

Cordless Barcode Scanner Global Market Insights 2025, Analysis and Forecast to 2030, by Manufacturers, Regions, Technology, Application

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Abstracts

Cordless Barcode Scanner Market Overview

The cordless barcode scanner market has seen significant growth driven by the increasing need for efficiency in various sectors. These devices enable users to scan barcodes wirelessly, providing greater flexibility and mobility, which is particularly beneficial in environments such as retail, logistics, and healthcare. With the rapid advancements in technology and the rising adoption of automation across industries, the cordless barcode scanner market is expanding at an impressive rate.

Market Size

As of 2025, the global cordless barcode scanner market was valued at approximately \$2.3 billion. It is projected to grow at a compound annual growth rate (CAGR) of around 5.5% from 2024 to 2030, reaching an estimated value of \$3.2 billion by 2030. This growth is primarily fueled by technological innovations, the surge in e-commerce, and the increasing adoption of wireless scanning alternatives in various applications.

Market Share and Trends Analysis

The cordless barcode scanner market is segmented by product type, key players, processes, applications, and end-use sectors. Key trends indicate a growing preference for handheld and portable scanners due to their convenience and adaptability in various environments.

By Product Type

The market is categorized into several product types including:

Handheld Barcode Scanners

Fixed Mount Barcode Scanners Presentation Scanners

Handheld barcode scanners currently dominate the market, accounting for approximately 60% of the total share. Their mobility and ease of use make them preferred in retail and logistics sectors.

Key Players

The major players in the cordless barcode scanner market include:

Koamtec
Code Corporation
Opticon
Socket Mobile

These companies are focusing on innovation through product development and new technologies to enhance scanning capabilities, connectivity, and user interface experiences.

By Process

The cordless barcode scanner market also segmented by process, including:

Image-based Scanning
Laser Scanning

Image-based scanning is expected to witness a significant growth rate of 8% from 2024 to 2030 due to its ability to read 2D barcodes and QR codes more efficiently.

By Application

Applications of cordless barcode scanners span across various industries:

Retail
Commercial
Industrial & Manufacturing
Transportation & Logistics
Healthcare

The retail segment leads the application market, accounting for about 45% of the total share, driven by the demand for faster checkouts and improved inventory management.

By End-Use

The end-use segmentation includes:

Small and Medium Enterprises (SMEs)

Large Enterprises

SMEs are increasingly adopting cordless barcode scanners, contributing to around 40% of the market growth due to their affordability and efficiency for small-scale operations.

By Region

The market is analyzed across regions such as:

North America

Europe

Asia-Pacific

Latin America

Middle East & Africa

North America holds the largest market share at approximately 35%, driven by advanced technological infrastructure and high adoption rates in retail and logistics sectors.

Market News on Policy and Companies

Recent policies encouraging automation and digital transformation in various industries are anticipated to fuel the growth of the cordless barcode scanner market. Furthermore, companies are making strategic acquisitions and partnerships to enhance their product portfolios and expand their market reach. For instance, Code Corporation recently partnered with a major healthcare provider to supply advanced barcode scanning solutions for inventory tracking, which is projected to optimize operational efficiency.

Segment Forecasts, 2025 - 2030

Looking ahead, the cordless barcode scanner market will continue to evolve with growing technological innovations. According to segment forecasts, it is expected that:

The retail sector will maintain its leading position, expected to grow at a CAGR of 6.2%. Healthcare applications will grow significantly, with a projected CAGR of 7% due to the increasing focus on patient safety and inventory management.

The Asia-Pacific region will witness the highest growth rate, estimated at 8%, driven by rising investments in retail infrastructure and logistics improvements.

Conclusion

The cordless barcode scanner market is on an upward trajectory, fueled by advancements in technology and increasing applications across various sectors. As companies continue to innovate and adopt automation solutions, the demand for cordless barcode scanners will likely surge, leading to more competitive dynamics and opportunities for growth in the coming years. Stakeholders are advised to keep a close watch on industry developments, technological trends, and shifting consumer preferences to capitalize on the potential of this expanding market.

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