+357 96 030922
info@marketpublishers.com

Curling Iron Global Market Insights 2025, Analysis and Forecast to 2030, by Manufacturers, Regions, Technology, Application, Product Type

https://marketpublishers.com/r/C9AF28A4A5F4EN.html
Date: June 2025
Pages: 85
Price: US$ 3,200.00 (Single User License)
ID: C9AF28A4A5F4EN

Abstracts

Curling Irons Market Summary

Introduction and Market Overview

Curling irons, versatile hairstyling tools, are driven by the global fashion and beauty industry's 10% growth through social media in 2023, fueled by 4.9 billion users sharing styling tutorials and trends. Urbanization, with rising demand for personalized beauty solutions, amplifies their appeal among style-conscious consumers. Technological innovations, such as smart temperature controls and ceramic coatings, reduce hair damage, aligning with consumer preferences for low-heat styling tools. E-commerce, growing 9% in 2024, enhances accessibility through platforms like Amazon and Sephora, while beauty influencers on platforms like TikTok and Instagram promote curling iron techniques to younger audiences. The global curling irons market is estimated at USD 2.0-4.0 billion in 2025, with a CAGR of 4%-8% through 2030, propelled by beauty trends, technological advancements, and digital marketing.

Regional Market Trends

Asia Pacific: China, India, and Japan lead with vibrant beauty trends and urban consumer bases.

North America: The U.S. and Canada focus on premium and innovative curling irons.

Europe: Germany, France, and the UK see demand for low-damage and eco-

+357 96 030922
info@marketpublishers.com

friendly styling tools.

Rest of the World: Brazil and South Africa expand with growing beauty consciousness.

Distribution Channel Analysis

Supermarkets & Hypermarkets: Expected growth of 4%-8%, offering affordable access. Trends focus on in-store styling tool displays.

Convenience Stores: Projected growth of 3%-7%, targeting impulse purchases. Trends emphasize compact, entry-level products.

Online: Anticipated growth of 5%-9%, driven by e-commerce platforms. Trends include influencer-driven promotions and bundled offers.

Type Analysis

Curling Tongs: Anticipated growth of 4%-8%, valued for versatility and precision. Trends focus on adjustable heat settings and ergonomic designs.

Curling Wands: Expected growth of 5%-9%, preferred for natural, loose curls. Trends emphasize cordless and travel-friendly options.

Others: Projected growth of 3%-7%, including multi-functional styling tools. Trends highlight hybrid innovations for diverse hairstyles.

Key Market Players

Conair: Offers a wide range of affordable curling irons for home use.

Philips: Markets innovative curling irons with smart heat technology.

Helen of Troy: Supplies premium curling irons under brands like Hot Tools.

Dyson: Provides high-end curling irons with advanced heat protection features.

+357 96 030922
info@marketpublishers.com

Revlon: Distributes versatile curling irons for diverse styling needs.

Porter’s Five Forces Analysis

Threat of New Entrants: Moderate, as low manufacturing costs allow entry, but brand loyalty and technological innovation create barriers.

Threat of Substitutes: Moderate, with flat irons, hot rollers, and chemical styling methods as alternatives.

Bargaining Power of Buyers: High, due to abundant options and price sensitivity in beauty markets.

Bargaining Power of Suppliers: Low, with plentiful materials for heating elements and coatings.

Competitive Rivalry: High, driven by innovation in low-damage technology, premium branding, and influencer marketing.

Market Opportunities and Challenges

Opportunities:

Leveraging 10% growth in the fashion and beauty industry via social media.

Addressing urban demand for personalized hairstyling solutions.

Capitalizing on consumer preference for low-damage styling tools.

Utilizing 4.9 billion social media users and 9% e-commerce growth.

Innovating with smart, cordless, and eco-friendly curling irons.

Expanding into emerging beauty markets like India and Brazil.

+357 96 030922
info@marketpublishers.com

Challenges:

Competing with alternative styling tools and natural styling methods.

High costs of developing advanced, low-damage technologies.

Addressing consumer concerns about heat damage and tool durability.

Navigating electrical safety regulations across regions.

Managing supply chain disruptions for advanced components.

+357 96 030922
info@marketpublishers.com

Contents

CHAPTER 1 EXECUTIVE SUMMARY

CHAPTER 2 ABBREVIATION AND ACRONYMS

CHAPTER 3 PREFACE

3.1 Research Scope
3.2 Research Sources
  3.2.1 Data Sources
  3.2.2 Assumptions
3.3 Research Method

CHAPTER 4 MARKET LANDSCAPE

4.1 Market Overview
4.2 Classification/Types
4.3 Application/End Users

CHAPTER 5 MARKET TREND ANALYSIS

5.1 Introduction
5.2 Drivers
5.3 Restraints
5.4 Opportunities
5.5 Threats

CHAPTER 6 INDUSTRY CHAIN ANALYSIS

6.1 Upstream/Suppliers Analysis
6.2 Curling Iron Analysis
  6.2.1 Technology Analysis
  6.2.2 Cost Analysis
  6.2.3 Market Channel Analysis
6.3 Downstream Buyers/End Users

CHAPTER 7 LATEST MARKET DYNAMICS

+357 96 030922
info@marketpublishers.com

7.1 Latest News
7.2 Merger and Acquisition
7.3 Planned/Future Project
7.4 Policy Dynamics

CHAPTER 8 TRADING ANALYSIS

8.1 Export of Curling Iron by Region
8.2 Import of Curling Iron by Region
8.3 Balance of Trade

CHAPTER 9 HISTORICAL AND FORECAST CURLING IRON MARKET IN NORTH AMERICA (2020-2030)

9.1 Curling Iron Market Size
9.2 Curling Iron Demand by End Use
9.3 Competition by Players/Suppliers
9.4 Type Segmentation and Price
9.5 Key Countries Analysis
  9.5.1 United States
  9.5.2 Canada
  9.5.3 Mexico

CHAPTER 10 HISTORICAL AND FORECAST CURLING IRON MARKET IN SOUTH AMERICA (2020-2030)

10.1 Curling Iron Market Size
10.2 Curling Iron Demand by End Use
10.3 Competition by Players/Suppliers
10.4 Type Segmentation and Price
10.5 Key Countries Analysis
  10.5.1 Brazil
  10.5.2 Argentina
  10.5.3 Chile
  10.5.4 Peru

CHAPTER 11 HISTORICAL AND FORECAST CURLING IRON MARKET IN ASIA & PACIFIC (2020-2030)

+357 96 030922
info@marketpublishers.com

11.1 Curling Iron Market Size
11.2 Curling Iron Demand by End Use
11.3 Competition by Players/Suppliers
11.4 Type Segmentation and Price
11.5 Key Countries Analysis
  11.5.1 China
  11.5.2 India
  11.5.3 Japan
  11.5.4 South Korea
  11.5.5 Southest Asia
  11.5.6 Australia

CHAPTER 12 HISTORICAL AND FORECAST CURLING IRON MARKET IN EUROPE (2020-2030)

12.1 Curling Iron Market Size
12.2 Curling Iron Demand by End Use
12.3 Competition by Players/Suppliers
12.4 Type Segmentation and Price
12.5 Key Countries Analysis
  12.5.1 Germany
  12.5.2 France
  12.5.3 United Kingdom
  12.5.4 Italy
  12.5.5 Spain
  12.5.6 Belgium
  12.5.7 Netherlands
  12.5.8 Austria
  12.5.9 Poland
  12.5.10 Russia

CHAPTER 13 HISTORICAL AND FORECAST CURLING IRON MARKET IN MEA (2020-2030)

13.1 Curling Iron Market Size
13.2 Curling Iron Demand by End Use
13.3 Competition by Players/Suppliers
13.4 Type Segmentation and Price
13.5 Key Countries Analysis

+357 96 030922
info@marketpublishers.com

13.5.1 Egypt
13.5.2 Israel
13.5.3 South Africa
13.5.4 Gulf Cooperation Council Countries
13.5.5 Turkey

CHAPTER 14 SUMMARY FOR GLOBAL CURLING IRON MARKET (2020-2025)

14.1 Curling Iron Market Size
14.2 Curling Iron Demand by End Use
14.3 Competition by Players/Suppliers
14.4 Type Segmentation and Price

CHAPTER 15 GLOBAL CURLING IRON MARKET FORECAST (2025-2030)

15.1 Curling Iron Market Size Forecast
15.2 Curling Iron Demand Forecast
15.3 Competition by Players/Suppliers
15.4 Type Segmentation and Price Forecast

CHAPTER 16 ANALYSIS OF GLOBAL KEY VENDORS

16.1 Conair
16.1.1 Company Profile
16.1.2 Main Business and Curling Iron Information
16.1.3 SWOT Analysis of Conair
16.1.4 Conair Curling Iron Sales, Revenue, Price and Gross Margin (2020-2025)
16.2 Philips
16.2.1 Company Profile
16.2.2 Main Business and Curling Iron Information
16.2.3 SWOT Analysis of Philips
16.2.4 Philips Curling Iron Sales, Revenue, Price and Gross Margin (2020-2025)
16.3 Helen of Troy
16.3.1 Company Profile
16.3.2 Main Business and Curling Iron Information
16.3.3 SWOT Analysis of Helen of Troy
16.3.4 Helen of Troy Curling Iron Sales, Revenue, Price and Gross Margin (2020-2025)
16.4 LUNATA BEAUTY

+357 96 030922
info@marketpublishers.com

16.4.1 Company Profile
16.4.2 Main Business and Curling Iron Information
16.4.3 SWOT Analysis of LUNATA BEAUTY
16.4.4 LUNATA BEAUTY Curling Iron Sales, Revenue, Price and Gross Margin (2020-2025)
16.5 Spectrum Brands
16.5.1 Company Profile
16.5.2 Main Business and Curling Iron Information
16.5.3 SWOT Analysis of Spectrum Brands
16.5.4 Spectrum Brands Curling Iron Sales, Revenue, Price and Gross Margin (2020-2025)
16.6 Dyson
16.6.1 Company Profile
16.6.2 Main Business and Curling Iron Information
16.6.3 SWOT Analysis of Dyson
16.6.4 Dyson Curling Iron Sales, Revenue, Price and Gross Margin (2020-2025)
Please ask for sample pages for full companies list
Tables and Figures
Table Abbreviation and Acronyms List
Table Research Scope of Curling Iron Report
Table Data Sources of Curling Iron Report
Table Major Assumptions of Curling Iron Report
Figure Market Size Estimated Method
Figure Major Forecasting Factors
Figure Curling Iron Picture
Table Curling Iron Classification
Table Curling Iron Applications List
Table Drivers of Curling Iron Market
Table Restraints of Curling Iron Market
Table Opportunities of Curling Iron Market
Table Threats of Curling Iron Market
Table Covid-19 Impact For Curling Iron Market
Table Raw Materials Suppliers List
Table Different Production Methods of Curling Iron
Table Cost Structure Analysis of Curling Iron
Table Key End Users List
Table Latest News of Curling Iron Market
Table Merger and Acquisition List
Table Planned/Future Project of Curling Iron Market

+357 96 030922
info@marketpublishers.com

Table Policy of Curling Iron Market
Table 2020-2030 Regional Export of Curling Iron
Table 2020-2030 Regional Import of Curling Iron
Table 2020-2030 Regional Trade Balance
Figure 2020-2030 Regional Trade Balance
Table 2020-2030 North America Curling Iron Market Size and Market Volume List
Figure 2020-2030 North America Curling Iron Market Size and CAGR
Figure 2020-2030 North America Curling Iron Market Volume and CAGR
Table 2020-2030 North America Curling Iron Demand List by Application
Table 2020-2025 North America Curling Iron Key Players Sales List
Table 2020-2025 North America Curling Iron Key Players Market Share List
Table 2020-2030 North America Curling Iron Demand List by Type
Table 2020-2025 North America Curling Iron Price List by Type
Table 2020-2030 United States Curling Iron Market Size and Market Volume List
Table 2020-2030 United States Curling Iron Import & Export List
Table 2020-2030 Canada Curling Iron Market Size and Market Volume List
Table 2020-2030 Canada Curling Iron Import & Export List
Table 2020-2030 Mexico Curling Iron Market Size and Market Volume List
Table 2020-2030 Mexico Curling Iron Import & Export List
Table 2020-2030 South America Curling Iron Market Size and Market Volume List
Figure 2020-2030 South America Curling Iron Market Size and CAGR
Figure 2020-2030 South America Curling Iron Market Volume and CAGR
Table 2020-2030 South America Curling Iron Demand List by Application
Table 2020-2025 South America Curling Iron Key Players Sales List
Table 2020-2025 South America Curling Iron Key Players Market Share List
Table 2020-2030 South America Curling Iron Demand List by Type
Table 2020-2025 South America Curling Iron Price List by Type
Table 2020-2030 Brazil Curling Iron Market Size and Market Volume List
Table 2020-2030 Brazil Curling Iron Import & Export List
Table 2020-2030 Argentina Curling Iron Market Size and Market Volume List
Table 2020-2030 Argentina Curling Iron Import & Export List
Table 2020-2030 Chile Curling Iron Market Size and Market Volume List
Table 2020-2030 Chile Curling Iron Import & Export List
Table 2020-2030 Peru Curling Iron Market Size and Market Volume List
Table 2020-2030 Peru Curling Iron Import & Export List
Table 2020-2030 Asia & Pacific Curling Iron Market Size and Market Volume List
Figure 2020-2030 Asia & Pacific Curling Iron Market Size and CAGR
Figure 2020-2030 Asia & Pacific Curling Iron Market Volume and CAGR
Table 2020-2030 Asia & Pacific Curling Iron Demand List by Application

+357 96 030922
info@marketpublishers.com

Table 2020-2025 Asia & Pacific Curling Iron Key Players Sales List
Table 2020-2025 Asia & Pacific Curling Iron Key Players Market Share List
Table 2020-2030 Asia & Pacific Curling Iron Demand List by Type
Table 2020-2025 Asia & Pacific Curling Iron Price List by Type
Table 2020-2030 China Curling Iron Market Size and Market Volume List
Table 2020-2030 China Curling Iron Import & Export List
Table 2020-2030 India Curling Iron Market Size and Market Volume List
Table 2020-2030 India Curling Iron Import & Export List
Table 2020-2030 Japan Curling Iron Market Size and Market Volume List
Table 2020-2030 Japan Curling Iron Import & Export List
Table 2020-2030 South Korea Curling Iron Market Size and Market Volume List
Table 2020-2030 South Korea Curling Iron Import & Export List
Table 2020-2030 Southeast Asia Curling Iron Market Size List
Table 2020-2030 Southeast Asia Curling Iron Market Volume List
Table 2020-2030 Southeast Asia Curling Iron Import List
Table 2020-2030 Southeast Asia Curling Iron Export List
Table 2020-2030 Australia Curling Iron Market Size and Market Volume List
Table 2020-2030 Australia Curling Iron Import & Export List
Table 2020-2030 Europe Curling Iron Market Size and Market Volume List
Figure 2020-2030 Europe Curling Iron Market Size and CAGR
Figure 2020-2030 Europe Curling Iron Market Volume and CAGR
Table 2020-2030 Europe Curling Iron Demand List by Application
Table 2020-2025 Europe Curling Iron Key Players Sales List
Table 2020-2025 Europe Curling Iron Key Players Market Share List
Table 2020-2030 Europe Curling Iron Demand List by Type
Table 2020-2025 Europe Curling Iron Price List by Type
Table 2020-2030 Germany Curling Iron Market Size and Market Volume List
Table 2020-2030 Germany Curling Iron Import & Export List
Table 2020-2030 France Curling Iron Market Size and Market Volume List
Table 2020-2030 France Curling Iron Import & Export List
Table 2020-2030 United Kingdom Curling Iron Market Size and Market Volume List
Table 2020-2030 United Kingdom Curling Iron Import & Export List
Table 2020-2030 Italy Curling Iron Market Size and Market Volume List
Table 2020-2030 Italy Curling Iron Import & Export List
Table 2020-2030 Spain Curling Iron Market Size and Market Volume List
Table 2020-2030 Spain Curling Iron Import & Export List
Table 2020-2030 Belgium Curling Iron Market Size and Market Volume List
Table 2020-2030 Belgium Curling Iron Import & Export List
Table 2020-2030 Netherlands Curling Iron Market Size and Market Volume List

+357 96 030922
info@marketpublishers.com

Table 2020-2030 Netherlands Curling Iron Import & Export List
Table 2020-2030 Austria Curling Iron Market Size and Market Volume List
Table 2020-2030 Austria Curling Iron Import & Export List
Table 2020-2030 Poland Curling Iron Market Size and Market Volume List
Table 2020-2030 Poland Curling Iron Import & Export List
Table 2020-2030 Russia Curling Iron Market Size and Market Volume List
Table 2020-2030 Russia Curling Iron Import & Export List
Table 2020-2030 MEA Curling Iron Market Size and Market Volume List
Figure 2020-2030 MEA Curling Iron Market Size and CAGR
Figure 2020-2030 MEA Curling Iron Market Volume and CAGR
Table 2020-2030 MEA Curling Iron Demand List by Application
Table 2020-2025 MEA Curling Iron Key Players Sales List
Table 2020-2025 MEA Curling Iron Key Players Market Share List
Table 2020-2030 MEA Curling Iron Demand List by Type
Table 2020-2025 MEA Curling Iron Price List by Type
Table 2020-2030 Egypt Curling Iron Market Size and Market Volume List
Table 2020-2030 Egypt Curling Iron Import & Export List
Table 2020-2030 Israel Curling Iron Market Size and Market Volume List
Table 2020-2030 Israel Curling Iron Import & Export List
Table 2020-2030 South Africa Curling Iron Market Size and Market Volume List
Table 2020-2030 South Africa Curling Iron Import & Export List
Table 2020-2030 Gulf Cooperation Council Countries Curling Iron Market Size and Market Volume List
Table 2020-2030 Gulf Cooperation Council Countries Curling Iron Import & Export List
Table 2020-2030 Turkey Curling Iron Market Size and Market Volume List
Table 2020-2030 Turkey Curling Iron Import & Export List
Table 2020-2025 Global Curling Iron Market Size List by Region
Table 2020-2025 Global Curling Iron Market Size Share List by Region
Table 2020-2025 Global Curling Iron Market Volume List by Region
Table 2020-2025 Global Curling Iron Market Volume Share List by Region
Table 2020-2025 Global Curling Iron Demand List by Application
Table 2020-2025 Global Curling Iron Demand Market Share List by Application
Table 2020-2025 Global Curling Iron Key Vendors Sales List
Table 2020-2025 Global Curling Iron Key Vendors Sales Share List
Figure 2020-2025 Global Curling Iron Market Volume and Growth Rate
Table 2020-2025 Global Curling Iron Key Vendors Revenue List
Figure 2020-2025 Global Curling Iron Market Size and Growth Rate
Table 2020-2025 Global Curling Iron Key Vendors Revenue Share List
Table 2020-2025 Global Curling Iron Demand List by Type

+357 96 030922
info@marketpublishers.com

Table 2020-2025 Global Curling Iron Demand Market Share List by Type
Table 2020-2025 Regional Curling Iron Price List
Table 2025-2030 Global Curling Iron Market Size List by Region
Table 2025-2030 Global Curling Iron Market Size Share List by Region
Table 2025-2030 Global Curling Iron Market Volume List by Region
Table 2025-2030 Global Curling Iron Market Volume Share List by Region
Table 2025-2030 Global Curling Iron Demand List by Application
Table 2025-2030 Global Curling Iron Demand Market Share List by Application
Table 2025-2030 Global Curling Iron Key Vendors Sales List
Table 2025-2030 Global Curling Iron Key Vendors Sales Share List
Figure 2025-2030 Global Curling Iron Market Volume and Growth Rate
Table 2025-2030 Global Curling Iron Key Vendors Revenue List
Figure 2025-2030 Global Curling Iron Market Size and Growth Rate
Table 2025-2030 Global Curling Iron Key Vendors Revenue Share List
Table 2025-2030 Global Curling Iron Demand List by Type
Table 2025-2030 Global Curling Iron Demand Market Share List by Type
Table 2025-2030 Curling Iron Regional Price List
Table Conair Information
Table SWOT Analysis of Conair
Table 2020-2025 Conair Curling Iron Sale Volume Price Cost Revenue
Figure 2020-2025 Conair Curling Iron Sale Volume and Growth Rate
Figure 2020-2025 Conair Curling Iron Market Share
Table Philips Information
Table SWOT Analysis of Philips
Table 2020-2025 Philips Curling Iron Sale Volume Price Cost Revenue
Figure 2020-2025 Philips Curling Iron Sale Volume and Growth Rate
Figure 2020-2025 Philips Curling Iron Market Share
Table Helen of Troy Information
Table SWOT Analysis of Helen of Troy
Table 2020-2025 Helen of Troy Curling Iron Sale Volume Price Cost Revenue
Figure 2020-2025 Helen of Troy Curling Iron Sale Volume and Growth Rate
Figure 2020-2025 Helen of Troy Curling Iron Market Share
Table LUNATA BEAUTY Information
Table SWOT Analysis of LUNATA BEAUTY
Table 2020-2025 LUNATA BEAUTY Curling Iron Sale Volume Price Cost Revenue
Figure 2020-2025 LUNATA BEAUTY Curling Iron Sale Volume and Growth Rate
Figure 2020-2025 LUNATA BEAUTY Curling Iron Market Share
Table Spectrum Brands Information
Table SWOT Analysis of Spectrum Brands

+357 96 030922
info@marketpublishers.com

Table 2020-2025 Spectrum Brands Curling Iron Sale Volume Price Cost Revenue
Figure 2020-2025 Spectrum Brands Curling Iron Sale Volume and Growth Rate
Figure 2020-2025 Spectrum Brands Curling Iron Market Share
Table Dyson Information
Table SWOT Analysis of Dyson
Table 2020-2025 Dyson Curling Iron Sale Volume Price Cost Revenue
Figure 2020-2025 Dyson Curling Iron Sale Volume and Growth Rate
Figure 2020-2025 Dyson Curling Iron Market Share
.....

+357 96 030922
info@marketpublishers.com

I would like to order

Product name: Curling Iron Global Market Insights 2025, Analysis and Forecast to 2030, by Manufacturers, Regions, Technology, Application, Product Type

Product link: https://marketpublishers.com/r/C9AF28A4A5F4EN.html

Price: US$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C9AF28A4A5F4EN.html