunities, making the market highly competitive and dynamic.



Contents

CHAPTER 1 EXECUTIVE SUMMARY

CHAPTER 2 ABBREVIATION AND ACRONYMS

CHAPTER 3 PREFACE

- 3.1 Research Scope
- 3.2 Research Sources
 - 3.2.1 Data Sources
 - 3.2.2 Assumptions
- 3.3 Research Method

CHAPTER 4 MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 Classification/Types
- 4.3 Application/End Users

CHAPTER 5 MARKET TREND ANALYSIS

- 5.1 Introduction
- 5.2 Drivers
- 5.3 Restraints
- 5.4 Opportunities
- 5.5 Threats

CHAPTER 6 INDUSTRY CHAIN ANALYSIS

- 6.1 Upstream/Suppliers Analysis
- 6.2 Electric Heater Analysis
 - 6.2.1 Technology Analysis
 - 6.2.2 Cost Analysis
 - 6.2.3 Market Channel Analysis
- 6.3 Downstream Buyers/End Users

CHAPTER 7 LATEST MARKET DYNAMICS



- 7.1 Latest News
- 7.2 Merger and Acquisition
- 7.3 Planned/Future Project
- 7.4 Policy Dynamics

CHAPTER 8 TRADING ANALYSIS

- 8.1 Export of Electric Heater by Region
- 8.2 Import of Electric Heater by Region
- 8.3 Balance of Trade

CHAPTER 9 HISTORICAL AND FORECAST ELECTRIC HEATER MARKET IN NORTH AMERICA (2020-2030)

- 9.1 Electric Heater Market Size
- 9.2 Electric Heater Demand by End Use
- 9.3 Competition by Players/Suppliers
- 9.4 Type Segmentation and Price
- 9.5 Key Countries Analysis
 - 9.5.1 United States
 - 9.5.2 Canada
 - 9.5.3 Mexico

CHAPTER 10 HISTORICAL AND FORECAST ELECTRIC HEATER MARKET IN SOUTH AMERICA (2020-2030)

- 10.1 Electric Heater Market Size
- 10.2 Electric Heater Demand by End Use
- 10.3 Competition by Players/Suppliers
- 10.4 Type Segmentation and Price
- 10.5 Key Countries Analysis
 - 10.5.1 Brazil
 - 10.5.2 Argentina
 - 10.5.3 Chile
 - 10.5.4 Peru

CHAPTER 11 HISTORICAL AND FORECAST ELECTRIC HEATER MARKET IN ASIA & PACIFIC (2020-2030)



- 11.1 Electric Heater Market Size
- 11.2 Electric Heater Demand by End Use
- 11.3 Competition by Players/Suppliers
- 11.4 Type Segmentation and Price
- 11.5 Key Countries Analysis
 - 11.5.1 China
 - 11.5.2 India
 - 11.5.3 Japan
 - 11.5.4 South Korea
 - 11.5.5 Southest Asia
 - 11.5.6 Australia

CHAPTER 12 HISTORICAL AND FORECAST ELECTRIC HEATER MARKET IN EUROPE (2020-2030)

- 12.1 Electric Heater Market Size
- 12.2 Electric Heater Demand by End Use
- 12.3 Competition by Players/Suppliers
- 12.4 Type Segmentation and Price
- 12.5 Key Countries Analysis
 - 12.5.1 Germany
 - 12.5.2 France
 - 12.5.3 United Kingdom
 - 12.5.4 Italy
 - 12.5.5 Spain
 - 12.5.6 Belgium
 - 12.5.7 Netherlands
 - 12.5.8 Austria
 - 12.5.9 Poland
 - 12.5.10 Russia

CHAPTER 13 HISTORICAL AND FORECAST ELECTRIC HEATER MARKET IN MEA (2020-2030)

- 13.1 Electric Heater Market Size
- 13.2 Electric Heater Demand by End Use
- 13.3 Competition by Players/Suppliers
- 13.4 Type Segmentation and Price
- 13.5 Key Countries Analysis



- 13.5.1 Egypt
- 13.5.2 Israel
- 13.5.3 South Africa
- 13.5.4 Gulf Cooperation Council Countries
- 13.5.5 Turkey

CHAPTER 14 SUMMARY FOR GLOBAL ELECTRIC HEATER MARKET (2020-2025)

- 14.1 Electric Heater Market Size
- 14.2 Electric Heater Demand by End Use
- 14.3 Competition by Players/Suppliers
- 14.4 Type Segmentation and Price

CHAPTER 15 GLOBAL ELECTRIC HEATER MARKET FORECAST (2025-2030)

- 15.1 Electric Heater Market Size Forecast
- 15.2 Electric Heater Demand Forecast
- 15.3 Competition by Players/Suppliers
- 15.4 Type Segmentation and Price Forecast

CHAPTER 16 ANALYSIS OF GLOBAL KEY VENDORS

- 16.1 SPX
 - 16.1.1 Company Profile
 - 16.1.2 Main Business and Electric Heater Information
 - 16.1.3 SWOT Analysis of SPX
 - 16.1.4 SPX Electric Heater Sales, Revenue, Price and Gross Margin (2020-2025)
- 16.2 Glen Dimplex
 - 16.2.1 Company Profile
 - 16.2.2 Main Business and Electric Heater Information
 - 16.2.3 SWOT Analysis of Glen Dimplex
- 16.2.4 Glen Dimplex Electric Heater Sales, Revenue, Price and Gross Margin (2020-2025)
- 16.3 TPI Corporation
 - 16.3.1 Company Profile
 - 16.3.2 Main Business and Electric Heater Information
 - 16.3.3 SWOT Analysis of TPI Corporation
- 16.3.4 TPI Corporation Electric Heater Sales, Revenue, Price and Gross Margin (2020-2025)



16.4 Ouellet

16.4.1 Company Profile

16.4.2 Main Business and Electric Heater Information

16.4.3 SWOT Analysis of Ouellet

16.4.4 Ouellet Electric Heater Sales, Revenue, Price and Gross Margin (2020-2025)

16.5 King Electric

16.5.1 Company Profile

16.5.2 Main Business and Electric Heater Information

16.5.3 SWOT Analysis of King Electric

16.5.4 King Electric Electric Heater Sales, Revenue, Price and Gross Margin

(2020-2025)

16.6 Systemair

16.6.1 Company Profile

16.6.2 Main Business and Electric Heater Information

16.6.3 SWOT Analysis of Systemair

16.6.4 Systemair Electric Heater Sales, Revenue, Price and Gross Margin

(2020-2025)

Please ask for sample pages for full companies list

Tables and Figures

Table Abbreviation and Acronyms List

Table Research Scope of Electric Heater Report

Table Data Sources of Electric Heater Report

Table Major Assumptions of Electric Heater Report

Figure Market Size Estimated Method

Figure Major Forecasting Factors

Figure Electric Heater Picture

Table Electric Heater Classification

Table Electric Heater Applications List

Table Drivers of Electric Heater Market

Table Restraints of Electric Heater Market

Table Opportunities of Electric Heater Market

Table Threats of Electric Heater Market

Table Covid-19 Impact For Electric Heater Market

Table Raw Materials Suppliers List

Table Different Production Methods of Electric Heater

Table Cost Structure Analysis of Electric Heater

Table Key End Users List

Table Latest News of Electric Heater Market

Table Merger and Acquisition List



Table Planned/Future Project of Electric Heater Market

Table Policy of Electric Heater Market

Table 2020-2030 Regional Export of Electric Heater

Table 2020-2030 Regional Import of Electric Heater

Table 2020-2030 Regional Trade Balance

Figure 2020-2030 Regional Trade Balance

Table 2020-2030 North America Electric Heater Market Size and Market Volume List

Figure 2020-2030 North America Electric Heater Market Size and CAGR

Figure 2020-2030 North America Electric Heater Market Volume and CAGR

Table 2020-2030 North America Electric Heater Demand List by Application

Table 2020-2025 North America Electric Heater Key Players Sales List

Table 2020-2025 North America Electric Heater Key Players Market Share List

Table 2020-2030 North America Electric Heater Demand List by Type

Table 2020-2025 North America Electric Heater Price List by Type

Table 2020-2030 United States Electric Heater Market Size and Market Volume List

Table 2020-2030 United States Electric Heater Import & Export List

Table 2020-2030 Canada Electric Heater Market Size and Market Volume List

Table 2020-2030 Canada Electric Heater Import & Export List

Table 2020-2030 Mexico Electric Heater Market Size and Market Volume List

Table 2020-2030 Mexico Electric Heater Import & Export List

Table 2020-2030 South America Electric Heater Market Size and Market Volume List

Figure 2020-2030 South America Electric Heater Market Size and CAGR

Figure 2020-2030 South America Electric Heater Market Volume and CAGR

Table 2020-2030 South America Electric Heater Demand List by Application

Table 2020-2025 South America Electric Heater Key Players Sales List

Table 2020-2025 South America Electric Heater Key Players Market Share List

Table 2020-2030 South America Electric Heater Demand List by Type

Table 2020-2025 South America Electric Heater Price List by Type

Table 2020-2030 Brazil Electric Heater Market Size and Market Volume List

Table 2020-2030 Brazil Electric Heater Import & Export List

Table 2020-2030 Argentina Electric Heater Market Size and Market Volume List

Table 2020-2030 Argentina Electric Heater Import & Export List

Table 2020-2030 Chile Electric Heater Market Size and Market Volume List

Table 2020-2030 Chile Electric Heater Import & Export List

Table 2020-2030 Peru Electric Heater Market Size and Market Volume List

Table 2020-2030 Peru Electric Heater Import & Export List

Table 2020-2030 Asia & Pacific Electric Heater Market Size and Market Volume List

Figure 2020-2030 Asia & Pacific Electric Heater Market Size and CAGR

Figure 2020-2030 Asia & Pacific Electric Heater Market Volume and CAGR



Table 2020-2030 Asia & Pacific Electric Heater Demand List by Application

Table 2020-2025 Asia & Pacific Electric Heater Key Players Sales List

Table 2020-2025 Asia & Pacific Electric Heater Key Players Market Share List

Table 2020-2030 Asia & Pacific Electric Heater Demand List by Type

Table 2020-2025 Asia & Pacific Electric Heater Price List by Type

Table 2020-2030 China Electric Heater Market Size and Market Volume List

Table 2020-2030 China Electric Heater Import & Export List

Table 2020-2030 India Electric Heater Market Size and Market Volume List

Table 2020-2030 India Electric Heater Import & Export List

Table 2020-2030 Japan Electric Heater Market Size and Market Volume List

Table 2020-2030 Japan Electric Heater Import & Export List

Table 2020-2030 South Korea Electric Heater Market Size and Market Volume List

Table 2020-2030 South Korea Electric Heater Import & Export List

Table 2020-2030 Southeast Asia Electric Heater Market Size List

Table 2020-2030 Southeast Asia Electric Heater Market Volume List

Table 2020-2030 Southeast Asia Electric Heater Import List

Table 2020-2030 Southeast Asia Electric Heater Export List

Table 2020-2030 Australia Electric Heater Market Size and Market Volume List

Table 2020-2030 Australia Electric Heater Import & Export List

Table 2020-2030 Europe Electric Heater Market Size and Market Volume List

Figure 2020-2030 Europe Electric Heater Market Size and CAGR

Figure 2020-2030 Europe Electric Heater Market Volume and CAGR

Table 2020-2030 Europe Electric Heater Demand List by Application

Table 2020-2025 Europe Electric Heater Key Players Sales List

Table 2020-2025 Europe Electric Heater Key Players Market Share List

Table 2020-2030 Europe Electric Heater Demand List by Type

Table 2020-2025 Europe Electric Heater Price List by Type

Table 2020-2030 Germany Electric Heater Market Size and Market Volume List

Table 2020-2030 Germany Electric Heater Import & Export List

Table 2020-2030 France Electric Heater Market Size and Market Volume List

Table 2020-2030 France Electric Heater Import & Export List

Table 2020-2030 United Kingdom Electric Heater Market Size and Market Volume List

Table 2020-2030 United Kingdom Electric Heater Import & Export List

Table 2020-2030 Italy Electric Heater Market Size and Market Volume List

Table 2020-2030 Italy Electric Heater Import & Export List

Table 2020-2030 Spain Electric Heater Market Size and Market Volume List

Table 2020-2030 Spain Electric Heater Import & Export List

Table 2020-2030 Belgium Electric Heater Market Size and Market Volume List

Table 2020-2030 Belgium Electric Heater Import & Export List



Table 2020-2030 Netherlands Electric Heater Market Size and Market Volume List

Table 2020-2030 Netherlands Electric Heater Import & Export List

Table 2020-2030 Austria Electric Heater Market Size and Market Volume List

Table 2020-2030 Austria Electric Heater Import & Export List

Table 2020-2030 Poland Electric Heater Market Size and Market Volume List

Table 2020-2030 Poland Electric Heater Import & Export List

Table 2020-2030 Russia Electric Heater Market Size and Market Volume List

Table 2020-2030 Russia Electric Heater Import & Export List

Table 2020-2030 MEA Electric Heater Market Size and Market Volume List

Figure 2020-2030 MEA Electric Heater Market Size and CAGR

Figure 2020-2030 MEA Electric Heater Market Volume and CAGR

Table 2020-2030 MEA Electric Heater Demand List by Application

Table 2020-2025 MEA Electric Heater Key Players Sales List

Table 2020-2025 MEA Electric Heater Key Players Market Share List

Table 2020-2030 MEA Electric Heater Demand List by Type

Table 2020-2025 MEA Electric Heater Price List by Type

Table 2020-2030 Egypt Electric Heater Market Size and Market Volume List

Table 2020-2030 Egypt Electric Heater Import & Export List

Table 2020-2030 Israel Electric Heater Market Size and Market Volume List

Table 2020-2030 Israel Electric Heater Import & Export List

Table 2020-2030 South Africa Electric Heater Market Size and Market Volume List

Table 2020-2030 South Africa Electric Heater Import & Export List

Table 2020-2030 Gulf Cooperation Council Countries Electric Heater Market Size and Market Volume List

Table 2020-2030 Gulf Cooperation Council Countries Electric Heater Import & Export List

Table 2020-2030 Turkey Electric Heater Market Size and Market Volume List

Table 2020-2030 Turkey Electric Heater Import & Export List

Table 2020-2025 Global Electric Heater Market Size List by Region

Table 2020-2025 Global Electric Heater Market Size Share List by Region

Table 2020-2025 Global Electric Heater Market Volume List by Region

Table 2020-2025 Global Electric Heater Market Volume Share List by Region

Table 2020-2025 Global Electric Heater Demand List by Application

Table 2020-2025 Global Electric Heater Demand Market Share List by Application

Table 2020-2025 Global Electric Heater Key Vendors Sales List

Table 2020-2025 Global Electric Heater Key Vendors Sales Share List

Figure 2020-2025 Global Electric Heater Market Volume and Growth Rate

Table 2020-2025 Global Electric Heater Key Vendors Revenue List

Figure 2020-2025 Global Electric Heater Market Size and Growth Rate



Table 2020-2025 Global Electric Heater Key Vendors Revenue Share List

Table 2020-2025 Global Electric Heater Demand List by Type

Table 2020-2025 Global Electric Heater Demand Market Share List by Type

Table 2020-2025 Regional Electric Heater Price List

Table 2025-2030 Global Electric Heater Market Size List by Region

Table 2025-2030 Global Electric Heater Market Size Share List by Region

Table 2025-2030 Global Electric Heater Market Volume List by Region

Table 2025-2030 Global Electric Heater Market Volume Share List by Region

Table 2025-2030 Global Electric Heater Demand List by Application

Table 2025-2030 Global Electric Heater Demand Market Share List by Application

Table 2025-2030 Global Electric Heater Key Vendors Sales List

Table 2025-2030 Global Electric Heater Key Vendors Sales Share List

Figure 2025-2030 Global Electric Heater Market Volume and Growth Rate

Table 2025-2030 Global Electric Heater Key Vendors Revenue List

Figure 2025-2030 Global Electric Heater Market Size and Growth Rate

Table 2025-2030 Global Electric Heater Key Vendors Revenue Share List

Table 2025-2030 Global Electric Heater Demand List by Type

Table 2025-2030 Global Electric Heater Demand Market Share List by Type

Table 2025-2030 Electric Heater Regional Price List

Table SPX Information

Table SWOT Analysis of SPX

Table 2020-2025 SPX Electric Heater Sale Volume Price Cost Revenue

Figure 2020-2025 SPX Electric Heater Sale Volume and Growth Rate

Figure 2020-2025 SPX Electric Heater Market Share

Table Glen Dimplex Information

Table SWOT Analysis of Glen Dimplex

Table 2020-2025 Glen Dimplex Electric Heater Sale Volume Price Cost Revenue

Figure 2020-2025 Glen Dimplex Electric Heater Sale Volume and Growth Rate

Figure 2020-2025 Glen Dimplex Electric Heater Market Share

Table TPI Corporation Information

Table SWOT Analysis of TPI Corporation

Table 2020-2025 TPI Corporation Electric Heater Sale Volume Price Cost Revenue

Figure 2020-2025 TPI Corporation Electric Heater Sale Volume and Growth Rate

Figure 2020-2025 TPI Corporation Electric Heater Market Share

Table Ouellet Information

Table SWOT Analysis of Ouellet

Table 2020-2025 Ouellet Electric Heater Sale Volume Price Cost Revenue

Figure 2020-2025 Ouellet Electric Heater Sale Volume and Growth Rate

Figure 2020-2025 Ouellet Electric Heater Market Share



Table King Electric Information

Table SWOT Analysis of King Electric

Table 2020-2025 King Electric Electric Heater Sale Volume Price Cost Revenue

Figure 2020-2025 King Electric Electric Heater Sale Volume and Growth Rate

Figure 2020-2025 King Electric Electric Heater Market Share

Table Systemair Information

Table SWOT Analysis of Systemair

Table 2020-2025 Systemair Electric Heater Sale Volume Price Cost Revenue

Figure 2020-2025 Systemair Electric Heater Sale Volume and Growth Rate

Figure 2020-2025 Systemair Electric Heater Market Share



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