

Diethyl Phthalate Global Market Insights 2025, Analysis and Forecast to 2030, by Manufacturers, Regions, Technology, Application

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Abstracts

Diethyl Phthalate Market Overview

The Diethyl Phthalate (DEP) market is projected to witness steady growth from 2025 to 2030, driven by its widespread applications in industries such as cosmetics, flavors and fragrances, medical and pharmaceutical, and solvents. DEP is a colorless, odorless liquid commonly used as a plasticizer, solvent, and fixative in various products. The global market is expected to grow at a compound annual growth rate (CAGR) of 3.4% during the forecast period, reaching a market size of approximately \$1.2 billion by 2030.

Market Size and Share Analysis

In 2025, the global Diethyl Phthalate market is estimated to be valued at \$950 million. By 2030, the market is anticipated to expand to \$1.2 billion, with a CAGR of 3.4%. The market is segmented by product type, process, application, end-use, and region. Key players such as Polynt, KLJ Group, DAIHACHI Chemical Industry, and I G Petrochemicals Limited dominate the market, collectively holding a market share of 45%-50%.

By Product Type

The market is segmented into standard DEP and high-purity DEP. High-purity DEP, used in medical and pharmaceutical applications, is expected to grow at a faster rate of 4.5%-5% CAGR due to increasing demand for pharmaceutical-grade chemicals.

By Process

The production processes for DEP include esterification and purification. The esterification process holds the largest market share of 60%-65%, owing to its cost-effectiveness and scalability.

By Application

Cosmetics: DEP is widely used as a solvent and fixative in perfumes and lotions. This segment accounts for 30%-35% of the market share.

Flavors and Fragrances: DEP acts as a carrier for fragrances, contributing 20%-25% to the market.

Medical and Pharmaceutical: The use of DEP in drug formulations and medical devices is growing at a CAGR of 4%-4.5%.

Solvents: DEP is used as a solvent in industrial applications, holding a market share of 15%-20%.

By End-Use

The end-use industries for DEP include personal care, pharmaceuticals, food and beverage, and industrial manufacturing. The personal care industry dominates with a share of 40%-45%, followed by pharmaceuticals at 25%-30%.

By Region

Asia-Pacific: The largest market for DEP, accounting for 45%-50% of global demand, driven by rapid industrialization and growing personal care industries in China and India.

North America: Holds a market share of 20%-25%, with steady demand from the pharmaceutical and cosmetics sectors.

Europe: Accounts for 15%-20% of the market, with stringent regulations impacting growth.

Rest of the World: Contributes 5%-10% to the global market.

Market Trends

The Diethyl Phthalate market is influenced by several key trends:

Increasing Demand for High-Purity DEP: The pharmaceutical industry's demand for high-purity DEP is driving innovation in production processes.

Regulatory Challenges: Stringent regulations on phthalates in Europe and North America are pushing manufacturers to develop safer alternatives.

Sustainability Initiatives: Companies are focusing on eco-friendly production methods to reduce environmental impact.

Market News on Policy and Companies

Recent developments in the Diethyl Phthalate market include:

Regulatory Updates: The European Union has imposed stricter limits on the use of DEP in consumer products, impacting market growth in the region.

Company Expansions: Polynt announced a new production facility in Asia to meet growing demand, while KLJ Group invested in R&D for sustainable DEP alternatives.

Mergers and Acquisitions: DAIHACHI Chemical Industry acquired a smaller competitor to strengthen its market position.

Segment Forecasts (2025 - 2030)

The Diethyl Phthalate market is expected to grow across all segments:

Cosmetics: Projected to grow at a CAGR of 3%-3.5%.

Flavors and Fragrances: Expected to grow at a CAGR of 2.5%-3%.

Medical and Pharmaceutical: Anticipated to grow at a CAGR of 4%-4.5%.

Solvents: Forecasted to grow at a CAGR of 2%-2.5%.

Conclusion

The Diethyl Phthalate market is poised for steady growth from 2025 to 2030, driven by its diverse applications and increasing demand in emerging markets. However, regulatory challenges and the need for sustainable alternatives may impact long-term growth. Key players like Polynt, KLJ Group, and DAIHACHI Chemical Industry are expected to lead the market through innovation and strategic expansions.

Contents

CHAPTER 1 EXECUTIVE SUMMARY

CHAPTER 2 ABBREVIATION AND ACRONYMS

CHAPTER 3 PREFACE

- 3.1 Research Scope
- 3.2 Research Sources
 - 3.2.1 Data Sources
 - 3.2.2 Assumptions
- 3.3 Research Method

CHAPTER 4 MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 Classification/Types
- 4.3 Application/End Users

CHAPTER 5 MARKET TREND ANALYSIS

- 5.1 Introduction
- 5.2 Drivers
- 5.3 Restraints
- 5.4 Opportunities
- 5.5 Threats

CHAPTER 6 INDUSTRY CHAIN ANALYSIS

- 6.1 Upstream/Suppliers Analysis
- 6.2 Diethyl Phthalate Analysis
 - 6.2.1 Technology Analysis
 - 6.2.2 Cost Analysis
 - 6.2.3 Market Channel Analysis
- 6.3 Downstream Buyers/End Users

CHAPTER 7 LATEST MARKET DYNAMICS

- 7.1 Latest News
- 7.2 Merger and Acquisition
- 7.3 Planned/Future Project
- 7.4 Policy Dynamics

CHAPTER 8 TRADING ANALYSIS

- 8.1 Export of Diethyl Phthalate by Region
- 8.2 Import of Diethyl Phthalate by Region
- 8.3 Balance of Trade

CHAPTER 9 HISTORICAL AND FORECAST DIETHYL PHTHALATE MARKET IN NORTH AMERICA (2020-2030)

- 9.1 Diethyl Phthalate Market Size
- 9.2 Diethyl Phthalate Demand by End Use
- 9.3 Competition by Players/Suppliers
- 9.4 Type Segmentation and Price
- 9.5 Key Countries Analysis
 - 9.5.1 United States
 - 9.5.2 Canada
 - 9.5.3 Mexico

CHAPTER 10 HISTORICAL AND FORECAST DIETHYL PHTHALATE MARKET IN SOUTH AMERICA (2020-2030)

- 10.1 Diethyl Phthalate Market Size
- 10.2 Diethyl Phthalate Demand by End Use
- 10.3 Competition by Players/Suppliers
- 10.4 Type Segmentation and Price
- 10.5 Key Countries Analysis
 - 10.5.1 Brazil
 - 10.5.2 Argentina
 - 10.5.3 Chile
 - 10.5.4 Peru

CHAPTER 11 HISTORICAL AND FORECAST DIETHYL PHTHALATE MARKET IN ASIA & PACIFIC (2020-2030)

- 11.1 Diethyl Phthalate Market Size
- 11.2 Diethyl Phthalate Demand by End Use
- 11.3 Competition by Players/Suppliers
- 11.4 Type Segmentation and Price
- 11.5 Key Countries Analysis
 - 11.5.1 China
 - 11.5.2 India
 - 11.5.3 Japan
 - 11.5.4 South Korea
 - 11.5.5 Southeast Asia
 - 11.5.6 Australia

CHAPTER 12 HISTORICAL AND FORECAST DIETHYL PHTHALATE MARKET IN EUROPE (2020-2030)

- 12.1 Diethyl Phthalate Market Size
- 12.2 Diethyl Phthalate Demand by End Use
- 12.3 Competition by Players/Suppliers
- 12.4 Type Segmentation and Price
- 12.5 Key Countries Analysis
 - 12.5.1 Germany
 - 12.5.2 France
 - 12.5.3 United Kingdom
 - 12.5.4 Italy
 - 12.5.5 Spain
 - 12.5.6 Belgium
 - 12.5.7 Netherlands
 - 12.5.8 Austria
 - 12.5.9 Poland
 - 12.5.10 Russia

CHAPTER 13 HISTORICAL AND FORECAST DIETHYL PHTHALATE MARKET IN MEA (2020-2030)

- 13.1 Diethyl Phthalate Market Size
- 13.2 Diethyl Phthalate Demand by End Use
- 13.3 Competition by Players/Suppliers
- 13.4 Type Segmentation and Price
- 13.5 Key Countries Analysis

- 13.5.1 Egypt
- 13.5.2 Israel
- 13.5.3 South Africa
- 13.5.4 Gulf Cooperation Council Countries
- 13.5.5 Turkey

CHAPTER 14 SUMMARY FOR GLOBAL DIETHYL PHTHALATE MARKET (2020-2025)

- 14.1 Diethyl Phthalate Market Size
- 14.2 Diethyl Phthalate Demand by End Use
- 14.3 Competition by Players/Suppliers
- 14.4 Type Segmentation and Price

CHAPTER 15 GLOBAL DIETHYL PHTHALATE MARKET FORECAST (2025-2030)

- 15.1 Diethyl Phthalate Market Size Forecast
- 15.2 Diethyl Phthalate Demand Forecast
- 15.3 Competition by Players/Suppliers
- 15.4 Type Segmentation and Price Forecast

CHAPTER 16 ANALYSIS OF GLOBAL KEY VENDORS

- 16.1 Polynt
 - 16.1.1 Company Profile
 - 16.1.2 Main Business and Diethyl Phthalate Information
 - 16.1.3 SWOT Analysis of Polynt
 - 16.1.4 Polynt Diethyl Phthalate Sales, Revenue, Price and Gross Margin (2020-2025)
- 16.2 KLJ Group
 - 16.2.1 Company Profile
 - 16.2.2 Main Business and Diethyl Phthalate Information
 - 16.2.3 SWOT Analysis of KLJ Group
 - 16.2.4 KLJ Group Diethyl Phthalate Sales, Revenue, Price and Gross Margin (2020-2025)
- 16.3 DAIHACHI Chemical Industry
 - 16.3.1 Company Profile
 - 16.3.2 Main Business and Diethyl Phthalate Information
 - 16.3.3 SWOT Analysis of DAIHACHI Chemical Industry
 - 16.3.4 DAIHACHI Chemical Industry Diethyl Phthalate Sales, Revenue, Price and

Gross Margin (2020-2025)

16.4 I G Petrochemicals Limited

16.4.1 Company Profile

16.4.2 Main Business and Diethyl Phthalate Information

16.4.3 SWOT Analysis of I G Petrochemicals Limited

16.4.4 I G Petrochemicals Limited Diethyl Phthalate Sales, Revenue, Price and Gross Margin (2020-2025)

Please ask for sample pages for full companies list

Tables and Figures

Table Abbreviation and Acronyms List

Table Research Scope of Diethyl Phthalate Report

Table Data Sources of Diethyl Phthalate Report

Table Major Assumptions of Diethyl Phthalate Report

Figure Market Size Estimated Method

Figure Major Forecasting Factors

Figure Diethyl Phthalate Picture

Table Diethyl Phthalate Classification

Table Diethyl Phthalate Applications List

Table Drivers of Diethyl Phthalate Market

Table Restraints of Diethyl Phthalate Market

Table Opportunities of Diethyl Phthalate Market

Table Threats of Diethyl Phthalate Market

Table Raw Materials Suppliers List

Table Different Production Methods of Diethyl Phthalate

Table Cost Structure Analysis of Diethyl Phthalate

Table Key End Users List

Table Latest News of Diethyl Phthalate Market

Table Merger and Acquisition List

Table Planned/Future Project of Diethyl Phthalate Market

Table Policy of Diethyl Phthalate Market

Table 2020-2030 Regional Export of Diethyl Phthalate

Table 2020-2030 Regional Import of Diethyl Phthalate

Table 2020-2030 Regional Trade Balance

Figure 2020-2030 Regional Trade Balance

Table 2020-2030 North America Diethyl Phthalate Market Size and Market Volume List

Figure 2020-2030 North America Diethyl Phthalate Market Size and CAGR

Figure 2020-2030 North America Diethyl Phthalate Market Volume and CAGR

Table 2020-2030 North America Diethyl Phthalate Demand List by Application

Table 2020-2025 North America Diethyl Phthalate Key Players Sales List

| |
|---|
| Table 2020-2025 North America Diethyl Phthalate Key Players Market Share List |
| Table 2020-2030 North America Diethyl Phthalate Demand List by Type |
| Table 2020-2025 North America Diethyl Phthalate Price List by Type |
| Table 2020-2030 United States Diethyl Phthalate Market Size and Market Volume List |
| Table 2020-2030 United States Diethyl Phthalate Import & Export List |
| Table 2020-2030 Canada Diethyl Phthalate Market Size and Market Volume List |
| Table 2020-2030 Canada Diethyl Phthalate Import & Export List |
| Table 2020-2030 Mexico Diethyl Phthalate Market Size and Market Volume List |
| Table 2020-2030 Mexico Diethyl Phthalate Import & Export List |
| Table 2020-2030 South America Diethyl Phthalate Market Size and Market Volume List |
| Figure 2020-2030 South America Diethyl Phthalate Market Size and CAGR |
| Figure 2020-2030 South America Diethyl Phthalate Market Volume and CAGR |
| Table 2020-2030 South America Diethyl Phthalate Demand List by Application |
| Table 2020-2025 South America Diethyl Phthalate Key Players Sales List |
| Table 2020-2025 South America Diethyl Phthalate Key Players Market Share List |
| Table 2020-2030 South America Diethyl Phthalate Demand List by Type |
| Table 2020-2025 South America Diethyl Phthalate Price List by Type |
| Table 2020-2030 Brazil Diethyl Phthalate Market Size and Market Volume List |
| Table 2020-2030 Brazil Diethyl Phthalate Import & Export List |
| Table 2020-2030 Argentina Diethyl Phthalate Market Size and Market Volume List |
| Table 2020-2030 Argentina Diethyl Phthalate Import & Export List |
| Table 2020-2030 Chile Diethyl Phthalate Market Size and Market Volume List |
| Table 2020-2030 Chile Diethyl Phthalate Import & Export List |
| Table 2020-2030 Peru Diethyl Phthalate Market Size and Market Volume List |
| Table 2020-2030 Peru Diethyl Phthalate Import & Export List |
| Table 2020-2030 Asia & Pacific Diethyl Phthalate Market Size and Market Volume List |
| Figure 2020-2030 Asia & Pacific Diethyl Phthalate Market Size and CAGR |
| Figure 2020-2030 Asia & Pacific Diethyl Phthalate Market Volume and CAGR |
| Table 2020-2030 Asia & Pacific Diethyl Phthalate Demand List by Application |
| Table 2020-2025 Asia & Pacific Diethyl Phthalate Key Players Sales List |
| Table 2020-2025 Asia & Pacific Diethyl Phthalate Key Players Market Share List |
| Table 2020-2030 Asia & Pacific Diethyl Phthalate Demand List by Type |
| Table 2020-2025 Asia & Pacific Diethyl Phthalate Price List by Type |
| Table 2020-2030 China Diethyl Phthalate Market Size and Market Volume List |
| Table 2020-2030 China Diethyl Phthalate Import & Export List |
| Table 2020-2030 India Diethyl Phthalate Market Size and Market Volume List |
| Table 2020-2030 India Diethyl Phthalate Import & Export List |
| Table 2020-2030 Japan Diethyl Phthalate Market Size and Market Volume List |
| Table 2020-2030 Japan Diethyl Phthalate Import & Export List |

Table 2020-2030 South Korea Diethyl Phthalate Market Size and Market Volume List
Table 2020-2030 South Korea Diethyl Phthalate Import & Export List
Table 2020-2030 Southeast Asia Diethyl Phthalate Market Size List
Table 2020-2030 Southeast Asia Diethyl Phthalate Market Volume List
Table 2020-2030 Southeast Asia Diethyl Phthalate Import List
Table 2020-2030 Southeast Asia Diethyl Phthalate Export List
Table 2020-2030 Australia Diethyl Phthalate Market Size and Market Volume List
Table 2020-2030 Australia Diethyl Phthalate Import & Export List
Table 2020-2030 Europe Diethyl Phthalate Market Size and Market Volume List
Figure 2020-2030 Europe Diethyl Phthalate Market Size and CAGR
Figure 2020-2030 Europe Diethyl Phthalate Market Volume and CAGR
Table 2020-2030 Europe Diethyl Phthalate Demand List by Application
Table 2020-2025 Europe Diethyl Phthalate Key Players Sales List
Table 2020-2025 Europe Diethyl Phthalate Key Players Market Share List
Table 2020-2030 Europe Diethyl Phthalate Demand List by Type
Table 2020-2025 Europe Diethyl Phthalate Price List by Type
Table 2020-2030 Germany Diethyl Phthalate Market Size and Market Volume List
Table 2020-2030 Germany Diethyl Phthalate Import & Export List
Table 2020-2030 France Diethyl Phthalate Market Size and Market Volume List
Table 2020-2030 France Diethyl Phthalate Import & Export List
Table 2020-2030 United Kingdom Diethyl Phthalate Market Size and Market Volume List
Table 2020-2030 United Kingdom Diethyl Phthalate Import & Export List
Table 2020-2030 Italy Diethyl Phthalate Market Size and Market Volume List
Table 2020-2030 Italy Diethyl Phthalate Import & Export List
Table 2020-2030 Spain Diethyl Phthalate Market Size and Market Volume List
Table 2020-2030 Spain Diethyl Phthalate Import & Export List
Table 2020-2030 Belgium Diethyl Phthalate Market Size and Market Volume List
Table 2020-2030 Belgium Diethyl Phthalate Import & Export List
Table 2020-2030 Netherlands Diethyl Phthalate Market Size and Market Volume List
Table 2020-2030 Netherlands Diethyl Phthalate Import & Export List
Table 2020-2030 Austria Diethyl Phthalate Market Size and Market Volume List
Table 2020-2030 Austria Diethyl Phthalate Import & Export List
Table 2020-2030 Poland Diethyl Phthalate Market Size and Market Volume List
Table 2020-2030 Poland Diethyl Phthalate Import & Export List
Table 2020-2030 Russia Diethyl Phthalate Market Size and Market Volume List
Table 2020-2030 Russia Diethyl Phthalate Import & Export List
Table 2020-2030 MEA Diethyl Phthalate Market Size and Market Volume List
Figure 2020-2030 MEA Diethyl Phthalate Market Size and CAGR

Figure 2020-2030 MEA Diethyl Phthalate Market Volume and CAGR

Table 2020-2030 MEA Diethyl Phthalate Demand List by Application

Table 2020-2025 MEA Diethyl Phthalate Key Players Sales List

Table 2020-2025 MEA Diethyl Phthalate Key Players Market Share List

Table 2020-2030 MEA Diethyl Phthalate Demand List by Type

Table 2020-2025 MEA Diethyl Phthalate Price List by Type

Table 2020-2030 Egypt Diethyl Phthalate Market Size and Market Volume List

Table 2020-2030 Egypt Diethyl Phthalate Import & Export List

Table 2020-2030 Israel Diethyl Phthalate Market Size and Market Volume List

Table 2020-2030 Israel Diethyl Phthalate Import & Export List

Table 2020-2030 South Africa Diethyl Phthalate Market Size and Market Volume List

Table 2020-2030 South Africa Diethyl Phthalate Import & Export List

Table 2020-2030 Gulf Cooperation Council Countries Diethyl Phthalate Market Size and Market Volume List

Table 2020-2030 Gulf Cooperation Council Countries Diethyl Phthalate Import & Export List

Table 2020-2030 Turkey Diethyl Phthalate Market Size and Market Volume List

Table 2020-2030 Turkey Diethyl Phthalate Import & Export List

Table 2020-2025 Global Diethyl Phthalate Market Size List by Region

Table 2020-2025 Global Diethyl Phthalate Market Size Share List by Region

Table 2020-2025 Global Diethyl Phthalate Market Volume List by Region

Table 2020-2025 Global Diethyl Phthalate Market Volume Share List by Region

Table 2020-2025 Global Diethyl Phthalate Demand List by Application

Table 2020-2025 Global Diethyl Phthalate Demand Market Share List by Application

Table 2020-2025 Global Diethyl Phthalate Capacity List

Table 2020-2025 Global Diethyl Phthalate Key Vendors Capacity Share List

Table 2020-2025 Global Diethyl Phthalate Key Vendors Production List

Table 2020-2025 Global Diethyl Phthalate Key Vendors Production Share List

Figure 2020-2025 Global Diethyl Phthalate Capacity Production and Growth Rate

Table 2020-2025 Global Diethyl Phthalate Key Vendors Production Value List

Figure 2020-2025 Global Diethyl Phthalate Production Value and Growth Rate

Table 2020-2025 Global Diethyl Phthalate Key Vendors Production Value Share List

Table 2020-2025 Global Diethyl Phthalate Demand List by Type

Table 2020-2025 Global Diethyl Phthalate Demand Market Share List by Type

Table 2020-2025 Regional Diethyl Phthalate Price List

Table 2025-2030 Global Diethyl Phthalate Market Size List by Region

Table 2025-2030 Global Diethyl Phthalate Market Size Share List by Region

Table 2025-2030 Global Diethyl Phthalate Market Volume List by Region

Table 2025-2030 Global Diethyl Phthalate Market Volume Share List by Region

| |
|--|
| Table 2025-2030 Global Diethyl Phthalate Demand List by Application |
| Table 2025-2030 Global Diethyl Phthalate Demand Market Share List by Application |
| Table 2025-2030 Global Diethyl Phthalate Capacity List |
| Table 2025-2030 Global Diethyl Phthalate Key Vendors Capacity Share List |
| Table 2025-2030 Global Diethyl Phthalate Key Vendors Production List |
| Table 2025-2030 Global Diethyl Phthalate Key Vendors Production Share List |
| Figure 2025-2030 Global Diethyl Phthalate Capacity Production and Growth Rate |
| Table 2025-2030 Global Diethyl Phthalate Key Vendors Production Value List |
| Figure 2025-2030 Global Diethyl Phthalate Production Value and Growth Rate |
| Table 2025-2030 Global Diethyl Phthalate Key Vendors Production Value Share List |
| Table 2025-2030 Global Diethyl Phthalate Demand List by Type |
| Table 2025-2030 Global Diethyl Phthalate Demand Market Share List by Type |
| Table 2025-2030 Diethyl Phthalate Regional Price List |
| Table Polynt Information |
| Table SWOT Analysis of Polynt |
| Table 2020-2025 Polynt Diethyl Phthalate Product Capacity Production Price Cost Production Value |
| Figure 2020-2025 Polynt Diethyl Phthalate Capacity Production and Growth Rate |
| Figure 2020-2025 Polynt Diethyl Phthalate Market Share |
| Table KLJ Group Information |
| Table SWOT Analysis of KLJ Group |
| Table 2020-2025 KLJ Group Diethyl Phthalate Product Capacity Production Price Cost Production Value |
| Figure 2020-2025 KLJ Group Diethyl Phthalate Capacity Production and Growth Rate |
| Figure 2020-2025 KLJ Group Diethyl Phthalate Market Share |
| Table DAIHACHI Chemical Industry Information |
| Table SWOT Analysis of DAIHACHI Chemical Industry |
| Table 2020-2025 DAIHACHI Chemical Industry Diethyl Phthalate Product Capacity Production Price Cost Production Value |
| Figure 2020-2025 DAIHACHI Chemical Industry Diethyl Phthalate Capacity Production and Growth Rate |
| Figure 2020-2025 DAIHACHI Chemical Industry Diethyl Phthalate Market Share |
| Table I G Petrochemicals Limited Information |
| Table SWOT Analysis of I G Petrochemicals Limited |
| Table 2020-2025 I G Petrochemicals Limited Diethyl Phthalate Product Capacity Production Price Cost Production Value |
| Figure 2020-2025 I G Petrochemicals Limited Diethyl Phthalate Capacity Production and Growth Rate |
| Figure 2020-2025 I G Petrochemicals Limited Diethyl Phthalate Market Share |

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