

Cyanocobalamin Global Market Insights 2025, Analysis and Forecast to 2030, by Manufacturers, Regions, Technology, Application

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Abstracts

Cyanocobalamin Market Review 2025

The global Cyanocobalamin market is projected to experience significant growth from 2025 to 2030, with a compound annual growth rate (CAGR) of approximately 4.8%. As a vital form of Vitamin B12, Cyanocobalamin is used extensively across various applications, including food and beverages, animal feed, dietary supplements, and pharmaceuticals.

Market Overview

Cyanocobalamin, or Vitamin B12, is an essential water-soluble vitamin that plays a crucial role in energy production and neurological function. Its increasing incorporation into health and wellness products and rising awareness regarding nutritional deficiencies are propelling the growth of the Cyanocobalamin market. Furthermore, the growing geriatric population, which often suffers from Vitamin B12 deficiencies, is driving the demand for dietary supplements.

Market Size

The global Cyanocobalamin market was valued at approximately \$2.1 billion in 2025 and is expected to reach around \$2.9 billion by 2030, growing at a steady pace. The demand for Cyanocobalamin is anticipated to expand significantly, particularly within the dietary supplement sector, which is projected to grow at a CAGR of 5.5% during the forecast period.

Market Share & Trends Analysis Report

By Product Type

The market can be segmented by product type into the following categories:

Powder - Representing around 60% of total market share in 2025.

Injectable Solutions - Account for approximately 30%.

Capsules - Roughly 10% share in the market.

By Key Players

The competitive landscape of the Cyanocobalamin market includes significant players such as:

Sanofi - A leader in pharmaceutical products which has a crucial stake in the vitamin market.

ANGUS Chemical Company - Noted for its innovations in vitamin formulations.

Ferrer - A notable player with a diverse portfolio in vitamins.

Hebei Huarong - Renowned for bulk manufacturing of vitamins.

Hebei Yuxing/Hebei Yufeng Group - Significant contributor in the production of Vitamin B12 compounds.

Ningxia Kingvit - Increasing its reach in the supplement industry.

By Process

The Cyanocobalamin market can be segmented based on the process of production:

Fermentation - The most common method, accounting for roughly 70% of the market.

Chemical Synthesis - Holds around 30% share.

By Application

Cyanocobalamin finds applications in various sectors, including:

Food - Represents about 35% of the market, driven by the fortification trend.

Feed - Accounts for approximately 20% as animal nutrition gains importance.

Dietary Supplements - Expected to grow at a CAGR of 5.5%, making it a key segment.

Pharmaceutical - Comprises roughly 25% of the total market.

By End-Use

The market is further segmented based on end-use sectors:

Healthcare - Dominating the market share at around 45%.

Food Industry - Around 30% share as dietary fortification techniques proliferate.

Animal Nutrition - Accounts for 25%, reflecting the rising demand in feed formulations.

By Region

The distribution of the Cyanocobalamin market across various regions is as follows:

North America - Holds the largest share at approximately 35%, supported by high consumer awareness and availability of supplements.

Europe - Accounts for around 30% of the global market, driven by stringent regulations concerning nutritional content.

Asia-Pacific - Expected to witness the fastest growth rate, projected at CAGR of 6% due to rising health awareness.

Latin America - Has a market share of about 15%, with increasing popularity of dietary supplements.

Middle East & Africa - Makes up the remaining 5%, but shows potential with rising health initiatives.

Market News on Policy and Companies

Both governmental policies and corporate strategies are playing significant roles in shaping the Cyanocobalamin market:

Increasing regulatory frameworks in Europe concerning food and health supplement standards.

Growing interest from companies in research and development to enhance Cyanocobalamin bioavailability.

Acquisitions and collaborations, as seen with companies like Sanofi's partnerships focusing on R&D.

Segment Forecasts: 2025 - 2030

Forecasts indicate that the market will continue its upward trajectory from 2025 to 2030:

Demand in the dietary supplement segment is anticipated to increase by 7% annually, given the broader conversation on preventive healthcare.

Fermentation-based Cyanocobalamin production is set to capture further market share

as technology advances.

All regions are expected to show growth, with Asia-Pacific leading on account of rising disposable income and health consciousness.

Conclusion

The Cyanocobalamin market is poised for robust growth through 2030, fuelled by rising health concerns, an aging population, and increased incorporation into various applications. Stakeholders should focus on innovation, quality production processes, and geographical expansion to capitalize on the upcoming trends.

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