

# **Cuprous Chloride Global Market Insights 2025, Analysis and Forecast to 2030, by Manufacturers, Regions, Technology, Application**

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## **Abstracts**

### **Cuprous Chloride Market Summary**

#### **Introduction**

Cuprous Chloride (CuCl) is a white or greenish crystalline compound used in pigments, catalysts, and other applications, including chemical synthesis and fungicides. The cuprous chloride industry is characterized by its role in producing vibrant pigments and efficient catalysts, driven by demand in coatings, chemical manufacturing, and agriculture. Its high reactivity and solubility in specific solvents make it valuable in industrial processes. Key trends include the development of high-purity grades for catalysts, eco-friendly pigment formulations, and sustainable production methods. The market is propelled by growth in coatings and chemical industries, particularly in Asia Pacific and Europe.

#### **Market Size and Growth Forecast**

The global Cuprous Chloride market was valued at USD 570–960 million in 2024, with an estimated CAGR of 5.2%–7.2% from 2025 to 2030, driven by demand in pigments and catalysts.

#### **Regional Analysis**

North America is projected to grow at a CAGR of 5.0%–7.0%, with the U.S. leading due to its chemical and coatings sectors, focusing on high-purity cuprous chloride.

Europe is expected to achieve a CAGR of 4.8%–6.8%, with Germany driving demand through its emphasis on eco-friendly pigments and catalysts.

Asia Pacific is anticipated to record the highest growth at 5.5%–7.5%, led by China and India, where coatings and chemical industries fuel demand, with trends toward cost-effective production.

Rest of the World, particularly Brazil, is expected to grow at 4.5%–6.5%, supported by agricultural and industrial applications.

### Application Analysis

Pigment applications are estimated to grow at a CAGR of 5.4%–7.4%, driven by cuprous chloride's use in vibrant purple pigments, with trends toward eco-friendly formulations.

Catalyst applications are projected to expand at 5.2%–7.2%, supported by demand in chemical synthesis, with innovations in high-efficiency catalysts.

Other applications, including fungicides, are anticipated to grow at 4.8%–6.8%, with advancements in agricultural uses.

### Key Market Players

Nihon Kagaku Sangyo, headquartered in Tokyo, Japan, produces cuprous chloride for pigments and catalysts, known for its precision chemical solutions.

Anmol Chloro Chem, based in Gujarat, India, supplies cuprous chloride for industrial applications, focusing on cost-efficient production.

Jinan Luhong, headquartered in Jinan, China, provides cuprous chloride for pigments, emphasizing scalable manufacturing.

Hengshui Fengyi, based in Hengshui, China, specializes in cuprous chloride for chemical synthesis, known for efficient production.

Sunlour Pigment, headquartered in Jiangsu, China, produces cuprous chloride for coatings, focusing on vibrant pigment formulations.

## Porter's Five Forces Analysis

The threat of new entrants is moderate; moderate capital costs attract niche players, but technical expertise creates barriers.

The threat of substitutes is moderate; alternative pigments and catalysts compete, but cuprous chloride's unique properties maintain its edge.

Buyer power is moderate; coating and chemical manufacturers negotiate pricing, but specialized grades limit their leverage.

Supplier power is low; raw materials like copper are widely available, reducing dependency.

Competitive rivalry is high; players differentiate through high-purity and eco-friendly formulations.

## Market Opportunities and Challenges

### Opportunities

Growth in coatings and pigments drives cuprous chloride demand.

Expansion of chemical synthesis applications enhances market opportunities.

Emerging markets in Asia Pacific offer growth potential due to industrial growth.

### Challenges

Regulatory scrutiny on chemical production increases compliance costs.

Competition from alternative pigments and catalysts challenges market share.

Supply chain disruptions impact raw material availability.

## Growth Trend Analysis

The Cuprous Chloride market is growing steadily, driven by demand in pigments and catalysts. Jinan Luhong currently has a cuprous chloride capacity of 4,000 tons, supporting pigment production. On April 27, 2025, Shandong Century Lianhong New Materials received environmental approval for a project producing 18,000 tons of high-end purple pigments and 30,000 tons of intermediates, achieving a cuprous chloride capacity of 10,000 tons, with construction underway. These developments align with a projected CAGR of 5.2%–7.2% through 2030, reflecting cuprous chloride's role in coatings and chemical applications.

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