

# Display Driver and Touch IC Market Insights 2019, Global and Chinese Analysis and Forecast to 2024

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### **Abstracts**

Display Driver and Touch IC Market Insights 2019, Global and Chinese Scenario is a professional and in-depth study on the current state of the global Display Driver and Touch IC industry with a focus on the Chinese market. The report provides key statistics on the market status of the Display Driver and Touch IC manufacturers and is a valuable source of guidance and direction for companies and individuals interested in the industry. Overall, the report provides an in-depth insight of 2014-2024 global and Chinese Display Driver and Touch IC market covering all important parameters.

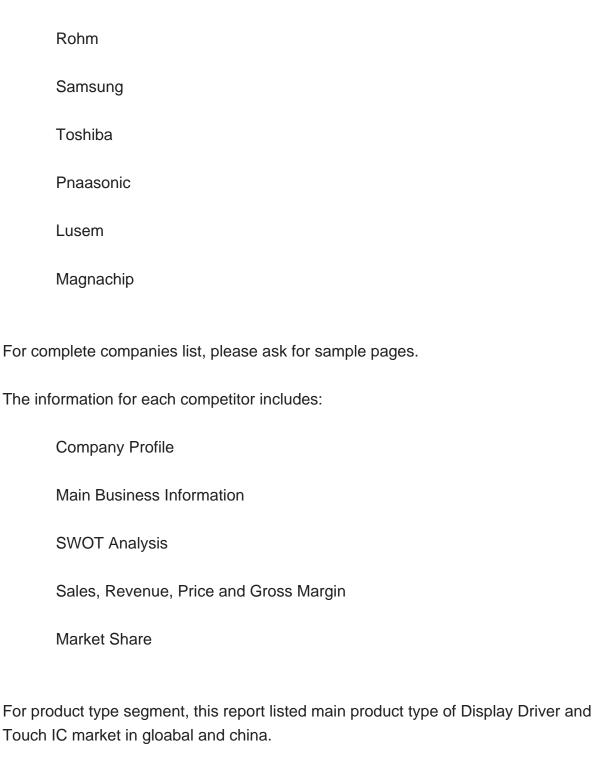
#### The key ponits of the report:

- 1. The report provides a basic overview of the industry including its definition, applications and manufacturing technology.
- 2. The report explores the international and Chinese major industry players in detail. In this part, the report presents the company profile, product specifications, capacity, production value, and 2014-2019 market shares for each company.
- 3. Through the statistical analysis, the report depicts the global and Chinese total market of Display Driver and Touch IC industry including capacity, production, production value, cost/profit, supply/demand and Chinese import/export.
- 4. The total market is further divided by company, by country, and by application/type for the competitive landscape analysis.
- 5. The report then estimates 2019-2024 market development trends of Display Driver and Touch IC industry. Analysis of upstream raw materials, downstream demand, and current market dynamics is also carried out.
- 6. The report makes some important proposals for a new project of Display Driver and Touch IC Industry before evaluating its feasibility.



There are 3 key segments covered in this report: competitor segment, product type segment, end use/application segment.

For competitor segment, the report includes global key players of Display Driver and Touch IC as well as some small players. At least 13 companies are included:



Driver IC



#### Touch IC

For end use/application segment, this report focuses on the status and outlook for key applications. End users sre also listed.

Smartphones
Tablets
GPS
Others

#### Reasons to Purchase this Report:

Estimates 2019-2024 Display Driver and Touch IC market development trends with the recent trends and SWOT analysis

Market dynamics scenario, along with growth opportunities of the market in the years to come

Market segmentation analysis including qualitative and quantitative research incorporating the impact of economic and policy aspects

Regional and country level analysis integrating the demand and supply forces that are influencing the growth of the market.

Market value (USD Million) and volume (Units Million) data for each segment and sub-segment

Competitive landscape involving the market share of major players, along with the new projects and strategies adopted by players in the past five years

Comprehensive company profiles covering the product offerings, key financial information, recent developments, SWOT analysis, and strategies employed by the major market players



1-year analyst support, along with the data support in excel format.

Any special requirements about this report, please let us know and we can provide custom report.



#### **Contents**

#### CHAPTER ONE INTRODUCTION OF DISPLAY DRIVER AND TOUCH IC INDUSTRY

- 1.1 Brief Introduction of Display Driver and Touch IC
- 1.2 Development of Display Driver and Touch IC Industry
- 1.3 Status of Display Driver and Touch IC Industry

### CHAPTER TWO MANUFACTURING TECHNOLOGY OF DISPLAY DRIVER AND TOUCH IC

- 2.1 Development of Display Driver and Touch IC Manufacturing Technology
- 2.2 Analysis of Display Driver and Touch IC Manufacturing Technology
- 2.3 Trends of Display Driver and Touch IC Manufacturing Technology

#### CHAPTER THREE ANALYSIS OF GLOBAL KEY MANUFACTURERS

- 3.1 Rohm
  - 3.1.1 Company Profile
  - 3.1.2 Product Information
  - 3.1.3 2014-2019 Production Information
  - 3.1.4 Contact Information
- 3.2 Samsung
  - 3.2.1 Company Profile
  - 3.2.2 Product Information
  - 3.2.3 2014-2019 Production Information
  - 3.2.4 Contact Information
- 3.3 Toshiba
  - 3.2.1 Company Profile
  - 3.3.2 Product Information
  - 3.3.3 2014-2019 Production Information
  - 3.3.4 Contact Information
- 3.4 Pnaasonic
  - 3.4.1 Company Profile
  - 3.4.2 Product Information
  - 3.4.3 2014-2019 Production Information
  - 3.4.4 Contact Information
- 3.5 Lusem
- 3.5.1 Company Profile



- 3.5.2 Product Information
- 3.5.3 2014-2019 Production Information
- 3.5.4 Contact Information
- 3.6 Magnachip
  - 3.6.1 Company Profile
  - 3.6.2 Product Information
  - 3.5.3 2014-2019 Production Information
  - 3.6.4 Contact Information
- 3.7 Sitronix
  - 3.7.1 Company Profile
  - 3.7.2 Product Information
  - 3.7.3 2014-2019 Production Information
  - 3.7.4 Contact Information
- 3.8 Company H
  - 3.8.1 Company Profile
  - 3.8.2 Product Information
  - 3.8.3 2014-2019 Production Information
  - 3.8.4 Contact Information

## CHAPTER FOUR 2014-2019 GLOBAL AND CHINESE MARKET OF DISPLAY DRIVER AND TOUCH IC

- 4.1 2014-2019 Global Capacity, Production and Production Value of Display Driver and Touch IC Industry
- 4.2 2014-2019 Global Cost and Profit of Display Driver and Touch IC Industry
- 4.3 Market Comparison of Global and Chinese Display Driver and Touch IC Industry
- 4.4 2014-2019 Global and Chinese Supply and Consumption of Display Driver and Touch IC
- 4.5 2014-2019 Chinese Import and Export of Display Driver and Touch IC

### CHAPTER FIVE MARKET STATUS OF DISPLAY DRIVER AND TOUCH IC INDUSTRY

- 5.1 Market Competition of Display Driver and Touch IC Industry by Company
- 5.2 Market Competition of Display Driver and Touch IC Industry by Country (USA, EU, Japan, Chinese etc.)
- 5.3 Market Analysis of Display Driver and Touch IC Consumption by Application/Type

#### CHAPTER SIX 2019-2024 MARKET FORECAST OF GLOBAL AND CHINESE



#### **DISPLAY DRIVER AND TOUCH IC INDUSTRY**

- 6.1 2019-2024 Global and Chinese Capacity, Production, and Production Value of Display Driver and Touch IC
- 6.2 2019-2024 Display Driver and Touch IC Industry Cost and Profit Estimation
- 6.3 2019-2024 Global and Chinese Market Share of Display Driver and Touch IC
- 6.4 2019-2024 Global and Chinese Supply and Consumption of Display Driver and Touch IC
- 6.5 2019-2024 Chinese Import and Export of Display Driver and Touch IC

### CHAPTER SEVEN ANALYSIS OF DISPLAY DRIVER AND TOUCH IC INDUSTRY CHAIN

- 7.1 Industry Chain Structure
- 7.2 Upstream Raw Materials
- 7.3 Downstream Industry

# CHAPTER EIGHT GLOBAL AND CHINESE ECONOMIC IMPACT ON DISPLAY DRIVER AND TOUCH IC INDUSTRY

- 8.1 Global and Chinese Macroeconomic Environment Analysis
  - 8.1.1 Global Macroeconomic Analysis
  - 8.1.2 Chinese Macroeconomic Analysis
- 8.2 Global and Chinese Macroeconomic Environment Development Trend
  - 8.2.1 Global Macroeconomic Outlook
  - 8.2.2 Chinese Macroeconomic Outlook
- 8.3 Effects to Display Driver and Touch IC Industry

# CHAPTER NINE MARKET DYNAMICS OF DISPLAY DRIVER AND TOUCH IC INDUSTRY

- 9.1 Display Driver and Touch IC Industry News
- 9.2 Display Driver and Touch IC Industry Development Challenges
- 9.3 Display Driver and Touch IC Industry Development Opportunities

#### CHAPTER TEN PROPOSALS FOR NEW PROJECT

- 10.1 Market Entry Strategies
- 10.2 Countermeasures of Economic Impact



- 10.3 Marketing Channels
- 10.4 Feasibility Studies of New Project Investment

CHAPTER ELEVEN RESEARCH CONCLUSIONS OF GLOBAL AND CHINESE DISPLAY DRIVER AND TOUCH IC INDUSTRY



### **Tables & Figures**

#### **TABLES AND FIGURES**

Figure Display Driver and Touch IC Product Picture

Table Development of Display Driver and Touch IC Manufacturing Technology

Figure Manufacturing Process of Display Driver and Touch IC

Table Trends of Display Driver and Touch IC Manufacturing Technology

Figure Display Driver and Touch IC Product and Specifications

Table 2014-2019 Display Driver and Touch IC Product Capacity, Production, and

Production Value etc. List

Figure 2014-2019 Display Driver and Touch IC Capacity Production and Growth Rate

Figure 2014-2019 Display Driver and Touch IC Production Global Market Share

Figure Display Driver and Touch IC Product and Specifications

Table 2014-2019 Display Driver and Touch IC Product Capacity, Production, and

Production Value etc. List

Figure 2014-2019 Display Driver and Touch IC Capacity Production and Growth Rate

Figure 2014-2019 Display Driver and Touch IC Production Global Market Share

Figure Display Driver and Touch IC Product and Specifications

Table 2014-2019 Display Driver and Touch IC Product Capacity Production Price Cost

**Production Value List** 

Figure 2014-2019 Display Driver and Touch IC Capacity Production and Growth Rate

Figure 2014-2019 Display Driver and Touch IC Production Global Market Share

Figure Display Driver and Touch IC Product and Specifications

Table 2014-2019 Display Driver and Touch IC Product Capacity, Production, and

Production Value etc. List

Figure 2014-2019 Display Driver and Touch IC Capacity Production and Growth Rate

Figure 2014-2019 Display Driver and Touch IC Production Global Market Share

Figure Display Driver and Touch IC Product and Specifications

Table 2014-2019 Display Driver and Touch IC Product Capacity Production Price Cost

**Production Value List** 

Figure 2014-2019 Display Driver and Touch IC Capacity Production and Growth Rate

Figure 2014-2019 Display Driver and Touch IC Production Global Market Share

Figure Display Driver and Touch IC Product and Specifications

Table 2014-2019 Display Driver and Touch IC Product Capacity, Production, and

Production Value etc. List

Figure 2014-2019 Display Driver and Touch IC Capacity Production and Growth Rate

Figure 2014-2019 Display Driver and Touch IC Production Global Market Share

Figure Display Driver and Touch IC Product and Specifications



Table 2014-2019 Display Driver and Touch IC Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Display Driver and Touch IC Capacity Production and Growth Rate Figure 2014-2019 Display Driver and Touch IC Production Global Market Share Figure Display Driver and Touch IC Product and Specifications

Table 2014-2019 Display Driver and Touch IC Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Display Driver and Touch IC Capacity Production and Growth Rate Figure 2014-2019 Display Driver and Touch IC Production Global Market Share Table 2014-2019 Global Display Driver and Touch IC Capacity List Table 2014-2019 Global Display Driver and Touch IC Key Manufacturers Capacity

Share List

Figure 2014-2019 Global Display Driver and Touch IC Manufacturers Capacity Share Table 2014-2019 Global Display Driver and Touch IC Key Manufacturers Production List

Table 2014-2019 Global Display Driver and Touch IC Key Manufacturers Production Share List

Figure 2014-2019 Global Display Driver and Touch IC Manufacturers Production Share Figure 2014-2019 Global Display Driver and Touch IC Capacity Production and Growth Rate

Table 2014-2019 Global Display Driver and Touch IC Key Manufacturers Production Value List

Figure 2014-2019 Global Display Driver and Touch IC Production Value and Growth Rate

Table 2014-2019 Global Display Driver and Touch IC Key Manufacturers Production Value Share List

Figure 2014-2019 Global Display Driver and Touch IC Manufacturers Production Value Share

Table 2014-2019 Global Display Driver and Touch IC Capacity Production Cost Profit and Gross Margin List

Figure 2014-2019 Chinese Share of Global Display Driver and Touch IC Production Table 2014-2019 Global Supply and Consumption of Display Driver and Touch IC Table 2014-2019 Import and Export of Display Driver and Touch IC

Figure 2018 Global Display Driver and Touch IC Key Manufacturers Capacity Market Share

Figure 2018 Global Display Driver and Touch IC Key Manufacturers Production Market Share

Figure 2018 Global Display Driver and Touch IC Key Manufacturers Production Value Market Share



Table 2014-2019 Global Display Driver and Touch IC Key Countries Capacity List Figure 2014-2019 Global Display Driver and Touch IC Key Countries Capacity Table 2014-2019 Global Display Driver and Touch IC Key Countries Capacity Share List

Figure 2014-2019 Global Display Driver and Touch IC Key Countries Capacity Share Table 2014-2019 Global Display Driver and Touch IC Key Countries Production List Figure 2014-2019 Global Display Driver and Touch IC Key Countries Production Table 2014-2019 Global Display Driver and Touch IC Key Countries Production Share List

Figure 2014-2019 Global Display Driver and Touch IC Key Countries Production Share Table 2014-2019 Global Display Driver and Touch IC Key Countries Consumption Volume List

Figure 2014-2019 Global Display Driver and Touch IC Key Countries Consumption Volume

Table 2014-2019 Global Display Driver and Touch IC Key Countries Consumption Volume Share List

Figure 2014-2019 Global Display Driver and Touch IC Key Countries Consumption Volume Share

Figure 78 2014-2019 Global Display Driver and Touch IC Consumption Volume Market by Application

Table 89 2014-2019 Global Display Driver and Touch IC Consumption Volume Market Share List by Application

Figure 79 2014-2019 Global Display Driver and Touch IC Consumption Volume Market Share by Application

Table 90 2014-2019 Chinese Display Driver and Touch IC Consumption Volume Market List by Application

Figure 80 2014-2019 Chinese Display Driver and Touch IC Consumption Volume Market by Application

Figure 2019-2024 Global Display Driver and Touch IC Capacity Production and Growth Rate

Figure 2019-2024 Global Display Driver and Touch IC Production Value and Growth Rate

Table 2019-2024 Global Display Driver and Touch IC Capacity Production Cost Profit and Gross Margin List

Figure 2019-2024 Chinese Share of Global Display Driver and Touch IC Production Table 2019-2024 Global Supply and Consumption of Display Driver and Touch IC Table 2019-2024 Import and Export of Display Driver and Touch IC

Figure Industry Chain Structure of Display Driver and Touch IC Industry

Figure Production Cost Analysis of Display Driver and Touch IC



Figure Downstream Analysis of Display Driver and Touch IC

Table Growth of World output, 2014 - 2019, Annual Percentage Change

Figure Unemployment Rates in Selected Developed Countries, January 2014 - March 2018

Figure Nominal Effective Exchange Rate: Japan and Selected Emerging Economies, September 2014-March 2018

Figure 2014-2019 Chinese GDP and Growth Rates

Figure 2014-2019 Chinese CPI Changes

Figure 2014-2019 Chinese PMI Changes

Figure 2014-2019 Chinese Financial Revenue and Growth Rate

Figure 2014-2019 Chinese Total Fixed Asset Investment and Growth Rate

Figure 2019-2024 Chinese GDP and Growth Rates

Figure 2019-2024 Chinese CPI Changes

Table Economic Effects to Display Driver and Touch IC Industry

Table Display Driver and Touch IC Industry Development Challenges

Table Display Driver and Touch IC Industry Development Opportunities

Figure Map of Chinese 33 Provinces and Administrative Regions

Table Selected Cities According to Industrial Orientation

Figure Chinese IPR Strategy

Table Brief Summary of Suggestions

Table New Display Driver and Touch ICs Project Feasibility Study



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