

Commercial Generation Chicken Farming Global Market Insights 2025, Analysis and Forecast to 2030, by Market Participants, Regions, Technology, Application, Product Type

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Abstracts

Commercial Generation Chicken Farming Market Overview

The Commercial Generation (CG) chicken farming market is a vital part of the poultry industry, focusing on the large-scale production of broiler and layer hens for commercial purposes. These chickens are raised to meet the growing global demand for chicken meat and eggs, contributing significantly to the food supply chain. The market is being driven by technological advancements in poultry farming, improved breeding techniques, and rising global consumption of poultry products.

Market Size

The Commercial Generation chicken farming market is projected to experience robust growth, with a compound annual growth rate (CAGR) of 5% to 8% over the forecast period. This growth is supported by the increasing global demand for poultry products, particularly in emerging markets where poultry consumption is rising. As the global population grows and consumer preferences shift toward more affordable and protein-rich food sources, the demand for commercial generation poultry farming is expected to rise steadily.

Market Share & Trends Analysis

By Application

The market is segmented based on application into retail, catering services, food processing plants, agricultural markets, and others. The expected growth rates for these segments are as follows:

Retail: The retail sector, which includes supermarkets and grocery stores, is expected to grow at a CAGR of 4% to 6%, driven by increased consumer demand for poultry products in various regions.

Catering Services: Catering services, which include restaurants, hotels, and other food service providers, are projected to see a growth rate of 5% to 7% as the consumption of poultry products continues to rise.

Food Processing Plants: This segment, which supplies broiler and layer hens to processing plants for meat and egg production, is expected to experience significant growth with a CAGR of 6% to 8%.

Agricultural Market: The agricultural market, including independent farmers and hatcheries, is expected to grow at a steady rate of 4% to 5%.

Others: The "others" category, which includes niche applications such as research facilities and small-scale poultry farms, is estimated to grow at a rate of 3% to 5%.

By Product Type

The market is segmented into two primary product types: broiler and layer hens. Growth projections for these product types are as follows:

Broiler: The broiler segment, driven by the increasing demand for chicken meat, is expected to grow at a CAGR of 5% to 7%.

Layer Hen: The layer hen segment, which supports the global egg production industry, is projected to grow at a CAGR of 4% to 6%, as rising demand for eggs fuels the need for more layer chickens.

By Key Market Players

The Commercial Generation chicken farming market is highly competitive, with several key players dominating the industry. Notable companies include:

New Hope Group: A major player in the poultry industry, New Hope Group is involved in both the production of broiler and layer hens, with a significant presence in the Asian market.

Wens Foodstuff: Known for its large-scale poultry operations, Wens Foodstuff is one of the largest producers of commercial generation poultry in China and other Asian countries.

Sunner Development: A prominent player in China, Sunner Development produces high-quality broilers and layers to meet the growing demand for poultry products.

Lihua Animal Husbandry: Lihua Animal Husbandry is a key supplier of commercial generation chickens, offering high-quality breeding stock for both broiler and layer production.

Fovo Food: Fovo Food plays a significant role in the commercial generation chicken farming market, with a focus on high-performance poultry genetics.

OSI Group: OSI Group is a leading global food provider, involved in large-scale poultry farming, with a focus on broiler and layer production for food processing and retail markets.

Hefeng Animal Husbandry: Hefeng Animal Husbandry is one of the largest poultry producers in China, specializing in both broiler and layer hen farming for the commercial market.

By Region

The Commercial Generation chicken farming market is experiencing growth across various regions, with the following regional growth projections:

North America: North America is expected to grow at a moderate CAGR of 4% to 6%, with strong demand from the US and Canada for broiler meat and eggs.

Europe: Europe is anticipated to grow at a CAGR of 5% to 7%, driven by rising poultry consumption in key markets such as the UK, Germany, and France.

Asia-Pacific: The Asia-Pacific region is expected to experience the highest growth, with a CAGR of 6% to 9%, due to increasing demand for poultry products in countries such as China, India, and Southeast Asia.

Latin America: The Latin American market is projected to grow at a CAGR of 5% to 7%, with Brazil and Mexico playing a key role in the poultry production and consumption landscape.

Middle East & Africa: The Middle East and Africa are expected to grow at a CAGR of 4% to 6%, driven by increasing poultry consumption in countries such as Saudi Arabia and Egypt.

Market Forecasts (2025-2030)

Key Growth Drivers

Increased Poultry Consumption: As global populations grow and income levels rise, the demand for affordable, protein-rich foods such as poultry is expected to increase, fueling market growth.

Advancements in Breeding Technologies: Ongoing improvements in poultry genetics

and breeding methods are enhancing the efficiency and productivity of commercial generation chicken farming operations, further driving market growth.

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