

# Automotive Inertial Measurement Unit (IMU) Sensors Market Insights 2019, Global and Chinese Analysis and Forecast to 2024

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#### **Abstracts**

Automotive Inertial Measurement Unit (IMU) Sensors Market Insights 2019, Global and Chinese Scenario is a professional and in-depth study on the current state of the global Automotive Inertial Measurement Unit (IMU) Sensors industry with a focus on the Chinese market. The report provides key statistics on the market status of the Automotive Inertial Measurement Unit (IMU) Sensors manufacturers and is a valuable source of guidance and direction for companies and individuals interested in the industry. Overall, the report provides an in-depth insight of 2014-2024 global and Chinese Automotive Inertial Measurement Unit (IMU) Sensors market covering all important parameters.

#### The key ponits of the report:

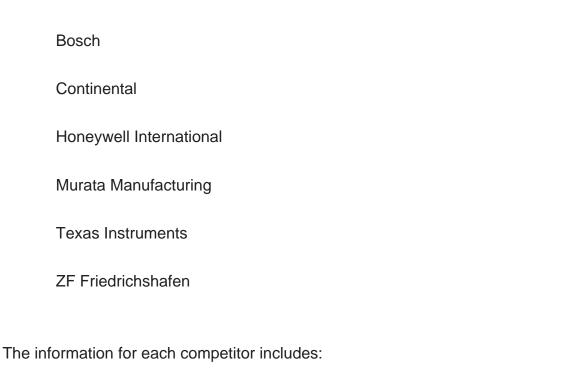
- 1. The report provides a basic overview of the industry including its definition, applications and manufacturing technology.
- 2. The report explores the international and Chinese major industry players in detail. In this part, the report presents the company profile, product specifications, capacity, production value, and 2014-2019 market shares for each company.
- 3. Through the statistical analysis, the report depicts the global and Chinese total market of Automotive Inertial Measurement Unit (IMU) Sensors industry including capacity, production, production value, cost/profit, supply/demand and Chinese import/export.
- 4. The total market is further divided by company, by country, and by application/type for the competitive landscape analysis.
- 5. The report then estimates 2019-2024 market development trends of Automotive Inertial Measurement Unit (IMU) Sensors industry. Analysis of upstream raw materials,



downstream demand, and current market dynamics is also carried out. 6. The report makes some important proposals for a new project of Automotive Inertial Measurement Unit (IMU) Sensors Industry before evaluating its feasibility.

There are 3 key segments covered in this report: competitor segment, product type segment, end use/application segment.

For competitor segment, the report includes global key players of Automotive Inertial Measurement Unit (IMU) Sensors as well as some small players. At least 6 companies are included:



Company Profile

Main Business Information

**SWOT Analysis** 

Sales, Revenue, Price and Gross Margin

Market Share

For product type segment, this report listed main product type of Automotive Inertial Measurement Unit (IMU) Sensors market in gloabal and china.



MEMS Gyroscope-based IMUs

FOG-based IMUs

For end use/application segment, this report focuses on the status and outlook for key applications. End users sre also listed.

Passenger Car

Commercial Vehicle

#### Reasons to Purchase this Report:

Estimates 2019-2024 Automotive Inertial Measurement Unit (IMU) Sensors market development trends with the recent trends and SWOT analysis

Market dynamics scenario, along with growth opportunities of the market in the years to come

Market segmentation analysis including qualitative and quantitative research incorporating the impact of economic and policy aspects

Regional and country level analysis integrating the demand and supply forces that are influencing the growth of the market.

Market value (USD Million) and volume (Units Million) data for each segment and sub-segment

Competitive landscape involving the market share of major players, along with the new projects and strategies adopted by players in the past five years

Comprehensive company profiles covering the product offerings, key financial information, recent developments, SWOT analysis, and strategies employed by the major market players

1-year analyst support, along with the data support in excel format.



Any special requirements about this report, please let us know and we can provide custom report.



#### **Contents**

### CHAPTER ONE INTRODUCTION OF AUTOMOTIVE INERTIAL MEASUREMENT UNIT (IMU) SENSORS INDUSTRY

- 1.1 Brief Introduction of Automotive Inertial Measurement Unit (IMU) Sensors
- 1.2 Development of Automotive Inertial Measurement Unit (IMU) Sensors Industry
- 1.3 Status of Automotive Inertial Measurement Unit (IMU) Sensors Industry

# CHAPTER TWO MANUFACTURING TECHNOLOGY OF AUTOMOTIVE INERTIAL MEASUREMENT UNIT (IMU) SENSORS

- 2.1 Development of Automotive Inertial Measurement Unit (IMU) Sensors Manufacturing Technology
- 2.2 Analysis of Automotive Inertial Measurement Unit (IMU) Sensors Manufacturing Technology
- 2.3 Trends of Automotive Inertial Measurement Unit (IMU) Sensors Manufacturing Technology

#### CHAPTER THREE ANALYSIS OF GLOBAL KEY MANUFACTURERS

- 3.1 Bosch
  - 3.1.1 Company Profile
  - 3.1.2 Product Information
  - 3.1.3 2014-2019 Production Information
  - 3.1.4 Contact Information
- 3.2 Continental
  - 3.2.1 Company Profile
  - 3.2.2 Product Information
  - 3.2.3 2014-2019 Production Information
  - 3.2.4 Contact Information
- 3.3 Honeywell International
  - 3.2.1 Company Profile
  - 3.3.2 Product Information
  - 3.3.3 2014-2019 Production Information
  - 3.3.4 Contact Information
- 3.4 Murata Manufacturing
  - 3.4.1 Company Profile
  - 3.4.2 Product Information



- 3.4.3 2014-2019 Production Information
- 3.4.4 Contact Information
- 3.5 Texas Instruments
  - 3.5.1 Company Profile
  - 3.5.2 Product Information
  - 3.5.3 2014-2019 Production Information
  - 3.5.4 Contact Information
- 3.6 ZF Friedrichshafen
  - 3.6.1 Company Profile
  - 3.6.2 Product Information
  - 3.5.3 2014-2019 Production Information
  - 3.6.4 Contact Information
- 3.7 Company G
  - 3.7.1 Company Profile
  - 3.7.2 Product Information
  - 3.7.3 2014-2019 Production Information
  - 3.7.4 Contact Information
- 3.8 Company H
  - 3.8.1 Company Profile
  - 3.8.2 Product Information
  - 3.8.3 2014-2019 Production Information
  - 3.8.4 Contact Information

### CHAPTER FOUR 2014-2019 GLOBAL AND CHINESE MARKET OF AUTOMOTIVE INERTIAL MEASUREMENT UNIT (IMU) SENSORS

- 4.1 2014-2019 Global Capacity, Production and Production Value of Automotive Inertial Measurement Unit (IMU) Sensors Industry
- 4.2 2014-2019 Global Cost and Profit of Automotive Inertial Measurement Unit (IMU) Sensors Industry
- 4.3 Market Comparison of Global and Chinese Automotive Inertial Measurement Unit (IMU) Sensors Industry
- 4.4 2014-2019 Global and Chinese Supply and Consumption of Automotive Inertial Measurement Unit (IMU) Sensors
- 4.5 2014-2019 Chinese Import and Export of Automotive Inertial Measurement Unit (IMU) Sensors

# CHAPTER FIVE MARKET STATUS OF AUTOMOTIVE INERTIAL MEASUREMENT UNIT (IMU) SENSORS INDUSTRY



- 5.1 Market Competition of Automotive Inertial Measurement Unit (IMU) Sensors Industry by Company
- 5.2 Market Competition of Automotive Inertial Measurement Unit (IMU) Sensors Industry by Country (USA, EU, Japan, Chinese etc.)
- 5.3 Market Analysis of Automotive Inertial Measurement Unit (IMU) Sensors Consumption by Application/Type

# CHAPTER SIX 2019-2024 MARKET FORECAST OF GLOBAL AND CHINESE AUTOMOTIVE INERTIAL MEASUREMENT UNIT (IMU) SENSORS INDUSTRY

- 6.1 2019-2024 Global and Chinese Capacity, Production, and Production Value of Automotive Inertial Measurement Unit (IMU) Sensors
- 6.2 2019-2024 Automotive Inertial Measurement Unit (IMU) Sensors Industry Cost and Profit Estimation
- 6.3 2019-2024 Global and Chinese Market Share of Automotive Inertial Measurement Unit (IMU) Sensors
- 6.4 2019-2024 Global and Chinese Supply and Consumption of Automotive Inertial Measurement Unit (IMU) Sensors
- 6.5 2019-2024 Chinese Import and Export of Automotive Inertial Measurement Unit (IMU) Sensors

### CHAPTER SEVEN ANALYSIS OF AUTOMOTIVE INERTIAL MEASUREMENT UNIT (IMU) SENSORS INDUSTRY CHAIN

- 7.1 Industry Chain Structure
- 7.2 Upstream Raw Materials
- 7.3 Downstream Industry

### CHAPTER EIGHT GLOBAL AND CHINESE ECONOMIC IMPACT ON AUTOMOTIVE INERTIAL MEASUREMENT UNIT (IMU) SENSORS INDUSTRY

- 8.1 Global and Chinese Macroeconomic Environment Analysis
  - 8.1.1 Global Macroeconomic Analysis
  - 8.1.2 Chinese Macroeconomic Analysis
- 8.2 Global and Chinese Macroeconomic Environment Development Trend
  - 8.2.1 Global Macroeconomic Outlook
  - 8.2.2 Chinese Macroeconomic Outlook
- 8.3 Effects to Automotive Inertial Measurement Unit (IMU) Sensors Industry



# CHAPTER NINE MARKET DYNAMICS OF AUTOMOTIVE INERTIAL MEASUREMENT UNIT (IMU) SENSORS INDUSTRY

- 9.1 Automotive Inertial Measurement Unit (IMU) Sensors Industry News
- 9.2 Automotive Inertial Measurement Unit (IMU) Sensors Industry Development Challenges
- 9.3 Automotive Inertial Measurement Unit (IMU) Sensors Industry Development Opportunities

#### CHAPTER TEN PROPOSALS FOR NEW PROJECT

- 10.1 Market Entry Strategies
- 10.2 Countermeasures of Economic Impact
- 10.3 Marketing Channels
- 10.4 Feasibility Studies of New Project Investment

CHAPTER ELEVEN RESEARCH CONCLUSIONS OF GLOBAL AND CHINESE AUTOMOTIVE INERTIAL MEASUREMENT UNIT (IMU) SENSORS INDUSTRY



### **Tables & Figures**

#### **TABLES AND FIGURES**

Figure Automotive Inertial Measurement Unit (IMU) Sensors Product Picture Table Development of Automotive Inertial Measurement Unit (IMU) Sensors Manufacturing Technology

Figure Manufacturing Process of Automotive Inertial Measurement Unit (IMU) Sensors Table Trends of Automotive Inertial Measurement Unit (IMU) Sensors Manufacturing Technology

Figure Automotive Inertial Measurement Unit (IMU) Sensors Product and Specifications Table 2014-2019 Automotive Inertial Measurement Unit (IMU) Sensors Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Automotive Inertial Measurement Unit (IMU) Sensors Capacity Production and Growth Rate

Figure 2014-2019 Automotive Inertial Measurement Unit (IMU) Sensors Production Global Market Share

Figure Automotive Inertial Measurement Unit (IMU) Sensors Product and Specifications Table 2014-2019 Automotive Inertial Measurement Unit (IMU) Sensors Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Automotive Inertial Measurement Unit (IMU) Sensors Capacity Production and Growth Rate

Figure 2014-2019 Automotive Inertial Measurement Unit (IMU) Sensors Production Global Market Share

Figure Automotive Inertial Measurement Unit (IMU) Sensors Product and Specifications Table 2014-2019 Automotive Inertial Measurement Unit (IMU) Sensors Product Capacity Production Price Cost Production Value List

Figure 2014-2019 Automotive Inertial Measurement Unit (IMU) Sensors Capacity Production and Growth Rate

Figure 2014-2019 Automotive Inertial Measurement Unit (IMU) Sensors Production Global Market Share

Figure Automotive Inertial Measurement Unit (IMU) Sensors Product and Specifications Table 2014-2019 Automotive Inertial Measurement Unit (IMU) Sensors Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Automotive Inertial Measurement Unit (IMU) Sensors Capacity Production and Growth Rate

Figure 2014-2019 Automotive Inertial Measurement Unit (IMU) Sensors Production Global Market Share

Figure Automotive Inertial Measurement Unit (IMU) Sensors Product and Specifications



Table 2014-2019 Automotive Inertial Measurement Unit (IMU) Sensors Product Capacity Production Price Cost Production Value List

Figure 2014-2019 Automotive Inertial Measurement Unit (IMU) Sensors Capacity Production and Growth Rate

Figure 2014-2019 Automotive Inertial Measurement Unit (IMU) Sensors Production Global Market Share

Figure Automotive Inertial Measurement Unit (IMU) Sensors Product and Specifications Table 2014-2019 Automotive Inertial Measurement Unit (IMU) Sensors Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Automotive Inertial Measurement Unit (IMU) Sensors Capacity Production and Growth Rate

Figure 2014-2019 Automotive Inertial Measurement Unit (IMU) Sensors Production Global Market Share

Figure Automotive Inertial Measurement Unit (IMU) Sensors Product and Specifications Table 2014-2019 Automotive Inertial Measurement Unit (IMU) Sensors Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Automotive Inertial Measurement Unit (IMU) Sensors Capacity Production and Growth Rate

Figure 2014-2019 Automotive Inertial Measurement Unit (IMU) Sensors Production Global Market Share

Figure Automotive Inertial Measurement Unit (IMU) Sensors Product and Specifications Table 2014-2019 Automotive Inertial Measurement Unit (IMU) Sensors Product Capacity, Production, and Production Value etc. List

Figure 2014-2019 Automotive Inertial Measurement Unit (IMU) Sensors Capacity Production and Growth Rate

Figure 2014-2019 Automotive Inertial Measurement Unit (IMU) Sensors Production Global Market Share

Table 2014-2019 Global Automotive Inertial Measurement Unit (IMU) Sensors Capacity List

Table 2014-2019 Global Automotive Inertial Measurement Unit (IMU) Sensors Key Manufacturers Capacity Share List

Figure 2014-2019 Global Automotive Inertial Measurement Unit (IMU) Sensors Manufacturers Capacity Share

Table 2014-2019 Global Automotive Inertial Measurement Unit (IMU) Sensors Key Manufacturers Production List

Table 2014-2019 Global Automotive Inertial Measurement Unit (IMU) Sensors Key Manufacturers Production Share List

Figure 2014-2019 Global Automotive Inertial Measurement Unit (IMU) Sensors Manufacturers Production Share



Figure 2014-2019 Global Automotive Inertial Measurement Unit (IMU) Sensors Capacity Production and Growth Rate

Table 2014-2019 Global Automotive Inertial Measurement Unit (IMU) Sensors Key Manufacturers Production Value List

Figure 2014-2019 Global Automotive Inertial Measurement Unit (IMU) Sensors Production Value and Growth Rate

Table 2014-2019 Global Automotive Inertial Measurement Unit (IMU) Sensors Key Manufacturers Production Value Share List

Figure 2014-2019 Global Automotive Inertial Measurement Unit (IMU) Sensors Manufacturers Production Value Share

Table 2014-2019 Global Automotive Inertial Measurement Unit (IMU) Sensors Capacity Production Cost Profit and Gross Margin List

Figure 2014-2019 Chinese Share of Global Automotive Inertial Measurement Unit (IMU) Sensors Production

Table 2014-2019 Global Supply and Consumption of Automotive Inertial Measurement Unit (IMU) Sensors

Table 2014-2019 Import and Export of Automotive Inertial Measurement Unit (IMU) Sensors

Figure 2018 Global Automotive Inertial Measurement Unit (IMU) Sensors Key Manufacturers Capacity Market Share

Figure 2018 Global Automotive Inertial Measurement Unit (IMU) Sensors Key Manufacturers Production Market Share

Figure 2018 Global Automotive Inertial Measurement Unit (IMU) Sensors Key Manufacturers Production Value Market Share

Table 2014-2019 Global Automotive Inertial Measurement Unit (IMU) Sensors Key Countries Capacity List

Figure 2014-2019 Global Automotive Inertial Measurement Unit (IMU) Sensors Key Countries Capacity

Table 2014-2019 Global Automotive Inertial Measurement Unit (IMU) Sensors Key Countries Capacity Share List

Figure 2014-2019 Global Automotive Inertial Measurement Unit (IMU) Sensors Key Countries Capacity Share

Table 2014-2019 Global Automotive Inertial Measurement Unit (IMU) Sensors Key Countries Production List

Figure 2014-2019 Global Automotive Inertial Measurement Unit (IMU) Sensors Key Countries Production

Table 2014-2019 Global Automotive Inertial Measurement Unit (IMU) Sensors Key Countries Production Share List

Figure 2014-2019 Global Automotive Inertial Measurement Unit (IMU) Sensors Key



**Countries Production Share** 

Table 2014-2019 Global Automotive Inertial Measurement Unit (IMU) Sensors Key Countries Consumption Volume List

Figure 2014-2019 Global Automotive Inertial Measurement Unit (IMU) Sensors Key Countries Consumption Volume

Table 2014-2019 Global Automotive Inertial Measurement Unit (IMU) Sensors Key Countries Consumption Volume Share List

Figure 2014-2019 Global Automotive Inertial Measurement Unit (IMU) Sensors Key Countries Consumption Volume Share

Figure 78 2014-2019 Global Automotive Inertial Measurement Unit (IMU) Sensors Consumption Volume Market by Application

Table 89 2014-2019 Global Automotive Inertial Measurement Unit (IMU) Sensors Consumption Volume Market Share List by Application

Figure 79 2014-2019 Global Automotive Inertial Measurement Unit (IMU) Sensors Consumption Volume Market Share by Application

Table 90 2014-2019 Chinese Automotive Inertial Measurement Unit (IMU) Sensors Consumption Volume Market List by Application

Figure 80 2014-2019 Chinese Automotive Inertial Measurement Unit (IMU) Sensors Consumption Volume Market by Application

Figure 2019-2024 Global Automotive Inertial Measurement Unit (IMU) Sensors Capacity Production and Growth Rate

Figure 2019-2024 Global Automotive Inertial Measurement Unit (IMU) Sensors Production Value and Growth Rate

Table 2019-2024 Global Automotive Inertial Measurement Unit (IMU) Sensors Capacity Production Cost Profit and Gross Margin List

Figure 2019-2024 Chinese Share of Global Automotive Inertial Measurement Unit (IMU) Sensors Production

Table 2019-2024 Global Supply and Consumption of Automotive Inertial Measurement Unit (IMU) Sensors

Table 2019-2024 Import and Export of Automotive Inertial Measurement Unit (IMU) Sensors

Figure Industry Chain Structure of Automotive Inertial Measurement Unit (IMU) Sensors Industry

Figure Production Cost Analysis of Automotive Inertial Measurement Unit (IMU) Sensors

Figure Downstream Analysis of Automotive Inertial Measurement Unit (IMU) Sensors
Table Growth of World output, 2014 - 2019, Annual Percentage Change
Figure Unemployment Rates in Selected Developed Countries, January 2014 - March
2018



Figure Nominal Effective Exchange Rate: Japan and Selected Emerging Economies, September 2014-March 2018

Figure 2014-2019 Chinese GDP and Growth Rates

Figure 2014-2019 Chinese CPI Changes

Figure 2014-2019 Chinese PMI Changes

Figure 2014-2019 Chinese Financial Revenue and Growth Rate

Figure 2014-2019 Chinese Total Fixed Asset Investment and Growth Rate

Figure 2019-2024 Chinese GDP and Growth Rates

Figure 2019-2024 Chinese CPI Changes

Table Economic Effects to Automotive Inertial Measurement Unit (IMU) Sensors Industry

Table Automotive Inertial Measurement Unit (IMU) Sensors Industry Development Challenges

Table Automotive Inertial Measurement Unit (IMU) Sensors Industry Development Opportunities

Figure Map of Chinese 33 Provinces and Administrative Regions

Table Selected Cities According to Industrial Orientation

Figure Chinese IPR Strategy

Table Brief Summary of Suggestions

Table New Automotive Inertial Measurement Unit (IMU) Sensorss Project Feasibility Study



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