

Animal Feed Micronutrients Global Market Insights 2025, Analysis and Forecast to 2030, by Market Participants, Regions, Technology, Application, Product Type

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Abstracts

Animal Feed Micronutrients Market Overview

The global Animal Feed Micronutrients market is experiencing robust growth, driven by rising demand for high-quality animal nutrition and improved livestock productivity. Micronutrients such as Iron, Manganese, Zinc, Boron, Copper, and Others are essential in enhancing animal health and performance. Key market players include Archer Daniels Midland Company, Nutreco, Aries Agro, Kemin Industries, Cargill, Lallemand, Keshav Fertilizers, Novus International, Alltech, Balchem, QualiTech, Zinpro Corporation, Agrium Advanced Technologies, Gawrihar Bio-Chem, and Animine.

Market Growth Rate

The Animal Feed Micronutrients market is projected to grow at a compound annual growth rate (CAGR) of 5.5% to 7.0% during the forecast period from 2025 to 2030. This growth is fueled by increasing awareness of the benefits of micronutrients in improving feed efficiency, animal health, and product yield.

Market Share & Trends Analysis

By Application

The market is segmented based on application as follows:

Ruminant: This segment holds the largest market share, contributing approximately 35% to 40% of the total market. It is expected to grow at a CAGR of 5.5% to 6.5% due to increasing demand for milk and meat production.

Poultry: Representing 25% to 30% of the market, the poultry segment is anticipated to grow at a CAGR of 6.0% to 7.0%, driven by rising poultry consumption worldwide.

Aqua: The aquaculture segment accounts for 15% to 20% of the market, with projected growth at a CAGR of 6.5% to 7.5%, fueled by increasing adoption of micronutrients in fish and shrimp feed.

Swine: Holding 10% to 15% of the market, this segment is expected to grow at a CAGR of 5.0% to 6.0%.

Equine and Others: These smaller segments together account for approximately 5% to 10% of the market and are expected to grow steadily at a CAGR of 4.5% to 5.5%.

By Region

The regional market trends are as follows:

Asia-Pacific: This region dominates the market with a share of approximately 40% to 45%. The CAGR for Asia-Pacific is expected to range from 6.0% to 7.5%, driven by increasing livestock production in countries like China, India, and Southeast Asia.

North America: Holding 25% to 30% of the market, North America is anticipated to grow at a CAGR of 5.5% to 6.5% due to high adoption of advanced feed solutions in the United States and Canada.

Europe: Representing 20% to 25% of the market, Europe is expected to grow at a CAGR of 5.0% to 6.0%, driven by stringent animal welfare standards and increased focus on feed quality.

Rest of the World: Comprising 5% to 10% of the market, this segment is projected to grow at a CAGR of 5.0% to 6.0% as demand rises in Latin America, the Middle East, and Africa.

Segment Forecasts (2025-2030)

By Product Type

Iron: This segment holds a significant share and is expected to grow at a CAGR of 5.5% to 6.5%, owing to its crucial role in preventing anemia in livestock.

Manganese: Projected to grow at a CAGR of 6.0% to 7.0%, manganese is gaining traction for its role in improving bone development and reproduction.

Zinc: Zinc remains a dominant micronutrient, with growth projected at a CAGR of 6.5% to 7.5% due to its benefits in enhancing immune function and growth rates.

Boron and Copper: These segments are expected to grow at a steady CAGR of 5.0% to 6.0%.

Others: This category is projected to grow at a CAGR of 4.5% to 5.5%, driven by increasing research and development in animal nutrition.

Key Growth Segments

Poultry: The fastest-growing application segment with an estimated CAGR of 6.0% to 7.0%.

Asia-Pacific: The largest and fastest-growing regional market, with an expected CAGR of 6.0% to 7.5%.

Zinc: Leading product type with a projected CAGR of 6.5% to 7.5%.

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