

# Arrhythmia Monitoring Device Global Market Insights 2025, Analysis and Forecast to 2030, by Market Participants, Regions, Technology, Application, Product Type

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#### **Abstracts**

Arrhythmia Monitoring Devices Market Summary

Introduction

Arrhythmia monitoring devices, including ECG monitors, implantable monitors, Holter monitors, and mobile cardiac telemetry systems, are essential for detecting and managing irregular heart rhythms such as atrial fibrillation (affecting over 37.5 million people globally) and tachycardia. With cardiovascular diseases causing approximately 17.9 million deaths annually worldwide, the demand for early diagnosis and continuous monitoring is surging. The market is driven by an aging population, rising lifestyle-related risk factors, and advancements in wearable and AI technologies. The global market is projected to reach between USD 4.1 billion and USD 6.9 billion in 2025, with a CAGR of 6.1% to 8.9% through 2030.

Regional Analysis

North America: The U.S. leads with high adoption of remote monitoring, while Canada focuses on elderly cardiac care.

Europe: Germany, France, and the UK drive demand due to advanced healthcare and aging demographics.

Asia Pacific: China and India see growth from rising heart disease prevalence, while



Japan emphasizes precision diagnostics.

Rest of the World: Brazil expands cardiac screening, and the Middle East invests in telemedicine solutions.

**Application Analysis** 

Hospitals and Clinics: Expected growth of 5.9%-8.7%, driven by acute care needs. Trends focus on integrated systems.

Ambulatory Centers: Projected growth of 6.2%-9.0%, linked to outpatient monitoring. Developments emphasize portability.

Diagnostic Centers: Anticipated growth of 6.0%-8.8%, suited for specialized testing. Advances prioritize accuracy.

Others: Expected growth of 5.8%-8.6%, covering home use. Trends lean toward user-friendly designs.

Type Analysis

ECG Monitors: Expected growth of 6.0%-8.8%, valued for real-time detection. Trends highlight wearable integration.

Implantable Monitors: Projected growth of 6.3%-9.1%, key for long-term tracking. Advances focus on miniaturization.

Holter Monitors: Anticipated growth of 5.9%-8.7%, suited for short-term use. Innovations emphasize comfort.

Mobile Cardiac Telemetry: Expected growth of 6.4%-9.2%, driven by remote capabilities. Trends lean toward 5G connectivity.

Others: Projected growth of 5.7%-8.5%, covering niche devices. Advances focus on affordability.

**Key Market Players** 

Leading firms include Medtronic, advancing with LINQ II; Abbott, offering diagnostic



tools; iRhythm Technologies, launching Zio systems; Philips, enhancing telemetry; AliveCor, developing KardiaMobile; Biotronik, focusing on implants; GE HealthCare, integrating AI; ACS Diagnostics, supporting cardiac care; FUKUDA DENSHI, offering ECG solutions; and Spacelabs Healthcare, targeting monitoring systems.

#### Porter's Five Forces Analysis

- ? Threat of New Entrants: Moderate, due to regulatory and technological barriers, though innovative startups can disrupt.
- ? Threat of Substitutes: Low, as arrhythmia monitors provide unique continuous tracking capabilities.
- ? Bargaining Power of Buyers: Moderate, with healthcare providers seeking reliable, cost-effective devices, though specialized needs limit options.
- ? Bargaining Power of Suppliers: Low, with multiple component suppliers available.
- ? Competitive Rivalry: High, with competition on AI integration, portability, and data accuracy.

Market Opportunities and Challenges

#### Opportunities:

- ? Atrial fibrillation (37.5 million cases) and cardiovascular deaths (17.9 million annually) drive demand.
- ? Aging populations (2.1 billion over 60 by 2050) and lifestyle risks (1.3 billion smokers) boost needs, while AI and 5G enhance diagnostics.
- ? Telemedicine growth and awareness campaigns increase adoption.

#### Challenges:

- ? High costs of advanced devices limit access in low-income regions.
- ? Regulatory delays for Al-integrated systems slow entry.



? Data privacy concerns and limited specialists in rural areas restrict growth.

#### Market News

? In July 2024, Octagos Health secured USD 43 million from Morgan Stanley to advance Al-powered cardiac monitoring.

? In January 2024, iRhythm Technologies received CE mark approval for its Zio monitor ECG system under EU MDR standards.

? In July 2021, Medtronic's AccuRhythm Al algorithms for LINQ II received FDA approval, enhancing diagnostic precision.



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