

Data Center Interconnect Global Market Insights 2025, Analysis and Forecast to 2030, by Market Participants, Regions, Technology, Application

<https://marketpublishers.com/r/DEB2940AD50DEN.html>

Date: February 2025

Pages: 129

Price: US\$ 3,200.00 (Single User License)

ID: DEB2940AD50DEN

Abstracts

Data Center Interconnect Market Overview

The Data Center Interconnect (DCI) market is poised for significant growth from 2025 to 2030, driven by the increasing demand for high-speed data transfer, cloud computing, and the proliferation of data-intensive applications. DCI solutions enable seamless communication between data centers, ensuring efficient data management, reduced latency, and enhanced operational efficiency. The market is expected to grow at a CAGR of 12.5% during the forecast period, reaching a valuation of \$8.9 billion by 2030.

Market Size and Share Analysis

The global DCI market was valued at \$4.7 billion in 2024 and is projected to expand at a steady pace. By 2030, the market is anticipated to capture a significant share of the overall data center infrastructure market, accounting for approximately 18%-20% of the total revenue. The increasing adoption of 5G networks, IoT devices, and edge computing is expected to drive demand for DCI solutions.

Market Share by Product Type

Optical DCI Solutions: Dominating the market with a share of 45%-50%, optical DCI solutions are preferred for their high bandwidth and low latency capabilities.

Packet-Switched DCI Solutions: Accounting for 30%-35% of the market, these solutions are widely used for their flexibility and cost-effectiveness.

Others: Including hybrid and emerging technologies, these solutions hold a share of 15%-20%.

Market Share by Key Players

The DCI market is highly competitive, with key players such as:

Ciena Corporation: Holding a market share of 12%-15%, Ciena is a leader in optical networking solutions.

Nokia Corporation: With a share of 10%-12%, Nokia focuses on advanced DCI technologies for 5G and cloud applications.

Huawei Technologies: Capturing 8%-10% of the market, Huawei offers robust DCI solutions for global enterprises.

Juniper Networks: Accounting for 7%-9%, Juniper is known for its innovative packet-switched DCI solutions.

Infinera Corporation: Holding a share of 6%-8%, Infinera specializes in high-capacity optical transport solutions.

Other notable players include ADVA Optical Networking, Cisco Systems, Extreme Networks, Fujitsu, and Colt Technology Services, collectively holding 40%-45% of the market.

Market Trends and Drivers

Key Trends

Adoption of 5G Networks: The rollout of 5G is driving the need for high-speed DCI solutions to support low-latency applications.

Cloud Computing Expansion: The growing reliance on cloud services is increasing the demand for efficient data center interconnectivity.

Edge Computing Growth: The rise of edge computing is creating opportunities for DCI solutions to connect distributed data centers.

Market Drivers

Increasing Data Traffic: The exponential growth in data traffic is pushing organizations to invest in DCI solutions.

Demand for Low Latency: Industries such as finance, healthcare, and gaming require ultra-low latency, driving DCI adoption.

Government Initiatives: Supportive policies and investments in digital infrastructure are boosting market growth.

Market Segmentation

By Process

Real-Time Data Transfer: Accounting for 60%-65% of the market, real-time data transfer is critical for applications like video streaming and online gaming.

Batch Processing: Holding a share of 35%-40%, batch processing is used for non-time-sensitive data transfers.

By Application

Communication Service Providers: Leading the market with a share of 40%-45%, CSPs rely on DCI for seamless network operations.

Internet Content Providers: Accounting for 30%-35%, ICPs use DCI to manage large-scale data centers.

Governments: With a share of 20%-25%, governments are investing in DCI for secure and efficient data management.

By End-Use

Enterprise: Dominating the market with a share of 50%-55%, enterprises are the primary adopters of DCI solutions.

Telecom: Holding 30%-35%, telecom companies use DCI for network optimization.

Others: Including healthcare, finance, and education, these sectors account for 10%-15% of the market.

By Region

North America: Leading the market with a share of 35%-40%, driven by advanced infrastructure and high adoption of cloud services.

Europe: Accounting for 25%-30%, Europe is witnessing growth due to government initiatives and 5G deployment.

Asia-Pacific: With a share of 20%-25%, the region is experiencing rapid growth due to increasing data center investments.

Rest of the World: Holding 10%-15%, regions like Latin America and the Middle East are emerging markets for DCI solutions.

Market News on Policy and Companies

Policy Updates

Government Investments: Governments worldwide are investing in digital infrastructure, with the U.S. allocating \$65 billion for broadband expansion under the Infrastructure Investment and Jobs Act.

Data Localization Laws: Countries like India and China are implementing data localization policies, driving demand for local DCI solutions.

Company Developments

Ciena Corporation: Launched its WaveLogic 6 Extreme platform, offering 1.6 Tbps per wavelength for DCI applications.

Nokia Corporation: Partnered with Google Cloud to enhance DCI solutions for 5G and edge computing.

Huawei Technologies: Introduced its OptiXtrans DC908 platform, supporting 400G and 800G DCI solutions.

Segment Forecasts (2025-2030)

By Product Type

Optical DCI Solutions: Expected to grow at a CAGR of 13%-15%, driven by increasing demand for high-speed connectivity.

Packet-Switched DCI Solutions: Projected to grow at a CAGR of 10%-12%, supported by their cost-effectiveness.

By Application

Communication Service Providers: Anticipated to grow at a CAGR of 12%-14%, fueled by 5G deployment.

Internet Content Providers: Expected to grow at a CAGR of 11%-13%, driven by cloud computing expansion.

By Region

North America: Projected to grow at a CAGR of 11%-13%, supported by advanced infrastructure.

Asia-Pacific: Expected to grow at a CAGR of 14%-16%, driven by increasing data center investments.

Conclusion

The Data Center Interconnect Market is set for robust growth from 2025 to 2030, driven by technological advancements, increasing data traffic, and supportive government policies. Key players like Ciena Corporation, Nokia Corporation, and Huawei Technologies are leading the market with innovative solutions. With a projected CAGR of 12.5%, the market is expected to reach \$8.9 billion by 2030, offering significant opportunities for stakeholders across the globe.

Contents

CHAPTER 1 EXECUTIVE SUMMARY

CHAPTER 2 ABBREVIATION AND ACRONYMS

CHAPTER 3 PREFACE

- 3.1 Research Scope
- 3.2 Research Sources
 - 3.2.1 Data Sources
 - 3.2.2 Assumptions
- 3.3 Research Method
- Chapter Four Market Landscape
- 4.1 Market Overview
- 4.2 Classification/Types
- 4.3 Application/End Users

CHAPTER 5 MARKET TREND ANALYSIS

- 5.1 Introduction
- 5.2 Drivers
- 5.3 Restraints
- 5.4 Opportunities
- 5.5 Threats

CHAPTER 6 INDUSTRY CHAIN ANALYSIS

- 6.1 Upstream/Suppliers Analysis
- 6.2 Data Center Interconnect Analysis
 - 6.2.1 Technology Analysis
 - 6.2.2 Cost Analysis
 - 6.2.3 Market Channel Analysis
- 6.3 Downstream Buyers/End Users

CHAPTER 7 LATEST MARKET DYNAMICS

- 7.1 Latest News
- 7.2 Merger and Acquisition

7.3 Planned/Future Project

7.4 Policy Dynamics

CHAPTER 8 HISTORICAL AND FORECAST DATA CENTER INTERCONNECT MARKET IN NORTH AMERICA (2020-2030)

8.1 Data Center Interconnect Market Size

8.2 Data Center Interconnect Market by End Use

8.3 Competition by Players/Suppliers

8.4 Data Center Interconnect Market Size by Type

8.5 Key Countries Analysis

8.5.1 United States

8.5.2 Canada

8.5.3 Mexico

CHAPTER 9 HISTORICAL AND FORECAST DATA CENTER INTERCONNECT MARKET IN SOUTH AMERICA (2020-2030)

9.1 Data Center Interconnect Market Size

9.2 Data Center Interconnect Market by End Use

9.3 Competition by Players/Suppliers

9.4 Data Center Interconnect Market Size by Type

9.5 Key Countries Analysis

9.5.1 Brazil

9.5.2 Argentina

9.5.3 Chile

9.5.4 Peru

CHAPTER 10 HISTORICAL AND FORECAST DATA CENTER INTERCONNECT MARKET IN ASIA & PACIFIC (2020-2030)

10.1 Data Center Interconnect Market Size

10.2 Data Center Interconnect Market by End Use

10.3 Competition by Players/Suppliers

10.4 Data Center Interconnect Market Size by Type

10.5 Key Countries Analysis

10.5.1 China

10.5.2 India

10.5.3 Japan

- 10.5.4 South Korea
- 10.5.5 Southeast Asia
- 10.5.6 Australia

CHAPTER 11 HISTORICAL AND FORECAST DATA CENTER INTERCONNECT MARKET IN EUROPE (2020-2030)

- 11.1 Data Center Interconnect Market Size
- 11.2 Data Center Interconnect Market by End Use
- 11.3 Competition by Players/Suppliers
- 11.4 Data Center Interconnect Market Size by Type
- 11.5 Key Countries Analysis
 - 11.5.1 Germany
 - 11.5.2 France
 - 11.5.3 United Kingdom
 - 11.5.4 Italy
 - 11.5.5 Spain
 - 11.5.6 Belgium
 - 11.5.7 Netherlands
 - 11.5.8 Austria
 - 11.5.9 Poland
 - 11.5.10 Russia

CHAPTER 12 HISTORICAL AND FORECAST DATA CENTER INTERCONNECT MARKET IN MEA (2020-2030)

- 12.1 Data Center Interconnect Market Size
- 12.2 Data Center Interconnect Market by End Use
- 12.3 Competition by Players/Suppliers
- 12.4 Data Center Interconnect Market Size by Type
- 12.5 Key Countries Analysis
 - 12.5.1 Egypt
 - 12.5.2 Israel
 - 12.5.3 South Africa
 - 12.5.4 Gulf Cooperation Council Countries
 - 12.5.5 Turkey

CHAPTER 13 SUMMARY FOR GLOBAL DATA CENTER INTERCONNECT MARKET (2020-2025)

- 13.1 Data Center Interconnect Market Size
- 13.2 Data Center Interconnect Market by End Use
- 13.3 Competition by Players/Suppliers
- 13.4 Data Center Interconnect Market Size by Type

CHAPTER 14 GLOBAL DATA CENTER INTERCONNECT MARKET FORECAST (2025-2030)

- 14.1 Data Center Interconnect Market Size Forecast
- 14.2 Data Center Interconnect Application Forecast
- 14.3 Competition by Players/Suppliers
- 14.4 Data Center Interconnect Type Forecast

CHAPTER 15 ANALYSIS OF GLOBAL KEY VENDORS

- 15.1 Ciena Corporation
 - 15.1.1 Company Profile
 - 15.1.2 Main Business and Data Center Interconnect Information
 - 15.1.3 SWOT Analysis of Ciena Corporation
 - 15.1.4 Ciena Corporation Data Center Interconnect Revenue, Gross Margin and Market Share (2020-2025)
- 15.2 Nokia Corporation
 - 15.2.1 Company Profile
 - 15.2.2 Main Business and Data Center Interconnect Information
 - 15.2.3 SWOT Analysis of Nokia Corporation
 - 15.2.4 Nokia Corporation Data Center Interconnect Revenue, Gross Margin and Market Share (2020-2025)
- 15.3 Huawei Technologies
 - 15.3.1 Company Profile
 - 15.3.2 Main Business and Data Center Interconnect Information
 - 15.3.3 SWOT Analysis of Huawei Technologies
 - 15.3.4 Huawei Technologies Data Center Interconnect Revenue, Gross Margin and Market Share (2020-2025)
- 15.4 Juniper Networks
 - 15.4.1 Company Profile
 - 15.4.2 Main Business and Data Center Interconnect Information
 - 15.4.3 SWOT Analysis of Juniper Networks
 - 15.4.4 Juniper Networks Data Center Interconnect Revenue, Gross Margin and Market

Share (2020-2025)

15.5 Infinera Corporation

15.5.1 Company Profile

15.5.2 Main Business and Data Center Interconnect Information

15.5.3 SWOT Analysis of Infinera Corporation

15.5.4 Infinera Corporation Data Center Interconnect Revenue, Gross Margin and

Market Share (2020-2025)

15.6 ADVA Optical Networking

15.6.1 Company Profile

15.6.2 Main Business and Data Center Interconnect Information

15.6.3 SWOT Analysis of ADVA Optical Networking

15.6.4 ADVA Optical Networking Data Center Interconnect Revenue, Gross Margin

and Market Share (2020-2025)

15.7 Cisco Systems

15.7.1 Company Profile

15.7.2 Main Business and Data Center Interconnect Information

15.7.3 SWOT Analysis of Cisco Systems

15.7.4 Cisco Systems Data Center Interconnect Revenue, Gross Margin and Market

Share (2020-2025)

15.8 Extreme Networks

15.8.1 Company Profile

15.8.2 Main Business and Data Center Interconnect Information

15.8.3 SWOT Analysis of Extreme Networks

15.8.4 Extreme Networks Data Center Interconnect Revenue, Gross Margin and

Market Share (2020-2025)

15.9 Fujitsu

15.9.1 Company Profile

15.9.2 Main Business and Data Center Interconnect Information

15.9.3 SWOT Analysis of Fujitsu

15.9.4 Fujitsu Data Center Interconnect Revenue, Gross Margin and Market Share

(2020-2025)

15.10 Colt Technology Services

15.10.1 Company Profile

15.10.2 Main Business and Data Center Interconnect Information

15.10.3 SWOT Analysis of Colt Technology Services

15.10.4 Colt Technology Services Data Center Interconnect Revenue, Gross Margin

and Market Share (2020-2025)

15.11 Equinix

15.11.1 Company Profile

15.11.2	Main Business and Data Center Interconnect Information
15.11.3	SWOT Analysis of Ejiunix
15.11.4	Ejiunix Data Center Interconnect Revenue, Gross Margin and Market Share (2020-2025)
15.12	XKL
15.12.1	Company Profile
15.12.2	Main Business and Data Center Interconnect Information
15.12.3	SWOT Analysis of XKL
15.12.4	XKL Data Center Interconnect Revenue, Gross Margin and Market Share (2020-2025)
15.13	Ekinops
15.13.1	Company Profile
15.13.2	Main Business and Data Center Interconnect Information
15.13.3	SWOT Analysis of Ekinops
15.13.4	Ekinops Data Center Interconnect Revenue, Gross Margin and Market Share (2020-2025)
15.14	Cologix
15.14.1	Company Profile
15.14.2	Main Business and Data Center Interconnect Information
15.14.3	SWOT Analysis of Cologix
15.14.4	Cologix Data Center Interconnect Revenue, Gross Margin and Market Share (2020-2025)
15.15	Pluribus Networks
15.15.1	Company Profile
15.15.2	Main Business and Data Center Interconnect Information
15.15.3	SWOT Analysis of Pluribus Networks
15.15.4	Pluribus Networks Data Center Interconnect Revenue, Gross Margin and Market Share (2020-2025)
15.16	Ranovus
15.16.1	Company Profile
15.16.2	Main Business and Data Center Interconnect Information
15.16.3	SWOT Analysis of Ranovus
15.16.4	Ranovus Data Center Interconnect Revenue, Gross Margin and Market Share (2020-2025)
Please ask for sample pages for full companies list	
Tables and Figures	
Table Abbreviation and Acronyms	
Table Research Scope of Data Center Interconnect Report	
Table Data Sources of Data Center Interconnect Report	

Table Major Assumptions of Data Center Interconnect Report
Figure Market Size Estimated Method
Figure Major Forecasting Factors
Figure Data Center Interconnect Picture
Table Data Center Interconnect Classification
Table Data Center Interconnect Applications
Table Drivers of Data Center Interconnect Market
Table Restraints of Data Center Interconnect Market
Table Opportunities of Data Center Interconnect Market
Table Threats of Data Center Interconnect Market
Table Covid-19 Impact For Data Center Interconnect Market
Table Raw Materials Suppliers
Table Different Production Methods of Data Center Interconnect
Table Cost Structure Analysis of Data Center Interconnect
Table Key End Users
Table Latest News of Data Center Interconnect Market
Table Merger and Acquisition
Table Planned/Future Project of Data Center Interconnect Market
Table Policy of Data Center Interconnect Market
Table 2020-2030 North America Data Center Interconnect Market Size
Figure 2020-2030 North America Data Center Interconnect Market Size and CAGR
Table 2020-2030 North America Data Center Interconnect Market Size by Application
Table 2020-2025 North America Data Center Interconnect Key Players Revenue
Table 2020-2025 North America Data Center Interconnect Key Players Market Share
Table 2020-2030 North America Data Center Interconnect Market Size by Type
Table 2020-2030 United States Data Center Interconnect Market Size
Table 2020-2030 Canada Data Center Interconnect Market Size
Table 2020-2030 Mexico Data Center Interconnect Market Size
Table 2020-2030 South America Data Center Interconnect Market Size
Figure 2020-2030 South America Data Center Interconnect Market Size and CAGR
Table 2020-2030 South America Data Center Interconnect Market Size by Application
Table 2020-2025 South America Data Center Interconnect Key Players Revenue
Table 2020-2025 South America Data Center Interconnect Key Players Market Share
Table 2020-2030 South America Data Center Interconnect Market Size by Type
Table 2020-2030 Brazil Data Center Interconnect Market Size
Table 2020-2030 Argentina Data Center Interconnect Market Size
Table 2020-2030 Chile Data Center Interconnect Market Size
Table 2020-2030 Peru Data Center Interconnect Market Size
Table 2020-2030 Asia & Pacific Data Center Interconnect Market Size

Figure 2020-2030 Asia & Pacific Data Center Interconnect Market Size and CAGR

Table 2020-2030 Asia & Pacific Data Center Interconnect Market Size by Application

Table 2020-2025 Asia & Pacific Data Center Interconnect Key Players Revenue

Table 2020-2025 Asia & Pacific Data Center Interconnect Key Players Market Share

Table 2020-2030 Asia & Pacific Data Center Interconnect Market Size by Type

Table 2020-2030 China Data Center Interconnect Market Size

Table 2020-2030 India Data Center Interconnect Market Size

Table 2020-2030 Japan Data Center Interconnect Market Size

Table 2020-2030 South Korea Data Center Interconnect Market Size

Table 2020-2030 Southeast Asia Data Center Interconnect Market Size

Table 2020-2030 Australia Data Center Interconnect Market Size

Table 2020-2030 Europe Data Center Interconnect Market Size

Figure 2020-2030 Europe Data Center Interconnect Market Size and CAGR

Table 2020-2030 Europe Data Center Interconnect Market Size by Application

Table 2020-2025 Europe Data Center Interconnect Key Players Revenue

Table 2020-2025 Europe Data Center Interconnect Key Players Market Share

Table 2020-2030 Europe Data Center Interconnect Market Size by Type

Table 2020-2030 Germany Data Center Interconnect Market Size

Table 2020-2030 France Data Center Interconnect Market Size

Table 2020-2030 United Kingdom Data Center Interconnect Market Size

Table 2020-2030 Italy Data Center Interconnect Market Size

Table 2020-2030 Spain Data Center Interconnect Market Size

Table 2020-2030 Belgium Data Center Interconnect Market Size

Table 2020-2030 Netherlands Data Center Interconnect Market Size

Table 2020-2030 Austria Data Center Interconnect Market Size

Table 2020-2030 Poland Data Center Interconnect Market Size

Table 2020-2030 Russia Data Center Interconnect Market Size

Table 2020-2030 MEA Data Center Interconnect Market Size

Figure 2020-2030 MEA Data Center Interconnect Market Size and CAGR

Table 2020-2030 MEA Data Center Interconnect Market Size by Application

Table 2020-2025 MEA Data Center Interconnect Key Players Revenue

Table 2020-2025 MEA Data Center Interconnect Key Players Market Share

Table 2020-2030 MEA Data Center Interconnect Market Size by Type

Table 2020-2030 Egypt Data Center Interconnect Market Size

Table 2020-2030 Israel Data Center Interconnect Market Size

Table 2020-2030 South Africa Data Center Interconnect Market Size

Table 2020-2030 Gulf Cooperation Council Countries Data Center Interconnect Market Size

Table 2020-2030 Turkey Data Center Interconnect Market Size

Table 2020-2025 Global Data Center Interconnect Market Size by Region
Table 2020-2025 Global Data Center Interconnect Market Size Share by Region
Table 2020-2025 Global Data Center Interconnect Market Size by Application
Table 2020-2025 Global Data Center Interconnect Market Share by Application
Table 2020-2025 Global Data Center Interconnect Key Vendors Revenue
Figure 2020-2025 Global Data Center Interconnect Market Size and Growth Rate
Table 2020-2025 Global Data Center Interconnect Key Vendors Market Share
Table 2020-2025 Global Data Center Interconnect Market Size by Type
Table 2020-2025 Global Data Center Interconnect Market Share by Type
Table 2025-2030 Global Data Center Interconnect Market Size by Region
Table 2025-2030 Global Data Center Interconnect Market Size Share by Region
Table 2025-2030 Global Data Center Interconnect Market Size by Application
Table 2025-2030 Global Data Center Interconnect Market Share by Application
Table 2025-2030 Global Data Center Interconnect Key Vendors Revenue
Figure 2025-2030 Global Data Center Interconnect Market Size and Growth Rate
Table 2025-2030 Global Data Center Interconnect Key Vendors Market Share
Table 2025-2030 Global Data Center Interconnect Market Size by Type
Table 2025-2030 Data Center Interconnect Global Market Share by Type

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