

# Cosmetics & Personal Care Market Insights 2019, Global and Chinese Analysis and Forecast to 2024

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## Abstracts

Cosmetics & Personal Care Market Insights 2019, Global and Chinese Scenario is a professional and in-depth study on the current state of the global Cosmetics & Personal Care industry with a focus on the Chinese market. The report provides key statistics on the market status of the Cosmetics & Personal Care manufacturers and is a valuable source of guidance and direction for companies and individuals interested in the industry. Overall, the report provides an in-depth insight of 2014-2024 global and Chinese Cosmetics & Personal Care market covering all important parameters.

The key points of the report:

1. The report provides a basic overview of the industry including its definition, applications and manufacturing technology.
2. The report explores the international and Chinese major industry players in detail. In this part, the report presents the company profile, product specifications, capacity, production value, and 2014-2019 market shares for each company.
3. Through the statistical analysis, the report depicts the global and Chinese total market of Cosmetics & Personal Care industry including capacity, production, production value, cost/profit, supply/demand and Chinese import/export.
4. The total market is further divided by company, by country, and by application/type for the competitive landscape analysis.
5. The report then estimates 2019-2024 market development trends of Cosmetics & Personal Care industry. Analysis of upstream raw materials, downstream demand, and current market dynamics is also carried out.
6. The report makes some important proposals for a new project of Cosmetics & Personal Care Industry before evaluating its feasibility.

There are 3 key segments covered in this report: competitor segment, product type segment, end use/application segment.

For competitor segment, the report includes global key players of Cosmetics & Personal Care as well as some small players. At least 17 companies are included:

L'Oréal

Unilever NV

Procter & Gamble

Estee Lauder

Shiseido

Avon

For complete companies list, please ask for sample pages.

The information for each competitor includes:

Company Profile

Main Business Information

SWOT Analysis

Sales, Revenue, Price and Gross Margin

Market Share

For product type segment, this report listed main product type of Cosmetics & Personal Care market in global and china.

Skin Care

Hair Care

Oral Care

Cosmetics

Others

For end use/application segment, this report focuses on the status and outlook for key applications. End users are also listed.

For Female

For Male

For Children

Others

Reasons to Purchase this Report:

Estimates 2019-2024 Cosmetics & Personal Care market development trends with the recent trends and SWOT analysis

Market dynamics scenario, along with growth opportunities of the market in the years to come

Market segmentation analysis including qualitative and quantitative research incorporating the impact of economic and policy aspects

Regional and country level analysis integrating the demand and supply forces that are influencing the growth of the market.

Market value (USD Million) and volume (Units Million) data for each segment and sub-segment

Competitive landscape involving the market share of major players, along with

the new projects and strategies adopted by players in the past five years

Comprehensive company profiles covering the product offerings, key financial information, recent developments, SWOT analysis, and strategies employed by the major market players

1-year analyst support, along with the data support in excel format.

Any special requirements about this report, please let us know and we can provide custom report.

## Contents

### **CHAPTER ONE INTRODUCTION OF COSMETICS & PERSONAL CARE INDUSTRY**

- 1.1 Brief Introduction of Cosmetics & Personal Care
- 1.2 Development of Cosmetics & Personal Care Industry
- 1.3 Status of Cosmetics & Personal Care Industry

### **CHAPTER TWO MANUFACTURING TECHNOLOGY OF COSMETICS & PERSONAL CARE**

- 2.1 Development of Cosmetics & Personal Care Manufacturing Technology
- 2.2 Analysis of Cosmetics & Personal Care Manufacturing Technology
- 2.3 Trends of Cosmetics & Personal Care Manufacturing Technology

### **CHAPTER THREE ANALYSIS OF GLOBAL KEY MANUFACTURERS**

- 3.1 L'Oréal
  - 3.1.1 Company Profile
  - 3.1.2 Product Information
  - 3.1.3 2014-2019 Production Information
  - 3.1.4 Contact Information
- 3.2 Unilever NV
  - 3.2.1 Company Profile
  - 3.2.2 Product Information
  - 3.2.3 2014-2019 Production Information
  - 3.2.4 Contact Information
- 3.3 Procter & Gamble
  - 3.3.1 Company Profile
  - 3.3.2 Product Information
  - 3.3.3 2014-2019 Production Information
  - 3.3.4 Contact Information
- 3.4 Estée Lauder
  - 3.4.1 Company Profile
  - 3.4.2 Product Information
  - 3.4.3 2014-2019 Production Information
  - 3.4.4 Contact Information
- 3.5 Shiseido
  - 3.5.1 Company Profile

- 3.5.2 Product Information
- 3.5.3 2014-2019 Production Information
- 3.5.4 Contact Information
- 3.6 Avon
  - 3.6.1 Company Profile
  - 3.6.2 Product Information
  - 3.5.3 2014-2019 Production Information
  - 3.6.4 Contact Information
- 3.7 Beiersdorf
  - 3.7.1 Company Profile
  - 3.7.2 Product Information
  - 3.7.3 2014-2019 Production Information
  - 3.7.4 Contact Information
- 3.8 Company H
  - 3.8.1 Company Profile
  - 3.8.2 Product Information
  - 3.8.3 2014-2019 Production Information
  - 3.8.4 Contact Information

## **CHAPTER FOUR 2014-2019 GLOBAL AND CHINESE MARKET OF COSMETICS & PERSONAL CARE**

- 4.1 2014-2019 Global Capacity, Production and Production Value of Cosmetics & Personal Care Industry
- 4.2 2014-2019 Global Cost and Profit of Cosmetics & Personal Care Industry
- 4.3 Market Comparison of Global and Chinese Cosmetics & Personal Care Industry
- 4.4 2014-2019 Global and Chinese Supply and Consumption of Cosmetics & Personal Care
- 4.5 2014-2019 Chinese Import and Export of Cosmetics & Personal Care

## **CHAPTER FIVE MARKET STATUS OF COSMETICS & PERSONAL CARE INDUSTRY**

- 5.1 Market Competition of Cosmetics & Personal Care Industry by Company
- 5.2 Market Competition of Cosmetics & Personal Care Industry by Country (USA, EU, Japan, Chinese etc.)
- 5.3 Market Analysis of Cosmetics & Personal Care Consumption by Application/Type

## **CHAPTER SIX 2019-2024 MARKET FORECAST OF GLOBAL AND CHINESE**

## **COSMETICS & PERSONAL CARE INDUSTRY**

6.1 2019-2024 Global and Chinese Capacity, Production, and Production Value of Cosmetics & Personal Care

6.2 2019-2024 Cosmetics & Personal Care Industry Cost and Profit Estimation

6.3 2019-2024 Global and Chinese Market Share of Cosmetics & Personal Care

6.4 2019-2024 Global and Chinese Supply and Consumption of Cosmetics & Personal Care

6.5 2019-2024 Chinese Import and Export of Cosmetics & Personal Care

## **CHAPTER SEVEN ANALYSIS OF COSMETICS & PERSONAL CARE INDUSTRY CHAIN**

7.1 Industry Chain Structure

7.2 Upstream Raw Materials

7.3 Downstream Industry

## **CHAPTER EIGHT GLOBAL AND CHINESE ECONOMIC IMPACT ON COSMETICS & PERSONAL CARE INDUSTRY**

8.1 Global and Chinese Macroeconomic Environment Analysis

8.1.1 Global Macroeconomic Analysis

8.1.2 Chinese Macroeconomic Analysis

8.2 Global and Chinese Macroeconomic Environment Development Trend

8.2.1 Global Macroeconomic Outlook

8.2.2 Chinese Macroeconomic Outlook

8.3 Effects to Cosmetics & Personal Care Industry

## **CHAPTER NINE MARKET DYNAMICS OF COSMETICS & PERSONAL CARE INDUSTRY**

9.1 Cosmetics & Personal Care Industry News

9.2 Cosmetics & Personal Care Industry Development Challenges

9.3 Cosmetics & Personal Care Industry Development Opportunities

## **CHAPTER TEN PROPOSALS FOR NEW PROJECT**

10.1 Market Entry Strategies

10.2 Countermeasures of Economic Impact

10.3 Marketing Channels

10.4 Feasibility Studies of New Project Investment

## **CHAPTER ELEVEN RESEARCH CONCLUSIONS OF GLOBAL AND CHINESE COSMETICS & PERSONAL CARE INDUSTRY**



## Tables & Figures

### TABLES AND FIGURES

Figure Cosmetics & Personal Care Product Picture

Table Development of Cosmetics & Personal Care Manufacturing Technology

Figure Manufacturing Process of Cosmetics & Personal Care

Table Trends of Cosmetics & Personal Care Manufacturing Technology

Figure Cosmetics & Personal Care Product and Specifications

Table 2014-2019 Cosmetics & Personal Care Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Cosmetics & Personal Care Capacity Production and Growth Rate

Figure 2014-2019 Cosmetics & Personal Care Production Global Market Share

Figure Cosmetics & Personal Care Product and Specifications

Table 2014-2019 Cosmetics & Personal Care Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Cosmetics & Personal Care Capacity Production and Growth Rate

Figure 2014-2019 Cosmetics & Personal Care Production Global Market Share

Figure Cosmetics & Personal Care Product and Specifications

Table 2014-2019 Cosmetics & Personal Care Product Capacity Production Price Cost Production Value List

Figure 2014-2019 Cosmetics & Personal Care Capacity Production and Growth Rate

Figure 2014-2019 Cosmetics & Personal Care Production Global Market Share

Figure Cosmetics & Personal Care Product and Specifications

Table 2014-2019 Cosmetics & Personal Care Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Cosmetics & Personal Care Capacity Production and Growth Rate

Figure 2014-2019 Cosmetics & Personal Care Production Global Market Share

Figure Cosmetics & Personal Care Product and Specifications

Table 2014-2019 Cosmetics & Personal Care Product Capacity Production Price Cost Production Value List

Figure 2014-2019 Cosmetics & Personal Care Capacity Production and Growth Rate

Figure 2014-2019 Cosmetics & Personal Care Production Global Market Share

Figure Cosmetics & Personal Care Product and Specifications

Table 2014-2019 Cosmetics & Personal Care Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Cosmetics & Personal Care Capacity Production and Growth Rate

Figure 2014-2019 Cosmetics & Personal Care Production Global Market Share

Figure Cosmetics & Personal Care Product and Specifications

Table 2014-2019 Cosmetics & Personal Care Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Cosmetics & Personal Care Capacity Production and Growth Rate

Figure 2014-2019 Cosmetics & Personal Care Production Global Market Share

Figure Cosmetics & Personal Care Product and Specifications

Table 2014-2019 Cosmetics & Personal Care Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Cosmetics & Personal Care Capacity Production and Growth Rate

Figure 2014-2019 Cosmetics & Personal Care Production Global Market Share

Table 2014-2019 Global Cosmetics & Personal Care Capacity List

Table 2014-2019 Global Cosmetics & Personal Care Key Manufacturers Capacity Share List

Figure 2014-2019 Global Cosmetics & Personal Care Manufacturers Capacity Share

Table 2014-2019 Global Cosmetics & Personal Care Key Manufacturers Production List

Table 2014-2019 Global Cosmetics & Personal Care Key Manufacturers Production Share List

Figure 2014-2019 Global Cosmetics & Personal Care Manufacturers Production Share

Figure 2014-2019 Global Cosmetics & Personal Care Capacity Production and Growth Rate

Table 2014-2019 Global Cosmetics & Personal Care Key Manufacturers Production Value List

Figure 2014-2019 Global Cosmetics & Personal Care Production Value and Growth Rate

Table 2014-2019 Global Cosmetics & Personal Care Key Manufacturers Production Value Share List

Figure 2014-2019 Global Cosmetics & Personal Care Manufacturers Production Value Share

Table 2014-2019 Global Cosmetics & Personal Care Capacity Production Cost Profit and Gross Margin List

Figure 2014-2019 Chinese Share of Global Cosmetics & Personal Care Production

Table 2014-2019 Global Supply and Consumption of Cosmetics & Personal Care

Table 2014-2019 Import and Export of Cosmetics & Personal Care

Figure 2018 Global Cosmetics & Personal Care Key Manufacturers Capacity Market Share

Figure 2018 Global Cosmetics & Personal Care Key Manufacturers Production Market Share

Figure 2018 Global Cosmetics & Personal Care Key Manufacturers Production Value Market Share

Table 2014-2019 Global Cosmetics & Personal Care Key Countries Capacity List

Figure 2014-2019 Global Cosmetics & Personal Care Key Countries Capacity  
Table 2014-2019 Global Cosmetics & Personal Care Key Countries Capacity Share List  
Figure 2014-2019 Global Cosmetics & Personal Care Key Countries Capacity Share  
Table 2014-2019 Global Cosmetics & Personal Care Key Countries Production List  
Figure 2014-2019 Global Cosmetics & Personal Care Key Countries Production  
Table 2014-2019 Global Cosmetics & Personal Care Key Countries Production Share List  
List  
Figure 2014-2019 Global Cosmetics & Personal Care Key Countries Production Share  
Table 2014-2019 Global Cosmetics & Personal Care Key Countries Consumption Volume List  
Figure 2014-2019 Global Cosmetics & Personal Care Key Countries Consumption Volume  
Table 2014-2019 Global Cosmetics & Personal Care Key Countries Consumption Volume Share List  
Figure 2014-2019 Global Cosmetics & Personal Care Key Countries Consumption Volume Share  
Figure 78 2014-2019 Global Cosmetics & Personal Care Consumption Volume Market by Application  
Table 89 2014-2019 Global Cosmetics & Personal Care Consumption Volume Market Share List by Application  
Figure 79 2014-2019 Global Cosmetics & Personal Care Consumption Volume Market Share by Application  
Table 90 2014-2019 Chinese Cosmetics & Personal Care Consumption Volume Market List by Application  
Figure 80 2014-2019 Chinese Cosmetics & Personal Care Consumption Volume Market by Application  
Figure 2019-2024 Global Cosmetics & Personal Care Capacity Production and Growth Rate  
Figure 2019-2024 Global Cosmetics & Personal Care Production Value and Growth Rate  
Table 2019-2024 Global Cosmetics & Personal Care Capacity Production Cost Profit and Gross Margin List  
Figure 2019-2024 Chinese Share of Global Cosmetics & Personal Care Production  
Table 2019-2024 Global Supply and Consumption of Cosmetics & Personal Care  
Table 2019-2024 Import and Export of Cosmetics & Personal Care  
Figure Industry Chain Structure of Cosmetics & Personal Care Industry  
Figure Production Cost Analysis of Cosmetics & Personal Care  
Figure Downstream Analysis of Cosmetics & Personal Care  
Table Growth of World output, 2014 - 2019, Annual Percentage Change

Figure Unemployment Rates in Selected Developed Countries, January 2014 - March 2018

Figure Nominal Effective Exchange Rate: Japan and Selected Emerging Economies, September 2014-March 2018

Figure 2014-2019 Chinese GDP and Growth Rates

Figure 2014-2019 Chinese CPI Changes

Figure 2014-2019 Chinese PMI Changes

Figure 2014-2019 Chinese Financial Revenue and Growth Rate

Figure 2014-2019 Chinese Total Fixed Asset Investment and Growth Rate

Figure 2019-2024 Chinese GDP and Growth Rates

Figure 2019-2024 Chinese CPI Changes

Table Economic Effects to Cosmetics & Personal Care Industry

Table Cosmetics & Personal Care Industry Development Challenges

Table Cosmetics & Personal Care Industry Development Opportunities

Figure Map of Chinese 33 Provinces and Administrative Regions

Table Selected Cities According to Industrial Orientation

Figure Chinese IPR Strategy

Table Brief Summary of Suggestions

Table New Cosmetics & Personal Cares Project Feasibility Study

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