

Automotive Infotainment and Navigation Market Insights 2019, Global and Chinese Analysis and Forecast to 2024

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Abstracts

Automotive Infotainment and Navigation Market Insights 2019, Global and Chinese Scenario is a professional and in-depth study on the current state of the global Automotive Infotainment and Navigation industry with a focus on the Chinese market. The report provides key statistics on the market status of the Automotive Infotainment and Navigation manufacturers and is a valuable source of guidance and direction for companies and individuals interested in the industry. Overall, the report provides an in-depth insight of 2014-2024 global and Chinese Automotive Infotainment and Navigation market covering all important parameters.

The key points of the report:

1. The report provides a basic overview of the industry including its definition, applications and manufacturing technology.
2. The report explores the international and Chinese major industry players in detail. In this part, the report presents the company profile, product specifications, capacity, production value, and 2014-2019 market shares for each company.
3. Through the statistical analysis, the report depicts the global and Chinese total market of Automotive Infotainment and Navigation industry including capacity, production, production value, cost/profit, supply/demand and Chinese import/export.
4. The total market is further divided by company, by country, and by application/type for the competitive landscape analysis.
5. The report then estimates 2019-2024 market development trends of Automotive Infotainment and Navigation industry. Analysis of upstream raw materials, downstream demand, and current market dynamics is also carried out.
6. The report makes some important proposals for a new project of Automotive

Infotainment and Navigation Industry before evaluating its feasibility.

There are 3 key segments covered in this report: competitor segment, product type segment, end use/application segment.

For competitor segment, the report includes global key players of Automotive Infotainment and Navigation as well as some small players. At least 6 companies are included:

Microsoft Corporation

Intel Corporation

Bose Corporation

Audiovox Corporation

Visteon Corporation

Genivi Alliance

The information for each competitor includes:

Company Profile

Main Business Information

SWOT Analysis

Sales, Revenue, Price and Gross Margin

Market Share

For product type segment, this report listed main product type of Automotive Infotainment and Navigation market in global and china.

Connectivity

Navigation

Fuel Efficiency

Safety and Audio.

Others

For end use/application segment, this report focuses on the status and outlook for key applications. End users are also listed.

Passenger Car

Commercial Vehicle

Reasons to Purchase this Report:

Estimates 2019-2024 Automotive Infotainment and Navigation market development trends with the recent trends and SWOT analysis

Market dynamics scenario, along with growth opportunities of the market in the years to come

Market segmentation analysis including qualitative and quantitative research incorporating the impact of economic and policy aspects

Regional and country level analysis integrating the demand and supply forces that are influencing the growth of the market.

Market value (USD Million) and volume (Units Million) data for each segment and sub-segment

Competitive landscape involving the market share of major players, along with the new projects and strategies adopted by players in the past five years

Comprehensive company profiles covering the product offerings, key financial

information, recent developments, SWOT analysis, and strategies employed by the major market players

1-year analyst support, along with the data support in excel format.

Any special requirements about this report, please let us know and we can provide custom report.

Contents

CHAPTER ONE INTRODUCTION OF AUTOMOTIVE INFOTAINMENT AND NAVIGATION INDUSTRY

- 1.1 Brief Introduction of Automotive Infotainment and Navigation
- 1.2 Development of Automotive Infotainment and Navigation Industry
- 1.3 Status of Automotive Infotainment and Navigation Industry

CHAPTER TWO MANUFACTURING TECHNOLOGY OF AUTOMOTIVE INFOTAINMENT AND NAVIGATION

- 2.1 Development of Automotive Infotainment and Navigation Manufacturing Technology
- 2.2 Analysis of Automotive Infotainment and Navigation Manufacturing Technology
- 2.3 Trends of Automotive Infotainment and Navigation Manufacturing Technology

CHAPTER THREE ANALYSIS OF GLOBAL KEY MANUFACTURERS

- 3.1 Microsoft Corporation
 - 3.1.1 Company Profile
 - 3.1.2 Product Information
 - 3.1.3 2014-2019 Production Information
 - 3.1.4 Contact Information
- 3.2 Intel Corporation
 - 3.2.1 Company Profile
 - 3.2.2 Product Information
 - 3.2.3 2014-2019 Production Information
 - 3.2.4 Contact Information
- 3.3 Bose Corporation
 - 3.3.1 Company Profile
 - 3.3.2 Product Information
 - 3.3.3 2014-2019 Production Information
 - 3.3.4 Contact Information
- 3.4 Audiovox Corporation
 - 3.4.1 Company Profile
 - 3.4.2 Product Information
 - 3.4.3 2014-2019 Production Information
 - 3.4.4 Contact Information
- 3.5 Visteon Corporation

- 3.5.1 Company Profile
- 3.5.2 Product Information
- 3.5.3 2014-2019 Production Information
- 3.5.4 Contact Information
- 3.6 Genivi Alliance
 - 3.6.1 Company Profile
 - 3.6.2 Product Information
 - 3.5.3 2014-2019 Production Information
 - 3.6.4 Contact Information
- 3.7 Company G
 - 3.7.1 Company Profile
 - 3.7.2 Product Information
 - 3.7.3 2014-2019 Production Information
 - 3.7.4 Contact Information
- 3.8 Company H
 - 3.8.1 Company Profile
 - 3.8.2 Product Information
 - 3.8.3 2014-2019 Production Information
 - 3.8.4 Contact Information

CHAPTER FOUR 2014-2019 GLOBAL AND CHINESE MARKET OF AUTOMOTIVE INFOTAINMENT AND NAVIGATION

- 4.1 2014-2019 Global Capacity, Production and Production Value of Automotive Infotainment and Navigation Industry
- 4.2 2014-2019 Global Cost and Profit of Automotive Infotainment and Navigation Industry
- 4.3 Market Comparison of Global and Chinese Automotive Infotainment and Navigation Industry
- 4.4 2014-2019 Global and Chinese Supply and Consumption of Automotive Infotainment and Navigation
- 4.5 2014-2019 Chinese Import and Export of Automotive Infotainment and Navigation

CHAPTER FIVE MARKET STATUS OF AUTOMOTIVE INFOTAINMENT AND NAVIGATION INDUSTRY

- 5.1 Market Competition of Automotive Infotainment and Navigation Industry by Company
- 5.2 Market Competition of Automotive Infotainment and Navigation Industry by Country

(USA, EU, Japan, Chinese etc.)

5.3 Market Analysis of Automotive Infotainment and Navigation Consumption by Application/Type

CHAPTER SIX 2019-2024 MARKET FORECAST OF GLOBAL AND CHINESE AUTOMOTIVE INFOTAINMENT AND NAVIGATION INDUSTRY

6.1 2019-2024 Global and Chinese Capacity, Production, and Production Value of Automotive Infotainment and Navigation

6.2 2019-2024 Automotive Infotainment and Navigation Industry Cost and Profit Estimation

6.3 2019-2024 Global and Chinese Market Share of Automotive Infotainment and Navigation

6.4 2019-2024 Global and Chinese Supply and Consumption of Automotive Infotainment and Navigation

6.5 2019-2024 Chinese Import and Export of Automotive Infotainment and Navigation

CHAPTER SEVEN ANALYSIS OF AUTOMOTIVE INFOTAINMENT AND NAVIGATION INDUSTRY CHAIN

7.1 Industry Chain Structure

7.2 Upstream Raw Materials

7.3 Downstream Industry

CHAPTER EIGHT GLOBAL AND CHINESE ECONOMIC IMPACT ON AUTOMOTIVE INFOTAINMENT AND NAVIGATION INDUSTRY

8.1 Global and Chinese Macroeconomic Environment Analysis

8.1.1 Global Macroeconomic Analysis

8.1.2 Chinese Macroeconomic Analysis

8.2 Global and Chinese Macroeconomic Environment Development Trend

8.2.1 Global Macroeconomic Outlook

8.2.2 Chinese Macroeconomic Outlook

8.3 Effects to Automotive Infotainment and Navigation Industry

CHAPTER NINE MARKET DYNAMICS OF AUTOMOTIVE INFOTAINMENT AND NAVIGATION INDUSTRY

9.1 Automotive Infotainment and Navigation Industry News

9.2 Automotive Infotainment and Navigation Industry Development Challenges

9.3 Automotive Infotainment and Navigation Industry Development Opportunities

CHAPTER TEN PROPOSALS FOR NEW PROJECT

10.1 Market Entry Strategies

10.2 Countermeasures of Economic Impact

10.3 Marketing Channels

10.4 Feasibility Studies of New Project Investment

CHAPTER ELEVEN RESEARCH CONCLUSIONS OF GLOBAL AND CHINESE AUTOMOTIVE INFOTAINMENT AND NAVIGATION INDUSTRY

Tables & Figures

TABLES AND FIGURES

Figure Automotive Infotainment and Navigation Product Picture

Table Development of Automotive Infotainment and Navigation Manufacturing Technology

Figure Manufacturing Process of Automotive Infotainment and Navigation

Table Trends of Automotive Infotainment and Navigation Manufacturing Technology

Figure Automotive Infotainment and Navigation Product and Specifications

Table 2014-2019 Automotive Infotainment and Navigation Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Automotive Infotainment and Navigation Capacity Production and Growth Rate

Figure 2014-2019 Automotive Infotainment and Navigation Production Global Market Share

Figure Automotive Infotainment and Navigation Product and Specifications

Table 2014-2019 Automotive Infotainment and Navigation Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Automotive Infotainment and Navigation Capacity Production and Growth Rate

Figure 2014-2019 Automotive Infotainment and Navigation Production Global Market Share

Figure Automotive Infotainment and Navigation Product and Specifications

Table 2014-2019 Automotive Infotainment and Navigation Product Capacity Production Price Cost Production Value List

Figure 2014-2019 Automotive Infotainment and Navigation Capacity Production and Growth Rate

Figure 2014-2019 Automotive Infotainment and Navigation Production Global Market Share

Figure Automotive Infotainment and Navigation Product and Specifications

Table 2014-2019 Automotive Infotainment and Navigation Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Automotive Infotainment and Navigation Capacity Production and Growth Rate

Figure 2014-2019 Automotive Infotainment and Navigation Production Global Market Share

Figure Automotive Infotainment and Navigation Product and Specifications

Table 2014-2019 Automotive Infotainment and Navigation Product Capacity Production

Price Cost Production Value List

Figure 2014-2019 Automotive Infotainment and Navigation Capacity Production and Growth Rate

Figure 2014-2019 Automotive Infotainment and Navigation Production Global Market Share

Figure Automotive Infotainment and Navigation Product and Specifications

Table 2014-2019 Automotive Infotainment and Navigation Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Automotive Infotainment and Navigation Capacity Production and Growth Rate

Figure 2014-2019 Automotive Infotainment and Navigation Production Global Market Share

Figure Automotive Infotainment and Navigation Product and Specifications

Table 2014-2019 Automotive Infotainment and Navigation Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Automotive Infotainment and Navigation Capacity Production and Growth Rate

Figure 2014-2019 Automotive Infotainment and Navigation Production Global Market Share

Figure Automotive Infotainment and Navigation Product and Specifications

Table 2014-2019 Automotive Infotainment and Navigation Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Automotive Infotainment and Navigation Capacity Production and Growth Rate

Figure 2014-2019 Automotive Infotainment and Navigation Production Global Market Share

Table 2014-2019 Global Automotive Infotainment and Navigation Capacity List

Table 2014-2019 Global Automotive Infotainment and Navigation Key Manufacturers Capacity Share List

Figure 2014-2019 Global Automotive Infotainment and Navigation Manufacturers Capacity Share

Table 2014-2019 Global Automotive Infotainment and Navigation Key Manufacturers Production List

Table 2014-2019 Global Automotive Infotainment and Navigation Key Manufacturers Production Share List

Figure 2014-2019 Global Automotive Infotainment and Navigation Manufacturers Production Share

Figure 2014-2019 Global Automotive Infotainment and Navigation Capacity Production and Growth Rate

Table 2014-2019 Global Automotive Infotainment and Navigation Key Manufacturers
Production Value List

Figure 2014-2019 Global Automotive Infotainment and Navigation Production Value and
Growth Rate

Table 2014-2019 Global Automotive Infotainment and Navigation Key Manufacturers
Production Value Share List

Figure 2014-2019 Global Automotive Infotainment and Navigation Manufacturers
Production Value Share

Table 2014-2019 Global Automotive Infotainment and Navigation Capacity Production
Cost Profit and Gross Margin List

Figure 2014-2019 Chinese Share of Global Automotive Infotainment and Navigation
Production

Table 2014-2019 Global Supply and Consumption of Automotive Infotainment and
Navigation

Table 2014-2019 Import and Export of Automotive Infotainment and Navigation

Figure 2018 Global Automotive Infotainment and Navigation Key Manufacturers
Capacity Market Share

Figure 2018 Global Automotive Infotainment and Navigation Key Manufacturers
Production Market Share

Figure 2018 Global Automotive Infotainment and Navigation Key Manufacturers
Production Value Market Share

Table 2014-2019 Global Automotive Infotainment and Navigation Key Countries
Capacity List

Figure 2014-2019 Global Automotive Infotainment and Navigation Key Countries
Capacity

Table 2014-2019 Global Automotive Infotainment and Navigation Key Countries
Capacity Share List

Figure 2014-2019 Global Automotive Infotainment and Navigation Key Countries
Capacity Share

Table 2014-2019 Global Automotive Infotainment and Navigation Key Countries
Production List

Figure 2014-2019 Global Automotive Infotainment and Navigation Key Countries
Production

Table 2014-2019 Global Automotive Infotainment and Navigation Key Countries
Production Share List

Figure 2014-2019 Global Automotive Infotainment and Navigation Key Countries
Production Share

Table 2014-2019 Global Automotive Infotainment and Navigation Key Countries
Consumption Volume List

Figure 2014-2019 Global Automotive Infotainment and Navigation Key Countries Consumption Volume

Table 2014-2019 Global Automotive Infotainment and Navigation Key Countries Consumption Volume Share List

Figure 2014-2019 Global Automotive Infotainment and Navigation Key Countries Consumption Volume Share

Figure 78 2014-2019 Global Automotive Infotainment and Navigation Consumption Volume Market by Application

Table 89 2014-2019 Global Automotive Infotainment and Navigation Consumption Volume Market Share List by Application

Figure 79 2014-2019 Global Automotive Infotainment and Navigation Consumption Volume Market Share by Application

Table 90 2014-2019 Chinese Automotive Infotainment and Navigation Consumption Volume Market List by Application

Figure 80 2014-2019 Chinese Automotive Infotainment and Navigation Consumption Volume Market by Application

Figure 2019-2024 Global Automotive Infotainment and Navigation Capacity Production and Growth Rate

Figure 2019-2024 Global Automotive Infotainment and Navigation Production Value and Growth Rate

Table 2019-2024 Global Automotive Infotainment and Navigation Capacity Production Cost Profit and Gross Margin List

Figure 2019-2024 Chinese Share of Global Automotive Infotainment and Navigation Production

Table 2019-2024 Global Supply and Consumption of Automotive Infotainment and Navigation

Table 2019-2024 Import and Export of Automotive Infotainment and Navigation

Figure Industry Chain Structure of Automotive Infotainment and Navigation Industry

Figure Production Cost Analysis of Automotive Infotainment and Navigation

Figure Downstream Analysis of Automotive Infotainment and Navigation

Table Growth of World output, 2014 - 2019, Annual Percentage Change

Figure Unemployment Rates in Selected Developed Countries, January 2014 - March 2018

Figure Nominal Effective Exchange Rate: Japan and Selected Emerging Economies, September 2014-March 2018

Figure 2014-2019 Chinese GDP and Growth Rates

Figure 2014-2019 Chinese CPI Changes

Figure 2014-2019 Chinese PMI Changes

Figure 2014-2019 Chinese Financial Revenue and Growth Rate

Figure 2014-2019 Chinese Total Fixed Asset Investment and Growth Rate
Figure 2019-2024 Chinese GDP and Growth Rates
Figure 2019-2024 Chinese CPI Changes
Table Economic Effects to Automotive Infotainment and Navigation Industry
Table Automotive Infotainment and Navigation Industry Development Challenges
Table Automotive Infotainment and Navigation Industry Development Opportunities
Figure Map of Chinese 33 Provinces and Administrative Regions
Table Selected Cities According to Industrial Orientation
Figure Chinese IPR Strategy
Table Brief Summary of Suggestions
Table New Automotive Infotainment and Navigations Project Feasibility Study

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