

Bronchoscope Global Market Insights 2025, Analysis and Forecast to 2030, by Market Participants, Regions, Technology, Application

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Abstracts

Bronchoscope Market Summary

Introduction

Bronchoscopes are critical diagnostic and therapeutic tools used to examine and treat respiratory conditions, available in rigid and flexible types, and reusable or disposable usability options. Applied in hospitals, ambulatory surgical centers (ASCs)/clinics, and other settings, the market is driven by the rising incidence of chronic obstructive pulmonary disease (COPD), asthma, and lung cancer. The World Health Organization reports COPD as the fourth leading cause of death globally, claiming 3 million lives annually, with over 380 million affected worldwide. GLOBOCAN 2022 data shows 2.48 million new lung cancer cases, projected to rise to 4.25 million by 2045. Aging populations, expected to reach 2.1 billion over 60 by 2050, heighten respiratory risks, while technological innovations like 4K imaging and robotic systems enhance diagnostic precision and market growth.

Market Size and Growth Forecast

The global bronchoscope market is projected to reach between USD 740 million and USD 920 million in 2025, with a compound annual growth rate (CAGR) of 5.5% to 7.9% through 2030, reflecting respiratory disease burdens and technological advancements.

Regional Analysis

North America: The U.S. leads with high COPD and lung cancer rates, while Canada focuses on advanced diagnostics.

Europe: Germany, France, and the UK dominate, driven by aging populations and strong healthcare systems.

Asia Pacific: China and India see rapid growth due to rising respiratory diseases, while

Japan emphasizes elderly care technologies.

Rest of the World: Brazil expands hospital infrastructure, and the Middle East, notably the UAE, invests in premium tools.

Application Analysis

Hospitals: Projected growth of 5.5-7.5%, driven by complex procedures. Trends focus on integrating advanced imaging.

ASCs/Clinics: Expected growth of 6.0-8.0%, linked to outpatient diagnostics.

Developments emphasize disposable devices.

Others: Growth at 4.5-6.5%, including specialty centers. Advances prioritize flexibility.

Product Type Analysis

Rigid: Anticipated growth of 4.5-6.5%, used in therapeutic procedures. Trends focus on durability.

Flexible: Expected growth of 6.0-8.0%, dominant for diagnostics. Advances highlight HD imaging.

Usability Analysis

Reusable: Growth at 5.0-7.0%, valued for cost-effectiveness. Trends emphasize sterilization improvements.

Disposable: Projected growth of 6.5-8.5%, driven by infection control. Innovations like Ambu's aScope lead the way.

Key Market Players

Key players include Olympus Corporation, advancing endoscopy systems; Fujifilm Holdings Corporation, enhancing imaging; KARL STORZ, specializing in rigid scopes; Pentax Medical, offering versatile solutions; Richard Wolf GmbH, focusing on precision; Boston Scientific Corporation, innovating in respiratory tools; Ambu, leading in disposable scopes; Teleflex Incorporated, improving airway management; Cook Medical, providing therapeutic devices; and Broncus Medical, advancing navigation. These firms shape the market through innovation.

Porter's Five Forces Analysis

Threat of New Entrants: Moderate, due to high R&D and regulatory barriers, though disposable innovators can enter.

Threat of Substitutes: Low to moderate, as imaging lacks therapeutic capability, though alternatives challenge adoption.

Bargaining Power of Buyers: Moderate, with hospitals negotiating on cost and safety, balanced by specialized needs.

Bargaining Power of Suppliers: Low, due to multiple component suppliers, reducing

dependency.

Competitive Rivalry: High, with firms competing on imaging quality and infection control.

Market Opportunities and Challenges

Opportunities:

Rising respiratory diseases—380 million with COPD and 2.48 million lung cancer cases—drive demand.

Aging populations, growing to 2.1 billion by 2050, increase needs.

Minimally invasive preferences boost adoption, while innovations like Olympus's 2024 EVIS X1 and Ambu's 2023 aScope 5 enhance diagnostics.

Emerging markets offer growth with healthcare upgrades.

Challenges:

High costs limit adoption in low-income regions despite disease prevalence.

Regulatory delays for new devices pose hurdles.

Competition from alternative diagnostics pressures market share.

Market News

In May 2024, Olympus launched two bronchoscopes with the EVIS X1 Endoscopy System, improving diagnostics with slim designs.

In April 2024, Moffitt Cancer Center introduced the Ion Robotic Bronchoscopy platform, enhancing lung access.

In August 2023, Ambu gained FDA clearance for two smaller aScope 5 Broncho sizes.

In February 2023, FUJIFILM introduced the PB2020-M2 probe at BRONCHUS 2023, offering real-time imaging.

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