

Celiac Disease Treatment Global Market Insights 2025, Analysis and Forecast to 2030, by Market Participants, Regions, Technology, Application, Product Type

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Abstracts

Celiac Disease Treatment Market Summary

Introduction and Market Overview

Celiac disease treatments include vitamins, gluten-degrading enzymes, and symptomatic therapies to manage a chronic autoimmune disorder affecting 1% of the global population, with diagnosis rates rising from 10% in 2000 to 30% in 2020. The market is driven by increasing nutritional health awareness, with 60% of consumers prioritizing gluten-free diets, and advancements in drug development, such as larazotide acetate, which improves symptoms in 30% of patients. The aging population, improved diagnostics, and rising prevalence of autoimmune diseases further boost demand. The global celiac disease treatment market is estimated at USD 400-700 million in 2025, with a CAGR of 8%-13% through 2030.

Regional Market Trends

North America: The U.S. leads with high diagnosis rates and gluten-free product adoption, while Canada focuses on dietary management.

Europe: Germany, France, and the UK drive growth with robust gastroenterology services.

Asia Pacific: China and India see rising demand due to increasing awareness, with Japan emphasizing novel therapies.

Rest of the World: Brazil expands public health access, while the Middle East addresses dietary health.

Distribution Channel Analysis

Hospital Pharmacies: Expected growth of 8.5%-13.5%, driven by symptomatic treatments. Trends focus on specialized care.

Retail Pharmacies: Projected growth of 8.2%-13.2%, linked to vitamins and enzymes. Advances emphasize patient convenience.

Other Distribution Channels: Anticipated growth of 7.8%-12.8%, covering online platforms. Trends highlight digital access.

Type Analysis

Vitamins & Minerals: Expected growth of 8.0%-13.0%, valued for nutritional support. Trends focus on fortified supplements.

Gluten Degrading Enzymes: Projected growth of 9.0%-14.0%, favored for dietary management. Advances emphasize oral formulations.

Symptomatic Treatment (Anti-inflammatory Drugs, Antihistamines, Others): Anticipated growth of 7.8%-12.8%, suited for symptom relief. Trends highlight combination therapies.

Other Treatments: Expected growth of 7.5%-12.5%, covering novel drugs. Developments prioritize gut barrier restoration.

Key Market Players

Teva Pharmaceutical: Offers symptomatic treatments for celiac disease.

Amgen: Develops novel therapies for autoimmune disorders.

Takeda Pharmaceutical: Focuses on gastrointestinal treatments.

Novartis: Provides anti-inflammatory drugs.

BioLineRx: Specializes in innovative celiac therapies.

Porter's Five Forces Analysis

Threat of New Entrants: Moderate, due to high R&D costs, but dietary supplements lower barriers.

Threat of Substitutes: High, with gluten-free diets competing, but drugs address severe cases.

Bargaining Power of Buyers: Moderate, as patients seek effective therapies, but dietary options limit choices.

Bargaining Power of Suppliers: Low, with multiple providers of active ingredients.

Competitive Rivalry: Moderate, with players competing on efficacy and accessibility.

Market Opportunities and Challenges

Opportunities:

Addressing celiac disease, affecting 1% of the population.

Leveraging rising diagnosis rates, up to 30% in 2020.

Utilizing nutritional health awareness, with 60% consumer focus.

Supporting novel drugs like larazotide acetate.

Meeting demand from aging populations with autoimmune risks.

Expanding gluten-free product access in emerging markets.

Challenges:

High costs of novel therapies.

Regulatory delays for new drugs.

Patient adherence to gluten-free diets.

Competition from dietary management.

Limited awareness in low-income regions.

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