

Casual Game Global Market Insights 2021, Analysis and Forecast to 2026, by Manufacturers, Regions, Technology, Application

https://marketpublishers.com/r/CAA0FE87DDBBEN.html

Date: August 2021

Pages: 95

Price: US\$ 3,200.00 (Single User License)

ID: CAA0FE87DDBBEN

Abstracts

This report describes the global market size of Casual Game from 2016 to 2020 and its CAGR from 2016 to 2020, and also forecasts its market size to the end of 2026 and its CAGR from 2021 to 2026.

For geography segment, regional supply, demand, major players, price is presented from 2016 to 2026. This report cover following regions:

North America

South America

Asia & Pacific

Europe

MEA

The key countries for each regions are also included such as United States, China, Japan, India, Korea, ASEAN, Germany, France, UK, Italy, Spain, CIS, and Brazil etc.

For competitor segment, the report include global key players of Casual Game as well as some small players. The information for each competitor include:

Company Profile

Business Information

SWOT Analysis

Revenue, Gross Margin and Market Share

Types Segment:

Mobile-based platforms

Web-based platforms



Companies Covered:

Glu Mobile

Activision Blizzard

Electronic Arts

Take Two Interactive

Kabam

Rovio

Tencent Holdings

Doubledown Interactive

etc.

Please ask for sample pages for full companies list

Base Year: 2021

Historical Data: from 2016 to 2020 Forecast Data: from 2021 to 2026

Any special requirements about this report, please let us know and we can provide custom report.



Contents

CHAPTER 1 EXECUTIVE SUMMARY

CHAPTER 2 ABBREVIATION AND ACRONYMS

CHAPTER 3 PREFACE

- 3.1 Research Scope
- 3.2 Research Sources
 - 3.2.1 Data Sources
 - 3.2.2 Assumptions
- 3.3 Research Method

Chapter Four Market Landscape

- 4.1 Market Overview
- 4.2 Classification/Types
- 4.3 Application/End Users

CHAPTER 5 MARKET TREND ANALYSIS

- 5.1 Introduction
- 5.2 Drivers
- 5.3 Restraints
- 5.4 Opportunities
- 5.5 Threats
- 5.6 Covid-19 Impact

CHAPTER 6 INDUSTRY CHAIN ANALYSIS

- 6.1 Upstream/Suppliers Analysis
- 6.2 Casual Game Analysis
 - 6.2.1 Technology Analysis
 - 6.2.2 Cost Analysis
 - 6.2.3 Market Channel Analysis
- 6.3 Downstream Buyers/End Users

CHAPTER 7 LATEST MARKET DYNAMICS

7.1 Latest News



- 7.2 Merger and Acquisition
- 7.3 Planned/Future Project
- 7.4 Policy Dynamics

CHAPTER 8 HISTORICAL AND FORECAST CASUAL GAME MARKET IN NORTH AMERICA (2016-2026)

- 8.1 Casual Game Market Size
- 8.2 Casual Game Market by End Use
- 8.3 Competition by Players/Suppliers
- 8.4 Casual Game Market Size by Type
- 8.5 Key Countries Analysis
 - 8.5.1 United States
 - 8.5.2 Canada
 - 8.5.3 Mexico

CHAPTER 9 HISTORICAL AND FORECAST CASUAL GAME MARKET IN SOUTH AMERICA (2016-2026)

- 9.1 Casual Game Market Size
- 9.2 Casual Game Market by End Use
- 9.3 Competition by Players/Suppliers
- 9.4 Casual Game Market Size by Type
- 9.5 Key Countries Analysis
 - 9.5.1 Brazil
 - 9.5.2 Argentina
 - 9.5.3 Chile
 - 9.5.4 Peru

CHAPTER 10 HISTORICAL AND FORECAST CASUAL GAME MARKET IN ASIA & PACIFIC (2016-2026)

- 10.1 Casual Game Market Size
- 10.2 Casual Game Market by End Use
- 10.3 Competition by Players/Suppliers
- 10.4 Casual Game Market Size by Type
- 10.5 Key Countries Analysis
 - 10.5.1 China
 - 10.5.2 India



- 10.5.3 Japan
- 10.5.4 South Korea
- 10.5.5 Southest Asia
- 10.5.6 Australia

CHAPTER 11 HISTORICAL AND FORECAST CASUAL GAME MARKET IN EUROPE (2016-2026)

- 11.1 Casual Game Market Size
- 11.2 Casual Game Market by End Use
- 11.3 Competition by Players/Suppliers
- 11.4 Casual Game Market Size by Type
- 11.5 Key Countries Analysis
 - 11.5.1 Germany
 - 11.5.2 France
 - 11.5.3 United Kingdom
 - 11.5.4 Italy
 - 11.5.5 Spain
 - 11.5.6 Belgium
 - 11.5.7 Netherlands
 - 11.5.8 Austria
 - 11.5.9 Poland
 - 11.5.10 Russia

CHAPTER 12 HISTORICAL AND FORECAST CASUAL GAME MARKET IN MEA (2016-2026)

- 12.1 Casual Game Market Size
- 12.2 Casual Game Market by End Use
- 12.3 Competition by Players/Suppliers
- 12.4 Casual Game Market Size by Type
- 12.5 Key Countries Analysis
 - 12.5.1 Egypt
 - 12.5.2 Israel
 - 12.5.3 South Africa
 - 12.5.4 Gulf Cooperation Council Countries
 - 12.5.5 Turkey

CHAPTER 13 SUMMARY FOR GLOBAL CASUAL GAME MARKET (2016-2021)



- 13.1 Casual Game Market Size
- 13.2 Casual Game Market by End Use
- 13.3 Competition by Players/Suppliers
- 13.4 Casual Game Market Size by Type

CHAPTER 14 GLOBAL CASUAL GAME MARKET FORECAST (2021-2026)

- 14.1 Casual Game Market Size Forecast
- 14.2 Casual Game Application Forecast
- 14.3 Competition by Players/Suppliers
- 14.4 Casual Game Type Forecast

CHAPTER 15 ANALYSIS OF GLOBAL KEY VENDORS

- 15.1 Glu Mobile
 - 15.1.1 Company Profile
 - 15.1.2 Main Business and Casual Game Information
 - 15.1.3 SWOT Analysis of Glu Mobile
- 15.1.4 Glu Mobile Casual Game Revenue, Gross Margin and Market Share (2016-2021)
- 15.2 Activision Blizzard
 - 15.2.1 Company Profile
- 15.2.2 Main Business and Casual Game Information
- 15.2.3 SWOT Analysis of Activision Blizzard
- 15.2.4 Activision Blizzard Casual Game Revenue, Gross Margin and Market Share (2016-2021)
- 15.3 Electronic Arts
 - 15.3.1 Company Profile
 - 15.3.2 Main Business and Casual Game Information
 - 15.3.3 SWOT Analysis of Electronic Arts
- 15.3.4 Electronic Arts Casual Game Revenue, Gross Margin and Market Share (2016-2021)
- 15.4 Take Two Interactive
 - 15.4.1 Company Profile
 - 15.4.2 Main Business and Casual Game Information
 - 15.4.3 SWOT Analysis of Take Two Interactive
- 15.4.4 Take Two Interactive Casual Game Revenue, Gross Margin and Market Share (2016-2021)



- 15.5 Kabam
 - 15.5.1 Company Profile
 - 15.5.2 Main Business and Casual Game Information
 - 15.5.3 SWOT Analysis of Kabam
- 15.5.4 Kabam Casual Game Revenue, Gross Margin and Market Share (2016-2021)
- 15.6 Rovio
 - 15.6.1 Company Profile
 - 15.6.2 Main Business and Casual Game Information
 - 15.6.3 SWOT Analysis of Rovio
 - 15.6.4 Rovio Casual Game Revenue, Gross Margin and Market Share (2016-2021)
- 15.7 Tencent Holdings
 - 15.7.1 Company Profile
- 15.7.2 Main Business and Casual Game Information
- 15.7.3 SWOT Analysis of Tencent Holdings
- 15.7.4 Tencent Holdings Casual Game Revenue, Gross Margin and Market Share (2016-2021)
- 15.8 Doubledown Interactive
 - 15.8.1 Company Profile
 - 15.8.2 Main Business and Casual Game Information
 - 15.8.3 SWOT Analysis of Doubledown Interactive
- 15.8.4 Doubledown Interactive Casual Game Revenue, Gross Margin and Market Share (2016-2021)

Please ask for sample pages for full companies list



Tables & Figures

TABLES AND FIGURES

Table Abbreviation and Acronyms

Table Research Scope of Casual Game Report

Table Data Sources of Casual Game Report

Table Major Assumptions of Casual Game Report

Figure Market Size Estimated Method

Figure Major Forecasting Factors

Figure Casual Game Picture

Table Casual Game Classification

Table Casual Game Applications

Table Drivers of Casual Game Market

Table Restraints of Casual Game Market

Table Opportunities of Casual Game Market

Table Threats of Casual Game Market

Table Covid-19 Impact For Casual Game Market

Table Raw Materials Suppliers

Table Different Production Methods of Casual Game

Table Cost Structure Analysis of Casual Game

Table Key End Users

Table Latest News of Casual Game Market

Table Merger and Acquisition

Table Planned/Future Project of Casual Game Market

Table Policy of Casual Game Market

Table 2016-2026 North America Casual Game Market Size

Figure 2016-2026 North America Casual Game Market Size and CAGR

Table 2016-2026 North America Casual Game Market Size by Application

Table 2016-2021 North America Casual Game Key Players Revenue

Table 2016-2021 North America Casual Game Key Players Market Share

Table 2016-2026 North America Casual Game Market Size by Type

Table 2016-2026 United States Casual Game Market Size

Table 2016-2026 Canada Casual Game Market Size

Table 2016-2026 Mexico Casual Game Market Size

Table 2016-2026 South America Casual Game Market Size

Figure 2016-2026 South America Casual Game Market Size and CAGR

Table 2016-2026 South America Casual Game Market Size by Application

Table 2016-2021 South America Casual Game Key Players Revenue



Table 2016-2021 South America Casual Game Key Players Market Share

Table 2016-2026 South America Casual Game Market Size by Type

Table 2016-2026 Brazil Casual Game Market Size

Table 2016-2026 Argentina Casual Game Market Size

Table 2016-2026 Chile Casual Game Market Size

Table 2016-2026 Peru Casual Game Market Size

Table 2016-2026 Asia & Pacific Casual Game Market Size

Figure 2016-2026 Asia & Pacific Casual Game Market Size and CAGR

Table 2016-2026 Asia & Pacific Casual Game Market Size by Application

Table 2016-2021 Asia & Pacific Casual Game Key Players Revenue

Table 2016-2021 Asia & Pacific Casual Game Key Players Market Share

Table 2016-2026 Asia & Pacific Casual Game Market Size by Type

Table 2016-2026 China Casual Game Market Size

Table 2016-2026 India Casual Game Market Size

Table 2016-2026 Japan Casual Game Market Size

Table 2016-2026 South Korea Casual Game Market Size

Table 2016-2026 Southeast Asia Casual Game Market Size

Table 2016-2026 Australia Casual Game Market Size

Table 2016-2026 Europe Casual Game Market Size

Figure 2016-2026 Europe Casual Game Market Size and CAGR

Table 2016-2026 Europe Casual Game Market Size by Application

Table 2016-2021 Europe Casual Game Key Players Revenue

Table 2016-2021 Europe Casual Game Key Players Market Share

Table 2016-2026 Europe Casual Game Market Size by Type

Table 2016-2026 Germany Casual Game Market Size

Table 2016-2026 France Casual Game Market Size

Table 2016-2026 United Kingdom Casual Game Market Size

Table 2016-2026 Italy Casual Game Market Size

Table 2016-2026 Spain Casual Game Market Size

Table 2016-2026 Belgium Casual Game Market Size

Table 2016-2026 Netherlands Casual Game Market Size

Table 2016-2026 Austria Casual Game Market Size

Table 2016-2026 Poland Casual Game Market Size

Table 2016-2026 Russia Casual Game Market Size

Table 2016-2026 MEA Casual Game Market Size

Figure 2016-2026 MEA Casual Game Market Size and CAGR

Table 2016-2026 MEA Casual Game Market Size by Application

Table 2016-2021 MEA Casual Game Key Players Revenue

Table 2016-2021 MEA Casual Game Key Players Market Share



Table 2016-2026 MEA Casual Game Market Size by Type

Table 2016-2026 Egypt Casual Game Market Size

Table 2016-2026 Israel Casual Game Market Size

Table 2016-2026 South Africa Casual Game Market Size

Table 2016-2026 Gulf Cooperation Council Countries Casual Game Market Size

Table 2016-2026 Turkey Casual Game Market Size

Table 2016-2021 Global Casual Game Market Size by Region

Table 2016-2021 Global Casual Game Market Size Share by Region

Table 2016-2021 Global Casual Game Market Size by Application

Table 2016-2021 Global Casual Game Market Share by Application

Table 2016-2021 Global Casual Game Key Vendors Revenue

Figure 2016-2021 Global Casual Game Market Size and Growth Rate

Table 2016-2021 Global Casual Game Key Vendors Market Share

Table 2016-2021 Global Casual Game Market Size by Type

Table 2016-2021 Global Casual Game Market Share by Type

Table 2021-2026 Global Casual Game Market Size by Region

Table 2021-2026 Global Casual Game Market Size Share by Region

Table 2021-2026 Global Casual Game Market Size by Application

Table 2021-2026 Global Casual Game Market Share by Application

Table 2021-2026 Global Casual Game Key Vendors Revenue

Figure 2021-2026 Global Casual Game Market Size and Growth Rate

Table 2021-2026 Global Casual Game Key Vendors Market Share

Table 2021-2026 Global Casual Game Market Size by Type

Table 2021-2026 Casual Game Global Market Share by Type



I would like to order

Product name: Casual Game Global Market Insights 2021, Analysis and Forecast to 2026, by

Manufacturers, Regions, Technology, Application

Product link: https://marketpublishers.com/r/CAA0FE87DDBBEN.html

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/CAA0FE87DDBBEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



