

Aquafeed Additive Global Market Insights 2025, Analysis and Forecast to 2030, by Manufacturers, Regions, Technology, Product Type

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Abstracts

Aquafeed Additives Market Summary

Introduction and Market Overview

Aquafeed additives, enhancing nutrition and health in aquaculture feed, support the growing global aquaculture industry, valued at USD 200 billion in 2023. With rising seafood consumption and sustainability concerns, additives improve feed efficiency and fish health. The global aquafeed additives market is estimated at USD 1.5-2.5 billion in 2025, with a CAGR of 3%-8% through 2030, driven by aquaculture expansion and health-focused feed solutions.

Regional Market Trends

North America: The U.S. and Canada lead with sustainable and high-performance additives.

Europe: Norway and UK focus on eco-friendly and health-focused additives.

Asia Pacific: China, India, and Vietnam see growth in aquaculture feed demand.

Rest of the World: Chile and Brazil expand with rising seafood production.

Type Analysis

Anti-parasitic: Expected growth of 3%-7%, valued for fish health. Trends focus on

natural solutions.

Feed Acidifiers: Projected growth of 4%-8%, used for digestion. Trends emphasize organic acids.

Prebiotics: Anticipated growth of 4%-9%, valued for gut health. Trends highlight natural fibers.

Essential Oils & Natural Extracts: Growth of 3%-7%, used for immunity. Trends focus on sustainability.

Palatants: Growth of 3%-6%, valued for feed appeal. Trends emphasize natural flavors.

Others: Growth of 2%-5%, including novel additives, with a focus on innovation.

Key Market Players

Diana Group: Markets prebiotics for aquaculture feed.

Nouryon, Kemin Industries, DuPont, Nutriad, Phileo by Lesaffre, Olmix Group, AKER BIOMARINE, Lallemand, Biorigin, Alltech, Calanus AS: Focus on sustainable and health-focused aquafeed additives.

Porter's Five Forces Analysis

Threat of New Entrants: Moderate, due to R&D and regulatory barriers.

Threat of Substitutes: Moderate, with alternative feed formulations.

Bargaining Power of Buyers: High, due to multiple suppliers and cost sensitivity.

Bargaining Power of Suppliers: Low, with abundant raw materials.

Competitive Rivalry: High, driven by innovation, sustainability and efficacy.

Market Opportunities and Challenges

Opportunities:

Leveraging USD 200 billion aquaculture market for feed additives.

Targeting sustainable and eco-friendly feed solutions.

Innovating with natural and health-focused additives.

Expanding into emerging markets like India and Vietnam.

Challenges:

Competing with alternative feed formulations.

High costs of developing sustainable additives.

Addressing environmental concerns in aquaculture.

Navigating strict feed safety regulations.

Managing supply chain disruptions for raw materials.

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