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Dairy Management Software Global Market Insights 2025, Analysis and Forecast to 2030, by Market Participants, Regions, Technology, Application, Product Type

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Abstracts

Dairy Management Software Market Overview
The global dairy management software market is poised for significant growth between 2025 and 2030, driven by the increasing adoption of advanced technologies in dairy farming. The market is expected to grow at a compound annual growth rate (CAGR) of 6.8% during this period, reaching a valuation of approximately $1.5 billion by 2030. This growth is fueled by the rising demand for efficient dairy farm management solutions, which help farmers optimize milk production, reduce operational costs, and improve overall productivity.

Market Size and Share Analysis
In 2025, the dairy management software market is projected to be valued at $1.1 billion. By 2030, the market is expected to expand to $1.5 billion, with a CAGR of 6.8%. The market is segmented by product type, process, application, end-use, and region. The on-premises segment currently holds a larger market share, accounting for 55% of the total market in 2025. However, the cloud-based segment is expected to grow at a faster rate, with a CAGR of 8.2% during the forecast period, driven by the increasing adoption of cloud technologies in the dairy industry.

Product Type Segmentation

On-premises: This segment dominates the market with a 55% share in 2025. On-premises solutions are preferred by large-scale dairy farms due to their ability to offer greater control over data and operations.

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Cloud-Based: The cloud-based segment is expected to grow at a CAGR of 8.2% from 2025 to 2030. The growth is attributed to the increasing adoption of cloud technologies, which offer scalability, flexibility, and cost-effectiveness.

Key Players in the Market
The dairy management software market is highly competitive, with several key players dominating the landscape. Some of the prominent players include:

Shubhra
Modern Webz
Meri Dairy
Sahiwala
NAVFarm
MilkingCloud
Levno
VAS
Evolve WebInfo
AfiFarm
Herdwatch
Vampp
Easy Dairy
SAP
Vansun Milking
Smart Cow
BatchMaster
Plan-A-Head
TeroTAM
Simple Dairy
Agritec
Inecta
Dairy One
Aptean

Process Segmentation
The market is segmented by process into:

Milk Harvesting: This segment accounts for 40% of the market share in 2025, driven by

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the need for efficient milk collection and storage solutions.
Feeding Management: The feeding management segment is expected to grow at a CAGR of 7.5% during the forecast period, as farmers increasingly adopt automated feeding systems.
Health Monitoring: This segment is projected to grow at a CAGR of 8.0%, driven by the rising demand for real-time health monitoring of dairy cattle.
Breeding Management: The breeding management segment is expected to grow at a CAGR of 6.5%, as farmers focus on improving genetic quality and productivity.

Application Segmentation
The market is segmented by application into:

Cheese: The cheese segment holds a 30% market share in 2025, driven by the increasing demand for cheese products globally.
Yoghourt: The yoghourt segment is expected to grow at a CAGR of 7.0%, fueled by the rising popularity of healthy dairy products.
Buttermilk: This segment is projected to grow at a CAGR of 6.2%, driven by the increasing consumption of buttermilk in various regions.
Cream: The cream segment is expected to grow at a CAGR of 5.8%, driven by the rising demand for cream-based products.
Others: This segment includes other dairy products and is expected to grow at a CAGR of 6.0% during the forecast period.

End-Use Segmentation
The market is segmented by end-use into:

Large-Scale Dairy Farms: This segment accounts for 60% of the market share in 2025, driven by the need for advanced management solutions in large-scale operations.
Small and Medium-Scale Dairy Farms: This segment is expected to grow at a CAGR of 7.5%, as small and medium-scale farms increasingly adopt dairy management software to improve efficiency.

Regional Analysis
The market is segmented by region into:

North America: North America holds a 35% market share in 2025, driven by the high

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adoption of advanced dairy management technologies in the region.
Europe: Europe accounts for 30% of the market share in 2025, with a CAGR of 6.5% expected during the forecast period.
Asia-Pacific: The Asia-Pacific region is expected to grow at the fastest rate, with a CAGR of 9.0%, driven by the increasing demand for dairy products and the adoption of modern farming techniques.
Latin America: This region is expected to grow at a CAGR of 7.0%, driven by the rising demand for dairy products and the adoption of dairy management software.
Middle East & Africa: The Middle East & Africa region is expected to grow at a CAGR of 6.0%, driven by the increasing focus on improving dairy farming practices.

Market News on Policy and Companies
Recent developments in the dairy management software market include:

Policy Changes: Governments in various regions are implementing policies to promote the adoption of advanced dairy management technologies. For example, the European Union has introduced subsidies for farmers adopting digital farming solutions.
Company News: Key players in the market are focusing on strategic partnerships and product innovations to strengthen their market position. For instance, SAP recently launched a new cloud-based dairy management solution aimed at small and medium-scale dairy farms.

Segment Forecasts 2025 - 2030
The dairy management software market is expected to witness significant growth across all segments during the forecast period. The cloud-based segment is projected to grow at the fastest rate, with a CAGR of 8.2%, driven by the increasing adoption of cloud technologies. The Asia-Pacific region is expected to be the fastest-growing market, with a CAGR of 9.0%, due to the rising demand for dairy products and the adoption of modern farming techniques.

Conclusion
The global dairy management software market is set to experience robust growth between 2025 and 2030, driven by the increasing adoption of advanced technologies in dairy farming. The market is expected to grow at a CAGR of 6.8%, reaching a valuation of $1.5 billion by 2030. Key players in the market are focusing on strategic partnerships and product innovations to strengthen their market position, while governments are implementing policies to promote the adoption of digital farming solutions. The Asia-

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Pacific region is expected to be the fastest-growing market, driven by the rising demand for dairy products and the adoption of modern farming techniques.

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Contents

CHAPTER 1 EXECUTIVE SUMMARY

CHAPTER 2 ABBREVIATION AND ACRONYMS

CHAPTER 3 PREFACE

3.1 Research Scope
3.2 Research Sources
  3.2.1 Data Sources
  3.2.2 Assumptions
3.3 Research Method
Chapter Four Market Landscape
4.1 Market Overview
4.2 Classification/Types
4.3 Application/End Users

CHAPTER 5 MARKET TREND ANALYSIS

5.1 Introduction
5.2 Drivers
5.3 Restraints
5.4 Opportunities
5.5 Threats

CHAPTER 6 INDUSTRY CHAIN ANALYSIS

6.1 Upstream/Suppliers Analysis
6.2 Dairy Management Software Analysis
  6.2.1 Technology Analysis
  6.2.2 Cost Analysis
  6.2.3 Market Channel Analysis
6.3 Downstream Buyers/End Users

CHAPTER 7 LATEST MARKET DYNAMICS

7.1 Latest News
7.2 Merger and Acquisition

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7.3 Planned/Future Project
7.4 Policy Dynamics

CHAPTER 8 HISTORICAL AND FORECAST DAIRY MANAGEMENT SOFTWARE MARKET IN NORTH AMERICA (2020-2030)

8.1 Dairy Management Software Market Size
8.2 Dairy Management Software Market by End Use
8.3 Competition by Players/Suppliers
8.4 Dairy Management Software Market Size by Type
8.5 Key Countries Analysis
  8.5.1 United States
  8.5.2 Canada
  8.5.3 Mexico

CHAPTER 9 HISTORICAL AND FORECAST DAIRY MANAGEMENT SOFTWARE MARKET IN SOUTH AMERICA (2020-2030)

9.1 Dairy Management Software Market Size
9.2 Dairy Management Software Market by End Use
9.3 Competition by Players/Suppliers
9.4 Dairy Management Software Market Size by Type
9.5 Key Countries Analysis
  9.5.1 Brazil
  9.5.2 Argentina
  9.5.3 Chile
  9.5.4 Peru

CHAPTER 10 HISTORICAL AND FORECAST DAIRY MANAGEMENT SOFTWARE MARKET IN ASIA & PACIFIC (2020-2030)

10.1 Dairy Management Software Market Size
10.2 Dairy Management Software Market by End Use
10.3 Competition by Players/Suppliers
10.4 Dairy Management Software Market Size by Type
10.5 Key Countries Analysis
  10.5.1 China
  10.5.2 India
  10.5.3 Japan

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10.5.4 South Korea
10.5.5 Southest Asia
10.5.6 Australia

CHAPTER 11 HISTORICAL AND FORECAST DAIRY MANAGEMENT SOFTWARE MARKET IN EUROPE (2020-2030)

11.1 Dairy Management Software Market Size
11.2 Dairy Management Software Market by End Use
11.3 Competition by Players/Suppliers
11.4 Dairy Management Software Market Size by Type
11.5 Key Countries Analysis
11.5.1 Germany
11.5.2 France
11.5.3 United Kingdom
11.5.4 Italy
11.5.5 Spain
11.5.6 Belgium
11.5.7 Netherlands
11.5.8 Austria
11.5.9 Poland
11.5.10 Russia

CHAPTER 12 HISTORICAL AND FORECAST DAIRY MANAGEMENT SOFTWARE MARKET IN MEA (2020-2030)

12.1 Dairy Management Software Market Size
12.2 Dairy Management Software Market by End Use
12.3 Competition by Players/Suppliers
12.4 Dairy Management Software Market Size by Type
12.5 Key Countries Analysis
12.5.1 Egypt
12.5.2 Israel
12.5.3 South Africa
12.5.4 Gulf Cooperation Council Countries
12.5.5 Turkey

CHAPTER 13 SUMMARY FOR GLOBAL DAIRY MANAGEMENT SOFTWARE MARKET (2020-2025)

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13.1 Dairy Management Software Market Size
13.2 Dairy Management Software Market by End Use
13.3 Competition by Players/Suppliers
13.4 Dairy Management Software Market Size by Type

CHAPTER 14 GLOBAL DAIRY MANAGEMENT SOFTWARE MARKET FORECAST (2025-2030)

14.1 Dairy Management Software Market Size Forecast
14.2 Dairy Management Software Application Forecast
14.3 Competition by Players/Suppliers
14.4 Dairy Management Software Type Forecast

CHAPTER 15 ANALYSIS OF GLOBAL KEY VENDORS

15.1 Shubhra
  15.1.1 Company Profile
  15.1.2 Main Business and Dairy Management Software Information
  15.1.3 SWOT Analysis of Shubhra
  15.1.4 Shubhra Dairy Management Software Revenue, Gross Margin and Market Share (2020-2025)
15.2 Modern Webz
  15.2.1 Company Profile
  15.2.2 Main Business and Dairy Management Software Information
  15.2.3 SWOT Analysis of Modern Webz
  15.2.4 Modern Webz Dairy Management Software Revenue, Gross Margin and Market Share (2020-2025)
15.3 Meri Dairy
  15.3.1 Company Profile
  15.3.2 Main Business and Dairy Management Software Information
  15.3.3 SWOT Analysis of Meri Dairy
  15.3.4 Meri Dairy Dairy Management Software Revenue, Gross Margin and Market Share (2020-2025)
15.4 Sahiwala
  15.4.1 Company Profile
  15.4.2 Main Business and Dairy Management Software Information
  15.4.3 SWOT Analysis of Sahiwala
  15.4.4 Sahiwala Dairy Management Software Revenue, Gross Margin and Market

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Share (2020-2025)
15.5 NAVFarm
15.5.1 Company Profile
15.5.2 Main Business and Dairy Management Software Information
15.5.3 SWOT Analysis of NAVFarm
15.5.4 NAVFarm Dairy Management Software Revenue, Gross Margin and Market Share (2020-2025)
15.6 MilkingCloud
15.6.1 Company Profile
15.6.2 Main Business and Dairy Management Software Information
15.6.3 SWOT Analysis of MilkingCloud
15.6.4 MilkingCloud Dairy Management Software Revenue, Gross Margin and Market Share (2020-2025)
15.7 Levno
15.7.1 Company Profile
15.7.2 Main Business and Dairy Management Software Information
15.7.3 SWOT Analysis of Levno
15.7.4 Levno Dairy Management Software Revenue, Gross Margin and Market Share (2020-2025)
15.8 VAS
15.8.1 Company Profile
15.8.2 Main Business and Dairy Management Software Information
15.8.3 SWOT Analysis of VAS
15.8.4 VAS Dairy Management Software Revenue, Gross Margin and Market Share (2020-2025)
15.9 Evolve WebInfo
15.9.1 Company Profile
15.9.2 Main Business and Dairy Management Software Information
15.9.3 SWOT Analysis of Evolve WebInfo
15.9.4 Evolve WebInfo Dairy Management Software Revenue, Gross Margin and Market Share (2020-2025)
15.10 AfiFarm
15.10.1 Company Profile
15.10.2 Main Business and Dairy Management Software Information
15.10.3 SWOT Analysis of AfiFarm
15.10.4 AfiFarm Dairy Management Software Revenue, Gross Margin and Market Share (2020-2025)
15.11 Herdwatch
15.11.1 Company Profile

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15.11.2 Main Business and Dairy Management Software Information
15.11.3 SWOT Analysis of Herdwatch
15.11.4 Herdwatch Dairy Management Software Revenue, Gross Margin and Market Share (2020-2025)
15.12 Vampp
15.12.1 Company Profile
15.12.2 Main Business and Dairy Management Software Information
15.12.3 SWOT Analysis of Vampp
15.12.4 Vampp Dairy Management Software Revenue, Gross Margin and Market Share (2020-2025)
15.13 Easy Dairy
15.13.1 Company Profile
15.13.2 Main Business and Dairy Management Software Information
15.13.3 SWOT Analysis of Easy Dairy
15.13.4 Easy Dairy Dairy Management Software Revenue, Gross Margin and Market Share (2020-2025)
15.14 SAP
15.14.1 Company Profile
15.14.2 Main Business and Dairy Management Software Information
15.14.3 SWOT Analysis of SAP
15.14.4 SAP Dairy Management Software Revenue, Gross Margin and Market Share (2020-2025)
15.15 Vansun Milking
15.15.1 Company Profile
15.15.2 Main Business and Dairy Management Software Information
15.15.3 SWOT Analysis of Vansun Milking
15.15.4 Vansun Milking Dairy Management Software Revenue, Gross Margin and Market Share (2020-2025)
15.16 Smart Cow
15.16.1 Company Profile
15.16.2 Main Business and Dairy Management Software Information
15.16.3 SWOT Analysis of Smart Cow
15.16.4 Smart Cow Dairy Management Software Revenue, Gross Margin and Market Share (2020-2025)
Please ask for sample pages for full companies list
Tables and Figures
Table Abbreviation and Acronyms
Table Research Scope of Dairy Management Software Report
Table Data Sources of Dairy Management Software Report

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Table Major Assumptions of Dairy Management Software Report
Figure Market Size Estimated Method
Figure Major Forecasting Factors
Figure Dairy Management Software Picture
Table Dairy Management Software Classification
Table Dairy Management Software Applications
Table Drivers of Dairy Management Software Market
Table Restraints of Dairy Management Software Market
Table Opportunities of Dairy Management Software Market
Table Threats of Dairy Management Software Market
Table Covid-19 Impact For Dairy Management Software Market
Table Raw Materials Suppliers
Table Different Production Methods of Dairy Management Software
Table Cost Structure Analysis of Dairy Management Software
Table Key End Users
Table Latest News of Dairy Management Software Market
Table Merger and Acquisition
Table Planned/Future Project of Dairy Management Software Market
Table Policy of Dairy Management Software Market
Table 2020-2030 North America Dairy Management Software Market Size
Figure 2020-2030 North America Dairy Management Software Market Size and CAGR
Table 2020-2030 North America Dairy Management Software Market Size by Application
Table 2020-2025 North America Dairy Management Software Key Players Revenue
Table 2020-2025 North America Dairy Management Software Key Players Market Share
Table 2020-2030 North America Dairy Management Software Market Size by Type
Table 2020-2030 United States Dairy Management Software Market Size
Table 2020-2030 Canada Dairy Management Software Market Size
Table 2020-2030 Mexico Dairy Management Software Market Size
Table 2020-2030 South America Dairy Management Software Market Size
Figure 2020-2030 South America Dairy Management Software Market Size and CAGR
Table 2020-2030 South America Dairy Management Software Market Size by Application
Table 2020-2025 South America Dairy Management Software Key Players Revenue
Table 2020-2025 South America Dairy Management Software Key Players Market Share
Table 2020-2030 South America Dairy Management Software Market Size by Type
Table 2020-2030 Brazil Dairy Management Software Market Size

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Table 2020-2030 Argentina Dairy Management Software Market Size
Table 2020-2030 Chile Dairy Management Software Market Size
Table 2020-2030 Peru Dairy Management Software Market Size
Table 2020-2030 Asia & Pacific Dairy Management Software Market Size
Figure 2020-2030 Asia & Pacific Dairy Management Software Market Size and CAGR
Table 2020-2030 Asia & Pacific Dairy Management Software Market Size by Application
Table 2020-2025 Asia & Pacific Dairy Management Software Key Players Revenue
Table 2020-2025 Asia & Pacific Dairy Management Software Key Players Market Share
Table 2020-2030 Asia & Pacific Dairy Management Software Market Size by Type
Table 2020-2030 China Dairy Management Software Market Size
Table 2020-2030 India Dairy Management Software Market Size
Table 2020-2030 Japan Dairy Management Software Market Size
Table 2020-2030 South Korea Dairy Management Software Market Size
Table 2020-2030 Southeast Asia Dairy Management Software Market Size
Table 2020-2030 Australia Dairy Management Software Market Size
Table 2020-2030 Europe Dairy Management Software Market Size
Figure 2020-2030 Europe Dairy Management Software Market Size and CAGR
Table 2020-2030 Europe Dairy Management Software Market Size by Application
Table 2020-2025 Europe Dairy Management Software Key Players Revenue
Table 2020-2025 Europe Dairy Management Software Key Players Market Share
Table 2020-2030 Europe Dairy Management Software Market Size by Type
Table 2020-2030 Germany Dairy Management Software Market Size
Table 2020-2030 France Dairy Management Software Market Size
Table 2020-2030 United Kingdom Dairy Management Software Market Size
Table 2020-2030 Italy Dairy Management Software Market Size
Table 2020-2030 Spain Dairy Management Software Market Size
Table 2020-2030 Belgium Dairy Management Software Market Size
Table 2020-2030 Netherlands Dairy Management Software Market Size
Table 2020-2030 Austria Dairy Management Software Market Size
Table 2020-2030 Poland Dairy Management Software Market Size
Table 2020-2030 Russia Dairy Management Software Market Size
Table 2020-2030 MEA Dairy Management Software Market Size
Figure 2020-2030 MEA Dairy Management Software Market Size and CAGR
Table 2020-2030 MEA Dairy Management Software Market Size by Application
Table 2020-2025 MEA Dairy Management Software Key Players Revenue
Table 2020-2025 MEA Dairy Management Software Key Players Market Share
Table 2020-2030 MEA Dairy Management Software Market Size by Type
Table 2020-2030 Egypt Dairy Management Software Market Size
Table 2020-2030 Israel Dairy Management Software Market Size

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Table 2020-2030 South Africa Dairy Management Software Market Size
Table 2020-2030 Gulf Cooperation Council Countries Dairy Management Software Market Size
Table 2020-2030 Turkey Dairy Management Software Market Size
Table 2020-2025 Global Dairy Management Software Market Size by Region
Table 2020-2025 Global Dairy Management Software Market Size Share by Region
Table 2020-2025 Global Dairy Management Software Market Size by Application
Table 2020-2025 Global Dairy Management Software Market Share by Application
Table 2020-2025 Global Dairy Management Software Key Vendors Revenue
Figure 2020-2025 Global Dairy Management Software Market Size and Growth Rate
Table 2020-2025 Global Dairy Management Software Key Vendors Market Share
Table 2020-2025 Global Dairy Management Software Market Size by Type
Table 2020-2025 Global Dairy Management Software Market Share by Type
Table 2025-2030 Global Dairy Management Software Market Size by Region
Table 2025-2030 Global Dairy Management Software Market Size Share by Region
Table 2025-2030 Global Dairy Management Software Market Size by Application
Table 2025-2030 Global Dairy Management Software Market Share by Application
Table 2025-2030 Global Dairy Management Software Key Vendors Revenue
Figure 2025-2030 Global Dairy Management Software Market Size and Growth Rate
Table 2025-2030 Global Dairy Management Software Key Vendors Market Share
Table 2025-2030 Global Dairy Management Software Market Size by Type
Table 2025-2030 Dairy Management Software Global Market Share by Type

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