

Cordless Router Global Market Insights 2025, Analysis and Forecast to 2030, by Manufacturers, Regions, Technology, Application

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Abstracts

Overview of the Cordless Router Market

The cordless router market is witnessing significant growth due to the increasing demand for portable and versatile woodworking tools. The market is expected to be driven by advancements in battery technology, allowing for longer operating hours and better performance. As of 2025, the global cordless router market is valued at approximately USD 560 million and is projected to reach around USD 850 million by 2030, growing at a CAGR of 6.5% during the forecast period.

Market Size and Share

The cordless router market is segmented based on product types, applications, sales channels, and end-users. By product type, the market consists of trim routers, plunge routers, and fixed-base routers. The trim routers segment is leading with a market share of about 40%, while plunge routers follow with approximately 30% market share. The fixed-base routers account for the remaining 30%. In terms of sales channels, online sales are expected to account for 55% of the market share, while offline sales are projected to hold 45%.

Trends Analysis Report By Product Type

As previously mentioned, the product types of cordless routers can be grouped as follows:

Trim Routers: Growing popularity among DIY enthusiasts and professional woodworkers, with a market share of 40%.

Plunge Routers: High versatility, suited for both novice and advanced users, holding 30% of the market share.



Fixed-Base Routers: Preferable for edge routing and simple tasks, scoring the remaining 30% of the share.

Key Players in the Cordless Router Market Some of the prominent players dominating the cordless router market include:

Bosch Stanley Black & Decker Makita Skil Festool Hitachi Ryobi Triton WEN Trend Silverline

These companies are focusing on innovation and expanding their product lines to meet consumer demands and enhance their market presence.

Market Analysis By Process

The cordless router market is also categorized by the processes they serve:

Edge Routing: The primary process, accounting for approximately 50% of application use.

Grooving: Capturing about 30% of the market, utilized mainly in cabinetmaking and shaping materials.

Trimming: Representing about 20%, largely catering to finishing edges on various wooden products.

Market Analysis By Application The applications of cordless routers are manifold:

Online Sales: As mentioned, online sales are dominating the market with a share of 55%.

Offline Sales: Traditional retail and in-store purchases hold about 45% of the market



share, appealing to older demographics less inclined to purchase online.

Market Analysis By End-Use The end-use segments include:

Professional Users: Comprising about 60% of total demand, reflecting the tools' popularity among contractors and carpenters.

DIY Enthusiasts: Making up roughly 40%, this segment includes hobbyists and home users, driving overall product development.

Regional Analysis

The cordless router market is segmented by region, with a notable presence in:

North America: Leading the market with a share of approximately 35%, largely due to a strong DIY culture and innovation.

Europe: Following closely at 30%, featuring strong manufacturing and woodworking sectors.

Asia-Pacific: Expected to grow significantly at a CAGR of 8% from 2025 to 2030, owing to rising urbanization and infrastructural development.

Latin America: Capturing about 15% of the market, driven by construction and woodworking needs.

Middle East and Africa: A smaller share of 10%, with potential for growth in the future.

Market News on Policy and Companies

Recent developments in the cordless router market include new policies aimed at improving safety standards for power tools and promoting sustainable practices. Companies are increasingly focusing on eco-friendly materials and production processes, aligning with global sustainability goals. For instance, Bosch has introduced a new range of lithium-ion battery-powered cordless routers that significantly reduce energy consumption.

Segment Forecasts, 2025 - 2030

Forecasts for the cordless router market between 2025 and 2030 suggest:

The global market is expected to reach USD 850 million by 2030. The CAGR is projected at 6.5%, with a more aggressive growth in the Asia-Pacific



region.

Online sales will continue to increase, possibly reaching up to 65% of market share by 2030.

North America will remain a significant market, but its growth will be challenged by emerging markets in Asia.

Conclusion

The cordless router market shows promising growth prospects driven by technological advancements and the increasing popularity of DIY projects. With strong competition among key players and evolving consumer preferences, the coming years will witness constant innovations aimed at enhancing performance and user experience. Companies must keep adapting to the market trends and investing in sustainable solutions to stay competitive.



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