

# **Atopic Dermatitis Drug Global Market Insights 2025, Analysis and Forecast to 2030, by Market Participants, Regions, Technology, Application, Product Type**

<https://marketpublishers.com/r/A141BAF8583AEN.html>

Date: May 2025

Pages: 89

Price: US\$ 3,200.00 (Single User License)

ID: A141BAF8583AEN

## **Abstracts**

### **Atopic Dermatitis Drugs Market Summary**

#### **Introduction and Market Overview**

Atopic dermatitis (AD) drugs, including corticosteroids, calcineurin inhibitors, PDE4 inhibitors, biologics, and others, address a chronic skin condition affecting 230 million people globally, with 20% of children and 10% of adults impacted. The market is driven by rising prevalence in urbanized areas, environmental factors like pollution, and an aging population (1 billion over 60 in 2020, projected to reach 2.1 billion by 2050). Novel biologics like dupilumab (70% EASI-75 response) and JAK inhibitors improve efficacy, while 70 new compounds are in development. The global AD drugs market is estimated at USD 10.0-18.0 billion in 2025, with a CAGR of 7%-12% through 2030.

#### **Regional Market Trends**

**North America:** The U.S. leads with high AD prevalence and biologic adoption, while Canada focuses on environmental triggers.

**Europe:** Germany, France, and the UK drive growth with advanced dermatology care.

**Asia Pacific:** China and Japan see rising cases due to urbanization, with India emphasizing affordable treatments.

**Rest of the World:** Brazil enhances dermatology infrastructure, while the Middle

East addresses allergy-related AD.

### Distribution Channel Analysis

Hospital Pharmacies: Expected growth of 7.5%-12.5%, driven by biologics for severe AD. Trends focus on specialized care.

Retail Pharmacies: Projected growth of 7.0%-12.0%, linked to topical treatments. Advances emphasize accessibility.

Other Pharmacies: Anticipated growth of 6.5%-11.5%, covering online platforms. Trends highlight digital prescriptions.

### Type Analysis

Corticosteroids: Expected growth of 6.0%-11.0%, used for mild AD. Trends focus on low-potency formulations.

Calcineurin Inhibitors: Projected growth of 6.5%-11.5%, effective for sensitive areas. Developments prioritize safety profiles.

PDE4 Inhibitors: Anticipated growth of 7.0%-12.0%, for moderate AD. Trends highlight non-steroidal options.

Biologics: Expected growth of 8.0%-13.0%, offering high efficacy. Advances focus on IL-4/13 and IL-31 inhibitors.

Others: Projected growth of 6.8%-11.8%, covering JAK inhibitors. Trends emphasize oral therapies.

### Key Market Players

Sanofi: Offers dupilumab for severe AD.

Pfizer: Develops JAK inhibitors for AD management.

Regeneron Pharmaceuticals: Co-develops dupilumab with Sanofi.

Eli Lilly: Provides novel biologics for skin conditions.

LEO Pharma: Focuses on topical AD treatments.

### Porter's Five Forces Analysis

Threat of New Entrants: Moderate, as high R&D costs and regulatory hurdles exist, but unmet needs attract new players.

Threat of Substitutes: Moderate, with non-pharmacological therapies competing, but severe AD requires drugs.

Bargaining Power of Buyers: Moderate, as insurers negotiate prices, but novel biologics limit options.

Bargaining Power of Suppliers: Low, with multiple suppliers of active ingredients.

Competitive Rivalry: High, with companies competing on efficacy, safety, and innovation.

### Market Opportunities and Challenges

#### Opportunities:

Addressing 230 million AD patients globally.

Targeting 20% of children and 10% of adults with AD.

Leveraging biologics, achieving 70% EASI-75 response.

Developing 70 new compounds in R&D.

Managing urban pollution-driven AD cases.

Supporting an aging population, projected at 2.1 billion by 2050.

### Challenges:

High costs of biologics limiting access.

Regulatory delays for novel therapies.

Side effects of JAK inhibitors requiring monitoring.

Limited AD awareness in low-income regions.

Competition from non-pharmacological treatments.

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