

Deep Brain Stimulation Devices Global Market Insights 2025, Analysis and Forecast to 2030, by Market Participants, Regions, Technology, Application, Product Type

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Abstracts

Deep Brain Stimulation Devices Market Summary

Introduction

Deep brain stimulation (DBS) devices are implantable neurostimulation systems that deliver electrical pulses to specific brain regions to manage symptoms of neurological disorders such as Parkinson's disease (PD), epilepsy, essential tremor, and dystonia. Available in single-channel and dual-channel types, they are used in hospitals, neurology clinics, ambulatory surgical centers, and research centers. The market is propelled by the rising global prevalence of neurological conditions, with the World Health Organization estimating 50 million people with epilepsy and over 10 million with Parkinson's disease in 2023, numbers expected to grow with aging populations. DBS offers a minimally invasive, long-term treatment option, improving patient quality of life, which drives demand alongside technological advancements like adaptive stimulation and rechargeable systems.

Market Size and Growth Forecast

The global deep brain stimulation devices market is projected to reach between USD 890 million and USD 1,180 million in 2025, with a compound annual growth rate (CAGR) of 9.5% to 11.9% through 2030, reflecting disease burden and innovation.

Regional Analysis



North America: The U.S. leads with approximately 100,000 annual DBS surgeries and advanced neurology care, while Canada focuses on innovative treatments.

Europe: Germany, France, and the UK dominate, driven by aging populations and strong healthcare systems.

Asia Pacific: China and India see rapid growth due to rising neurological disease rates, while Japan emphasizes elderly care solutions.

Rest of the World: Brazil expands neurology infrastructure, and the Middle East, notably the UAE, invests in advanced devices.

Application Analysis

Hospitals: Projected growth of 9.0-11.5%, driven by complex DBS implantations. Trends focus on integrating adaptive technologies.

Neurology Clinics: Expected growth of 9.5-12.0%, linked to patient follow-ups. Developments emphasize programming efficiency.

Ambulatory Surgical Centers: Growth at 9.8-12.5%, tied to outpatient procedures. Advances prioritize minimally invasive techniques.

Research Centers: Growth at 9.0-11.0%, driven by clinical trials. Trends focus on nextgeneration DBS systems.

Type Analysis

Single Channel: Anticipated growth of 9.0-11.5%, valued for simplicity in unilateral stimulation. Trends highlight cost-effectiveness.

Dual Channel: Expected growth of 10.0-12.5%, key for bilateral stimulation in advanced cases. Advances focus on precision and adaptability.

Key Market Players

Key firms include Medtronic, leading in neurostimulation; Boston Scientific Corporation, advancing directional stimulation; Abbott, offering rechargeable solutions; Aleva



Neurotherapeutics, innovating in DBS technology; Nexstim, enhancing neurological tools; LivaNova, supporting neuromodulation; and NeuroPace, focusing on responsive stimulation. These players drive market growth through innovation.

Porter's Five Forces Analysis

Threat of New Entrants: Moderate, due to high R&D costs and regulatory barriers, though niche innovators can enter.

Threat of Substitutes: Moderate, with medications and ablation competing, though DBS offers unique long-term benefits.

Bargaining Power of Buyers: Moderate, with hospitals seeking effective, cost-efficient devices balanced by specialized needs.

Bargaining Power of Suppliers: Low, due to multiple component suppliers reducing dependency.

Competitive Rivalry: High, with firms competing on precision, battery life, and adaptive features.

Market Opportunities and Challenges

Opportunities:

Rising neurological disease prevalence, with 50 million epilepsy cases and over 10 million PD patients in 2023, drives demand.

An aging population, projected to reach 2.1 billion over 60 by 2050, increases disease incidence.

Minimally invasive trends, supported by approximately 100,000 annual U.S. DBS surgeries, enhance adoption. Innovations like Medtronic's Percept and Boston Scientific's Vercise systems improve efficacy, while emerging markets offer growth potential.

Challenges:

High costs of DBS devices and surgeries limit accessibility in low-income regions.



Regulatory delays for adaptive systems pose hurdles.

Patient and clinician training for advanced DBS programming adds complexity.

Market News

In February 2025, Medtronic received FDA approval for BrainSense[™] Adaptive DBS and Electrode Identifier.

In July 2023, Boston Scientific gained FDA approval for Vercise[™] Neural Navigator 5 Software, enhancing DBS programming.



Contents

CHAPTER 1 EXECUTIVE SUMMARY

CHAPTER 2 ABBREVIATION AND ACRONYMS

CHAPTER 3 PREFACE

- 3.1 Research Scope
- 3.2 Research Sources
- 3.2.1 Data Sources
- 3.2.2 Assumptions
- 3.3 Research Method
- Chapter Four Market Landscape
- 4.1 Market Overview
- 4.2 Classification/Types
- 4.3 Application/End Users

CHAPTER 5 MARKET TREND ANALYSIS

- 5.1 Introduction
- 5.2 Drivers
- 5.3 Restraints
- 5.4 Opportunities
- 5.5 Threats

CHAPTER 6 INDUSTRY CHAIN ANALYSIS

- 6.1 Upstream/Suppliers Analysis
- 6.2 Deep Brain Stimulation Devices Analysis
 - 6.2.1 Technology Analysis
 - 6.2.2 Cost Analysis
- 6.2.3 Market Channel Analysis
- 6.3 Downstream Buyers/End Users

CHAPTER 7 LATEST MARKET DYNAMICS

- 7.1 Latest News
- 7.2 Merger and Acquisition

Deep Brain Stimulation Devices Global Market Insights 2025, Analysis and Forecast to 2030, by Market Participa...



7.3 Planned/Future Project

7.4 Policy Dynamics

CHAPTER 8 HISTORICAL AND FORECAST DEEP BRAIN STIMULATION DEVICES MARKET IN NORTH AMERICA (2020-2030)

- 8.1 Deep Brain Stimulation Devices Market Size
- 8.2 Deep Brain Stimulation Devices Market by End Use
- 8.3 Competition by Players/Suppliers
- 8.4 Deep Brain Stimulation Devices Market Size by Type
- 8.5 Key Countries Analysis
 - 8.5.1 United States
 - 8.5.2 Canada
 - 8.5.3 Mexico

CHAPTER 9 HISTORICAL AND FORECAST DEEP BRAIN STIMULATION DEVICES MARKET IN SOUTH AMERICA (2020-2030)

- 9.1 Deep Brain Stimulation Devices Market Size
- 9.2 Deep Brain Stimulation Devices Market by End Use
- 9.3 Competition by Players/Suppliers
- 9.4 Deep Brain Stimulation Devices Market Size by Type
- 9.5 Key Countries Analysis
 - 9.5.1 Brazil
 - 9.5.2 Argentina
 - 9.5.3 Chile
 - 9.5.4 Peru

CHAPTER 10 HISTORICAL AND FORECAST DEEP BRAIN STIMULATION DEVICES MARKET IN ASIA & PACIFIC (2020-2030)

- 10.1 Deep Brain Stimulation Devices Market Size
- 10.2 Deep Brain Stimulation Devices Market by End Use
- 10.3 Competition by Players/Suppliers
- 10.4 Deep Brain Stimulation Devices Market Size by Type
- 10.5 Key Countries Analysis
 - 10.5.1 China
 - 10.5.2 India
 - 10.5.3 Japan



10.5.4 South Korea 10.5.5 Southest Asia 10.5.6 Australia

CHAPTER 11 HISTORICAL AND FORECAST DEEP BRAIN STIMULATION DEVICES MARKET IN EUROPE (2020-2030)

- 11.1 Deep Brain Stimulation Devices Market Size
- 11.2 Deep Brain Stimulation Devices Market by End Use
- 11.3 Competition by Players/Suppliers
- 11.4 Deep Brain Stimulation Devices Market Size by Type
- 11.5 Key Countries Analysis
- 11.5.1 Germany
- 11.5.2 France
- 11.5.3 United Kingdom
- 11.5.4 Italy
- 11.5.5 Spain
- 11.5.6 Belgium
- 11.5.7 Netherlands
- 11.5.8 Austria
- 11.5.9 Poland
- 11.5.10 Russia

CHAPTER 12 HISTORICAL AND FORECAST DEEP BRAIN STIMULATION DEVICES MARKET IN MEA (2020-2030)

- 12.1 Deep Brain Stimulation Devices Market Size
- 12.2 Deep Brain Stimulation Devices Market by End Use
- 12.3 Competition by Players/Suppliers
- 12.4 Deep Brain Stimulation Devices Market Size by Type
- 12.5 Key Countries Analysis
- 12.5.1 Egypt
- 12.5.2 Israel
- 12.5.3 South Africa
- 12.5.4 Gulf Cooperation Council Countries
- 12.5.5 Turkey

CHAPTER 13 SUMMARY FOR GLOBAL DEEP BRAIN STIMULATION DEVICES MARKET (2020-2025)



- 13.1 Deep Brain Stimulation Devices Market Size
- 13.2 Deep Brain Stimulation Devices Market by End Use
- 13.3 Competition by Players/Suppliers
- 13.4 Deep Brain Stimulation Devices Market Size by Type

CHAPTER 14 GLOBAL DEEP BRAIN STIMULATION DEVICES MARKET FORECAST (2025-2030)

- 14.1 Deep Brain Stimulation Devices Market Size Forecast
- 14.2 Deep Brain Stimulation Devices Application Forecast
- 14.3 Competition by Players/Suppliers
- 14.4 Deep Brain Stimulation Devices Type Forecast

CHAPTER 15 ANALYSIS OF GLOBAL KEY VENDORS

- 15.1 Medtronic
- 15.1.1 Company Profile
- 15.1.2 Main Business and Deep Brain Stimulation Devices Information
- 15.1.3 SWOT Analysis of Medtronic
- 15.1.4 Medtronic Deep Brain Stimulation Devices Revenue, Gross Margin and Market Share (2020-2025)

15.2 Boston Scientific Corporation

- 15.2.1 Company Profile
- 15.2.2 Main Business and Deep Brain Stimulation Devices Information
- 15.2.3 SWOT Analysis of Boston Scientific Corporation
- 15.2.4 Boston Scientific Corporation Deep Brain Stimulation Devices Revenue, Gross Margin and Market Share (2020-2025)

15.3 Abbott

- 15.3.1 Company Profile
- 15.3.2 Main Business and Deep Brain Stimulation Devices Information
- 15.3.3 SWOT Analysis of Abbott
- 15.3.4 Abbott Deep Brain Stimulation Devices Revenue, Gross Margin and Market Share (2020-2025)
- 15.4 Aleva Neurotherapeutics
- 15.4.1 Company Profile
- 15.4.2 Main Business and Deep Brain Stimulation Devices Information
- 15.4.3 SWOT Analysis of Aleva Neurotherapeutics
- 15.4.4 Aleva Neurotherapeutics Deep Brain Stimulation Devices Revenue, Gross



Margin and Market Share (2020-2025) Please ask for sample pages for full companies list **Tables and Figures** Table Abbreviation and Acronyms Table Research Scope of Deep Brain Stimulation Devices Report Table Data Sources of Deep Brain Stimulation Devices Report Table Major Assumptions of Deep Brain Stimulation Devices Report Figure Market Size Estimated Method Figure Major Forecasting Factors Figure Deep Brain Stimulation Devices Picture Table Deep Brain Stimulation Devices Classification Table Deep Brain Stimulation Devices Applications Table Drivers of Deep Brain Stimulation Devices Market Table Restraints of Deep Brain Stimulation Devices Market Table Opportunities of Deep Brain Stimulation Devices Market Table Threats of Deep Brain Stimulation Devices Market Table Covid-19 Impact For Deep Brain Stimulation Devices Market **Table Raw Materials Suppliers** Table Different Production Methods of Deep Brain Stimulation Devices Table Cost Structure Analysis of Deep Brain Stimulation Devices Table Key End Users Table Latest News of Deep Brain Stimulation Devices Market Table Merger and Acquisition Table Planned/Future Project of Deep Brain Stimulation Devices Market Table Policy of Deep Brain Stimulation Devices Market Table 2020-2030 North America Deep Brain Stimulation Devices Market Size Figure 2020-2030 North America Deep Brain Stimulation Devices Market Size and CAGR Table 2020-2030 North America Deep Brain Stimulation Devices Market Size by Application Table 2020-2025 North America Deep Brain Stimulation Devices Key Players Revenue Table 2020-2025 North America Deep Brain Stimulation Devices Key Players Market Share Table 2020-2030 North America Deep Brain Stimulation Devices Market Size by Type Table 2020-2030 United States Deep Brain Stimulation Devices Market Size Table 2020-2030 Canada Deep Brain Stimulation Devices Market Size Table 2020-2030 Mexico Deep Brain Stimulation Devices Market Size Table 2020-2030 South America Deep Brain Stimulation Devices Market Size

Figure 2020-2030 South America Deep Brain Stimulation Devices Market Size and



CAGR

Table 2020-2030 South America Deep Brain Stimulation Devices Market Size by Application

Table 2020-2025 South America Deep Brain Stimulation Devices Key Players Revenue Table 2020-2025 South America Deep Brain Stimulation Devices Key Players Market Share

Table 2020-2030 South America Deep Brain Stimulation Devices Market Size by TypeTable 2020-2030 Brazil Deep Brain Stimulation Devices Market Size

Table 2020-2030 Argentina Deep Brain Stimulation Devices Market Size

Table 2020-2030 Chile Deep Brain Stimulation Devices Market Size

Table 2020-2030 Peru Deep Brain Stimulation Devices Market Size

Table 2020-2030 Asia & Pacific Deep Brain Stimulation Devices Market Size

Figure 2020-2030 Asia & Pacific Deep Brain Stimulation Devices Market Size and CAGR

Table 2020-2030 Asia & Pacific Deep Brain Stimulation Devices Market Size by Application

Table 2020-2025 Asia & Pacific Deep Brain Stimulation Devices Key Players Revenue Table 2020-2025 Asia & Pacific Deep Brain Stimulation Devices Key Players Market Share

Table 2020-2030 Asia & Pacific Deep Brain Stimulation Devices Market Size by Type Table 2020-2030 China Deep Brain Stimulation Devices Market Size Table 2020-2030 India Deep Brain Stimulation Devices Market Size Table 2020-2030 Japan Deep Brain Stimulation Devices Market Size Table 2020-2030 South Korea Deep Brain Stimulation Devices Market Size Table 2020-2030 Southeast Asia Deep Brain Stimulation Devices Market Size Table 2020-2030 Australia Deep Brain Stimulation Devices Market Size Table 2020-2030 Europe Deep Brain Stimulation Devices Market Size Figure 2020-2030 Europe Deep Brain Stimulation Devices Market Size and CAGR Table 2020-2030 Europe Deep Brain Stimulation Devices Market Size by Application Table 2020-2025 Europe Deep Brain Stimulation Devices Key Players Revenue Table 2020-2025 Europe Deep Brain Stimulation Devices Key Players Market Share Table 2020-2030 Europe Deep Brain Stimulation Devices Market Size by Type Table 2020-2030 Germany Deep Brain Stimulation Devices Market Size Table 2020-2030 France Deep Brain Stimulation Devices Market Size Table 2020-2030 United Kingdom Deep Brain Stimulation Devices Market Size Table 2020-2030 Italy Deep Brain Stimulation Devices Market Size Table 2020-2030 Spain Deep Brain Stimulation Devices Market Size Table 2020-2030 Belgium Deep Brain Stimulation Devices Market Size Table 2020-2030 Netherlands Deep Brain Stimulation Devices Market Size



Table 2020-2030 Austria Deep Brain Stimulation Devices Market Size Table 2020-2030 Poland Deep Brain Stimulation Devices Market Size Table 2020-2030 Russia Deep Brain Stimulation Devices Market Size Table 2020-2030 MEA Deep Brain Stimulation Devices Market Size Figure 2020-2030 MEA Deep Brain Stimulation Devices Market Size and CAGR Table 2020-2030 MEA Deep Brain Stimulation Devices Market Size by Application Table 2020-2025 MEA Deep Brain Stimulation Devices Key Players Revenue Table 2020-2025 MEA Deep Brain Stimulation Devices Key Players Market Share Table 2020-2030 MEA Deep Brain Stimulation Devices Market Size by Type Table 2020-2030 Egypt Deep Brain Stimulation Devices Market Size Table 2020-2030 Israel Deep Brain Stimulation Devices Market Size Table 2020-2030 South Africa Deep Brain Stimulation Devices Market Size Table 2020-2030 Gulf Cooperation Council Countries Deep Brain Stimulation Devices Market Size Table 2020-2030 Turkey Deep Brain Stimulation Devices Market Size Table 2020-2025 Global Deep Brain Stimulation Devices Market Size by Region Table 2020-2025 Global Deep Brain Stimulation Devices Market Size Share by Region Table 2020-2025 Global Deep Brain Stimulation Devices Market Size by Application Table 2020-2025 Global Deep Brain Stimulation Devices Market Share by Application Table 2020-2025 Global Deep Brain Stimulation Devices Key Vendors Revenue Figure 2020-2025 Global Deep Brain Stimulation Devices Market Size and Growth Rate Table 2020-2025 Global Deep Brain Stimulation Devices Key Vendors Market Share Table 2020-2025 Global Deep Brain Stimulation Devices Market Size by Type Table 2020-2025 Global Deep Brain Stimulation Devices Market Share by Type Table 2025-2030 Global Deep Brain Stimulation Devices Market Size by Region Table 2025-2030 Global Deep Brain Stimulation Devices Market Size Share by Region Table 2025-2030 Global Deep Brain Stimulation Devices Market Size by Application Table 2025-2030 Global Deep Brain Stimulation Devices Market Share by Application Table 2025-2030 Global Deep Brain Stimulation Devices Key Vendors Revenue Figure 2025-2030 Global Deep Brain Stimulation Devices Market Size and Growth Rate Table 2025-2030 Global Deep Brain Stimulation Devices Key Vendors Market Share Table 2025-2030 Global Deep Brain Stimulation Devices Market Size by Type Table 2025-2030 Deep Brain Stimulation Devices Global Market Share by Type



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