

Cardiac Mapping Device Global Market Insights 2025, Analysis and Forecast to 2030, by Market Participants, Regions, Technology, Application, Product Type

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Abstracts

Cardiac Mapping Devices Market Summary

Introduction

Cardiac mapping devices, including contact and non-contact systems, are vital for diagnosing and treating arrhythmias, a major contributor to the 17.9 million annual CVD deaths. With China reporting 20 million atrial fibrillation cases, electrophysiological procedures are surging. Innovations like high-density mapping, AI analytics, and imaging integration reduce radiation and enhance precision. Policies like China's procurement reforms and EU's MDR foster high-quality devices. The global market is projected to reach between USD 1.3 billion and USD 2.0 billion in 2025, with a CAGR of 3.6% to 5.7% through 2030.

Regional Analysis

North America: The U.S. leads with advanced electrophysiology labs, while Canada focuses on arrhythmia care.

Europe: Germany, France, and the UK drive demand due to high CVD rates and regulatory support.

Asia Pacific: China sees growth from rising ablation procedures, while Japan emphasizes precision mapping.

Rest of the World: Brazil expands cardiac care, and India boosts diagnostic

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infrastructure.

Application Analysis

Hospitals: Expected growth of 3.7%-5.8%, driven by ablation procedures. Trends focus on integrated systems.

Diagnostic Centers: Projected growth of 3.6%-5.7%, linked to early diagnosis. Developments emphasize portability.

Others: Anticipated growth of 3.5%-5.6%, covering research. Advances prioritize AI analytics.

Type Analysis

Contact Cardiac Mapping Systems: Expected growth of 3.6%-5.7%, valued for precision. Trends highlight high-density arrays.

Non-Contact Cardiac Mapping Systems: Projected growth of 3.8%-5.9%, key for complex arrhythmias. Advances focus on non-invasive tech.

Key Market Players

Leading firms include Abbott, advancing ablation tools; Johnson & Johnson, launching Optrell; Medtronic, scaling mapping tech; Boston Scientific, introducing LUX-Dx; Philips, enhancing imaging; BIOTRONIK, targeting diagnostics; Acutus Medical, focusing on non-contact systems; APN Health, boosting precision; Kardium, innovating in ablation; and Microport Scientific, expanding in Asia.

Porter's Five Forces Analysis

? Threat of New Entrants: Low, due to high R&D and regulatory barriers.

? Threat of Substitutes: Low, as mapping devices are critical for arrhythmia treatment.

? Bargaining Power of Buyers: Moderate, with hospitals seeking advanced, costeffective systems, though clinical needs limit options.

? Bargaining Power of Suppliers: Moderate, with specialized component providers



holding influence.

? Competitive Rivalry: High, with competition on precision, integration, and cost.

Market Opportunities and Challenges

Opportunities:

? Rising arrhythmia cases (20 million in China) and ablation demand drive growth.

? Al and non-invasive tech boost adoption, while policies in China and Europe enhance usage.

? Asia's healthcare expansion increases installations.

Challenges:

? High costs limit access in low-income regions.

? Regulatory delays slow innovation.

? Skilled electrophysiologist shortages restrict expansion.

Market News

? In July 2024, Johnson & Johnson's Biosense Webster launched the Optrell mapping catheter.

? In May 2024, Biosense Webster introduced the CARTO 3 System Version 8.

? In March 2024, Wellysis and Artella launched a remote cardiac monitoring service in the U.S.

? In October 2023, Boston Scientific introduced the LUX-Dx II+ Insertable Cardiac Monitor System.



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