

# **CBD Gummies Global Market Insights 2025, Analysis and Forecast to 2030, by Market Participants, Regions, Technology, Application, Product Type**

<https://marketpublishers.com/r/CB1B58B531C5EN.html>

Date: June 2025

Pages: 88

Price: US\$ 3,200.00 (Single User License)

ID: CB1B58B531C5EN

## **Abstracts**

### **CBD Gummies Market Summary**

#### **Introduction and Market Overview**

CBD gummies, an edible form of cannabidiol, have gained prominence as a convenient and palatable method to address health and wellness needs, particularly for anxiety relief and improved sleep. The global market is fueled by growing consumer awareness of mental health, with approximately 1 billion people worldwide facing mental health challenges. The legalization of CBD in 40 countries by 2023 has significantly expanded market access, particularly in North America and Europe. Social media platforms, with 4.9 billion users globally in 2023, have amplified brand visibility, especially among younger consumers through platforms like Instagram. E-commerce growth, with a 9% rise in health product sales online in 2024, further drives market expansion. The global CBD gummies market is estimated at USD 3.5-6.0 billion in 2025, with a projected CAGR of 7%-11% through 2030, driven by increasing demand for natural wellness products and innovative formulations.

#### **Regional Market Trends**

**North America:** The U.S. dominates the CBD gummies market due to widespread legalization and robust e-commerce platforms like Amazon. Canada sees growth through health-focused retail channels.

**Europe:** The UK, Germany, and France lead due to relaxed CBD regulations and growing consumer acceptance of wellness products.

Asia Pacific: Japan and Australia are emerging markets, with increasing adoption of CBD for stress relief.

Rest of the World: Brazil and South Africa are expanding CBD markets, driven by growing wellness trends and regulatory advancements.

### Distribution Channel Analysis

Online: Expected growth of 8%-12%, driven by e-commerce platforms like Amazon and direct-to-consumer brands. Trends focus on personalized marketing and subscription models.

Offline: Projected growth of 6%-10%, supported by retail chains and pharmacies. Trends emphasize in-store education to boost consumer trust.

### Type Analysis

High Potency: Anticipated growth of 7.5%-11.5%, catering to consumers seeking stronger effects for anxiety and pain relief. Trends focus on precise dosing and premium ingredients.

Low Potency: Expected growth of 6.5%-10.5%, appealing to new users and those preferring milder effects. Trends highlight broad-spectrum and THC-free options.

### Key Market Players

CV Sciences: Focuses on high-quality CBD gummies for wellness.

Charlotte's Web: Offers premium CBD gummies targeting stress and sleep.

Green Roads: Specializes in pharmacist-formulated CBD edibles.

Purekana: Provides vegan and organic CBD gummies for health-conscious consumers.

Sunday Scaries: Markets gummies for anxiety relief, leveraging social media.

## Porter's Five Forces Analysis

Threat of New Entrants: Moderate, due to regulatory barriers and high marketing costs, though easing regulations lower entry hurdles.

Threat of Substitutes: High, with alternatives like CBD oils, tinctures, and traditional supplements competing for market share.

Bargaining Power of Buyers: Moderate, as consumers have multiple brand options but limited by regulatory constraints on product availability.

Bargaining Power of Suppliers: Low, with numerous hemp suppliers globally ensuring competitive pricing.

Competitive Rivalry: High, driven by numerous brands competing on potency, flavor, and marketing innovation.

## Market Opportunities and Challenges

### Opportunities:

Addressing global mental health needs, with 1 billion people seeking solutions.

Leveraging relaxed CBD regulations in 40 countries to expand markets.

Capitalizing on social media's 4.9 billion users for targeted marketing.

Benefiting from 9% e-commerce growth in health products.

Innovating with vegan and organic formulations to attract health-conscious consumers.

Utilizing supportive wellness policies in key markets.

## Challenges:

Navigating varying global regulations on CBD use.

High marketing costs to build consumer trust.

Competition from alternative CBD delivery methods.

Limited awareness in emerging markets.

Ensuring consistent product quality amidst supply chain complexities.

## Contents

### **CHAPTER 1 EXECUTIVE SUMMARY**

### **CHAPTER 2 ABBREVIATION AND ACRONYMS**

### **CHAPTER 3 PREFACE**

3.1 Research Scope

3.2 Research Sources

3.2.1 Data Sources

3.2.2 Assumptions

3.3 Research Method

Chapter Four Market Landscape

4.1 Market Overview

4.2 Classification/Types

4.3 Application/End Users

### **CHAPTER 5 MARKET TREND ANALYSIS**

5.1 Introduction

5.2 Drivers

5.3 Restraints

5.4 Opportunities

5.5 Threats

### **CHAPTER 6 INDUSTRY CHAIN ANALYSIS**

6.1 Upstream/Suppliers Analysis

6.2 Cbd Gummies Analysis

6.2.1 Technology Analysis

6.2.2 Cost Analysis

6.2.3 Market Channel Analysis

6.3 Downstream Buyers/End Users

### **CHAPTER 7 LATEST MARKET DYNAMICS**

7.1 Latest News

7.2 Merger and Acquisition

7.3 Planned/Future Project

7.4 Policy Dynamics

## **CHAPTER 8 HISTORICAL AND FORECAST CBD GUMMIES MARKET IN NORTH AMERICA (2020-2030)**

8.1 Cbd Gummies Market Size

8.2 Cbd Gummies Market by End Use

8.3 Competition by Players/Suppliers

8.4 Cbd Gummies Market Size by Type

8.5 Key Countries Analysis

8.5.1 United States

8.5.2 Canada

8.5.3 Mexico

## **CHAPTER 9 HISTORICAL AND FORECAST CBD GUMMIES MARKET IN SOUTH AMERICA (2020-2030)**

9.1 Cbd Gummies Market Size

9.2 Cbd Gummies Market by End Use

9.3 Competition by Players/Suppliers

9.4 Cbd Gummies Market Size by Type

9.5 Key Countries Analysis

9.5.1 Brazil

9.5.2 Argentina

9.5.3 Chile

9.5.4 Peru

## **CHAPTER 10 HISTORICAL AND FORECAST CBD GUMMIES MARKET IN ASIA & PACIFIC (2020-2030)**

10.1 Cbd Gummies Market Size

10.2 Cbd Gummies Market by End Use

10.3 Competition by Players/Suppliers

10.4 Cbd Gummies Market Size by Type

10.5 Key Countries Analysis

10.5.1 China

10.5.2 India

10.5.3 Japan

- 10.5.4 South Korea
- 10.5.5 Southeast Asia
- 10.5.6 Australia

## **CHAPTER 11 HISTORICAL AND FORECAST CBD GUMMIES MARKET IN EUROPE (2020-2030)**

- 11.1 Cbd Gummies Market Size
- 11.2 Cbd Gummies Market by End Use
- 11.3 Competition by Players/Suppliers
- 11.4 Cbd Gummies Market Size by Type
- 11.5 Key Countries Analysis
  - 11.5.1 Germany
  - 11.5.2 France
  - 11.5.3 United Kingdom
  - 11.5.4 Italy
  - 11.5.5 Spain
  - 11.5.6 Belgium
  - 11.5.7 Netherlands
  - 11.5.8 Austria
  - 11.5.9 Poland
  - 11.5.10 Russia

## **CHAPTER 12 HISTORICAL AND FORECAST CBD GUMMIES MARKET IN MEA (2020-2030)**

- 12.1 Cbd Gummies Market Size
- 12.2 Cbd Gummies Market by End Use
- 12.3 Competition by Players/Suppliers
- 12.4 Cbd Gummies Market Size by Type
- 12.5 Key Countries Analysis
  - 12.5.1 Egypt
  - 12.5.2 Israel
  - 12.5.3 South Africa
  - 12.5.4 Gulf Cooperation Council Countries
  - 12.5.5 Turkey

## **CHAPTER 13 SUMMARY FOR GLOBAL CBD GUMMIES MARKET (2020-2025)**

- 13.1 Cbd Gummies Market Size
- 13.2 Cbd Gummies Market by End Use
- 13.3 Competition by Players/Suppliers
- 13.4 Cbd Gummies Market Size by Type

## **CHAPTER 14 GLOBAL CBD GUMMIES MARKET FORECAST (2025-2030)**

- 14.1 Cbd Gummies Market Size Forecast
- 14.2 Cbd Gummies Application Forecast
- 14.3 Competition by Players/Suppliers
- 14.4 Cbd Gummies Type Forecast

## **CHAPTER 15 ANALYSIS OF GLOBAL KEY VENDORS**

- 15.1 CV Sciences
  - 15.1.1 Company Profile
  - 15.1.2 Main Business and CBD Gummies Information
  - 15.1.3 SWOT Analysis of CV Sciences
  - 15.1.4 CV Sciences CBD Gummies Revenue, Gross Margin and Market Share (2020-2025)
- 15.2 Sunday Scaries
  - 15.2.1 Company Profile
  - 15.2.2 Main Business and CBD Gummies Information
  - 15.2.3 SWOT Analysis of Sunday Scaries
  - 15.2.4 Sunday Scaries CBD Gummies Revenue, Gross Margin and Market Share (2020-2025)
- 15.3 BellRock Brands
  - 15.3.1 Company Profile
  - 15.3.2 Main Business and CBD Gummies Information
  - 15.3.3 SWOT Analysis of BellRock Brands
  - 15.3.4 BellRock Brands CBD Gummies Revenue, Gross Margin and Market Share (2020-2025)
- 15.4 Medix CBD
  - 15.4.1 Company Profile
  - 15.4.2 Main Business and CBD Gummies Information
  - 15.4.3 SWOT Analysis of Medix CBD
  - 15.4.4 Medix CBD CBD Gummies Revenue, Gross Margin and Market Share (2020-2025)
- 15.5 Green Roads



15.5.1 Company Profile
15.5.2 Main Business and CBD Gummies Information
15.5.3 SWOT Analysis of Green Roads
15.5.4 Green Roads CBD Gummies Revenue, Gross Margin and Market Share (2020-2025)
15.6 NextEvo Naturals
15.6.1 Company Profile
15.6.2 Main Business and CBD Gummies Information
15.6.3 SWOT Analysis of NextEvo Naturals
15.6.4 NextEvo Naturals CBD Gummies Revenue, Gross Margin and Market Share (2020-2025)
Please ask for sample pages for full companies list
Tables and Figures
Table Abbreviation and Acronyms
Table Research Scope of Cbd Gummies Report
Table Data Sources of Cbd Gummies Report
Table Major Assumptions of Cbd Gummies Report
Figure Market Size Estimated Method
Figure Major Forecasting Factors
Figure Cbd Gummies Picture
Table Cbd Gummies Classification
Table Cbd Gummies Applications
Table Drivers of Cbd Gummies Market
Table Restraints of Cbd Gummies Market
Table Opportunities of Cbd Gummies Market
Table Threats of Cbd Gummies Market
Table Covid-19 Impact For Cbd Gummies Market
Table Raw Materials Suppliers
Table Different Production Methods of Cbd Gummies
Table Cost Structure Analysis of Cbd Gummies
Table Key End Users
Table Latest News of Cbd Gummies Market
Table Merger and Acquisition
Table Planned/Future Project of Cbd Gummies Market
Table Policy of Cbd Gummies Market
Table 2020-2030 North America Cbd Gummies Market Size
Figure 2020-2030 North America Cbd Gummies Market Size and CAGR
Table 2020-2030 North America Cbd Gummies Market Size by Application
Table 2020-2025 North America Cbd Gummies Key Players Revenue

Table 2020-2025 North America Cbd Gummies Key Players Market Share

Table 2020-2030 North America Cbd Gummies Market Size by Type

Table 2020-2030 United States Cbd Gummies Market Size

Table 2020-2030 Canada Cbd Gummies Market Size

Table 2020-2030 Mexico Cbd Gummies Market Size

Table 2020-2030 South America Cbd Gummies Market Size

Figure 2020-2030 South America Cbd Gummies Market Size and CAGR

Table 2020-2030 South America Cbd Gummies Market Size by Application

Table 2020-2025 South America Cbd Gummies Key Players Revenue

Table 2020-2025 South America Cbd Gummies Key Players Market Share

Table 2020-2030 South America Cbd Gummies Market Size by Type

Table 2020-2030 Brazil Cbd Gummies Market Size

Table 2020-2030 Argentina Cbd Gummies Market Size

Table 2020-2030 Chile Cbd Gummies Market Size

Table 2020-2030 Peru Cbd Gummies Market Size

Table 2020-2030 Asia & Pacific Cbd Gummies Market Size

Figure 2020-2030 Asia & Pacific Cbd Gummies Market Size and CAGR

Table 2020-2030 Asia & Pacific Cbd Gummies Market Size by Application

Table 2020-2025 Asia & Pacific Cbd Gummies Key Players Revenue

Table 2020-2025 Asia & Pacific Cbd Gummies Key Players Market Share

Table 2020-2030 Asia & Pacific Cbd Gummies Market Size by Type

Table 2020-2030 China Cbd Gummies Market Size

Table 2020-2030 India Cbd Gummies Market Size

Table 2020-2030 Japan Cbd Gummies Market Size

Table 2020-2030 South Korea Cbd Gummies Market Size

Table 2020-2030 Southeast Asia Cbd Gummies Market Size

Table 2020-2030 Australia Cbd Gummies Market Size

Table 2020-2030 Europe Cbd Gummies Market Size

Figure 2020-2030 Europe Cbd Gummies Market Size and CAGR

Table 2020-2030 Europe Cbd Gummies Market Size by Application

Table 2020-2025 Europe Cbd Gummies Key Players Revenue

Table 2020-2025 Europe Cbd Gummies Key Players Market Share

Table 2020-2030 Europe Cbd Gummies Market Size by Type

Table 2020-2030 Germany Cbd Gummies Market Size

Table 2020-2030 France Cbd Gummies Market Size

Table 2020-2030 United Kingdom Cbd Gummies Market Size

Table 2020-2030 Italy Cbd Gummies Market Size

Table 2020-2030 Spain Cbd Gummies Market Size

Table 2020-2030 Belgium Cbd Gummies Market Size

Table 2020-2030 Netherlands Cbd Gummies Market Size
Table 2020-2030 Austria Cbd Gummies Market Size
Table 2020-2030 Poland Cbd Gummies Market Size
Table 2020-2030 Russia Cbd Gummies Market Size
Table 2020-2030 MEA Cbd Gummies Market Size
Figure 2020-2030 MEA Cbd Gummies Market Size and CAGR
Table 2020-2030 MEA Cbd Gummies Market Size by Application
Table 2020-2025 MEA Cbd Gummies Key Players Revenue
Table 2020-2025 MEA Cbd Gummies Key Players Market Share
Table 2020-2030 MEA Cbd Gummies Market Size by Type
Table 2020-2030 Egypt Cbd Gummies Market Size
Table 2020-2030 Israel Cbd Gummies Market Size
Table 2020-2030 South Africa Cbd Gummies Market Size
Table 2020-2030 Gulf Cooperation Council Countries Cbd Gummies Market Size
Table 2020-2030 Turkey Cbd Gummies Market Size
Table 2020-2025 Global Cbd Gummies Market Size by Region
Table 2020-2025 Global Cbd Gummies Market Size Share by Region
Table 2020-2025 Global Cbd Gummies Market Size by Application
Table 2020-2025 Global Cbd Gummies Market Share by Application
Table 2020-2025 Global Cbd Gummies Key Vendors Revenue
Figure 2020-2025 Global Cbd Gummies Market Size and Growth Rate
Table 2020-2025 Global Cbd Gummies Key Vendors Market Share
Table 2020-2025 Global Cbd Gummies Market Size by Type
Table 2020-2025 Global Cbd Gummies Market Share by Type
Table 2025-2030 Global Cbd Gummies Market Size by Region
Table 2025-2030 Global Cbd Gummies Market Size Share by Region
Table 2025-2030 Global Cbd Gummies Market Size by Application
Table 2025-2030 Global Cbd Gummies Market Share by Application
Table 2025-2030 Global Cbd Gummies Key Vendors Revenue
Figure 2025-2030 Global Cbd Gummies Market Size and Growth Rate
Table 2025-2030 Global Cbd Gummies Key Vendors Market Share
Table 2025-2030 Global Cbd Gummies Market Size by Type
Table 2025-2030 Cbd Gummies Global Market Share by Type

## I would like to order

Product name: CBD Gummies Global Market Insights 2025, Analysis and Forecast to 2030, by Market Participants, Regions, Technology, Application, Product Type

Product link: <https://marketpublishers.com/r/CB1B58B531C5EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CB1B58B531C5EN.html>