

Disposable Razor Blade Global Market Insights 2025, Analysis and Forecast to 2030, by Manufacturers, Regions, Technology, Application

https://marketpublishers.com/r/D9E6E027ABB4EN.html

Date: February 2025 Pages: 89 Price: US\$ 3,200.00 (Single User License) ID: D9E6E027ABB4EN

Abstracts

Disposable Razor Blade Market Overview

The global disposable razor blade market is poised for steady growth, with a projected compound annual growth rate (CAGR) of 3.4% from 2025 to 2030. This growth is driven by increasing consumer demand for convenient and cost-effective grooming solutions, particularly among men and women. The market is expected to reach a valuation of approximately \$5.8 billion by 2030, up from \$4.9 billion in 2025.

Market Size and Share Analysis

In 2025, the disposable razor blade market is estimated to account for 35%-40% of the overall shaving products market. By product type, the market is segmented into single-blade, double-blade, and multi-blade razors. Multi-blade razors dominate the market, holding a share of 50%-55%, owing to their superior shaving experience and precision. Single-blade razors, on the other hand, are expected to grow at a slower rate of 2%-3% due to their limited appeal among younger consumers.

Key Players and Competitive Landscape

The market is highly competitive, with key players such as Procter & Gamble, BIC, Edgewell, Dorco, Perio, and Beiersdorf dominating the landscape. Procter & Gamble leads the market with a share of 25%-30%, followed by BIC and Edgewell, which hold 15%-20% and 10%-12%, respectively. These companies are focusing on product innovation, sustainability, and strategic partnerships to maintain their market positions.

Market Trends

Several trends are shaping the disposable razor blade market:



Sustainability: Increasing consumer awareness about environmental issues is driving demand for eco-friendly razors. Companies are introducing recyclable and biodegradable razor blades to cater to this demand.

Subscription Models: The rise of subscription-based services is transforming the market. Companies like Dollar Shave Club and Harrys are gaining traction by offering affordable and convenient shaving solutions.

Gender-Specific Products: The market is witnessing a surge in gender-specific razors, with womens razors growing at a CAGR of 4%-5% compared to mens razors, which are growing at 3%-4%.

Market Segmentation By Product Type

Single-Blade Razors: Expected to grow at a CAGR of 2%-3%. Double-Blade Razors: Projected to grow at a CAGR of 3%-4%. Multi-Blade Razors: Dominating the market with a CAGR of 4%-5%.

By Application

Men: Accounting for 60%-65% of the market share. Women: Growing at a faster rate of 4%-5% due to increasing grooming awareness.

By End-Use

Personal Use: Holding the largest share of 70%-75%. Professional Use: Expected to grow at a CAGR of 3%-4%.

By Region

North America: Leading the market with a share of 30%-35%.

Europe: Growing at a CAGR of 3%-4%.

Asia-Pacific: Expected to witness the highest growth rate of 5%-6% due to rising disposable incomes and urbanization.

Latin America and Middle East & Africa: Growing at a moderate rate of 2%-3%.



Market News on Policy and Companies

Recent developments in the disposable razor blade market include:

Procter & Gamble: Launched a new line of eco-friendly razors made from recycled materials, aiming to reduce plastic waste by 20%-25% by 2025.

BIC: Partnered with a leading e-commerce platform to expand its online presence, resulting in a 10%-15% increase in sales.

Edgewell: Introduced a subscription-based model for its Schick brand, targeting younger consumers and achieving a growth rate of 8%-10% in the first year.

Government Regulations: Several countries have implemented stricter regulations on plastic usage, prompting companies to invest in sustainable packaging and products.

Segment Forecasts (2025-2030)

The disposable razor blade market is expected to witness significant growth across all segments:

Product Type: Multi-blade razors will continue to dominate, with a projected CAGR of 4%-5%.

Application: Womens razors will grow at a faster rate of 4%-5%, driven by increasing grooming awareness and product innovation.

End-Use: Personal use will remain the largest segment, growing at a CAGR of 3%-4%. Region: Asia-Pacific will emerge as the fastest-growing region, with a CAGR of 5%-6%.

Conclusion

The global disposable razor blade market is set to experience steady growth over the next five years, driven by factors such as product innovation, sustainability, and the rise of subscription-based models. Key players like Procter & Gamble, BIC, and Edgewell are expected to maintain their dominance, while emerging markets in Asia-Pacific will offer significant growth opportunities. With a projected CAGR of 3.4%, the market is poised to reach \$5.8 billion by 2030, making it a lucrative space for investors and stakeholders.



Contents

CHAPTER 1 EXECUTIVE SUMMARY

CHAPTER 2 ABBREVIATION AND ACRONYMS

CHAPTER 3 PREFACE

- 3.1 Research Scope
- 3.2 Research Sources
- 3.2.1 Data Sources
- 3.2.2 Assumptions
- 3.3 Research Method

CHAPTER 4 MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 Classification/Types
- 4.3 Application/End Users

CHAPTER 5 MARKET TREND ANALYSIS

- 5.1 Introduction
- 5.2 Drivers
- 5.3 Restraints
- 5.4 Opportunities
- 5.5 Threats

CHAPTER 6 INDUSTRY CHAIN ANALYSIS

- 6.1 Upstream/Suppliers Analysis
- 6.2 Disposable Razor Blade Analysis
 - 6.2.1 Technology Analysis
 - 6.2.2 Cost Analysis
 - 6.2.3 Market Channel Analysis
- 6.3 Downstream Buyers/End Users

CHAPTER 7 LATEST MARKET DYNAMICS

Disposable Razor Blade Global Market Insights 2025, Analysis and Forecast to 2030, by Manufacturers, Regions,...



- 7.1 Latest News
- 7.2 Merger and Acquisition
- 7.3 Planned/Future Project
- 7.4 Policy Dynamics

CHAPTER 8 TRADING ANALYSIS

- 8.1 Export of Disposable Razor Blade by Region
- 8.2 Import of Disposable Razor Blade by Region
- 8.3 Balance of Trade

CHAPTER 9 HISTORICAL AND FORECAST DISPOSABLE RAZOR BLADE MARKET IN NORTH AMERICA (2020-2030)

- 9.1 Disposable Razor Blade Market Size
- 9.2 Disposable Razor Blade Demand by End Use
- 9.3 Competition by Players/Suppliers
- 9.4 Type Segmentation and Price
- 9.5 Key Countries Analysis
 - 9.5.1 United States
 - 9.5.2 Canada
 - 9.5.3 Mexico

CHAPTER 10 HISTORICAL AND FORECAST DISPOSABLE RAZOR BLADE MARKET IN SOUTH AMERICA (2020-2030)

- 10.1 Disposable Razor Blade Market Size
- 10.2 Disposable Razor Blade Demand by End Use
- 10.3 Competition by Players/Suppliers
- 10.4 Type Segmentation and Price
- 10.5 Key Countries Analysis
 - 10.5.1 Brazil
 - 10.5.2 Argentina
 - 10.5.3 Chile
 - 10.5.4 Peru

CHAPTER 11 HISTORICAL AND FORECAST DISPOSABLE RAZOR BLADE MARKET IN ASIA & PACIFIC (2020-2030)



- 11.1 Disposable Razor Blade Market Size
- 11.2 Disposable Razor Blade Demand by End Use
- 11.3 Competition by Players/Suppliers
- 11.4 Type Segmentation and Price
- 11.5 Key Countries Analysis
 - 11.5.1 China
 - 11.5.2 India
 - 11.5.3 Japan
 - 11.5.4 South Korea
 - 11.5.5 Southest Asia
 - 11.5.6 Australia

CHAPTER 12 HISTORICAL AND FORECAST DISPOSABLE RAZOR BLADE MARKET IN EUROPE (2020-2030)

- 12.1 Disposable Razor Blade Market Size
- 12.2 Disposable Razor Blade Demand by End Use
- 12.3 Competition by Players/Suppliers
- 12.4 Type Segmentation and Price
- 12.5 Key Countries Analysis
 - 12.5.1 Germany
 - 12.5.2 France
 - 12.5.3 United Kingdom
 - 12.5.4 Italy
 - 12.5.5 Spain
 - 12.5.6 Belgium
 - 12.5.7 Netherlands
 - 12.5.8 Austria
 - 12.5.9 Poland
 - 12.5.10 Russia

CHAPTER 13 HISTORICAL AND FORECAST DISPOSABLE RAZOR BLADE MARKET IN MEA (2020-2030)

- 13.1 Disposable Razor Blade Market Size
- 13.2 Disposable Razor Blade Demand by End Use
- 13.3 Competition by Players/Suppliers
- 13.4 Type Segmentation and Price
- 13.5 Key Countries Analysis



13.5.1 Egypt13.5.2 Israel13.5.3 South Africa13.5.4 Gulf Cooperation Council Countries13.5.5 Turkey

CHAPTER 14 SUMMARY FOR GLOBAL DISPOSABLE RAZOR BLADE MARKET (2020-2025)

- 14.1 Disposable Razor Blade Market Size
- 14.2 Disposable Razor Blade Demand by End Use
- 14.3 Competition by Players/Suppliers
- 14.4 Type Segmentation and Price

CHAPTER 15 GLOBAL DISPOSABLE RAZOR BLADE MARKET FORECAST (2025-2030)

- 15.1 Disposable Razor Blade Market Size Forecast
- 15.2 Disposable Razor Blade Demand Forecast
- 15.3 Competition by Players/Suppliers
- 15.4 Type Segmentation and Price Forecast

CHAPTER 16 ANALYSIS OF GLOBAL KEY VENDORS

16.1 Procter & Gamble

- 16.1.1 Company Profile
- 16.1.2 Main Business and Disposable Razor Blade Information
- 16.1.3 SWOT Analysis of Procter & Gamble

16.1.4 Procter & Gamble Disposable Razor Blade Sales, Revenue, Price and Gross Margin (2020-2025)

16.2 BIC

- 16.2.1 Company Profile
- 16.2.2 Main Business and Disposable Razor Blade Information
- 16.2.3 SWOT Analysis of BIC
- 16.2.4 BIC Disposable Razor Blade Sales, Revenue, Price and Gross Margin (2020-2025)

16.3 Edgewell

16.3.1 Company Profile

16.3.2 Main Business and Disposable Razor Blade Information



16.3.3 SWOT Analysis of Edgewell

16.3.4 Edgewell Disposable Razor Blade Sales, Revenue, Price and Gross Margin (2020-2025)

16.4 Dorco

16.4.1 Company Profile

16.4.2 Main Business and Disposable Razor Blade Information

16.4.3 SWOT Analysis of Dorco

16.4.4 Dorco Disposable Razor Blade Sales, Revenue, Price and Gross Margin (2020-2025)

16.5 Perio

16.5.1 Company Profile

16.5.2 Main Business and Disposable Razor Blade Information

16.5.3 SWOT Analysis of Perio

16.5.4 Perio Disposable Razor Blade Sales, Revenue, Price and Gross Margin (2020-2025)

16.6 Beiersdorf

16.6.1 Company Profile

16.6.2 Main Business and Disposable Razor Blade Information

16.6.3 SWOT Analysis of Beiersdorf

16.6.4 Beiersdorf Disposable Razor Blade Sales, Revenue, Price and Gross Margin

(2020-2025)

Please ask for sample pages for full companies list

Tables and Figures

Table Abbreviation and Acronyms List

Table Research Scope of Disposable Razor Blade Report

Table Data Sources of Disposable Razor Blade Report

Table Major Assumptions of Disposable Razor Blade Report

Figure Market Size Estimated Method

Figure Major Forecasting Factors

Figure Disposable Razor Blade Picture

Table Disposable Razor Blade Classification

Table Disposable Razor Blade Applications List

Table Drivers of Disposable Razor Blade Market

Table Restraints of Disposable Razor Blade Market

Table Opportunities of Disposable Razor Blade Market

Table Threats of Disposable Razor Blade Market

Table Covid-19 Impact For Disposable Razor Blade Market

Table Raw Materials Suppliers List

Table Different Production Methods of Disposable Razor Blade



Table Cost Structure Analysis of Disposable Razor Blade Table Key End Users List Table Latest News of Disposable Razor Blade Market Table Merger and Acquisition List Table Planned/Future Project of Disposable Razor Blade Market Table Policy of Disposable Razor Blade Market Table 2020-2030 Regional Export of Disposable Razor Blade Table 2020-2030 Regional Import of Disposable Razor Blade Table 2020-2030 Regional Trade Balance Figure 2020-2030 Regional Trade Balance Table 2020-2030 North America Disposable Razor Blade Market Size and Market Volume List Figure 2020-2030 North America Disposable Razor Blade Market Size and CAGR Figure 2020-2030 North America Disposable Razor Blade Market Volume and CAGR Table 2020-2030 North America Disposable Razor Blade Demand List by Application Table 2020-2025 North America Disposable Razor Blade Key Players Sales List Table 2020-2025 North America Disposable Razor Blade Key Players Market Share List Table 2020-2030 North America Disposable Razor Blade Demand List by Type Table 2020-2025 North America Disposable Razor Blade Price List by Type Table 2020-2030 United States Disposable Razor Blade Market Size and Market Volume List Table 2020-2030 United States Disposable Razor Blade Import & Export List Table 2020-2030 Canada Disposable Razor Blade Market Size and Market Volume List Table 2020-2030 Canada Disposable Razor Blade Import & Export List Table 2020-2030 Mexico Disposable Razor Blade Market Size and Market Volume List Table 2020-2030 Mexico Disposable Razor Blade Import & Export List Table 2020-2030 South America Disposable Razor Blade Market Size and Market Volume List Figure 2020-2030 South America Disposable Razor Blade Market Size and CAGR Figure 2020-2030 South America Disposable Razor Blade Market Volume and CAGR Table 2020-2030 South America Disposable Razor Blade Demand List by Application Table 2020-2025 South America Disposable Razor Blade Key Players Sales List Table 2020-2025 South America Disposable Razor Blade Key Players Market Share List

Table 2020-2030 South America Disposable Razor Blade Demand List by Type Table 2020-2025 South America Disposable Razor Blade Price List by Type Table 2020-2030 Brazil Disposable Razor Blade Market Size and Market Volume List Table 2020-2030 Brazil Disposable Razor Blade Import & Export List Table 2020-2030 Argentina Disposable Razor Blade Market Size and Market Volume



List

Table 2020-2030 Argentina Disposable Razor Blade Import & Export List Table 2020-2030 Chile Disposable Razor Blade Market Size and Market Volume List Table 2020-2030 Chile Disposable Razor Blade Import & Export List Table 2020-2030 Peru Disposable Razor Blade Market Size and Market Volume List Table 2020-2030 Peru Disposable Razor Blade Import & Export List Table 2020-2030 Asia & Pacific Disposable Razor Blade Market Size and Market Volume List Figure 2020-2030 Asia & Pacific Disposable Razor Blade Market Size and CAGR Figure 2020-2030 Asia & Pacific Disposable Razor Blade Market Volume and CAGR Table 2020-2030 Asia & Pacific Disposable Razor Blade Demand List by Application Table 2020-2025 Asia & Pacific Disposable Razor Blade Key Players Sales List Table 2020-2025 Asia & Pacific Disposable Razor Blade Key Players Market Share List Table 2020-2030 Asia & Pacific Disposable Razor Blade Demand List by Type Table 2020-2025 Asia & Pacific Disposable Razor Blade Price List by Type Table 2020-2030 China Disposable Razor Blade Market Size and Market Volume List Table 2020-2030 China Disposable Razor Blade Import & Export List Table 2020-2030 India Disposable Razor Blade Market Size and Market Volume List Table 2020-2030 India Disposable Razor Blade Import & Export List Table 2020-2030 Japan Disposable Razor Blade Market Size and Market Volume List Table 2020-2030 Japan Disposable Razor Blade Import & Export List Table 2020-2030 South Korea Disposable Razor Blade Market Size and Market Volume List Table 2020-2030 South Korea Disposable Razor Blade Import & Export List Table 2020-2030 Southeast Asia Disposable Razor Blade Market Size List Table 2020-2030 Southeast Asia Disposable Razor Blade Market Volume List Table 2020-2030 Southeast Asia Disposable Razor Blade Import List Table 2020-2030 Southeast Asia Disposable Razor Blade Export List Table 2020-2030 Australia Disposable Razor Blade Market Size and Market Volume List Table 2020-2030 Australia Disposable Razor Blade Import & Export List Table 2020-2030 Europe Disposable Razor Blade Market Size and Market Volume List Figure 2020-2030 Europe Disposable Razor Blade Market Size and CAGR Figure 2020-2030 Europe Disposable Razor Blade Market Volume and CAGR Table 2020-2030 Europe Disposable Razor Blade Demand List by Application Table 2020-2025 Europe Disposable Razor Blade Key Players Sales List Table 2020-2025 Europe Disposable Razor Blade Key Players Market Share List Table 2020-2030 Europe Disposable Razor Blade Demand List by Type Table 2020-2025 Europe Disposable Razor Blade Price List by Type



Table 2020-2030 Germany Disposable Razor Blade Market Size and Market Volume List Table 2020-2030 Germany Disposable Razor Blade Import & Export List Table 2020-2030 France Disposable Razor Blade Market Size and Market Volume List Table 2020-2030 France Disposable Razor Blade Import & Export List Table 2020-2030 United Kingdom Disposable Razor Blade Market Size and Market Volume List Table 2020-2030 United Kingdom Disposable Razor Blade Import & Export List Table 2020-2030 Italy Disposable Razor Blade Market Size and Market Volume List Table 2020-2030 Italy Disposable Razor Blade Import & Export List Table 2020-2030 Spain Disposable Razor Blade Market Size and Market Volume List Table 2020-2030 Spain Disposable Razor Blade Import & Export List Table 2020-2030 Belgium Disposable Razor Blade Market Size and Market Volume List Table 2020-2030 Belgium Disposable Razor Blade Import & Export List Table 2020-2030 Netherlands Disposable Razor Blade Market Size and Market Volume List Table 2020-2030 Netherlands Disposable Razor Blade Import & Export List Table 2020-2030 Austria Disposable Razor Blade Market Size and Market Volume List Table 2020-2030 Austria Disposable Razor Blade Import & Export List Table 2020-2030 Poland Disposable Razor Blade Market Size and Market Volume List Table 2020-2030 Poland Disposable Razor Blade Import & Export List Table 2020-2030 Russia Disposable Razor Blade Market Size and Market Volume List Table 2020-2030 Russia Disposable Razor Blade Import & Export List Table 2020-2030 MEA Disposable Razor Blade Market Size and Market Volume List Figure 2020-2030 MEA Disposable Razor Blade Market Size and CAGR Figure 2020-2030 MEA Disposable Razor Blade Market Volume and CAGR Table 2020-2030 MEA Disposable Razor Blade Demand List by Application Table 2020-2025 MEA Disposable Razor Blade Key Players Sales List Table 2020-2025 MEA Disposable Razor Blade Key Players Market Share List Table 2020-2030 MEA Disposable Razor Blade Demand List by Type Table 2020-2025 MEA Disposable Razor Blade Price List by Type Table 2020-2030 Egypt Disposable Razor Blade Market Size and Market Volume List Table 2020-2030 Egypt Disposable Razor Blade Import & Export List Table 2020-2030 Israel Disposable Razor Blade Market Size and Market Volume List Table 2020-2030 Israel Disposable Razor Blade Import & Export List Table 2020-2030 South Africa Disposable Razor Blade Market Size and Market Volume List Table 2020-2030 South Africa Disposable Razor Blade Import & Export List

Table 2020-2030 Gulf Cooperation Council Countries Disposable Razor Blade Market



Size and Market Volume List

Export List Table 2020-2030 Turkey Disposable Razor Blade Market Size and Market Volume List Table 2020-2030 Turkey Disposable Razor Blade Import & Export List Table 2020-2025 Global Disposable Razor Blade Market Size List by Region Table 2020-2025 Global Disposable Razor Blade Market Size Share List by Region Table 2020-2025 Global Disposable Razor Blade Market Volume List by Region Table 2020-2025 Global Disposable Razor Blade Market Volume Share List by Region Table 2020-2025 Global Disposable Razor Blade Demand List by Application Table 2020-2025 Global Disposable Razor Blade Demand Market Share List by Application Table 2020-2025 Global Disposable Razor Blade Key Vendors Sales List Table 2020-2025 Global Disposable Razor Blade Key Vendors Sales Share List Figure 2020-2025 Global Disposable Razor Blade Market Volume and Growth Rate Table 2020-2025 Global Disposable Razor Blade Key Vendors Revenue List Figure 2020-2025 Global Disposable Razor Blade Market Size and Growth Rate Table 2020-2025 Global Disposable Razor Blade Key Vendors Revenue Share List Table 2020-2025 Global Disposable Razor Blade Demand List by Type Table 2020-2025 Global Disposable Razor Blade Demand Market Share List by Type Table 2020-2025 Regional Disposable Razor Blade Price List Table 2025-2030 Global Disposable Razor Blade Market Size List by Region Table 2025-2030 Global Disposable Razor Blade Market Size Share List by Region Table 2025-2030 Global Disposable Razor Blade Market Volume List by Region Table 2025-2030 Global Disposable Razor Blade Market Volume Share List by Region Table 2025-2030 Global Disposable Razor Blade Demand List by Application Table 2025-2030 Global Disposable Razor Blade Demand Market Share List by Application Table 2025-2030 Global Disposable Razor Blade Key Vendors Sales List Table 2025-2030 Global Disposable Razor Blade Key Vendors Sales Share List Figure 2025-2030 Global Disposable Razor Blade Market Volume and Growth Rate Table 2025-2030 Global Disposable Razor Blade Key Vendors Revenue List Figure 2025-2030 Global Disposable Razor Blade Market Size and Growth Rate Table 2025-2030 Global Disposable Razor Blade Key Vendors Revenue Share List Table 2025-2030 Global Disposable Razor Blade Demand List by Type Table 2025-2030 Global Disposable Razor Blade Demand Market Share List by Type Table 2025-2030 Disposable Razor Blade Regional Price List **Table Procter & Gamble Information**

Table 2020-2030 Gulf Cooperation Council Countries Disposable Razor Blade Import &

Table SWOT Analysis of Procter & Gamble



Table 2020-2025 Procter & Gamble Disposable Razor Blade Sale Volume Price Cost Revenue

Figure 2020-2025 Procter & Gamble Disposable Razor Blade Sale Volume and Growth Rate

Figure 2020-2025 Procter & Gamble Disposable Razor Blade Market Share

Table BIC Information

Table SWOT Analysis of BIC

Table 2020-2025 BIC Disposable Razor Blade Sale Volume Price Cost RevenueFigure 2020-2025 BIC Disposable Razor Blade Sale Volume and Growth RateFigure 2020-2025 BIC Disposable Razor Blade Market Share

Table Edgewell Information

Table SWOT Analysis of Edgewell

Table 2020-2025 Edgewell Disposable Razor Blade Sale Volume Price Cost Revenue Figure 2020-2025 Edgewell Disposable Razor Blade Sale Volume and Growth Rate Figure 2020-2025 Edgewell Disposable Razor Blade Market Share

Table Dorco Information

Table SWOT Analysis of Dorco

Table 2020-2025 Dorco Disposable Razor Blade Sale Volume Price Cost RevenueFigure 2020-2025 Dorco Disposable Razor Blade Sale Volume and Growth Rate

Figure 2020-2025 Dorco Disposable Razor Blade Market Share

Table Perio Information

Table SWOT Analysis of Perio

Table 2020-2025 Perio Disposable Razor Blade Sale Volume Price Cost Revenue

Figure 2020-2025 Perio Disposable Razor Blade Sale Volume and Growth Rate

Figure 2020-2025 Perio Disposable Razor Blade Market Share

Table Beiersdorf Information

Table SWOT Analysis of Beiersdorf

Table 2020-2025 Beiersdorf Disposable Razor Blade Sale Volume Price Cost Revenue Figure 2020-2025 Beiersdorf Disposable Razor Blade Sale Volume and Growth Rate Figure 2020-2025 Beiersdorf Disposable Razor Blade Market Share



I would like to order

 Product name: Disposable Razor Blade Global Market Insights 2025, Analysis and Forecast to 2030, by Manufacturers, Regions, Technology, Application
Product link: <u>https://marketpublishers.com/r/D9E6E027ABB4EN.html</u>
Price: US\$ 3,200.00 (Single User License / Electronic Delivery)
If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/D9E6E027ABB4EN.html</u>