

Animal Pregnancy Test Kit Global Market Insights 2025, Analysis and Forecast to 2030, by Market Participants, Regions, Technology, Application, Product Type

<https://marketpublishers.com/r/A96F4FDE1EA3EN.html>

Date: September 2025

Pages: 91

Price: US\$ 3,200.00 (Single User License)

ID: A96F4FDE1EA3EN

Abstracts

Animal Pregnancy Test Kit Market Summary

The Animal Pregnancy Test Kit market comprises diagnostic tools designed to detect pregnancy in companion and livestock animals, supporting veterinary care and agricultural efficiency. This industry is characterized by its rapid, non-invasive testing methods, including cassettes, strips, and ELISA kits, which provide accurate results to optimize breeding and herd management. Key features include high sensitivity, user-friendly designs, and compatibility with diverse species, from pets to cattle. The market thrives on rising pet ownership, precision livestock farming, and advancements in veterinary diagnostics. The global Animal Pregnancy Test Kit market is estimated to reach a valuation of approximately USD 30–60 million in 2025, with compound annual growth rates projected in the range of 3%–8% through 2030. Growth is driven by increasing animal health investments, demand for efficient breeding, and technological advancements in diagnostics, positioning these kits as essential tools for veterinary and farming operations.

Application Analysis and Market Segmentation

Companion Animal Applications

Companion animal testing, for pets like dogs and cats, focuses on home and veterinary use, featuring portable cassettes and strips. This segment grows at 4%–9% annually, driven by rising pet ownership and premium pet care. Trends include at-home testing

kits and integration with pet health apps, enhancing owner convenience and engagement.

Livestock Animal Applications

Livestock testing, for cattle, swine, and sheep, supports large-scale breeding, with high-throughput ELISA kits. Growth is projected at 3%–7%, tied to precision farming and food security goals. Developments involve rapid on-farm diagnostics and IoT integration for herd management, optimizing reproductive efficiency.

By Type: Pregnancy Test Kits Cassettes

Cassette kits offer user-friendly, visual results, growing at 4%–8%. Trends include portable designs and multi-species compatibility, catering to veterinary clinics.

By Type: Pregnancy Test Kits Strips

Strip kits, cost-effective and rapid, expand at 3%–7%, with trends toward bulk packaging for livestock farms.

By Type: ELISA Test Kits

ELISA kits, used in labs for high accuracy, grow at 4%–9%, focusing on automated testing and biomarker detection for research and large herds.

Regional Market Distribution and Geographic Trends

North America: 3%–7% growth annually, led by the United States with strong pet care and livestock industries, and Canada's dairy farming focus.

Asia-Pacific: 5%–9% growth, propelled by China's livestock expansion and India's dairy sector, with Japan advancing in companion animal diagnostics.

Europe: 3%–7% growth, with Germany and the UK emphasizing precision farming and pet health, and France leading in veterinary innovation.

Latin America: 4%–8% growth, driven by Brazil's cattle industry and Mexico's pet care market, addressing agricultural demands.

Middle East & Africa: 4%–7% growth, supported by the UAE's pet culture and South Africa's livestock diagnostics, driven by food security needs.

Key Market Players and Competitive Landscape

The market features veterinary diagnostics leaders and specialized providers. IDEXX Laboratories Inc. leads with comprehensive testing solutions, reporting 8% diagnostics growth. Fassisi GmbH and BioTracking BV focus on rapid livestock kits, while Bionote Inc. and J and G Biotech Inc. target companion animals. Zoetis Inc. offers integrated diagnostics, Neogen Corporation excels in livestock testing, and MEGACOR Diagnostik GmbH provides ELISA expertise. Bioeasy Technology Co. Ltd. and Ring Biotechnology Co Ltd. serve Asia-Pacific markets, while Secure Diagnostics Pvt. Ltd. targets cost-effective solutions.

Industry Value Chain Analysis

The Animal Pregnancy Test Kit value chain spans reagent production to veterinary use, with value in accuracy and scalability.

Raw Materials and Upstream Supply

Upstream involves antibodies and reagents, with Zoetis securing biotech supply chains. Partnerships with chemical suppliers ensure stable inputs.

Production and Processing

Production includes assay development and kit assembly, with quality ensured through ISO standards. IDEXX's automated ELISA systems add value, meeting veterinary precision needs.

Distribution and Logistics

Distribution occurs via veterinary suppliers and online platforms, with Neogen's global networks ensuring reach. Cold-chain logistics align with farm and clinic needs.

Downstream Processing and Application Integration

Downstream integrates kits into veterinary practices and farms: Fassisi's cassettes support on-farm testing, IDEXX links to lab systems. This phase adds value through

rapid results and data integration.

End-User Industries

Veterinarians, pet owners, and farmers drive demand, capturing value through improved breeding outcomes and animal health, feeding back into diagnostic innovation.

Market Opportunities and Challenges

Opportunities

Rising pet ownership in Asia-Pacific, led by Bionote, fuels companion animal testing, while precision farming drives livestock kit demand. Digital integration and affordable kits offer growth, and emerging markets provide scalability.

Challenges

High costs, as faced by IDEXX, limit adoption in small farms, while regulatory variations raise compliance costs. False positives, competition from ultrasound diagnostics, and supply chain disruptions challenge market growth.

Contents

CHAPTER 1 EXECUTIVE SUMMARY

CHAPTER 2 ABBREVIATION AND ACRONYMS

CHAPTER 3 PREFACE

3.1 Research Scope

3.2 Research Sources

3.2.1 Data Sources

3.2.2 Assumptions

3.3 Research Method

Chapter Four Market Landscape

4.1 Market Overview

4.2 Classification/Types

4.3 Application/End Users

CHAPTER 5 MARKET TREND ANALYSIS

5.1 Introduction

5.2 Drivers

5.3 Restraints

5.4 Opportunities

5.5 Threats

CHAPTER 6 INDUSTRY CHAIN ANALYSIS

6.1 Upstream/Suppliers Analysis

6.2 Animal Pregnancy Test Kit Analysis

6.2.1 Technology Analysis

6.2.2 Cost Analysis

6.2.3 Market Channel Analysis

6.3 Downstream Buyers/End Users

CHAPTER 7 LATEST MARKET DYNAMICS

7.1 Latest News

7.2 Merger and Acquisition

- 7.3 Planned/Future Project
- 7.4 Policy Dynamics

CHAPTER 8 HISTORICAL AND FORECAST ANIMAL PREGNANCY TEST KIT MARKET IN NORTH AMERICA (2020-2030)

- 8.1 Animal Pregnancy Test Kit Market Size
- 8.2 Animal Pregnancy Test Kit Market by End Use
- 8.3 Competition by Players/Suppliers
- 8.4 Animal Pregnancy Test Kit Market Size by Type
- 8.5 Key Countries Analysis
 - 8.5.1 United States
 - 8.5.2 Canada
 - 8.5.3 Mexico

CHAPTER 9 HISTORICAL AND FORECAST ANIMAL PREGNANCY TEST KIT MARKET IN SOUTH AMERICA (2020-2030)

- 9.1 Animal Pregnancy Test Kit Market Size
- 9.2 Animal Pregnancy Test Kit Market by End Use
- 9.3 Competition by Players/Suppliers
- 9.4 Animal Pregnancy Test Kit Market Size by Type
- 9.5 Key Countries Analysis
 - 9.5.1 Brazil
 - 9.5.2 Argentina
 - 9.5.3 Chile
 - 9.5.4 Peru

CHAPTER 10 HISTORICAL AND FORECAST ANIMAL PREGNANCY TEST KIT MARKET IN ASIA & PACIFIC (2020-2030)

- 10.1 Animal Pregnancy Test Kit Market Size
- 10.2 Animal Pregnancy Test Kit Market by End Use
- 10.3 Competition by Players/Suppliers
- 10.4 Animal Pregnancy Test Kit Market Size by Type
- 10.5 Key Countries Analysis
 - 10.5.1 China
 - 10.5.2 India
 - 10.5.3 Japan

- 10.5.4 South Korea
- 10.5.5 Southeast Asia
- 10.5.6 Australia

CHAPTER 11 HISTORICAL AND FORECAST ANIMAL PREGNANCY TEST KIT MARKET IN EUROPE (2020-2030)

- 11.1 Animal Pregnancy Test Kit Market Size
- 11.2 Animal Pregnancy Test Kit Market by End Use
- 11.3 Competition by Players/Suppliers
- 11.4 Animal Pregnancy Test Kit Market Size by Type
- 11.5 Key Countries Analysis
 - 11.5.1 Germany
 - 11.5.2 France
 - 11.5.3 United Kingdom
 - 11.5.4 Italy
 - 11.5.5 Spain
 - 11.5.6 Belgium
 - 11.5.7 Netherlands
 - 11.5.8 Austria
 - 11.5.9 Poland
 - 11.5.10 Russia

CHAPTER 12 HISTORICAL AND FORECAST ANIMAL PREGNANCY TEST KIT MARKET IN MEA (2020-2030)

- 12.1 Animal Pregnancy Test Kit Market Size
- 12.2 Animal Pregnancy Test Kit Market by End Use
- 12.3 Competition by Players/Suppliers
- 12.4 Animal Pregnancy Test Kit Market Size by Type
- 12.5 Key Countries Analysis
 - 12.5.1 Egypt
 - 12.5.2 Israel
 - 12.5.3 South Africa
 - 12.5.4 Gulf Cooperation Council Countries
 - 12.5.5 Turkey

CHAPTER 13 SUMMARY FOR GLOBAL ANIMAL PREGNANCY TEST KIT MARKET (2020-2025)

- 13.1 Animal Pregnancy Test Kit Market Size
- 13.2 Animal Pregnancy Test Kit Market by End Use
- 13.3 Competition by Players/Suppliers
- 13.4 Animal Pregnancy Test Kit Market Size by Type

CHAPTER 14 GLOBAL ANIMAL PREGNANCY TEST KIT MARKET FORECAST (2025-2030)

- 14.1 Animal Pregnancy Test Kit Market Size Forecast
- 14.2 Animal Pregnancy Test Kit Application Forecast
- 14.3 Competition by Players/Suppliers
- 14.4 Animal Pregnancy Test Kit Type Forecast

CHAPTER 15 ANALYSIS OF GLOBAL KEY VENDORS

15.1 IDEXX Laboratories Inc.

15.1.1 Company Profile

15.1.2 Main Business and Animal Pregnancy Test Kit Information

15.1.3 SWOT Analysis of IDEXX Laboratories Inc.

15.1.4 IDEXX Laboratories Inc. Animal Pregnancy Test Kit Revenue, Gross Margin and Market Share (2020-2025)

15.2 Fassisi GmbH

15.2.1 Company Profile

15.2.2 Main Business and Animal Pregnancy Test Kit Information

15.2.3 SWOT Analysis of Fassisi GmbH

15.2.4 Fassisi GmbH Animal Pregnancy Test Kit Revenue, Gross Margin and Market Share (2020-2025)

15.3 BioTracking BV

15.3.1 Company Profile

15.3.2 Main Business and Animal Pregnancy Test Kit Information

15.3.3 SWOT Analysis of BioTracking BV

15.3.4 BioTracking BV Animal Pregnancy Test Kit Revenue, Gross Margin and Market Share (2020-2025)

15.4 Bionote Inc.

15.4.1 Company Profile

15.4.2 Main Business and Animal Pregnancy Test Kit Information

15.4.3 SWOT Analysis of Bionote Inc.

15.4.4 Bionote Inc. Animal Pregnancy Test Kit Revenue, Gross Margin and Market

Share (2020-2025)

15.5 J and G Biotech Inc.

15.5.1 Company Profile

15.5.2 Main Business and Animal Pregnancy Test Kit Information

15.5.3 SWOT Analysis of J and G Biotech Inc.

15.5.4 J and G Biotech Inc. Animal Pregnancy Test Kit Revenue, Gross Margin and Market Share (2020-2025)

15.6 Zoetis Inc.

15.6.1 Company Profile

15.6.2 Main Business and Animal Pregnancy Test Kit Information

15.6.3 SWOT Analysis of Zoetis Inc.

15.6.4 Zoetis Inc. Animal Pregnancy Test Kit Revenue, Gross Margin and Market Share (2020-2025)

15.7 Neogen Corporation

15.7.1 Company Profile

15.7.2 Main Business and Animal Pregnancy Test Kit Information

15.7.3 SWOT Analysis of Neogen Corporation

15.7.4 Neogen Corporation Animal Pregnancy Test Kit Revenue, Gross Margin and Market Share (2020-2025)

Please ask for sample pages for full companies list

Tables & Figures

TABLES AND FIGURES

Table Abbreviation and Acronyms

Table Research Scope of Animal Pregnancy Test Kit Report

Table Data Sources of Animal Pregnancy Test Kit Report

Table Major Assumptions of Animal Pregnancy Test Kit Report

Figure Market Size Estimated Method

Figure Major Forecasting Factors

Figure Animal Pregnancy Test Kit Picture

Table Animal Pregnancy Test Kit Classification

Table Animal Pregnancy Test Kit Applications

Table Drivers of Animal Pregnancy Test Kit Market

Table Restraints of Animal Pregnancy Test Kit Market

Table Opportunities of Animal Pregnancy Test Kit Market

Table Threats of Animal Pregnancy Test Kit Market

Table Raw Materials Suppliers

Table Different Production Methods of Animal Pregnancy Test Kit

Table Cost Structure Analysis of Animal Pregnancy Test Kit

Table Key End Users

Table Latest News of Animal Pregnancy Test Kit Market

Table Merger and Acquisition

Table Planned/Future Project of Animal Pregnancy Test Kit Market

Table Policy of Animal Pregnancy Test Kit Market

Table 2020-2030 North America Animal Pregnancy Test Kit Market Size

Figure 2020-2030 North America Animal Pregnancy Test Kit Market Size and CAGR

Table 2020-2030 North America Animal Pregnancy Test Kit Market Size by Application

Table 2020-2025 North America Animal Pregnancy Test Kit Key Players Revenue

Table 2020-2025 North America Animal Pregnancy Test Kit Key Players Market Share

Table 2020-2030 North America Animal Pregnancy Test Kit Market Size by Type

Table 2020-2030 United States Animal Pregnancy Test Kit Market Size

Table 2020-2030 Canada Animal Pregnancy Test Kit Market Size

Table 2020-2030 Mexico Animal Pregnancy Test Kit Market Size

Table 2020-2030 South America Animal Pregnancy Test Kit Market Size

Figure 2020-2030 South America Animal Pregnancy Test Kit Market Size and CAGR

Table 2020-2030 South America Animal Pregnancy Test Kit Market Size by Application

Table 2020-2025 South America Animal Pregnancy Test Kit Key Players Revenue

Table 2020-2025 South America Animal Pregnancy Test Kit Key Players Market Share

Table 2020-2030 South America Animal Pregnancy Test Kit Market Size by Type
Table 2020-2030 Brazil Animal Pregnancy Test Kit Market Size
Table 2020-2030 Argentina Animal Pregnancy Test Kit Market Size
Table 2020-2030 Chile Animal Pregnancy Test Kit Market Size
Table 2020-2030 Peru Animal Pregnancy Test Kit Market Size
Table 2020-2030 Asia & Pacific Animal Pregnancy Test Kit Market Size
Figure 2020-2030 Asia & Pacific Animal Pregnancy Test Kit Market Size and CAGR
Table 2020-2030 Asia & Pacific Animal Pregnancy Test Kit Market Size by Application
Table 2020-2025 Asia & Pacific Animal Pregnancy Test Kit Key Players Revenue
Table 2020-2025 Asia & Pacific Animal Pregnancy Test Kit Key Players Market Share
Table 2020-2030 Asia & Pacific Animal Pregnancy Test Kit Market Size by Type
Table 2020-2030 China Animal Pregnancy Test Kit Market Size
Table 2020-2030 India Animal Pregnancy Test Kit Market Size
Table 2020-2030 Japan Animal Pregnancy Test Kit Market Size
Table 2020-2030 South Korea Animal Pregnancy Test Kit Market Size
Table 2020-2030 Southeast Asia Animal Pregnancy Test Kit Market Size
Table 2020-2030 Australia Animal Pregnancy Test Kit Market Size
Table 2020-2030 Europe Animal Pregnancy Test Kit Market Size
Figure 2020-2030 Europe Animal Pregnancy Test Kit Market Size and CAGR
Table 2020-2030 Europe Animal Pregnancy Test Kit Market Size by Application
Table 2020-2025 Europe Animal Pregnancy Test Kit Key Players Revenue
Table 2020-2025 Europe Animal Pregnancy Test Kit Key Players Market Share
Table 2020-2030 Europe Animal Pregnancy Test Kit Market Size by Type
Table 2020-2030 Germany Animal Pregnancy Test Kit Market Size
Table 2020-2030 France Animal Pregnancy Test Kit Market Size
Table 2020-2030 United Kingdom Animal Pregnancy Test Kit Market Size
Table 2020-2030 Italy Animal Pregnancy Test Kit Market Size
Table 2020-2030 Spain Animal Pregnancy Test Kit Market Size
Table 2020-2030 Belgium Animal Pregnancy Test Kit Market Size
Table 2020-2030 Netherlands Animal Pregnancy Test Kit Market Size
Table 2020-2030 Austria Animal Pregnancy Test Kit Market Size
Table 2020-2030 Poland Animal Pregnancy Test Kit Market Size
Table 2020-2030 Russia Animal Pregnancy Test Kit Market Size
Table 2020-2030 MEA Animal Pregnancy Test Kit Market Size
Figure 2020-2030 MEA Animal Pregnancy Test Kit Market Size and CAGR
Table 2020-2030 MEA Animal Pregnancy Test Kit Market Size by Application
Table 2020-2025 MEA Animal Pregnancy Test Kit Key Players Revenue
Table 2020-2025 MEA Animal Pregnancy Test Kit Key Players Market Share
Table 2020-2030 MEA Animal Pregnancy Test Kit Market Size by Type

Table 2020-2030 Egypt Animal Pregnancy Test Kit Market Size
Table 2020-2030 Israel Animal Pregnancy Test Kit Market Size
Table 2020-2030 South Africa Animal Pregnancy Test Kit Market Size
Table 2020-2030 Gulf Cooperation Council Countries Animal Pregnancy Test Kit Market Size
Table 2020-2030 Turkey Animal Pregnancy Test Kit Market Size
Table 2020-2025 Global Animal Pregnancy Test Kit Market Size by Region
Table 2020-2025 Global Animal Pregnancy Test Kit Market Size Share by Region
Table 2020-2025 Global Animal Pregnancy Test Kit Market Size by Application
Table 2020-2025 Global Animal Pregnancy Test Kit Market Share by Application
Table 2020-2025 Global Animal Pregnancy Test Kit Key Vendors Revenue
Figure 2020-2025 Global Animal Pregnancy Test Kit Market Size and Growth Rate
Table 2020-2025 Global Animal Pregnancy Test Kit Key Vendors Market Share
Table 2020-2025 Global Animal Pregnancy Test Kit Market Size by Type
Table 2020-2025 Global Animal Pregnancy Test Kit Market Share by Type
Table 2025-2030 Global Animal Pregnancy Test Kit Market Size by Region
Table 2025-2030 Global Animal Pregnancy Test Kit Market Size Share by Region
Table 2025-2030 Global Animal Pregnancy Test Kit Market Size by Application
Table 2025-2030 Global Animal Pregnancy Test Kit Market Share by Application
Table 2025-2030 Global Animal Pregnancy Test Kit Key Vendors Revenue
Figure 2025-2030 Global Animal Pregnancy Test Kit Market Size and Growth Rate
Table 2025-2030 Global Animal Pregnancy Test Kit Key Vendors Market Share
Table 2025-2030 Global Animal Pregnancy Test Kit Market Size by Type
Table 2025-2030 Animal Pregnancy Test Kit Global Market Share by Type
Table IDEXX Laboratories Inc. Information
Table SWOT Analysis of IDEXX Laboratories Inc.
Table 2020-2025 IDEXX Laboratories Inc. Animal Pregnancy Test Kit Revenue Gross Profit Margin
Figure 2020-2025 IDEXX Laboratories Inc. Animal Pregnancy Test Kit Revenue and Growth Rate
Figure 2020-2025 IDEXX Laboratories Inc. Animal Pregnancy Test Kit Market Share
Table Fassisi GmbH Information
Table SWOT Analysis of Fassisi GmbH
Table 2020-2025 Fassisi GmbH Animal Pregnancy Test Kit Revenue Gross Profit Margin
Figure 2020-2025 Fassisi GmbH Animal Pregnancy Test Kit Revenue and Growth Rate
Figure 2020-2025 Fassisi GmbH Animal Pregnancy Test Kit Market Share
Table BioTracking BV Information
Table SWOT Analysis of BioTracking BV

Table 2020-2025 BioTracking BV Animal Pregnancy Test Kit Revenue Gross Profit Margin

Figure 2020-2025 BioTracking BV Animal Pregnancy Test Kit Revenue and Growth Rate

Figure 2020-2025 BioTracking BV Animal Pregnancy Test Kit Market Share

Table Bionote Inc. Information

Table SWOT Analysis of Bionote Inc.

Table 2020-2025 Bionote Inc. Animal Pregnancy Test Kit Revenue Gross Profit Margin

Figure 2020-2025 Bionote Inc. Animal Pregnancy Test Kit Revenue and Growth Rate

Figure 2020-2025 Bionote Inc. Animal Pregnancy Test Kit Market Share

Table J and G Biotech Inc. Information

Table SWOT Analysis of J and G Biotech Inc.

Table 2020-2025 J and G Biotech Inc. Animal Pregnancy Test Kit Revenue Gross Profit Margin

Figure 2020-2025 J and G Biotech Inc. Animal Pregnancy Test Kit Revenue and Growth Rate

Figure 2020-2025 J and G Biotech Inc. Animal Pregnancy Test Kit Market Share

Table Zoetis Inc. Information

Table SWOT Analysis of Zoetis Inc.

Table 2020-2025 Zoetis Inc. Animal Pregnancy Test Kit Revenue Gross Profit Margin

Figure 2020-2025 Zoetis Inc. Animal Pregnancy Test Kit Revenue and Growth Rate

Figure 2020-2025 Zoetis Inc. Animal Pregnancy Test Kit Market Share

Table Neogen Corporation Information

Table SWOT Analysis of Neogen Corporation

Table 2020-2025 Neogen Corporation Animal Pregnancy Test Kit Revenue Gross Profit Margin

Figure 2020-2025 Neogen Corporation Animal Pregnancy Test Kit Revenue and Growth Rate

Figure 2020-2025 Neogen Corporation Animal Pregnancy Test Kit Market Share

.....

I would like to order

Product name: Animal Pregnancy Test Kit Global Market Insights 2025, Analysis and Forecast to 2030, by Market Participants, Regions, Technology, Application, Product Type

Product link: <https://marketpublishers.com/r/A96F4FDE1EA3EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A96F4FDE1EA3EN.html>