

# Daminozide Global Market Insights 2025, Analysis and Forecast to 2030, by Manufacturers, Regions, Technology, Application

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### **Abstracts**

#### Overview of the Daminozide Market

The Daminozide market is poised for significant growth from 2025 to 2030, driven by increasing demand in agricultural applications, particularly for ornamental plants like chrysanthemums. Daminozide, a plant growth regulator, is widely used to enhance plant quality and yield. The market is expected to grow at a compound annual growth rate (CAGR) of 4.5%-5.5% during the forecast period, reaching a market size of approximately \$120 million to \$140 million by 2030.

#### Market Size and Share Analysis

In 2025, the global Daminozide market is projected to be valued at around \$90 million to \$100 million. By 2030, this figure is expected to rise to \$120 million to \$140 million, reflecting a steady growth trajectory. The market is dominated by key players such as Xi'an Hangjie and Xingtai Bobao, which collectively hold a market share of approximately 30%-35%. Other players are also expanding their presence, contributing to a competitive landscape.

#### Trends in Product Types and Processes

The Daminozide market is segmented by product type, with liquid formulations accounting for 60%-65% of the market share due to their ease of application and effectiveness. Powder formulations, though less popular, are expected to grow at a CAGR of 3.5%-4.5% during the forecast period. The production process of Daminozide involves chemical synthesis, with advancements in green chemistry expected to reduce production costs by 5%-10% by 2030.

Application Insights: Chrysanthemum Cultivation



Chrysanthemum cultivation is the largest application segment for Daminozide, accounting for 40%-45% of the total market demand. The use of Daminozide in chrysanthemum farming enhances flower quality and extends shelf life, making it indispensable for growers. The segment is expected to grow at a CAGR of 5%-6% from 2025 to 2030, driven by increasing demand for ornamental plants in both domestic and international markets.

#### **End-Use Analysis**

The agricultural sector remains the primary end-user of Daminozide, contributing 70%-75% of the total market demand. The horticulture sector, particularly floriculture, is another significant end-user, with a projected growth rate of 4%-5% during the forecast period. The increasing adoption of Daminozide in organic farming practices is also expected to drive market growth.

#### Regional Market Insights

Geographically, the Asia-Pacific region dominates the Daminozide market, accounting for 50%-55% of global demand. China and India are the largest consumers, driven by their extensive agricultural activities. North America and Europe follow, with market shares of 20%-25% and 15%-20%, respectively. The Middle East and Africa are expected to witness the fastest growth, with a CAGR of 6%-7%, due to increasing investments in agriculture.

#### Market News: Policy and Company Developments

Recent policy changes have impacted the Daminozide market. For instance, the European Union's stringent regulations on chemical usage in agriculture have led to a shift towards bio-based alternatives, affecting Daminozide demand in the region. However, in Asia-Pacific, supportive government policies promoting agricultural productivity are boosting market growth. Key players like Xi'an Hangjie and Xingtai Bobao are investing in R&D to develop eco-friendly formulations, aiming to capture a larger market share.

#### Segment Forecasts (2025-2030)

Product Type: Liquid formulations will continue to dominate, with a projected CAGR of 4.5%-5.5%.

Application: Chrysanthemum cultivation will remain the largest segment, growing at a CAGR of 5%-6%.

End-Use: The agricultural sector will maintain its lead, with a projected CAGR of 4%-5%.



Region: Asia-Pacific will continue to dominate, with a CAGR of 5%-6%, while the Middle East and Africa will witness the fastest growth at 6%-7%.

#### Conclusion

The Daminozide market is set for steady growth from 2025 to 2030, driven by increasing demand in chrysanthemum cultivation and the agricultural sector. Key players like Xi'an Hangjie and Xingtai Bobao are leading the market, with significant investments in R&D and eco-friendly formulations. Regional dynamics, particularly in Asia-Pacific, will play a crucial role in shaping the market's future. With supportive policies and technological advancements, the Daminozide market is poised to reach new heights by 2030.



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