

Diuron Global Market Insights 2025, Analysis and Forecast to 2030, by Manufacturers, Regions, Technology, Application

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Abstracts

Diuron Market Overview

The global Diuron market is projected to witness steady growth from 2025 to 2030, driven by increasing demand in agricultural applications such as wheat, cotton, and lucerne cultivation. Diuron, a herbicide widely used for weed control, is gaining traction due to its effectiveness and cost-efficiency. The market is expected to grow at a CAGR of 4.2% to 5.8% during the forecast period, reaching a market size of approximately \$450 million to \$520 million by 2030.

Market Size and Share Analysis

In 2025, the Diuron market is estimated to be valued at around \$380 million. By product type, the market is segmented into liquid and granular forms, with granular Diuron holding a dominant share of 65%-70% due to its ease of application and longer shelf life. The liquid form is expected to grow at a faster rate, with a projected CAGR of 5.5%-6.5%.

Key players such as Adama, Hikal, Anhui Guangxin, Ningxia Xinan, Lanfeng, Jiangsu Kuaida, Jingma, and Shiva Pharmachem Ltd. collectively account for 55%-60% of the global market share. Adama leads the market with a share of 18%-20%, followed by Hikal at 12%-14%.

Market Trends

The Diuron market is influenced by several key trends:

Increasing Adoption in Emerging Economies: Countries in Asia-Pacific and Latin America are witnessing a surge in Diuron usage due to expanding agricultural activities

and government subsidies.

Shift Towards Sustainable Herbicides: Manufacturers are focusing on developing eco-friendly formulations to comply with stringent environmental regulations.

Technological Advancements: Innovations in production processes are enhancing the efficiency and cost-effectiveness of Diuron, driving market growth.

Market Segmentation

By Product Type

Granular Diuron: Holds the largest market share of 65%-70%.

Liquid Diuron: Expected to grow at a CAGR of 5.5%-6.5%.

By Application

Wheat: Accounts for 30%-35% of the market share.

Cotton: Represents 25%-30% of the market.

Lucerne: Holds a share of 15%-20%.

Others: Includes applications in fruits, vegetables, and non-agricultural sectors, contributing 10%-15%.

By Region

Asia-Pacific: Dominates the market with a share of 40%-45%, driven by high agricultural output in countries like China and India.

North America: Accounts for 20%-25% of the market, with the U.S. being a major consumer.

Europe: Holds a share of 15%-20%, with increasing demand for sustainable herbicides.

Latin America and Middle East & Africa: Collectively contribute 10%-15% to the market.

Market News on Policy and Companies

Recent developments in the Diuron market include:

Regulatory Changes: The European Union has imposed stricter regulations on herbicide usage, prompting manufacturers to invest in eco-friendly formulations.

Company Expansions: Adama announced a \$50 million investment in expanding its

production facilities in Asia-Pacific to meet growing demand.

Mergers and Acquisitions: Hikal acquired a smaller competitor to strengthen its market position and expand its product portfolio.

Segment Forecasts (2025 - 2030)

The Diuron market is expected to grow across all segments:

By Product Type: Granular Diuron will continue to dominate, but liquid Diuron is projected to grow at a higher rate.

By Application: Wheat and cotton applications will remain the largest segments, with lucerne showing the fastest growth.

By Region: Asia-Pacific will maintain its lead, while Latin America and Africa are expected to witness the highest growth rates.

Conclusion

The Diuron market is poised for steady growth from 2025 to 2030, driven by increasing agricultural demand and technological advancements. Key players are focusing on sustainability and innovation to capture a larger market share. With a projected CAGR of 4.2% to 5.8%, the market is expected to reach \$450 million to \$520 million by 2030, offering significant opportunities for stakeholders.

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