

# Egg Replacer Global Market Insights 2025, Analysis and Forecast to 2030, by Market Participants, Regions, Technology, Application

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## Abstracts

### Egg Replacer Market Overview

The global egg replacer market is projected to witness significant growth from 2025 to 2030, driven by increasing consumer demand for plant-based and allergen-free food products. Egg replacers are widely used in various applications, including bakery & confectionery, savories, and sauces, dressings, and spreads. The market is expected to grow at a compound annual growth rate (CAGR) of 5.8%-6.5% during the forecast period, reaching a market size of approximately \$1.5 billion to \$1.8 billion by 2030.

### Market Size and Share Analysis

In 2025, the egg replacer market is estimated to be valued at around \$1.1 billion. By product type, the market is segmented into dairy proteins, starch, algal flour, soy-based products, and others. Among these, dairy proteins hold the largest market share, accounting for approximately 35%-40% of the total market. The starch-based segment is expected to grow at the fastest rate, with a CAGR of 6.8%-7.2%.

By application, the bakery & confectionery segment dominates the market, contributing to around 45%-50% of the total revenue. The sauces, dressings, and spreads segment is anticipated to grow at a CAGR of 6.0%-6.5%, driven by the increasing demand for vegan and plant-based alternatives.

### Key Players and Competitive Landscape

The egg replacer market is highly competitive, with key players such as Cargill, ADM, Kerry Group, Ingredion, Tate & Lyle, Puratos, Corbion, Arla Foods Ingredients, Glanbia, Dupont, MGP Ingredients, Danone, Fiberstar, J&K Ingredients, and AAK Foods leading the industry. These companies are focusing on product innovation, strategic

partnerships, and mergers & acquisitions to strengthen their market position.

For instance, in 2025, Cargill launched a new line of plant-based egg replacers, targeting the growing vegan food market. Similarly, ADM expanded its production capacity for egg replacers in Europe to meet the rising demand for allergen-free products.

### Market Trends

Several trends are shaping the egg replacer market:

**Rising Demand for Plant-Based Products:** The shift towards vegan and vegetarian diets is driving the demand for egg replacers, particularly in developed regions like North America and Europe.

**Clean Label and Natural Ingredients:** Consumers are increasingly seeking clean-label products, prompting manufacturers to develop egg replacers made from natural and minimally processed ingredients.

**Technological Advancements:** Innovations in food technology, such as the use of algae and microbial fermentation, are enabling the production of high-quality egg replacers with improved functionality.

### Market Segmentation by Process

The egg replacer market is segmented by process into dry and liquid forms. The dry segment holds a larger market share, accounting for approximately 60%-65% of the total market. Dry egg replacers are preferred for their longer shelf life and ease of storage. However, the liquid segment is expected to grow at a faster rate, with a CAGR of 6.5%-7.0%, due to its superior functionality in certain applications.

### Market Segmentation by End-Use

By end-use, the market is divided into foodservice and retail. The foodservice segment dominates the market, contributing to around 55%-60% of the total revenue. The growth of the foodservice industry, particularly in emerging markets, is driving the demand for egg replacers. The retail segment is also expected to grow significantly, with a CAGR of 5.5%-6.0%, as more consumers opt for plant-based alternatives in their home cooking.

### Regional Analysis

Geographically, the egg replacer market is segmented into North America, Europe, Asia-Pacific, Latin America, and the Middle East & Africa. North America holds the largest market share, accounting for approximately 35%-40% of the total market. The region's

dominance is attributed to the high adoption of vegan and plant-based diets, particularly in the United States.

Europe is the second-largest market, with a share of around 30%-35%. The region's growth is driven by stringent regulations on animal welfare and the increasing popularity of clean-label products. The Asia-Pacific region is expected to witness the fastest growth, with a CAGR of 7.5%-8.0%, due to the rising demand for convenience foods and the growing middle-class population.

#### Market News on Policy and Companies

In recent years, several policy changes and company developments have impacted the egg replacer market:

In 2022, the European Union introduced new regulations promoting the use of plant-based ingredients in food products, which is expected to boost the demand for egg replacers in the region.

In 2025, Kerry Group announced a strategic partnership with a leading food technology company to develop innovative egg replacer solutions using microbial fermentation.

In 2025, Danone launched a new line of plant-based yogurts and desserts using egg replacers, targeting health-conscious consumers.

#### Segment Forecasts (2025 - 2030)

The egg replacer market is expected to experience steady growth across all segments during the forecast period. Key highlights include:

The bakery & confectionery segment is projected to grow at a CAGR of 6.0%-6.5%, driven by the increasing demand for vegan baked goods.

The savories segment is anticipated to grow at a CAGR of 5.8%-6.2%, fueled by the rising popularity of plant-based snacks.

The sauces, dressings, and spreads segment is expected to grow at a CAGR of 6.0%-6.5%, as consumers seek healthier and allergen-free alternatives.

#### Conclusion

The global egg replacer market is poised for significant growth from 2025 to 2030, driven by the increasing demand for plant-based and allergen-free food products. Key players are focusing on innovation and strategic partnerships to capitalize on this growing market. With a projected CAGR of 5.8%-6.5% and a market size of \$1.5 billion

to \$1.8 billion by 2030, the egg replacer market offers lucrative opportunities for stakeholders across the value chain.

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