

# **Antifreeze Proteins Global Market Insights 2025, Analysis and Forecast to 2030, by Manufacturers, Regions, Technology, Application, Product Type**

<https://marketpublishers.com/r/A3E0C6332FA5EN.html>

Date: June 2025

Pages: 84

Price: US\$ 3,200.00 (Single User License)

ID: A3E0C6332FA5EN

## **Abstracts**

### Antifreeze Proteins Market Summary

#### Introduction and Market Overview

Antifreeze proteins (AFPs), used to prevent ice formation, find applications in food preservation, medical cryopreservation, and cosmetics. With global frozen food sales growing 6% in 2023, AFPs enhance product quality. Advances in biotechnology and rising demand for organ preservation drive medical applications. The cosmetics industry, valued at USD 500 billion in 2023, boosts AFP use in anti-aging products. The global antifreeze proteins market is estimated at USD 6.0-10.0 billion in 2025, with a CAGR of 15%-27% through 2030, fueled by biotechnology and diverse applications.

#### Regional Market Trends

North America: The U.S. and Canada lead with medical and food applications.

Europe: Germany and UK focus on biotech-driven AFP innovations.

Asia Pacific: China and Japan see growth in food and cosmetics applications.

Rest of the World: Brazil and South Korea expand with biotech advancements.

#### Application Analysis

Medical: Expected growth of 18%-30%, valued for cryopreservation. Trends focus on

organ and cell preservation.

Food: Projected growth of 15%-25%, used in frozen products. Trends emphasize texture retention.

Cosmetics: Anticipated growth of 14%-22%, valued for anti-aging. Trends highlight premium formulations.

Others: Growth of 10%-18%, including agriculture, with a focus on novel applications.

### Type Analysis

Solid: Expected growth of 14%-25%, preferred in food applications. Trends focus on stability.

Liquid: Projected growth of 16%-27%, valued in medical and cosmetics. Trends emphasize high-purity formulations.

### Key Market Players

A/F Protein: Supplies AFPs for food preservation.

Unilever: Markets AFP-enhanced frozen products.

Kaneka Corporation, Nichirei Corporation, ProtoKinetix, Sirona Biochem, Koderia Herb Garden, Shanghai Yu Tao Industrial, Beijing Huacheng Jinke Technology: Focus on biotech and innovative AFP applications.

### Porter's Five Forces Analysis

Threat of New Entrants: Low, due to high R&D and biotech expertise barriers.

Threat of Substitutes: Moderate, with synthetic alternatives.

Bargaining Power of Buyers: Moderate, due to specialized applications.

Bargaining Power of Suppliers: High, due to limited AFP sources.

Competitive R&D: High, driven by innovation in biotech.

## **Market Opportunities and Challenges**

### Opportunities:

Leveraging 6% frozen food market growth for AFPs.

Targeting medical applications in cryopreservation.

Expanding cosmetics applications in the USD 500 billion market.

Innovating with biotech-driven AFP production.

Entering emerging markets like China and Brazil.

### Challenges:

High costs of AFP research and extraction.

Competing with synthetic ice inhibitors.

Addressing consumer concerns about biotech in food and cosmetics.

Ensuring compliance with strict medical and food regulations.

Managing supply chain disruptions for AFP production.

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