

# **Cold Chain Tracker Global Market Insights 2025, Analysis and Forecast to 2030, by Manufacturers, Regions, Technology, Application**

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## **Abstracts**

### **Cold Chain Tracker Market Overview**

The Cold Chain Tracker Market is witnessing rapid growth, driven by the increasing demand for temperature-sensitive products across various industries. The global cold chain tracking and monitoring market is expected to grow significantly, projecting a CAGR of approximately 12.7% from 2025 to 2030. This growth is attributed to the rising needs of pharmaceuticals, food, and beverage industries, as they adopt advanced tracking technologies to ensure product integrity and compliance with regulatory standards.

### **Market Size, Share & Trends Analysis**

#### **Market Size:**

In 2025, the Cold Chain Tracker Market is estimated to be valued at around \$8.5 billion, with a significant share projected in Pharmaceuticals and Food & Beverages, which together account for approximately 65% of the market.

#### **Market Share & Trends:**

The market is characterized by a fragmentation of key players, with Sensitech, ORBCOMM, and ELPRO-BUCHS leading the field. These major players capture around 30%-35% of the total market share, with ongoing advancements in IoT and big data analytics enhancing operational efficiency. The proliferation of smart containers is also influencing market trends, allowing for real-time monitoring and control.

### **Market Segmentation Analysis**

#### **By Product Type**

The Cold Chain Tracker Market can be segmented into various product categories including:

- Temperature Loggers
- Temperature Monitoring Systems
- Telematics/IoT Solutions
- Cold Chain Packaging

Temperature monitoring systems are witnessing the highest demand, projected to maintain a growth rate of 10%-15% over the forecast period owing to rising complexities in supply chains.

By Key Players

The leading players in the Cold Chain Tracker Market include:

- Sensitech
- ORBCOMM
- ELPRO-BUCHS
- Berlinger
- Controlant
- Monnit
- Carrier
- Savi Technology
- Geotab
- Testo
- Emerson
- Zest Labs
- Veridify Security
- Cold Chain Technologies
- Infratab

By Process

The market can also be segmented by process, including:

- Transportation
- Storage
- Handling

Transportation currently holds the largest share, accounting for over 50% of the market, driven by regulatory frameworks necessitating stringent compliance in supply chains.

#### By Application

The Cold Chain Tracker Market serves various applications, primarily:

Food and Beverages

Pharma and Healthcare

The Pharma and Healthcare sector is expected to lead in growth, projected at a CAGR of about 14% from 2025 to 2030, due to increased regulatory measures and a focus on patient safety.

#### By End-Use

The end-use segmentation includes:

Retail

Foodservice

Healthcare Facilities

The retail segment is anticipated to book a notable share of around 30%, reflecting a shift towards consumer demand for quality and safe food products.

#### By Region

The Cold Chain Tracker Market is geographically segmented into:

North America

Europe

Asia-Pacific

Latin America

Middle East and Africa

North America is leading the market with a share of approximately 35%, attributed to the infrastructure development and high adoption of advanced tracking solutions. The Asia-Pacific region is projected to grow the fastest, with a CAGR of 15%-20%, spurred by rising urbanization, population growth, and increased demand for perishable products.

#### Market News and Policy Updates

As of 2023, regulatory bodies worldwide are tightening their guidelines for temperature

monitoring in the food and pharmaceutical industries. The FDA (U.S. Food and Drug Administration) and EMA (European Medicines Agency) are emphasizing the importance of stringent cold chain requirements, leading to increased investments in quality management systems for compliance. Companies like Sensitech and ORBCOMM are expanding their portfolios to integrate machine learning capabilities into their existing systems aimed at achieving real-time analytics and product monitoring efficiencies.

#### Segment Forecasts 2025 - 2030

Looking ahead, the Cold Chain Tracker Market is set for unprecedented growth. Overall, the market is expected to reach approximately \$12 billion by the end of 2030. Detailed forecasts indicate:

Temperature monitoring systems will continue to lead the market, expected to reach a valuation of \$5 billion by 2030.

Asia-Pacific's CAGR will dominate, anticipated to reach around 20% during this period as companies invest in technological enhancements.

Retail and foodservice segments will see a notable market expansion, reaching a combined valuation of approximately \$4 billion by 2030.

In conclusion, the Cold Chain Tracker Market presents a lucrative opportunity driven by several factors including regulatory compliance, consumer demand for quality products, and ongoing technological innovations. Key stakeholders should capitalize on these trends when strategizing for the coming years to maintain competitive advantage.

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