

Early Diagnosis Kit for Alzheimer's Disease Global Market Insights 2025, Analysis and Forecast to 2030, by Market Participants, Regions, Technology, Application, Product Type

<https://marketpublishers.com/r/EA88F750D51DEN.html>

Date: May 2025

Pages: 98

Price: US\$ 3,200.00 (Single User License)

ID: EA88F750D51DEN

Abstracts

Early Diagnosis Kit for Alzheimer's Disease Market Summary

Introduction

Early Diagnosis Kits for Alzheimer's Disease are diagnostic tools that detect biomarkers in cerebrospinal fluid (CSF) or blood to identify Alzheimer's disease before severe symptoms manifest. These kits are vital for medical diagnostics and research, enabling timely interventions and drug development. The market is characterized by its role in addressing the global dementia burden, driven by aging populations, advancements in biomarker detection, and increasing healthcare investments. Trends include blood-based testing for accessibility, AI-driven diagnostics, and point-of-care solutions, with growing demand in developed and emerging markets.

Market Size and Growth Forecast

The global Early Diagnosis Kit for Alzheimer's Disease market was valued at USD 750–850 million in 2024, with an estimated CAGR of 7.0%–9.0% from 2025 to 2030, propelled by aging populations and diagnostic advancements.

Regional Analysis

North America grows at 6.5%–8.5%; the U.S. leads due to advanced healthcare systems, with trends focusing on blood-based kits.

Europe achieves 6.8%–8.8% growth; Germany and the UK drive demand through research investments, emphasizing AI integration.

Asia Pacific records 7.5%–9.5% growth; Japan and China are key markets, with trends toward affordable diagnostics.

Rest of the World grows at 6.0%–8.0%; Brazil and India show potential, with trends centering on research applications.

Application Analysis

Medical expands at 7.3%–9.3%; it supports clinical diagnostics, with trends favoring point-of-care testing.

Research grows at 6.8%–8.8%; it drives drug development, emphasizing high-sensitivity kits.

Type Analysis

CSF (Cerebrospinal Fluid) Kits expand at 6.5%–8.5%; they offer high accuracy, with trends focusing on standardized protocols.

Blood Kits grow at 7.5%–9.5%; they provide accessibility, emphasizing non-invasive testing.

Key Market Players

Roche, based in Basel, Switzerland, is a leader in Alzheimer's diagnostics, known for CSF kits. Roche is developing blood-based tests and targeting Asia.

Labcorp, headquartered in Burlington, North Carolina, USA, offers diagnostic services, emphasizing precision. Labcorp is integrating AI and targeting Europe.

Revvity, from Waltham, Massachusetts, USA, provides research kits, focusing on sensitivity. Revvity is developing point-of-care solutions and targeting Latin America.

Fujirebio, based in Tokyo, Japan, supplies CSF kits, known for reliability. Fujirebio is expanding blood-based diagnostics and targeting North America.

Fujifilm, headquartered in Tokyo, Japan, offers diagnostic tools, emphasizing innovation. Fujifilm is integrating AI and targeting China.

Sysmex, from Kobe, Japan, provides blood-based kits, focusing on accessibility. Sysmex is developing affordable solutions and targeting India.

Quanterix, based in Billerica, Massachusetts, USA, specializes in ultra-sensitive kits, known for research applications. Quanterix is expanding in Europe.

PeopleBio, headquartered in Seongnam, South Korea, offers blood-based diagnostics, emphasizing cost-effectiveness. PeopleBio is targeting Southeast Asia.

MagQu, from Taipei, Taiwan, provides research kits, focusing on precision. MagQu is developing AI-driven diagnostics and targeting Africa.

SolGent, based in Daejeon, South Korea, supplies diagnostic tools, emphasizing scalability. SolGent is expanding in Latin America.

Porter's Five Forces Analysis

The threat of new entrants is moderate; high R&D and regulatory barriers deter entry, but diagnostic demand attracts niche players.

The threat of substitutes is low; alternative diagnostics like imaging lack kits' specificity for early detection.

Buyer power is moderate; hospitals and research institutions demand accuracy, but large buyers negotiate pricing.

Supplier power is low; biomarker reagents are widely available, reducing supplier leverage.

Competitive rivalry is high; firms differentiate through blood-based testing, AI integration, and affordability.

Market Opportunities and Challenges

Opportunities

Aging populations drive demand for early Alzheimer's diagnostics.

Blood-based and AI-driven kits enhance accessibility and market growth.

Emerging markets offer expansion as healthcare investments grow in Asia and Africa.

Challenges

High costs of advanced diagnostics limit adoption in low-resource regions.

Regulatory complexity delays kit approvals.

Intense competition pressures pricing for branded kits.

Growth Trend Analysis

The Early Diagnosis Kit for Alzheimer's Disease market is experiencing robust growth, driven by aging populations and diagnostic innovations. Roche's presentation of new Alzheimer's diagnostic data on November 1, 2024, enhances its market position. QIAGEN and Lilly's collaboration on September 4, 2024, to develop a QIAstat-Dx IVD panel targets at-risk patients, boosting adoption. Lantheus's acquisition of Meilleur Technologies on July 15, 2024, strengthens PET diagnostic capabilities. With an estimated 6.9 million Americans aged 65+ living with Alzheimer's in 2024, demand aligns with a projected CAGR of 7.0%–9.0% through 2030.

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