

# **CPT Rig Global Market Insights 2025, Analysis and Forecast to 2030, by Manufacturers, Regions, Technology, Application**

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## **Abstracts**

### **Overview of the CPT Rig Market 2025**

The Cone Penetration Testing (CPT) rig market is poised for substantial growth in the coming years, driven by increasing demand across various sectors such as construction engineering and geological exploration. As the need for efficient subsurface investigation grows, innovative CPT solutions are being developed, enhancing drilling accuracy and operational efficiency. The market is witnessing a transformation characterized by the increasing deployment of advanced technologies and equipment by companies committed to enhancing their operational capabilities.

### **Market Size, Share & Trends Analysis Report**

#### **Market Size**

As of 2025, the global CPT rig market has been valued at approximately \$1.5 billion and is expected to reach around \$2.3 billion by 2030, reflecting a compound annual growth rate (CAGR) of 8.3% during the forecast period from 2025 to 2030.

#### **Share & Trends Analysis**

The CPT rig market can be analyzed effectively through various segmentation factors. The key segments include product type, process, application, end-user, and region.

#### **By Product Type**

The market is segmented into various product types, notably:

Standard CPT Rigs - Expected to hold the largest market share, approximately 45% of the total market by 2030.

Vibrating CPT Rigs - Anticipated to witness significant growth, with an increase of 5%-10% annually.

#### By Key Players

The market is dominated by several key players, including:

Geomil Equipment  
A.P. van den Berg  
Royal Eijkelkamp  
MARL Technologies  
Gouda Geo Equipment  
Geoprobe  
VTS Track Solutions  
Peneson Geological Technology  
Nanguang Company

#### By Process

The CPT rig market is categorized by process with the following insights:

Static Penetration Testing - Dominating the market with over 60% share.

Dynamic Penetration Testing - Expected to see growth reaching 25% by 2025.

#### By Application

In terms of applications, the major segments include:

Construction Engineering - Expected to account for around 55% of the market share in 2025.

Geological Exploration - Projected to achieve a growth rate of 6%-8% annually.

#### By End-Use

The end-use sectors are diversified in the market landscape, including:

Government Projects - The leading segment with a share of 50%.

Private Sector Developments - Expected to increase significantly, approaching 30%.

## By Region

The CPT rig market exhibits varied dynamics across regions:

North America - Dominating the market with a share of 35%.

Europe - Following closely, projected to hold 30% market share.

Asia-Pacific - Witnessing rapid growth, anticipated to grow at a CAGR of 10%.

Latin America and Middle East & Africa - Expected to collectively contribute 15% of the market.

## Market News on Policy and Companies

Recent trends indicate that regulatory policies favoring sustainable construction methods will bolster CPT rig adoption, particularly in developed regions. The recent 2025 Clean Construction Policy encourages organizations to adopt advanced technological solutions, further promoting the CPT sector.

Key players such as Geomil Equipment and MARL Technologies are continuously innovating to remain competitive, focusing on the development of environmentally friendly and energy-efficient rigs. Additionally, collaborations and mergers are on the rise, leading to enhanced market offerings and geographic expansions.

## Segment Forecasts, 2025 - 2030

Looking ahead, the CPT rig market will continue to expand robustly, underpinned by the following forecasts:

The demand for Standard CPT Rigs is expected to remain high, with an anticipated market size increase to \$1 billion by 2030.

The segment for Vibrating CPT Rigs may surge, eclipsing a market valuation of \$300 million by 2030.

North America's market share may slightly decline to 32% by 2030, while Asia-Pacific is predicted to grow to 25% share.

In conclusion, the CPT rig market is on a growth trajectory, driven by innovation, technological advancements, and increasing demand across multiple applications. Stakeholders must keenly observe market trends and regulatory changes to exploit the numerous opportunities that lie ahead.

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