

# **Construction and Industrial Equipment Rent Global Market Insights 2025, Analysis and Forecast to 2030, by Market Participants, Regions, Technology, Application, Product Type**

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## **Abstracts**

### Overview

The Construction and Industrial Equipment Rental Market is poised for significant growth, driven by the increasing demand for efficient equipment leasing in both residential and non-residential sectors. The global emphasis on sustainability and cost-effective operations is steering more companies towards renting rather than purchasing equipment outright.

### Market Size

As of 2023, the Construction and Industrial Equipment Rental Market was valued at approximately \$60 billion. It is projected to grow at a Compound Annual Growth Rate (CAGR) of around 7.5%, reaching an estimated size of \$90 billion by 2030. This growth can be attributed to advancements in technology, increasing urbanization, and the need for temporary equipment during construction projects.

### Share & Trends Analysis Report

### By Product Type

**Aerial Work Platforms:** This segment dominates the market with a share of about 25% in 2023 and is expected to grow significantly as safety regulations in construction increase.

**Earthmoving Equipment:** Earthmoving machinery holds about 20% of the market. It is seeing consistent demand as infrastructure projects expand globally.

**General Equipment:** This includes tools and machinery used across various construction sectors, contributing roughly 15% to the overall market.

**Material Handling:** Representing around 10% of the market, material handling equipment is vital for efficient logistics in construction.

**Construction Equipment:** Includes specialized equipment used for constructing buildings and other structures, contributing another 15%.

**Light Equipment:** Accounts for about 10% of the market as lightweight tools become increasingly popular for smaller projects.

**Others:** This includes niche products and accounts for 5% of the market share.

### By Key Players

Major players in the construction and industrial equipment rental market include:

Trane  
Carrier  
Daikin  
United Rentals  
Ashtead  
Aggreko  
Caterpillar  
Herc Rentals Inc.  
H&E Equipment Services  
Home Depot  
Ahern

### By Process

The rental process in construction typically involves request-based rentals, contractual agreements, and onsite equipment management, ensuring adaptability to project demands. Companies are increasingly adopting blockchain and IoT technologies to streamline these processes.

### By Application

**Residential Construction:** This segment is anticipated to grow at a rate of 6%-8%, driven by new housing developments and renovations.

**Non-Residential Construction:** Expected to witness the highest growth rate at around 8%-10%, fueled by commercial and infrastructure projects.

**Industrial:** A stable sector, with growth projected at around 5%-7%, focusing on manufacturing and heavy industry.

**Others:** Such as government projects, contributing to approximately 3% of the market.

### By End-Use

Key end-use markets include construction, utilities, and infrastructure, with construction leading due to heightened urban development initiatives.

### By Region

The regional analysis presents distinct trends:

**North America:** The largest market, with a share of about 30%, is supported by extensive infrastructure projects and a strong rental culture.

**Europe:** Holds around 25% of the market, with increasing focus on sustainability in construction driving rental demand.

**Asia-Pacific:** Rapidly growing, accounting for about 28%, due to rising industrial activity and urbanization rates.

**Latin America:** Faces moderate growth at around 6%, significantly from Brazil and Mexico.

**Middle East & Africa:** Expected to see the fastest growth, at around 9% annually, driven by large-scale projects in the region.

### Market News on Policy and Companies

Recent policies promoting infrastructure investment and renewable energy projects are set to enhance the construction equipment rental market. Significant investments made by players like United Rentals are aimed at expanding their fleet and adopting advanced rental management technologies. Moreover, ongoing efforts to reduce carbon emissions in construction have led to increased demand for electric and hybrid construction equipment.

### Segment Forecasts: 2025 - 2030

Looking forward, the Construction and Industrial Equipment Rental Market is anticipated to expand across all segments as various trends unfold:

**Aerial Work Platforms:** Expected to grow at a CAGR of 9%-11% due to cross-sector safety requirements.

**Earthmoving Equipment:** Projected increase of 6%-8% in line with ongoing civil

engineering projects.

**Material Handling:** Anticipated growth rate of around 7% as e-commerce continues to drive logistic needs.

**Light Equipment:** Expected growth of over 6% with demand rising for small-scale construction tools.

**Market Consolidation:** An increase in mergers and acquisitions is predicted, improving fleet efficiency among leading companies.

## Contents

### **CHAPTER 1 EXECUTIVE SUMMARY**

### **CHAPTER 2 ABBREVIATION AND ACRONYMS**

### **CHAPTER 3 PREFACE**

- 3.1 Research Scope
- 3.2 Research Sources
  - 3.2.1 Data Sources
  - 3.2.2 Assumptions
- 3.3 Research Method
- Chapter Four Market Landscape
- 4.1 Market Overview
- 4.2 Classification/Types
- 4.3 Application/End Users

### **CHAPTER 5 MARKET TREND ANALYSIS**

- 5.1 Introduction
- 5.2 Drivers
- 5.3 Restraints
- 5.4 Opportunities
- 5.5 Threats

### **CHAPTER 6 INDUSTRY CHAIN ANALYSIS**

- 6.1 Upstream/Suppliers Analysis
- 6.2 Construction and Industrial Equipment Rent Analysis
  - 6.2.1 Technology Analysis
  - 6.2.2 Cost Analysis
  - 6.2.3 Market Channel Analysis
- 6.3 Downstream Buyers/End Users

### **CHAPTER 7 LATEST MARKET DYNAMICS**

- 7.1 Latest News
- 7.2 Merger and Acquisition

7.3 Planned/Future Project

7.4 Policy Dynamics

## **CHAPTER 8 HISTORICAL AND FORECAST CONSTRUCTION AND INDUSTRIAL EQUIPMENT RENT MARKET IN NORTH AMERICA (2020-2030)**

8.1 Construction and Industrial Equipment Rent Market Size

8.2 Construction and Industrial Equipment Rent Market by End Use

8.3 Competition by Players/Suppliers

8.4 Construction and Industrial Equipment Rent Market Size by Type

8.5 Key Countries Analysis

8.5.1 United States

8.5.2 Canada

8.5.3 Mexico

## **CHAPTER 9 HISTORICAL AND FORECAST CONSTRUCTION AND INDUSTRIAL EQUIPMENT RENT MARKET IN SOUTH AMERICA (2020-2030)**

9.1 Construction and Industrial Equipment Rent Market Size

9.2 Construction and Industrial Equipment Rent Market by End Use

9.3 Competition by Players/Suppliers

9.4 Construction and Industrial Equipment Rent Market Size by Type

9.5 Key Countries Analysis

9.5.1 Brazil

9.5.2 Argentina

9.5.3 Chile

9.5.4 Peru

## **CHAPTER 10 HISTORICAL AND FORECAST CONSTRUCTION AND INDUSTRIAL EQUIPMENT RENT MARKET IN ASIA & PACIFIC (2020-2030)**

10.1 Construction and Industrial Equipment Rent Market Size

10.2 Construction and Industrial Equipment Rent Market by End Use

10.3 Competition by Players/Suppliers

10.4 Construction and Industrial Equipment Rent Market Size by Type

10.5 Key Countries Analysis

10.5.1 China

10.5.2 India

10.5.3 Japan

- 10.5.4 South Korea
- 10.5.5 Southeast Asia
- 10.5.6 Australia

## **CHAPTER 11 HISTORICAL AND FORECAST CONSTRUCTION AND INDUSTRIAL EQUIPMENT RENT MARKET IN EUROPE (2020-2030)**

- 11.1 Construction and Industrial Equipment Rent Market Size
- 11.2 Construction and Industrial Equipment Rent Market by End Use
- 11.3 Competition by Players/Suppliers
- 11.4 Construction and Industrial Equipment Rent Market Size by Type
- 11.5 Key Countries Analysis
  - 11.5.1 Germany
  - 11.5.2 France
  - 11.5.3 United Kingdom
  - 11.5.4 Italy
  - 11.5.5 Spain
  - 11.5.6 Belgium
  - 11.5.7 Netherlands
  - 11.5.8 Austria
  - 11.5.9 Poland
  - 11.5.10 Russia

## **CHAPTER 12 HISTORICAL AND FORECAST CONSTRUCTION AND INDUSTRIAL EQUIPMENT RENT MARKET IN MEA (2020-2030)**

- 12.1 Construction and Industrial Equipment Rent Market Size
- 12.2 Construction and Industrial Equipment Rent Market by End Use
- 12.3 Competition by Players/Suppliers
- 12.4 Construction and Industrial Equipment Rent Market Size by Type
- 12.5 Key Countries Analysis
  - 12.5.1 Egypt
  - 12.5.2 Israel
  - 12.5.3 South Africa
  - 12.5.4 Gulf Cooperation Council Countries
  - 12.5.5 Turkey

## **CHAPTER 13 SUMMARY FOR GLOBAL CONSTRUCTION AND INDUSTRIAL EQUIPMENT RENT MARKET (2020-2025)**

- 13.1 Construction and Industrial Equipment Rent Market Size
- 13.2 Construction and Industrial Equipment Rent Market by End Use
- 13.3 Competition by Players/Suppliers
- 13.4 Construction and Industrial Equipment Rent Market Size by Type

## **CHAPTER 14 GLOBAL CONSTRUCTION AND INDUSTRIAL EQUIPMENT RENT MARKET FORECAST (2025-2030)**

- 14.1 Construction and Industrial Equipment Rent Market Size Forecast
- 14.2 Construction and Industrial Equipment Rent Application Forecast
- 14.3 Competition by Players/Suppliers
- 14.4 Construction and Industrial Equipment Rent Type Forecast

## **CHAPTER 15 ANALYSIS OF GLOBAL KEY VENDORS**

- 15.1 Trane
  - 15.1.1 Company Profile
  - 15.1.2 Main Business and Construction and Industrial Equipment Rent Information
  - 15.1.3 SWOT Analysis of Trane
  - 15.1.4 Trane Construction and Industrial Equipment Rent Revenue, Gross Margin and Market Share (2020-2025)
- 15.2 Carrier
  - 15.2.1 Company Profile
  - 15.2.2 Main Business and Construction and Industrial Equipment Rent Information
  - 15.2.3 SWOT Analysis of Carrier
  - 15.2.4 Carrier Construction and Industrial Equipment Rent Revenue, Gross Margin and Market Share (2020-2025)
- 15.3 Daikin
  - 15.3.1 Company Profile
  - 15.3.2 Main Business and Construction and Industrial Equipment Rent Information
  - 15.3.3 SWOT Analysis of Daikin
  - 15.3.4 Daikin Construction and Industrial Equipment Rent Revenue, Gross Margin and Market Share (2020-2025)
- 15.4 United Rentals
  - 15.4.1 Company Profile
  - 15.4.2 Main Business and Construction and Industrial Equipment Rent Information
  - 15.4.3 SWOT Analysis of United Rentals
  - 15.4.4 United Rentals Construction and Industrial Equipment Rent Revenue, Gross



## Margin and Market Share (2020-2025)

### 15.5 Ashtead

#### 15.5.1 Company Profile

#### 15.5.2 Main Business and Construction and Industrial Equipment Rent Information

#### 15.5.3 SWOT Analysis of Ashtead

#### 15.5.4 Ashtead Construction and Industrial Equipment Rent Revenue, Gross Margin and Market Share (2020-2025)

### 15.6 Aggreko

#### 15.6.1 Company Profile

#### 15.6.2 Main Business and Construction and Industrial Equipment Rent Information

#### 15.6.3 SWOT Analysis of Aggreko

#### 15.6.4 Aggreko Construction and Industrial Equipment Rent Revenue, Gross Margin and Market Share (2020-2025)

### 15.7 Caterpillar

#### 15.7.1 Company Profile

#### 15.7.2 Main Business and Construction and Industrial Equipment Rent Information

#### 15.7.3 SWOT Analysis of Caterpillar

#### 15.7.4 Caterpillar Construction and Industrial Equipment Rent Revenue, Gross Margin and Market Share (2020-2025)

### 15.8 Herc Rentals Inc.

#### 15.8.1 Company Profile

#### 15.8.2 Main Business and Construction and Industrial Equipment Rent Information

#### 15.8.3 SWOT Analysis of Herc Rentals Inc.

#### 15.8.4 Herc Rentals Inc. Construction and Industrial Equipment Rent Revenue, Gross Margin and Market Share (2020-2025)

### 15.9 H&E Equipment Services

#### 15.9.1 Company Profile

#### 15.9.2 Main Business and Construction and Industrial Equipment Rent Information

#### 15.9.3 SWOT Analysis of H&E Equipment Services

#### 15.9.4 H&E Equipment Services Construction and Industrial Equipment Rent Revenue, Gross Margin and Market Share (2020-2025)

### 15.10 Home Depot

#### 15.10.1 Company Profile

#### 15.10.2 Main Business and Construction and Industrial Equipment Rent Information

#### 15.10.3 SWOT Analysis of Home Depot

#### 15.10.4 Home Depot Construction and Industrial Equipment Rent Revenue, Gross Margin and Market Share (2020-2025)

Please ask for sample pages for full companies list

Tables and Figures

Table Abbreviation and Acronyms

Table Research Scope of Construction and Industrial Equipment Rent Report

Table Data Sources of Construction and Industrial Equipment Rent Report

Table Major Assumptions of Construction and Industrial Equipment Rent Report

Figure Market Size Estimated Method

Figure Major Forecasting Factors

Figure Construction and Industrial Equipment Rent Picture

Table Construction and Industrial Equipment Rent Classification

Table Construction and Industrial Equipment Rent Applications

Table Drivers of Construction and Industrial Equipment Rent Market

Table Restraints of Construction and Industrial Equipment Rent Market

Table Opportunities of Construction and Industrial Equipment Rent Market

Table Threats of Construction and Industrial Equipment Rent Market

Table Covid-19 Impact For Construction and Industrial Equipment Rent Market

Table Raw Materials Suppliers

Table Different Production Methods of Construction and Industrial Equipment Rent

Table Cost Structure Analysis of Construction and Industrial Equipment Rent

Table Key End Users

Table Latest News of Construction and Industrial Equipment Rent Market

Table Merger and Acquisition

Table Planned/Future Project of Construction and Industrial Equipment Rent Market

Table Policy of Construction and Industrial Equipment Rent Market

Table 2020-2030 North America Construction and Industrial Equipment Rent Market Size

Figure 2020-2030 North America Construction and Industrial Equipment Rent Market Size and CAGR

Table 2020-2030 North America Construction and Industrial Equipment Rent Market Size by Application

Table 2020-2025 North America Construction and Industrial Equipment Rent Key Players Revenue

Table 2020-2025 North America Construction and Industrial Equipment Rent Key Players Market Share

Table 2020-2030 North America Construction and Industrial Equipment Rent Market Size by Type

Table 2020-2030 United States Construction and Industrial Equipment Rent Market Size

Table 2020-2030 Canada Construction and Industrial Equipment Rent Market Size

Table 2020-2030 Mexico Construction and Industrial Equipment Rent Market Size

Table 2020-2030 South America Construction and Industrial Equipment Rent Market

Size

Figure 2020-2030 South America Construction and Industrial Equipment Rent Market Size and CAGR

Table 2020-2030 South America Construction and Industrial Equipment Rent Market Size by Application

Table 2020-2025 South America Construction and Industrial Equipment Rent Key Players Revenue

Table 2020-2025 South America Construction and Industrial Equipment Rent Key Players Market Share

Table 2020-2030 South America Construction and Industrial Equipment Rent Market Size by Type

Table 2020-2030 Brazil Construction and Industrial Equipment Rent Market Size

Table 2020-2030 Argentina Construction and Industrial Equipment Rent Market Size

Table 2020-2030 Chile Construction and Industrial Equipment Rent Market Size

Table 2020-2030 Peru Construction and Industrial Equipment Rent Market Size

Table 2020-2030 Asia & Pacific Construction and Industrial Equipment Rent Market Size

Figure 2020-2030 Asia & Pacific Construction and Industrial Equipment Rent Market Size and CAGR

Table 2020-2030 Asia & Pacific Construction and Industrial Equipment Rent Market Size by Application

Table 2020-2025 Asia & Pacific Construction and Industrial Equipment Rent Key Players Revenue

Table 2020-2025 Asia & Pacific Construction and Industrial Equipment Rent Key Players Market Share

Table 2020-2030 Asia & Pacific Construction and Industrial Equipment Rent Market Size by Type

Table 2020-2030 China Construction and Industrial Equipment Rent Market Size

Table 2020-2030 India Construction and Industrial Equipment Rent Market Size

Table 2020-2030 Japan Construction and Industrial Equipment Rent Market Size

Table 2020-2030 South Korea Construction and Industrial Equipment Rent Market Size

Table 2020-2030 Southeast Asia Construction and Industrial Equipment Rent Market Size

Table 2020-2030 Australia Construction and Industrial Equipment Rent Market Size

Table 2020-2030 Europe Construction and Industrial Equipment Rent Market Size

Figure 2020-2030 Europe Construction and Industrial Equipment Rent Market Size and CAGR

Table 2020-2030 Europe Construction and Industrial Equipment Rent Market Size by Application

Table 2020-2025 Europe Construction and Industrial Equipment Rent Key Players Revenue

Table 2020-2025 Europe Construction and Industrial Equipment Rent Key Players Market Share

Table 2020-2030 Europe Construction and Industrial Equipment Rent Market Size by Type

Table 2020-2030 Germany Construction and Industrial Equipment Rent Market Size

Table 2020-2030 France Construction and Industrial Equipment Rent Market Size

Table 2020-2030 United Kingdom Construction and Industrial Equipment Rent Market Size

Table 2020-2030 Italy Construction and Industrial Equipment Rent Market Size

Table 2020-2030 Spain Construction and Industrial Equipment Rent Market Size

Table 2020-2030 Belgium Construction and Industrial Equipment Rent Market Size

Table 2020-2030 Netherlands Construction and Industrial Equipment Rent Market Size

Table 2020-2030 Austria Construction and Industrial Equipment Rent Market Size

Table 2020-2030 Poland Construction and Industrial Equipment Rent Market Size

Table 2020-2030 Russia Construction and Industrial Equipment Rent Market Size

Table 2020-2030 MEA Construction and Industrial Equipment Rent Market Size

Figure 2020-2030 MEA Construction and Industrial Equipment Rent Market Size and CAGR

Table 2020-2030 MEA Construction and Industrial Equipment Rent Market Size by Application

Table 2020-2025 MEA Construction and Industrial Equipment Rent Key Players Revenue

Table 2020-2025 MEA Construction and Industrial Equipment Rent Key Players Market Share

Table 2020-2030 MEA Construction and Industrial Equipment Rent Market Size by Type

Table 2020-2030 Egypt Construction and Industrial Equipment Rent Market Size

Table 2020-2030 Israel Construction and Industrial Equipment Rent Market Size

Table 2020-2030 South Africa Construction and Industrial Equipment Rent Market Size

Table 2020-2030 Gulf Cooperation Council Countries Construction and Industrial Equipment Rent Market Size

Table 2020-2030 Turkey Construction and Industrial Equipment Rent Market Size

Table 2020-2025 Global Construction and Industrial Equipment Rent Market Size by Region

Table 2020-2025 Global Construction and Industrial Equipment Rent Market Size Share by Region

Table 2020-2025 Global Construction and Industrial Equipment Rent Market Size by

Application

Table 2020-2025 Global Construction and Industrial Equipment Rent Market Share by Application

Table 2020-2025 Global Construction and Industrial Equipment Rent Key Vendors Revenue

Figure 2020-2025 Global Construction and Industrial Equipment Rent Market Size and Growth Rate

Table 2020-2025 Global Construction and Industrial Equipment Rent Key Vendors Market Share

Table 2020-2025 Global Construction and Industrial Equipment Rent Market Size by Type

Table 2020-2025 Global Construction and Industrial Equipment Rent Market Share by Type

Table 2025-2030 Global Construction and Industrial Equipment Rent Market Size by Region

Table 2025-2030 Global Construction and Industrial Equipment Rent Market Size Share by Region

Table 2025-2030 Global Construction and Industrial Equipment Rent Market Size by Application

Table 2025-2030 Global Construction and Industrial Equipment Rent Market Share by Application

Table 2025-2030 Global Construction and Industrial Equipment Rent Key Vendors Revenue

Figure 2025-2030 Global Construction and Industrial Equipment Rent Market Size and Growth Rate

Table 2025-2030 Global Construction and Industrial Equipment Rent Key Vendors Market Share

Table 2025-2030 Global Construction and Industrial Equipment Rent Market Size by Type

Table 2025-2030 Construction and Industrial Equipment Rent Global Market Share by Type

## I would like to order

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