

Daily Use Ceramic Global Market Insights 2025, Analysis and Forecast to 2030, by Manufacturers, Regions, Technology, Application

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Abstracts

Overview of the Daily Use Ceramic Market

The daily use ceramic market is poised for significant growth from 2025 to 2030, driven by increasing demand across various applications such as home, teahouse, restaurant, and hotel sectors. The market is expected to grow at a compound annual growth rate (CAGR) of 5.2% during the forecast period, reaching a market size of approximately \$45 billion by 2030. This growth is fueled by rising consumer preference for aesthetically appealing and durable ceramic products, coupled with advancements in manufacturing processes.

Market Size and Share Analysis

In 2025, the global daily use ceramic market is projected to be valued at \$35 billion, with Asia-Pacific dominating the market share at 45%. North America and Europe are expected to hold shares of 25% and 20%, respectively. The remaining 10% is distributed among other regions, including Latin America and the Middle East & Africa.

By Product Type

Tableware: Holds the largest market share at 40%, driven by high demand in households and restaurants.

Kitchenware: Accounts for 30% of the market, with increasing adoption in modern kitchens.

Decorative Items: Represents 20% of the market, favored for home and hotel decor.

Others: Includes specialty ceramics, contributing 10% to the market.

By Key Players

The market is highly competitive, with key players such as Guanfu, Songfa, Macrolink Group, and Guangxi Sanhuan leading the industry. These companies collectively hold a market share of 35%, with Guanfu alone accounting for 12%.

By Process

Slip Casting: Dominates with a share of 50%, owing to its cost-effectiveness and versatility.

Injection Molding: Holds 30% of the market, preferred for high-precision products.

Others: Includes techniques like dry pressing, contributing 20%.

By Application

Home: The largest application segment, accounting for 50% of the market.

Teahouse: Represents 15%, driven by cultural preferences in Asia.

Restaurant: Holds 20%, with increasing demand for premium ceramic tableware.

Hotel: Accounts for 15%, favored for luxury and durability.

By End-Use

Residential: Dominates with a share of 60%.

Commercial: Represents 40%, including restaurants, hotels, and teahouses.

By Region

Asia-Pacific: Expected to grow at a CAGR of 6.5%, driven by high demand in China and India.

North America: Projected to grow at 4.8%, with the U.S. being the largest market.

Europe: Anticipated to grow at 4.2%, with Germany and France leading the region.

Latin America: Expected to grow at 3.5%, with Brazil as the key market.

Middle East & Africa: Projected to grow at 3.0%, driven by urbanization and tourism.

Market Trends

The daily use ceramic market is witnessing several key trends:

Sustainability: Increasing demand for eco-friendly and recyclable ceramic products.

Customization: Growing preference for personalized and unique ceramic designs.

Technological Advancements: Adoption of advanced manufacturing techniques like 3D printing.

E-commerce Growth: Rising online sales of ceramic products, especially in emerging markets.

Market News on Policy and Companies

Recent developments in the daily use ceramic market include:

Policy Changes: Governments in Asia-Pacific are implementing stricter regulations on ceramic production to reduce environmental impact, which may increase production costs by 5%-10%.

Company Expansions: Guanfu announced a new manufacturing facility in Vietnam, expected to increase its production capacity by 20% by 2026.

Mergers & Acquisitions: Macrolink Group acquired a smaller competitor, expanding its market share by 3%.

Segment Forecasts (2025 - 2030)

The daily use ceramic market is segmented as follows:

By Product Type: Tableware is expected to grow at a CAGR of 5.5%, while decorative items are projected to grow at 6.0%.

By Application: The home segment is anticipated to grow at 5.8%, while the restaurant segment is expected to grow at 6.2%.

By Region: Asia-Pacific is forecasted to grow at 6.5%, maintaining its dominance, while North America is expected to grow at 4.8%.

Conclusion

The daily use ceramic market is set for robust growth from 2025 to 2030, driven by increasing demand across various applications and regions. Key players like Guanfu, Songfa, Macrolink Group, and Guangxi Sanhuan are expected to lead the market, supported by technological advancements and sustainability trends. With a projected CAGR of 5.2%, the market offers significant opportunities for stakeholders across the value chain.

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